



AMITY UNIVERSITY

UTTAR PRADESH

AMITY DIRECTORATE
of
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT

on
**-- FASHION STYLING- A FLOURISHING CAREER CHOICE FOR YOUNG
FASHION PROFESSIONALS ---**

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

DATE & TIME- 8TH JULY, 12 NOON

SPEAKER: Ms Anu Mittal, certified Image consultant from Fashion Institute of technology, NYC

Welcome Note: Dr Pradeep Joshi

FACULTY COORDINATOR- Ms Nidhi Jain Mishra

Platform: MS Teams

Attendees- 90

Faculty members- 17

OBJECTIVES:

1. Understanding Fashion Styling and various aspects related to it.
2. Job prospects for students in the fashion styling sector
3. Skills required to be a good fashion stylist
4. Understanding how to become a fashion stylist

Speaker Profile:

Ms Anu Mittal is a certified Image consultant from Fashion Institute of technology, NYC and is the founder of August Presence.

Anu Mittal has brought together her experience of merchandising, garment designing and fashion styling to create August Presence, an Image consulting & styling company in New Delhi, NCR. **A post graduate and a Gold medalist** in Apparel and Textiles, she is a leading Image consultant and a fashion stylist. She has been coaching individuals, corporate groups and fashion students for perception management, Fashion & Image styling.

Her comprehensive approach helped her to establish herself in fashion industry in a very short span of time. Competitors admire her for in-depth knowledge and clients adore her for simplicity and approachable attitude.

Major points discussed:

- 1) What is fashion styling
- 2) Various streams of fashion styling- celebrity styling, media styling, image designing, fashion show styling
- 3) Skills required to be a good stylist
- 4) Building a fashion styling portfolio
- 5) Fashion styling career prospects

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Deepshika Sharma

49:32

People

- Invite someone
- Currently in this meeting (84)
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- AASHNA
- Abhilasha Chandra
- ABHISHITHA
- Aditi Agrawal
- AGRIMA BAHADUR
- Ahmed Ashraf Zaidi
- AKANKSHA GUPTA
- AKANKSHA VERMA
- Akriti Jain
- Suggestions (2)

New Folder

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rudra taylor

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1 Fashion Styling

2

3

4

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Unmute

Request control

Slide 3 of 31 English (India)

MEGHNA TUGNAIT RIYA CHAWLA TRIPARNA GHOSH Prof. (Dr.) Pradeep Jo

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People Invite someone ×

Presenters (80) Mute all

- Nidhi Jain Mishra, Organiser
- Abhilasha Chandra
- ABHISHTHA On hold
- ACHINT KOUR SACHDEV
- Aditi Agrawal
- Ahmed Ashraf Zaidi
- AKANKSHA GUPTA
- AKANKSHA VERMA
- Akriti Jain
- ANJALI KUMARI ...
- ARIK CHHABRA
- asft.guest (Guest)

Attendees (1)

Suggestions (2)

01:14:53 Request control

asft.guest (Guest)

+75

MEGHNA TUGNAIT, Minal Kanti Datta, asft.guest (Guest)

Personal styling

- Body analysis
- Color analysis
- Style profile

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People Invite someone ×

Presenters (76) Mute all

- Nidhi Jain Mishra, Organiser
- Abhilasha Chandra
- ABHISHTHA
- ACHINT KOUR SACHDEV
- Aditi Agrawal
- Ahmed Ashraf Zaidi
- AKANKSHA GUPTA
- AKANKSHA VERMA
- Akriti Jain
- Anisha Agarwal ...
- ANJALI KUMARI
- ARIK CHHABRA

Attendees (1)

Suggestions (2)

01:21:24 Request control

asft.guest (Guest)

+71

MEGHNA TUGNAIT, Minal Kanti Datta, asft.guest (Guest)

Essential Skills required

- An eye for detailing
- Enjoy shopping or sourcing(Passionate)
- People's skill or extrovert

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astiguest (Guest)

Mute

01:31:19

People

Invite someone

Presenters (72) Mute all

- KARAMBIR RAJ
- KM KASHISH MALHOTRA
- KK KHUSHBOO KOTHARI
- KG KHUSHI GUPTA
- KM RISHYA TIWARI
- KOTA DHRUVI RAKESHBJAI
- MG MAHAK GOEL
- MAHIMA SETHI
- Manpreet Manshahia On hold
- MN MANSHIKHA NACHAN
- MAYANK SETHI

Attendees (1)

Suggestions (2)

+63 SM MT

Help