

AMITY DIRECTORATE ofAPPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT

on

-- ACHIEVING SUSTAINABILITY & AFFORDABILITY IN FASHION- AN ENTREPRENEUR'S JOURNEY---

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

DATE & TIME- 6th August 2020, 4PM

SPEAKER: Mr Ritesh Nair, Co-founder & Director, IIPI Sourcing

Attendees- 69

Faculty members- 12

OBJECTIVES:

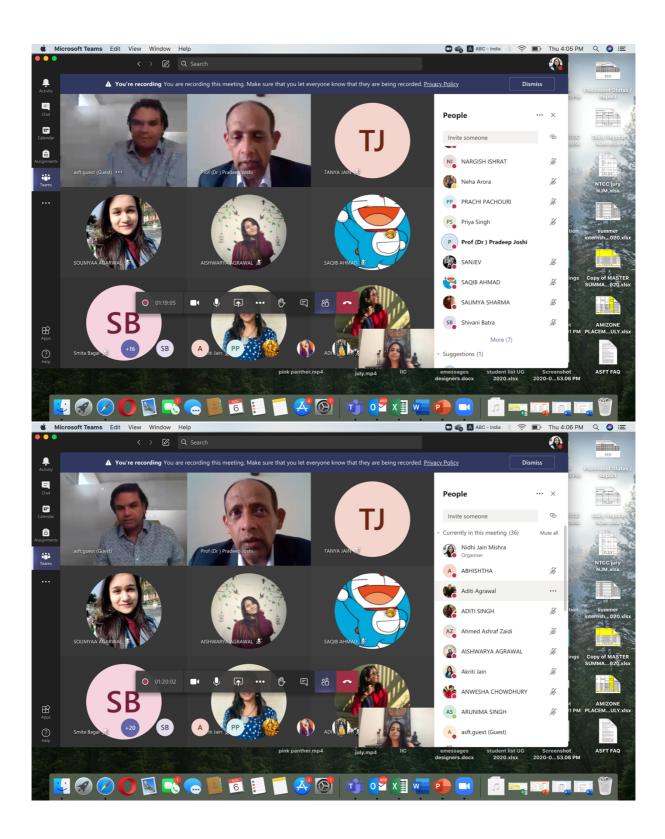
- 1. Understanding setting up of a sustainable business
- 2. Analysing how to make fashion sustainable as well as affordable
- 3. Create an environment of open discussion about topics related to starting up
- 4. Motivating students towards entrepreneurship

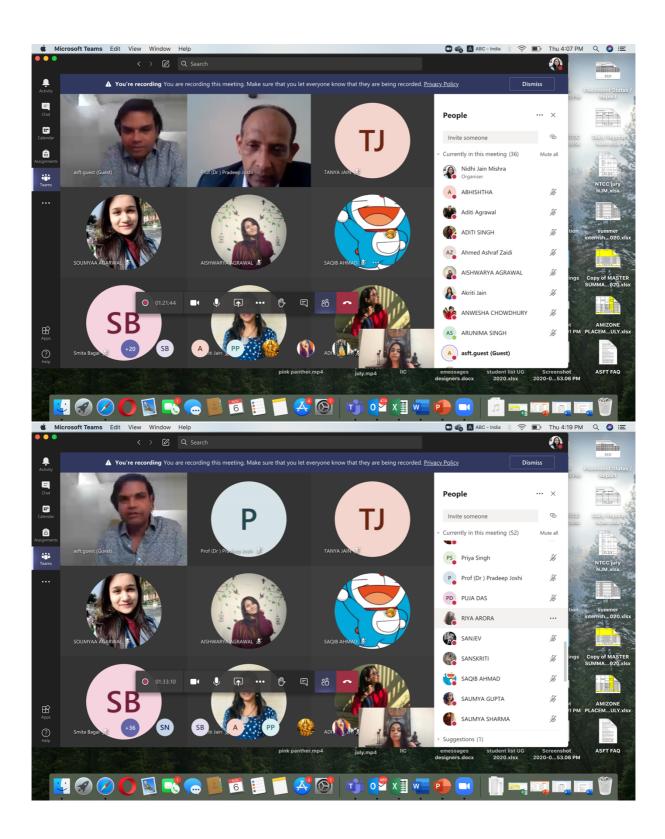
Speaker Profile:

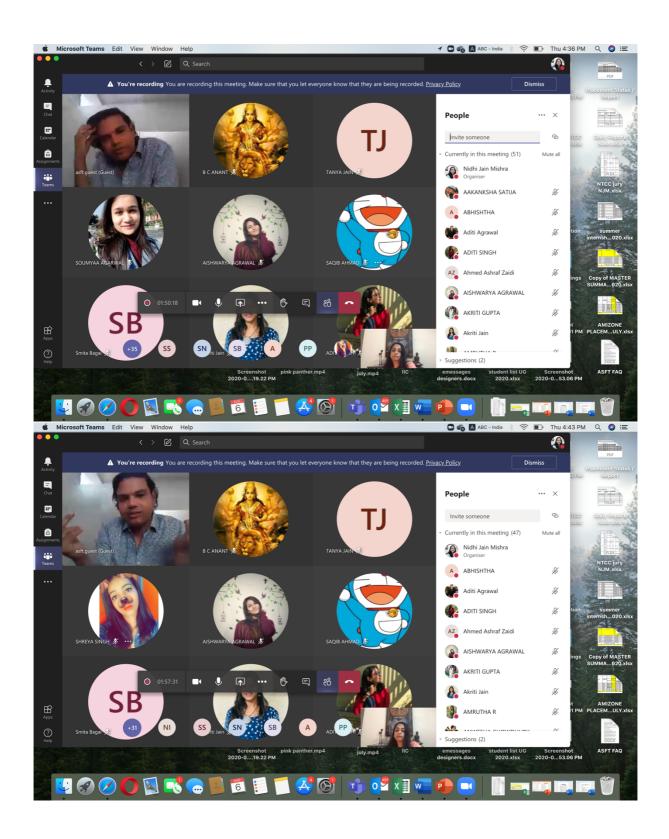
With 20+ years of experience in the apparel industry, Mr Ritesh Nair has generated \$75 Million in sales across 28 countries & 56 factories. He has worked in companies like TCNS Ltd, Bombay Rayon Fashions Ltd, Epic Designers, Pearl Global & Bhartiya International, spearheading their sourcing, merchandising and marketing departments. He is now a growing entrepreneur, having co-founded IIPI sourcing. IIPI is India's fastest growing sustainable supply chain company. It prides itself in the latest compelling market intelligence gathered Fresh from the fashion capitals of Spain, Italy, UK and the USA. Their inhouse factories are well equipped to produce a wide variety of textile apparel. In 2019 they have already converted 50% of their raw material input to organic/recycled and sustainable helping their customers to move to sustainable sourced merchandise. They Target to be 100% organic and sustainable by 2021.

Major points discussed:

- 1) Overview of the entrepreneur's journey
- 2) Discussing aspects of sustainability in fashion
- 3) How can one make sustainable fashion affordable
- 4) Challenges faced in setting up a sustainable business and how were they overcome.
- 5) How to succeed in building up your business









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