

AMITY DIRECTORATE ofAPPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT

on

-- Fashion photography ---

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

DATE & TIME- 2nd February 2021, 11AM

SPEAKER: Ms Rhea Baweja, Co-editor, Roadfolk

Attendees- 130

Faculty members-3

MS Teams Link:

Mhttps://teams.microsoft.com/I/team/19%3a15b05bb7ecc740e493990e0bc58df2e5%40thread.tacv2/conversations?groupId=08cd88dd-c26f-41b2-b6e3-a5af65d6c72d&tenantId=8d46a076-d093-416d-a57b-8692cde13bf8

Video link: https://web.microsoftstream.com/video/968d7ac6-a7b6-4dab-89d0-f25e69288441

OBJECTIVES:

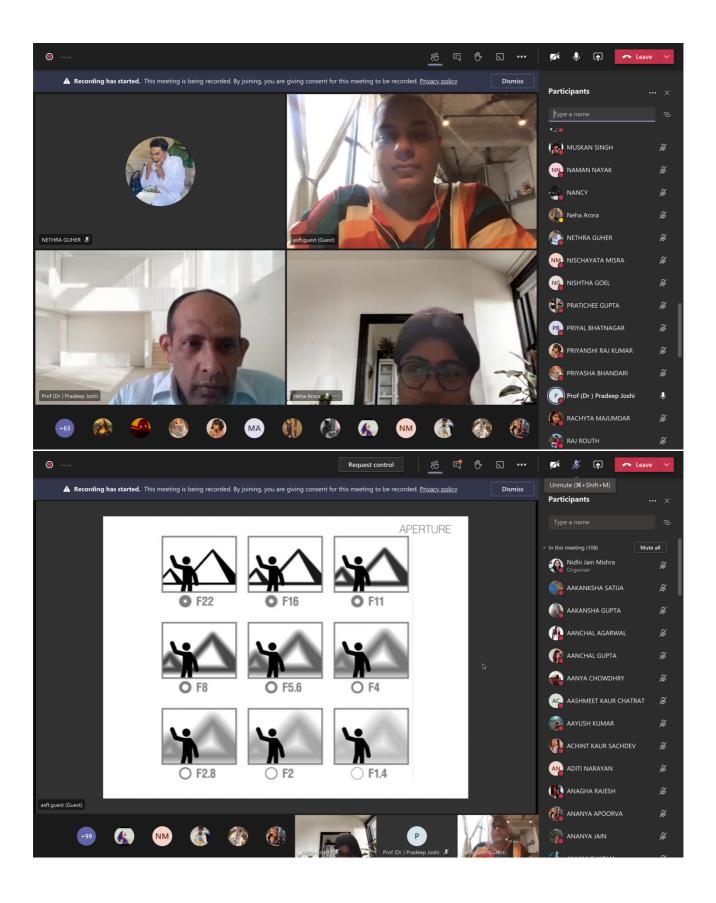
- 1. To understand technical aspects of fashion photography (lens/aperture, shutter speed)
- 2. To be aware of history of Fashion Photography
- 3. To appreciate how fashion impacts society
- 4. To gain understanding of developing brand campaigns and concepts
- 5. To help students develop their own visual identity.

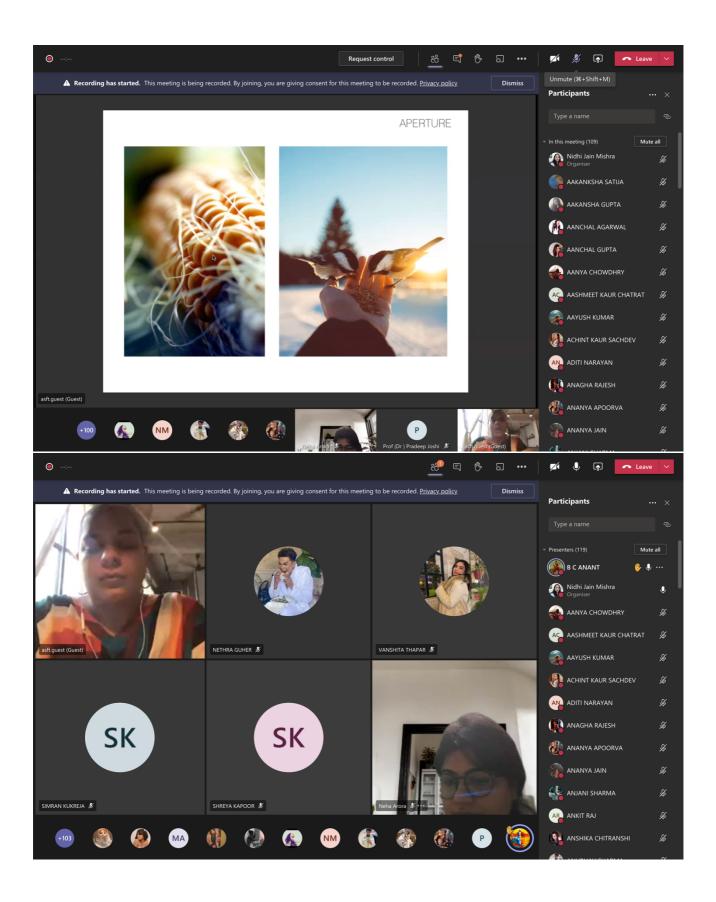
About the speaker:

Ms Rhea Baweja is the co-editor at Roadfolk. She did her graduation in Fashion Media Communication from Pearl Academy and has worked as writer/ photographer, brand manager, vulture manager and marketing manager with some famous fashion brands like Shivan & Narresh, Bhane.

Major points discussed:

- 1) Understanding fashion & its impact on society
- 2) History of Fashion Photography
- 3) Creating concepts
- 4) Collaborative processes
- 5) Developing one's own visual language
- 6) Importance of shutter speed/aperture and iso





List of participants

Full Name	User Action	Timestamp
Nidhi Jain Mishra	Joined	02/02/2021, 10:49:06
Nidhi Jain Mishra	Left	02/02/2021, 10:49:21
Nidhi Jain Mishra	Joined	02/02/2021, 10:49:58
MANASI GUPTA	Joined before	02/02/2021, 10:49:06
SIMRAN SHREYA	Joined before	02/02/2021, 10:49:06
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asft.guest (Guest)	Left	02/02/2021, 11:03:11
asft.guest (Guest)	Joined	02/02/2021, 11:03:17
Neha Arora	Joined before	02/02/2021, 10:49:06
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Neha Arora	Joined	02/02/2021, 11:23:51
PRIYASHA BHANDARI	Joined before	02/02/2021, 10:49:06
PRIYANSHI RAJ KUMAR	Joined	02/02/2021, 10:49:12
ASHWIN NAIR	Joined	02/02/2021, 10:49:15
VANSHIKHA CHUGH	Joined	02/02/2021, 10:49:15
ANANYA APOORVA	Joined	02/02/2021, 10:49:18
AASHMEET KAUR CHATRAT	Joined before	02/02/2021, 10:49:58
KRITICA DWIVEDI	Joined before	02/02/2021, 10:49:58
SAUMYA GUPTA	Joined before	02/02/2021, 10:49:58
MEHAK AGARWAL	Joined before	02/02/2021, 10:49:58
VANSHIKA BHASIN	Joined before	02/02/2021, 10:49:58
NISHTHA GOEL	Joined before	02/02/2021, 10:49:58

ANAGHA RAJESH	Joined	02/02/2021, 10:49:58
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RIYA ARORA	Joined	02/02/2021, 10:50:21
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ADITI NARAYAN	Joined	02/02/2021, 10:51:13
AANCHAL GUPTA	Joined	02/02/2021, 10:51:35
NANCY	Joined	02/02/2021, 10:51:57
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KM RISHYA TIWARI	Joined	02/02/2021, 10:53:43
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Prof (Dr) Pradeep Joshi	Joined	02/02/2021, 11:05:06
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