

AMITY UNIVERSITY

AMITY DIRECTORATE of APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT

ALUMNI PANEL DISCUSSION

"Strategies for Developing Skills and Competency to be Industry Ready for successful progression of Fashion & Textiles graduates from Campus to Corporate"

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

ACTIVITY CODE: AAA01

DATE & TIME- 4th Sep 2021, 6 pm

SPEAKERS:

Megha Prakash	Director	Strange Exports
Layba Noor	Founder	Be layba
Amandeep Kaur	Founder & Creative Director,	Amka India
Ms Oinam Srishti	Content Strategist	Digital Impressions

Attendees- 100

Faculty members-15

MS Teams Link: <u>https://teams.microsoft.com/l/team/19%3avNEDMQtgEl5ZhcL7wW-</u> yZxqPaudXw8JhYtQ-0A-

Video link:

https://amityedu96491.sharepoint.com/sites/NEWJOINEES2021/Shared%20Documents/General/Recordings /Meeting%20in%20_General_-20210918_135943-Meeting%20Recording.mp4?web=1

OBJECTIVES:

- Discuss opportunities in the fashion & textiles industry
- Discuss future workplace and job roles in the industry
- Discuss skills that will be needed by the students for industry
- Motivate students
- Outline career prospects

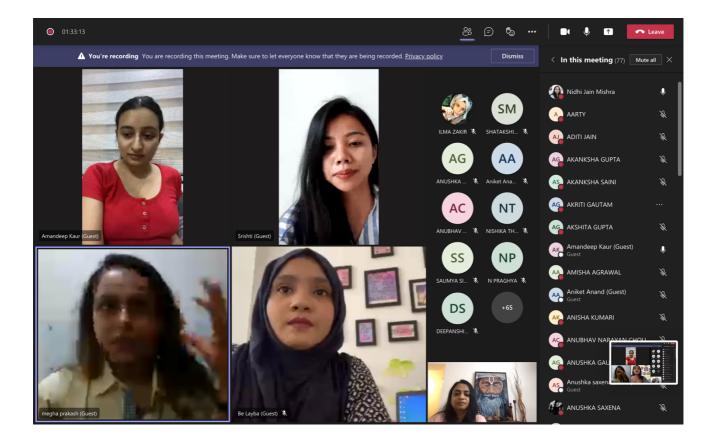
About the session:

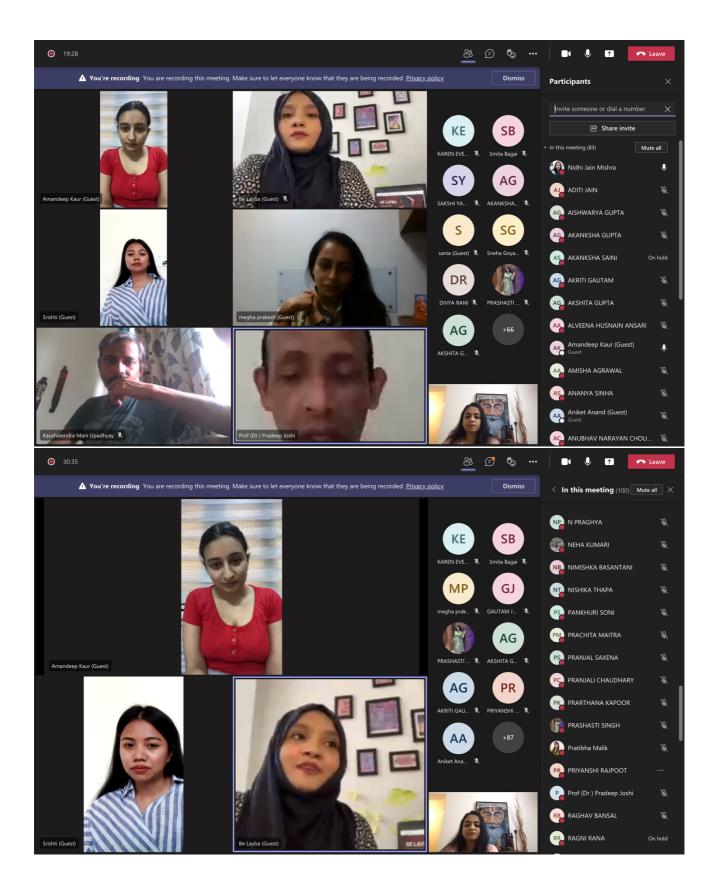
A Panel Discussion session was organised on 18th September, 2021 to help students interact and engage with alumni on the theme- "Strategies for Developing Skills and Competency to be Industry Ready for successful progression of Fashion & Textiles graduates from Campus to Corporate"

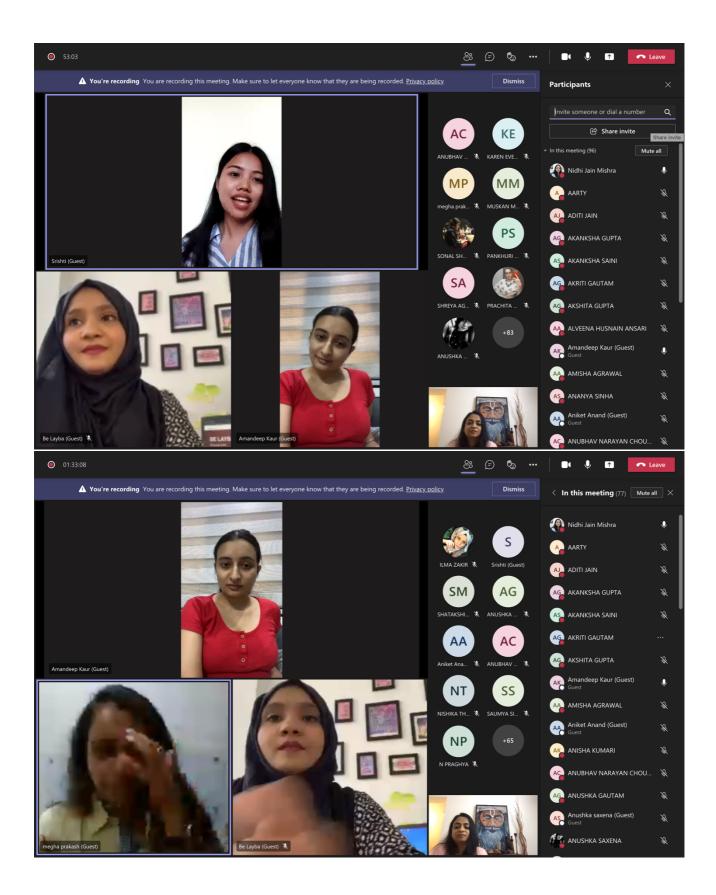
It is generally observed that students have a lot of queries related to their career progression. They want to know regarding the opportunities available in the industry and how to enter their chosen field of career. The session was an awareness session to inform students about the job roles that are now available due to the changed scenario that has resulted due to Covid 19 and Industry 4.0. They were also informed about the skills and competencies that are most important for working in the industry. Interaction with alumni helped them in understanding how they can prepare better for roles in the industry

Major points discussed:

- 1) Journeys of all the alumni
- 2) College experience of alumni
- 3) Higher education options
- 4) Starting own venture
- 5) Cracking interviews
- 6) Harnessing social media
- 7) Freelancing as a career option
- 8) Career opportunities for students
- 9) Digital skilling of students
- 10) Resolving doubts and queries







ACTIVITY CONDUCTED BY: NIDHI JAIN MISHRA, MANAGER CRC, ASFT REPORT PRESENTED BY: NIDHI JAIN MISHRA, MANAGER CRC, ASFT