



AMITY SCHOOL OF ECONOMICS

VIRTUAL 5TH INTERNATIONAL CONFERENCE ON

SUSTAINABLE DEVELOPMENT GOALS: HARNESSING INNOVATION, TECHNOLOGY AND SOCIETY 5.0

Date : 31st March & 1st April, 2022



About Amity University

Established over 2 decades ago, Amity today, is home to over 1,75,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 programmes in 60 diverse disciplines. Amity University, the flagship institution of Amity Education Group, has been ranked among the top 3% universities globally by QS and THE (the world's leading university ranking organizations). Amity has also awarded over 2000 Fellowships to brilliant researchers who have the capability to carry out path-breaking research in trust areas. Amity's overall focus on employability and industry centric experiential learning for students has led to over 36,000 campus placements in the last years. Today the Amity alumni community is over 1,00,000 strong who are pursuing careers in top organizations or have been selected for further studies by leading global universities.

About Amity School of Economics

Amity School of Economics was established as a paragon institute in Economics, under the aegis of Amity University in 2009, and it branched out with its Bachelor's programme with an extensive course structure divided over semesters. Since then the department has witnessed significant growth with establishment of M.A Economics in 2010, B.A.(Hons.) PPE in 2011, B.A.(Hons) Economics+B.ed in 2018, B.A(Hons.) Business Economics in 2019 and M.A Business Economics in 2019. It also offers Ph.D. in Economics (Full time and part time). Today ASE offers both undergraduate and postgraduate programmes combining all of the core analytical and quantitative techniques required by modern economic graduates. ASE aims to provide a stimulating environment for learning as the courses are regularly updated with respect to market demand, as well as the sharpening the communication on skills of students through regular discussions and presentations on contemporary issues and debates.

About the Conference

The idea of development has evolved itself and the world today has joined hands to set its goals and targets and achieve the same. Accordingly, Sustainable Development Goals (SDG) have been set wherein all the aspects of human development are taken care of. The SDGs are specifically aimed to eliminate poverty and hunger, ensure good health and well-being, provide quality education to all, ensure gender equality, provide clean water and sanitation.

Sustainable development will need to be inclusive and take special care of the needs of the poorest and most vulnerable. Meeting sustainable development goals requires action on a number of fronts, including harnessing and maximizing the potential of technological innovation and Society. Our conference on Sustainable Development Goals: Harnessing Innovation, Technology and Society 5.0 aims to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results. It also provides a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered and solutions adopted in the fields of Innovation, Technology and Society 5.0

Objectives

- To generate wide spread awareness about the importance and relevance of SDGs towards achieving socio-economic growth and development.
- To encourage and motivate young budding researchers to understand the intricacies of SDGs and its Challenges in Society 5.0.
- To provide an interdisciplinary forum on global sustainable development for practitioners and academics to advance knowledge and foster importance of harnessing innovation and technology to attain Sustainable Development Goals.
- To propose multidisciplinary policies for economic, sociopolitical, cultural, and institutional changes for facilitating deeper understanding (and integration) of Society 5.0.

Conference Themes

Papers may be sent on the following sub-themes that form the 17 goals and have been adopted to transform the world:

Track I: Sustainable Development and enabling Technologies in Marketing



- i. Marketing Analytics, Business Intelligence & Automation
- ii. Social, Digital Media and green Marketing
- iii. E- Marketing and tourism Marketing
- iv. Digitally interconnected business models;
- v. Integrating Technology for Marketing Experience
- vi. Corporate communication in the age of social media
- vii. Enabling Technologies in marketing: Big Data, Cloud Computing, IoT, Robotics, Block Chain, 5G, Quantum Computing

Track II: Sustainable Development and New Dimensions in Industry 4.0



- i. Industry 4.0- Strategy and Operations
- ii. Sustainable open business models
- iii. Future Workforce: cooperation between university and industry and innovativeness
- iv. Knowledge management and technology transfer
- v. Corporate environmental sustainability
- vi. Best practices for managing automation
- vii. Collaboration between human and AI
- viii. Quality Control and Six Sigma
- ix. Simulations & Lean management

Track III: Sustainable Development and Social Innovation in Finance and Accounting



- i. Fin tech decisions for risk management, risk transfer, and risk diversification;
- ii. Crypto currency, stock market and block chain
- iii. Greater financial inclusion; fin tech regulatory; ethical, cultural, and social implications issues;
- iv. Covid-19: financial technologies supporting economic resilience
- v. Future banking -impact of disruptive innovation
- vi. Digital banking practices, Paytm, E-Wallet
- vii. Cyber security in banks
- viii. Greening the financial system
- ix. Enabling technologies in finance and accounting: big data, cloud computing IOT, robotics, block chain, 5g, quantum computing

Conference Themes

Papers may be sent on the following sub-themes that form the 17 goals and have been adopted to transform the world:

Track IV: Sustainable Development and Society 5.0



- i. Society 5.0 research agenda: challenges and opportunities
- ii. Drivers and enablers for transformation to Society 5.0
- iii. Human skills in Society 5.0
- iv. Adoption, implementations and impact of human-centered technologies
- v. Centralized vs. decentralized governance, PPP Model
- vi. Impact of fostering innovation to regulatory policies, and ethical issues
- vii. Intellectual and Industrial Property Rights and Patent Law

Track V: Sustainable Development and Socio-Economic Aspects & Entrepreneurship



- i. New trends in innovativeness and entrepreneurship
- ii. Future engineers and entrepreneurship
- iii. Technological innovativeness and entrepreneurship in natural sciences
- iv. Academic and techno-entrepreneurship
- v. Urban Development - Smart Cities
- vi. EdTech, e-skills for innovativeness in knowledge-based society
- vii. Innovativeness and entrepreneurship for sustainable development:
 - a. Innovativeness in environment, energy and agriculture
 - b. Environment-friendly technologies
 - c. green chemistry applications, fossil fuels and bio fuels
 - d. Smart and developed products, smart care and maintenance processes and services
 - e. Ecosystem and Infrastructure
 - f. Enabling Technologies in socio economic aspect and entrepreneurship: Big Data, Cloud Computing, IoT, Robotics, Block Chain, 5G, Quantum Computing

Guidelines for Paper Submission

Abstract Submission Process

You are invited to send your abstract to the "Virtual 5th International Conference on Sustainable Development Goals: Harnessing Innovation, Technology and Society 5.0", you have to send your abstract on or before the abstract submission deadline of 5th March, 2022. After review and approval, we will send you the abstract acceptance notification. Upon payment of the registration fee, your presentation will be confirmed and a unique registration ID will be issued.

How to Submit

- Please submit the abstract to the respective conference convener on this email ID nsidana@amity.edu
- The acceptable word range for the abstract is 300-500 words, including 3 to 5 keywords at the bottom
- Please send in a brief biography including your credentials and mailing IDs together with the Abstract.
- Submit, if possible, well before the submission deadline in order to avoid last minute potential hassles.

Full Paper Guidelines

If your abstract is accepted and you have paid the registration fee for the 'Virtual 5th International Conference on Sustainable Development Goals: Harnessing Innovation, Technology and Society 5.0', you are encouraged to submit your full papers before 15th March 2022. We accept the submission of high quality papers describing original and unpublished results of conceptual, constructive, experimental and theoretical work or research in progress in all of the areas mentioned in the focus area.

For the purpose of publication the similarity index will be as per the respective publishers' guidelines. The format of the paper should be in APA

Formatting and Paper Length

PAPER LENGTH	FULL PAPER: WITHIN 12 PAGES, INCLUDING REFERENCES, TABLES/ CHARTS AND KEYWORDS
ABSTRACT LENGTH/ FULL-PAPER LENGTH	300-500 WORDS/ UPTO 5000 WORDS
KEY WORDS	3-5 WORDS
FONT	12-POINT TIMES NEW ROMAN
PARAGRAPH	DOUBLE-SPACED
MARGIN	NORMAL
PAGE NUMBERS	BOTTOM-CENTERED
FORMAT	MS WORD COMPATIBLE FILE

For more details please contact Dr. Neeru Sidana, Conference Convener at nsidana@amity.edu or you may call at 9996804300/798877850 or at 0120-4392190/2439

Publication Opportunities

Journal of Postharvest Technology (*Indexed in UGC-CARE and NAAS*)

SCOPUS Listed Journals

Bloomsbury edited ISBN Book

IMPORTANT DATES

LAST DATE OF SUBMISSION
OF ABSTRACT

5th MARCH, 2022

ACCEPTANCE OF
ABSTRACT

6th MARCH, 2022

LAST DATE OF FULL
PAPER SUBMISSION

15th MARCH 2022
(FULL PAPERS RECEIVED BY
THIS DATE WILL ONLY BE
CONSIDERED FOR PUBLICATION)

CATEGORY OF PARTICIPANTS
(AUTHORS)

REGISTRATION FEES
(INR)

INDUSTRY PROFESSIONALS

2500/-

ACADEMICIANS
(NATIONAL)

1500/-

ACADEMICIANS
(INTERNATIONAL)

2000/-

STUDENT/ RESEARCH
SCHOLARS

1000/-

There will be no registration fees for delegates/listeners.

Registration fees includes applicable taxes.

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