



Amity Communication Review

(A peer reviewed Journal)

Established in 2015, Amity Communication Review is an independent and peer reviewed journal of Amity School of Communication (ASCO). It is a bi-annual journal and reflects empirical and fundamental research, theoretic articulations, alternative critical thinking, gamut of policies and regulations, cognizant technologies, scientific postulates, alternative social synergies, exploratory documentations, visual explorations, descriptive argumentations, innovative interpolations, and minority inclusiveness in its content and selection. ACR is a specialist journal aims to promote a dynamic interchange between scholarship and practice in the expanding field of media and communication. Interdisciplinary in vision and international in scope, its emphasis is on various forms of media within changing cultures. It publishes original articles and book reviews on topics including but not limited to theoretical and methodological developments in journalism and mass communication, development communication, new media and society, public relations, events, advertising, journalism history, laws and policy formulation, media economics and management, and latest media trends. The journal keeps high quality peer evaluation and academic standards in all levels of its publication.