



**AMITY UNIVERSITY**  
UTTAR PRADESH

## **AMITY SCHOOL OF BUSINESS**

### **3rd INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP & SUSTAINABLE BUSINESS DEVELOPMENT (ICESBD'25)**

**Theme: Empowering Sustainability, Entrepreneurship and Innovation**  
This platform invites startups and business to showcase sustainable solutions and innovative ideas.

**| 12TH - 13TH FEB 2025 |**

## **PARTNERSHIP/SPONSORSHIP PROPOSAL**



**VENUE: AMITY UNIVERSITY NOIDA CAMPUS  
UTTAR PRADESH, INDIA**

# ABOUT AMITY

## INDIA'S LEADING GLOBAL EDUCATION GROUP

Established over 2 decades ago, Amity today, is home to over 175,000 brilliant students across Pre-nursery to Ph.D. levels pursuing more than 400 Programmes in 60 diverse disciplines. Today the Group comprises of 11 Universities; 28 schools and 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Sharjah, South Africa, Amsterdam, Tashkent, and Nairobi, besides India.

Amity University, the flagship institution of Amity Education Group, a leading research & innovation driven university, has been ranked among the top 3% universities by QS and Times Higher Education, UK (the world's leading university rankings organisations).

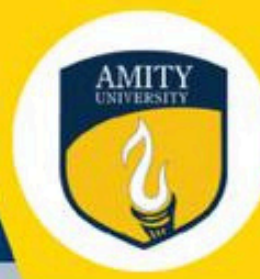
The university is also Asia's only not-for-profit university to be awarded US Regional Accreditation by WASC, USA and QAA, UK - setting a new standard of academic excellence in India.



NAAC RE-ACCREDITATION (2ND CYCLE)  
ACHIEVED GRADE 'A+' In 2018



Named India's  
Best Research  
University  
**INDIAN  
EDUCATION  
AWARDS**



**AMITY UNIVERSITY  
UTTAR PRADESH**

**International  
Conference on**

# **Entrepreneurship and Sustainable Business Development**

## **ABOUT ICESBD 2025**

Entrepreneurship has become an increasingly important driver of economic growth and development around the world. As more individuals and organizations seek to start and grow their own businesses, it is essential to consider the impact of these activities on the environment, society, and economy. Sustainable entrepreneurship involves creating businesses that not only generate profits but also contribute to the well-being of people and the planet. This requires a focus on sustainable business practices, such as using eco-friendly materials, reducing waste, and promoting social responsibility. The conference aims to provide a platform for researchers, practitioners, and educators to share their insights and experiences related to sustainable entrepreneurship and business development.

The conference will also serve as an opportunity to engage in interdisciplinary discussion and collaboration on various aspects of entrepreneurship, including research, enterprise development, and policy formulation.

# KEY HIGHLIGHTS

- **Inaugural Session**
- **Panel Discussion**
- **Paper Presentation**
- **Workshop**
- **Sustainability Expo**

# OUR PARTICIPANTS

- Entrepreneurs and Founders
- Start-Ups & Stand-Ups
- Academicians
- Researchers
- Govt. officials
- Venture Capitalists
- SMEs
- CEO of Incubators / Accelerators
- Banking and Financing Experts
- Industry Professionals Consultants
- Practitioners
- Entrepreneurship Aspirants
- CSR Leaders and Specialists Managers
- Students

# WHY BECOME A BENEFACTOR?

- Partners / Sponsor enjoy high visibility at the conference.
- ICESBD'25, is a mega international event benefiting attendees/delegates from industry and academia
- ICESBD'25 brings together industry leaders, start-ups, students, academicians and researchers, on the common platform to share knowledge about the technologies, strategies, business opportunities and applications.
- The Conference will be graced by eminent personalities from public and Private sectors from all over the world
- Sponsors can gain access to officials from leading organisations and Universities/Institutions
- ICESBD'25 extends an excellent opportunity to promote your brand, products and services.

50+

Distinguished  
speakers &  
Delegates

100+

Organisations

20+

Sustainability  
Stalls

100+

Entrepreneurial/F  
amily Business  
Aspirants

100+

Research Paper  
Presentation

500+

Academicians

5000+

Students



# Platinum Partner

₹ 75000

- Keynote speech during the Event / Speaker in Concerned Session
- Acknowledgement during Opening and closing of Conference
- Listing on Event website
- Promo Material in the Registration Kit
- Branding & Placing organisation's Standees at the Venue
- Company's Logo on all Backdrops
- Corporate Vendor Presentation during breaks
- Promotional campaign on social media platforms
- Stall
- Opportunity to network with student
- Complementary two delegate passes



# Gold Partner

**₹ 50000**

- Keynote speech during the Event / Speaker in Concerned Session
- Acknowledgement during Opening and closing of Conference
- Listing on Event website
- Opportunity to network with students
- Promo Material in the Registration Kit
- Branding & Placing organisation's Standees at the Venue
- Company's Logo on all Backdrops
- Promotional campaign on social media platforms
- Complimentary one Delegate Passes
- Stall





# Silver Partner

₹ 25000

- Acknowledgement during Opening and closing of Conference
- Listing on Event website
- Promo Material in the Registration Kit
- Branding & Placing organisation's Standees at the Venue
- Company's Logo on all Backdrops
- Promotion on the e-cell page
- Stall



# Bronze Partner

₹ 10000

- Listing on Event website
- Branding & Placing organisation's Standees at the Venue
- Company's Logo on all Backdrops
- Promotional campaign on E cell pages

# OTHER PARTNERSHIP OPPORTUNITIES

There are ample opportunities for being the Partner for following based on mutual discussions:

- Knowledge Partner
- Academic Partner
- Travel Partner
- Magazine Partner
- Radio Partner
- Media Partner
- Gift Partner
- Hospitality Partner
- SDGs Outreach Partner
- Others

# GLIMPSES OF DIGNITARIES GRACED IN PREVIOUS EDITIONS OF ICESBD



## यवसाय को सफल बनाने की नीतियों से कराया अवगत

६ नवंबर: सेक्टर-125 स्थित एमिटी यूनिवर्सिटी में आयोजित कार्यक्रम में मुख्य अतिथि डॉ. रमेश कुमार शर्मा और सहायक अध्यक्ष डॉ. विनोद कुमार शर्मा ने देश के विभिन्न क्षेत्रों में उद्योगों के विकास के लिए आवश्यक नीतियों और अवसरों के बारे में जानकारी दी।

कार्यक्रम के दौरान, डॉ. शर्मा ने उद्योगों के विकास के लिए आवश्यक नीतियों और अवसरों के बारे में जानकारी दी।



सेक्टर 125 एमिटी यूनिवर्सिटी में आयोजित कार्यक्रम में मुख्य अतिथि डॉ. रमेश कुमार शर्मा ने उद्योगों के विकास के लिए आवश्यक नीतियों और अवसरों के बारे में जानकारी दी।

को रोकते हैं, तो आप पर्याप्त संरक्षण में मदद कर सकते हैं। अब अगर वाहन चलाने समय श्रेष्ठ प्रयोग करना करें, आगे चलाने से दूरी बनाए रखें, यदि वाहन टाईरों में हवा का दबाव बनाए रखें तो बिना जला हुआ ईंधन कम हो जाएगा। मुंजाल ने कहा कि सस्टेनेबिलिटी सिर्फ एक प्यालिका नहीं, हम सभी को जिम्मेदारी भावना एंजोटेक के संटीओ करी मेहरावा ने कहा कि यह देश अपना खुद का व्यवसाय शुरू कर सकने का अवसर है। स सस्टेन और अतिथियों को धन्यवाद और प्रशंसा पत्र प्रदान किए गए।



# PREVIOUS PARTNERS OF ICESBD

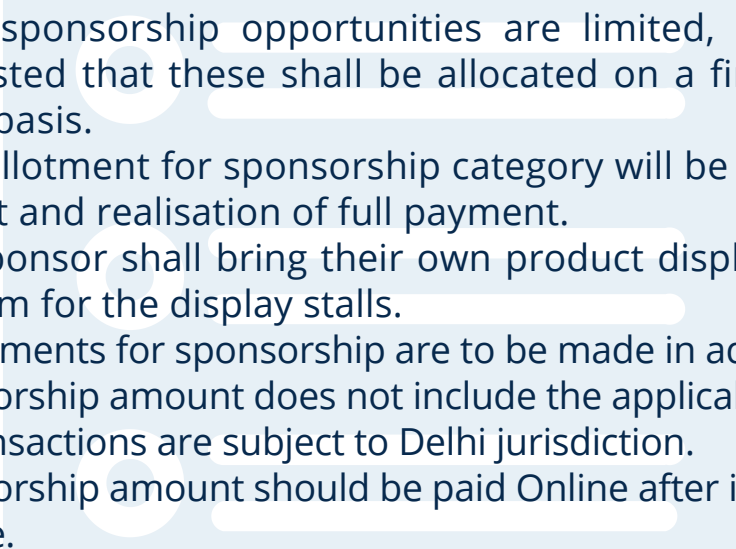
## MEDIA PARTNERS



## INDUSTRY PARTNERS



# GENERAL TERMS & CONDITIONS

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- Since sponsorship opportunities are limited, sponsors are suggested that these shall be allocated on a first come first serve basis.
  - Final allotment for sponsorship category will be confirmed on receipt and realisation of full payment.
  - The sponsor shall bring their own product display as desired by them for the display stalls.
  - All payments for sponsorship are to be made in advance.
  - Sponsorship amount does not include the applicable taxes.
  - All transactions are subject to Delhi jurisdiction.
  - Sponsorship amount should be paid Online after issue of invoice.

# CONTACT US

For further queries/ details on Sponsorship, please contact:

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prasanshita.singh@s.amity.edu

Mr Vyom Paliwal - 9958211187  
Paliwalvyom@gmail.com

Ms Payal Yadav - 7683072536