

Knowledge partner



Amity University Uttar Pradesh INDIA



“International Conference (ICESBD 2022) on Entrepreneurship and Sustainable Business Development”

**Conference
November 2 - 3, 2022**

Venue- Amity University Uttar Pradesh (AUUP), Noida Campus, Sector-125

THE BACKGROUND

Entrepreneurship is about the readiness to take risks, create structures and handle a business with a dynamic mindset. In India, entrepreneurship and start-up activities have grown exponentially over the last two decades. Not only has there been a huge advancement in the technology and innovation sector, but the ease of sourcing for funds and capital has encouraged more and more people to take to start an entrepreneurial venture. Entrepreneurship is certainly creating an atmosphere of excitement in the world. From family businesses to innovative start-ups and social enterprises, entrepreneurship has come a long way. Research in the area has been a major factor that has brought the trends and nuances to the fore and has ensured interventions in the right areas.

The conference seeks to further research and practice horizon on key challenges faced by entrepreneurs and enterprises in high-potential economies such as India in the era of digitization. Acknowledging the important role of social enterprises in such economies, the conference will additionally focus on the potential for sustainable social and economic development in such enterprises. The insights and analyses presented in this conference are

expected to provide guidance for future deliberations and set the agenda for entrepreneurship research, enterprise development, and policy formulation in this domain.

It will also provide a premier interdisciplinary platform for researchers, practitioners and educators to present and discuss the most recent innovations, trends, and concerns as well as practical challenges encountered, and solutions adopted in the fields of Entrepreneurship and Sustainable Business Development.

To address the various aspects of entrepreneurship and to bring the researchers from the nation and across the world on a common platform, Amity School of Business (ASB) is organizing an International Conference on the broad theme “Entrepreneurship and Sustainable Business Development”.

It aims to invite researchers from India and abroad to present research papers and to deliberate further on the above themes, finally leading to policy formulation.

ABOUT THE ORGANIZER

Amity University Uttar Pradesh is a leading education group of India having more than 1.5 lacs students, studying in its 250 plus programs at its campuses in India and abroad, 4500 faculty and scientists. Amity University is India’s leading research and innovation driven private university and has been named by Quacquarelli Symonds (QS) as one of Asia’s top 300 universities. The University has been accredited Grade “A+” by NAAC-National Assessment and Accreditation Council. Amity is not just a group of institutions which imparts world class education, but an experience where everyone associated is a part of a dream, a mission to nurture students as great leaders.

ABOUT THE AMITY SCHOOL OF BUSINESS

Amity School of Business, Amity University Uttar Pradesh has been a pioneer in disseminating management education since 1998. ASB is proud of its deep heritage, its growth, its rich resources, and vestige of students’ success stories to its credit. The academics at ASB is transformative that augments technical and cultural prudence in the learners transforming them into effectual corporate leaders and more over a responsible citizen. It is globally recognized and will continue to build a society of ever-growing professionals.

CONFERENCE TRACKS AND TOPICS

Amity School of Business, Amity University Uttar Pradesh invites research scholars, academicians, and management practitioners to present their research work in the form of research papers, case studies & research articles in the 1st International Conference on “Entrepreneurship and Sustainability Development” to be held on November 2 -3, 2022. The sub-themes for the paper submissions are as follows but not limited to:

Track 1	Innovation and Entrepreneurship <ul style="list-style-type: none">• Technology and Innovation• New approaches to entrepreneurial leadership• New insights into innovation in SMEs• Emerging strategies of SME businesses• E-Governance and entrepreneurship
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	<ul style="list-style-type: none"> • Innovative practices in entrepreneurship development • New Prospects in Entrepreneurship • Strategic Entrepreneurship
Track 2	Economy, Environment and Entrepreneurship <ul style="list-style-type: none"> • Social Entrepreneurship • Rural Entrepreneurship • Campus Entrepreneurship • Green and clean Entrepreneurship • Women Entrepreneurship • Corporate Entrepreneurship
Track 3	Enterprise Sustainability: Issues and Challenges <ul style="list-style-type: none"> • Enterprise Sustainability and Growth Barriers • Family Business and Sustainability
Track 4	Sustainable Entrepreneurial Ecosystem <ul style="list-style-type: none"> • University entrepreneurship ecosystems • Business incubators and new venture creation • Entrepreneurial Finance • Government policies, programs and subsidies for entrepreneurship development • Incubators and Accelerators for promoting entrepreneurship • Industry/SME policies and new venture creation • Legal aspects of Entrepreneurship • Role of technology education in promoting new venture creation • Software tools for entrepreneurship

IMPORTANT DATES

Last Date to Submit Abstract: September 15, 2022

Last date of notification of Acceptance: September 30, 2022

Last Date of Registration: October 5, 2022

Submit Full Paper at icesbd@amity.edu : October 10, 2022

REGISTRATION FEE

Category of Participants	Registration Fee*	International Fee*
Corporate	Rs 2000	26 USD
Academicians	Rs 1500	20 USD
Research Scholars	Rs 1000	15 USD
Students	Rs 500	10 USD

**18% GST applicable*

Registration link: <https://www.amity.edu/nspg/ICESBD2022>

PUBLICATION OPPORTUNITIES

- All selected papers will be published as Conference Proceedings with an eISBN Number, subject to copyright form duly signed and submitted after acceptance of the paper. Upon acceptance of the paper, the author(s) agree to the following:
 - (a) to release the copyright to the ICESBD 2022.
 - (b) to return the manuscript in correct format (via e-mail) to the Proceedings Editor.
 - (c) at least one author will present the manuscript at the conference and will pre-register as a condition for acceptance and publication.
- Only selected papers chosen by the review committee will be published in either partnered journals or edited books based on the review process.
- Recommended papers will be published in:
 - Journals of repute (Scopus/ABDC/UGC Care Listed)
DYNAMIC RELATIONSHIPS MANAGEMENT JOURNAL (SCOPUS)
 - An edited book with a renowned **international publisher Apple Academic Press** based on the quality of the paper.

SUBMISSION GUIDELINES

- An abstract of the paper should not be more than 250 words with 3 to 5 keywords.
- Manuscripts will be accepted in .doc or .docx format only through email on an attachment. The main body of the e-mail message should contain the title of the paper and the names and addresses of all authors. A cover page should accompany the manuscript and include all contact information for all manuscript authors (affiliation, postal address, email address, and phone number).
- Manuscript should report original, previously unpublished experimental or theoretical research results. Manuscript submitted to the conference must not be under consideration for publication elsewhere.
- The length of manuscript should be between 3000 to 6000 words (including the abstract, figures, tables, and references) and appear in Times New Roman font, 12 font size, double spaced with margin of one inch (2.5 cm) on all four sides and justified.
- The full should cover the following aspects:
 - a. Title of the paper
 - b. Introduction
 - c. Literature Review
 - d. Methodology adopted
 - e. Data analysis
 - f. Conclusion
 - g. Implications- Research & Practical
- Endnotes and footnotes should be avoided. Substantive comments should be integrated within the text rather than placed in a note.
- References should be written in APA style of referencing. All manuscripts would undergo a double-blind peer-review process. Manuscripts should be stripped of identifying information of the author and co-authors.
- A duly signed certificate of originality of paper(s) and separate copyright format shall be obtained from the author(s) of selected papers as per the requirements of the respective journal at the time of notification of acceptance of the paper(s).

Conference Chair:

Dr. Sujata Khandai,
Dy. Dean (Academics) & Officiating Head – Amity School of Business.

Conference Conveners:

Dr. Ruchi Khandelwal- rkhandelwal@amity.edu, 9811948250

Dr. Deepa Kapoor- dkapoor@amity.edu, 9560966021

Dr. Nidhi Gupta- ngupta2@amity.edu, 9910218167

Dr. Neha Gupta- ngupta10@amity.edu, 9205255043

Dr. Khushboo Bhasin- kbhasin@amity.edu, 9560756256

For More details:

Website: <https://amity.edu/asb/ICESBD2022/>