



VIJ  GISHU

— 2025 —



AMITY INSTITUTE OF INTERNATIONAL STUDIES

Amity University, Uttar Pradesh

in collaboration with

Embassy of Brazil, New Delhi

Red Lantern Analytica

Knowledge Partners

Jawaharlal Nehru University,

University of Delhi,

IGNOU,

Indian Council of World Affairs,

Shastri Indo-Canadian Institute,

Diplomacy & Beyond Plus.

organises

6th Edition of



A Three-Day International Conference

on

**Asia's Presence in the Americas:
A Multidimensional Perspective**

*17th, 18th & 19th
September 2025*

Our Collaborators



**Red Lantern
ANALYTICA**

Our Knowledge Partners



**Indian Council
of World Affairs**



**DIPLOMACY
& BEYOND_{PLUS}**

A JOURNAL OF FOREIGN POLICY & NATIONAL AFFAIRS

CONCEPT NOTE

The 21st century has seen a major shift in global power, with Asia emerging as a key player in international affairs. A central aspect of this transformation is the deepening Asia-Americas relationship, driven by economic, political, and cultural exchanges. Once a dividing line, the Pacific Ocean now serves as a vital conduit for trade, investment, and diplomacy.

Historically, global influence had centered around the Atlantic, dominated by Europe and North America. However, the rapid rise of China, India, and other Asian economies has repositioned the Americas as a crucial partner for markets, resources, and strategic cooperation. Beyond economics, Asia's growing political influence is evident in expanding diplomatic and security engagements across the region.



Migration and cultural exchange further strengthen these ties. Asian diaspora communities in the Americas have shaped local societies, while cultural exports like K-pop, Bollywood films, manga, and anime continue to gain global popularity. Understanding this evolving relationship requires a multidimensional approach, considering economic interdependence, strategic competition, technological advancements, and social transformation. The conference aims to examine the key drivers, impacts, and challenges of Asia's expanding role in the Americas, offering a nuanced perspective on the shifting global order and fostering a deeper discussion on its future trajectory. The conference also focuses on a workshop based on sustainable practices focused on SDG 4 and SDG 12.



OVERVIEW OF THE INSTITUTIONS



AMITY UNIVERSITY

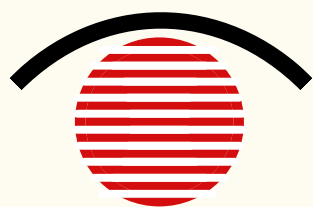
Amity Institute of International Studies (AIIS)

at Amity University Uttar Pradesh is the fastest-growing institution offering specialized programs in International Relations. These programs provide students with extensive opportunities to explore the field and prepare for careers in Civil Services, international organizations, media, multinational corporations (MNCs), and non-governmental organizations (NGOs). AIIS is well-connected with renowned organizations globally, leveraging a network of key officials and academicians to design a relevant and current curriculum. The institute draws on the expertise within Amity University, Noida, to deliver high-quality education. Programs at AIIS are supported by advanced pedagogical methods, including workshops, webinars, conferences, and interactions with experts. This ensures students gain practical insights and exposure to International Relations. The institute is led by a reputed Director and supported by Senior Professors, Assistant Professors, Distinguished Visiting Professors, Professors of Eminence, and administrative staff. AIIS provides a supportive environment with counselling, mentorship, and open access to higher authorities for addressing academic and non-academic issues, ensuring a comprehensive and enjoyable learning experience.



Embassy of Brazil in New Delhi

The Embassy of Brazil in New Delhi fosters strong diplomatic, economic, cultural, and educational ties between Brazil and India. They support promote trade and investment, and encourage cultural exchange. Their mission is to strengthen friendship and cooperation while representing Brazil's interests in India with commitment and respect.



Red Lantern Analytica (RLA)

Red Lantern Analytica is a New Delhi-based international affairs observer group focusing on strategic affairs, global geopolitics, and emerging security challenges. Committed to promoting transparency, accountability, and democratic values, RLA drives critical discussions on international relations and advocates for a fair, rules-based global order.



Jawaharlal Nehru University (JNU)

is the foremost university in India, and a world-renowned centre for teaching and research. Ranked number one in India by the National Assessment and Accreditation Council (NAAC) with a Grade Point of 3.91 (on a scale of 4), JNU was ranked no 3 among all universities in India by the National Institutional Ranking Framework, Government of India, in 2016 and no 2 in 2017. JNU also received the Best University Award from the President of India in 2017. Several academic Centres of the university have been declared by the University Grants Commission (UGC) to be 'Centres of Excellence'.



The Indira Gandhi National Open University (IGNOU)

established by an Act of Parliament in 1985, has continuously striven to build an inclusive knowledge society through inclusive education. It has tried to increase the Gross Enrollment Ratio (GER) by offering high-quality teaching through the Open and Distance Learning (ODL) mode. Today, it serves the educational aspirations of over 3 million students in India and other countries through 21 Schools of Studies and a network of 67 Regional Centres, around 2,000 Learner Support Centres and 20 overseas institutions. The University offers about 200 certificate, diploma, degree and doctoral programmes, with a strength of nearly 250 faculty members and 230 academic staff at the headquarters and regional centres and over 35,000 academic counsellors from conventional institutions of learning, professional organisations, and industry among others.



The University of Delhi (DU)

is a premier university of the country with a venerable legacy and international acclaim for highest academic standards, diverse educational programmes, distinguished faculty, illustrious alumni, varied co-curricular activities and modern infrastructure. Over the many years of its existence, the University has sustained the highest global standards and best practices in higher education. The President of India is the Visitor, the Vice-President is the Chancellor, and the Chief Justice of the Supreme Court of India is the Pro-Chancellor of the University.



Indian Council of World Affairs (ICWA)

The Indian Council of World Affairs was established in 1943 by a group of Indian intellectuals as a think tank. It was registered as a non-official, non-political and non-profit organisation under the Registration of Societies Act 1860. By an Act of Parliament in 2001, the Indian Council of World Affairs has been declared an institution of national importance. The Vice President of India is the ex-officio President of ICWA. It is devoted exclusively for the study of international relations and foreign affairs. Historic international conferences like 'Asian Relations Conference' in 1947 under the leadership of freedom fighter Sarojini Naidu and 'United Nations and the New World Order' in 1994 have been held by this think tank in which world renowned dignitaries addressed huge gatherings of intellectuals. Scores of conferences, meetings and panel discussions have been organised by the Council in its elegant building called "Sapru House".



Shastri Indo-Canadian Institute (SICI)

The Shastri Indo-Canadian Institute (SICI) is a unique bi-national organization, mandated by governments of India and Canada to promote, facilitate and nurture academic linkages, collaborations & exchanges, research partnerships, and networks on bi-national corridors. With its physical presence in New Delhi, India and Calgary, Canada, and a strong base of 156 Indian and 36 Canadian member institutions, for past 55 years, SICI is the only organization in the Canada-India higher education corridor that is instrumental in building and strengthening intellectual and cultural relationship through research and dialogue. Funded by the Ministry of Education, Government of India, it supports diverse disciplines including Social Sciences, Humanities, Science & Technology, Biotechnology, Agriculture, Arts, Literature, Culture, Law, Business, Economic Reform, etc. and covers all levels of higher education from undergraduate to postdoc and from faculty to collaborative research



Diplomacy & Beyond Plus

Diplomacy and Beyond Plus is a monthly magazine, which holds a reputation in the media sector as an entity that aptly covers foreign affairs and India's bilateral ties. Known for its high-quality articles on events at national and international level, D&B's write-ups are well-researched and provide in-depth information. D&B covers everything ranging from politics, economics and social issues to the environment, culture and world cinema. Our cover stories are non-sensational and put a strong emphasis on human interest, which has been highly appreciated in India and worldwide.

SUB THEMES

of the Conference

1. *Asia, the Americas, and the future of Multilateralism*
2. *Regional multilateral organisations in fostering Asia-Americas partnership*
3. *India, China, ASEAN, and the Americas*
4. *The Asian Diaspora in the Americas*
5. *Cinematic Crossroads in Asian American ties*
6. *Asia and the Americas in Global Environmental Politics*
7. *Strategic Resources and Supply Chains in Asia-Americas Economic Interdependence*
8. *South-South Cooperation in Development and Governance*
9. *Diplomacy Across the Pacific*
10. *Geopolitics of the Pacific*
11. *The Role of India–Latin America Relations in the Emerging Geopolitical Landscape.*
12. *Latin American Literature and Indian Philosophy*
13. *India- Canada Relations in a Shifting Global Order*
14. *India- US Strategic Partnership and Global Governance Cooperation*



OBJECTIVES

- *To examine the evolving strategic dynamics between Asia and the Americas, focusing on diplomacy, security, and economic interdependence.*
- *To highlight the impact of migration, diaspora communities, and cultural industries in shaping trans-Pacific relationships.*
- *To assess Asia-Americas trade networks, supply chains, and resource partnerships in a rapidly transforming global economy.*
- *To investigate the role of regional organizations and multilateral frameworks in strengthening Asia-Americas ties.*
- *To debate the shifting nature of multilateralism and strategic autonomy in the emerging world order.*

PATRON

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