

Workshop on Social media organized at Amity Innovation incubator

8th April, 2011

Amity Innovation Incubator, Sector 125, Noida

Amity Innovation Incubator organized a 2 Hr workshop on '**Social Media for Startups**' with Digital **Media Evangelist & Entrepreneur Paritosh Sharma**, at Amity Innovation Incubator Training Room in Noida on 8th April 2011.

The theme of the workshop was around Social Media Marketing Strategies for startups and on how they can leverage the power of Social Networks and Internet media to reach out to the right audience and deliver the right message.



Paritosh Sharma

Digital Media Evangelist, Entrepreneur

Paritosh Sharma is a Digital Media Evangelist and currently a consultant with The Indus Entrepreneurs, Delhi. Paritosh recently exited from his successful entrepreneurial venture Until ROI Consulting Pvt. Ltd. which he founded in 2009.

A proficient blogger, authoring on various thought leadership platforms for SMEs, Paritosh is also the youngest Indian to be featured at the NASSCOM EMERGE community. Taking his passion for content to a new level, Paritosh covered some of the largest corporate events online by LIVE blogging.