

# Amity Book Fair 2012

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*Kyon Ki Har Ek BOOK  
Zaroori Hoti Hai...*

**AMITY BOOKFAIR 2012**

VENUE: AMITY UNIVERSITY, CAMPUS NOIDA  
DATE : 9th, 10th and 11th FEBRUARY, 2012

**SALIENT FEATURES**  
INTERNATIONAL EDUCATIONAL BOOK FAIR | BOOK FASHION SHOW | EPIC ON BOOKS  
KAVI SAMELAN ON BOOKS | BUSINESS HOURS FOR PARTICIPANTS | EMINENT SPEAKERS  
FOOTFALL OF GREAT NUMBER FROM ALL THE LEADING EDUCATION INSTITUTES | TARGETED  
CONSUMERS PITCH | BEST AMBIENCE TO PROJECT THE BOOKS | BEST VALUE ADVERTISEMENT

Biosyss and Amity Innovation Incubator in collaboration with Amity University are organizing India's biggest university book fair. Amity Book fair 2012 will be playing a pivotal role in reiterating the might of the pen and the printed word .It is being organized to present a plethora of opportunity to book lovers , students, institution, librarians and publishers, to collectively benefit from each other at a single platform .

From the business point of view, apart from boosting counter sales, the fair offer opportunities in terms of networking and facilitating business tie-ups among the various publishers, and institutions.

The premier edition of Amity Book Fair is scheduled from 9 to 11 February, 2012 at Amity Campus based at sector 125, NOIDA which would be accommodating 60+ stalls by various national and international publishers across the nation.

<b>Dates</b>	9- 11 February 2012
<b>Venue</b>	Amity university, NOIDA Campus
<b>Timings</b>	09:00 AM – 7:00 PM

## EXHIBITORS PROFILE

Publishers, Sellers and Distributors of Books, Periodicals and Magazines; Manufacturers and Dealers of Teaching Aids and Computer Software.

## VISITORS PROFILE

National and International Publishers, Librarians, Researchers, Academicians, Writers, Dealers and Traders, Students, General Public

## ORGANIZERS

