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Prof. Dr. Manoj Kumar Patairiya is currently Adviser & Scientist 'G', Science & Engineering Research Council, Department of Science & Technology, Govt. of India and responsible for promoting scientific research and innovation in the country. In his prior assignment he has served as Director, CSIR-National Institute of Science Communication and Information Resources and taken number of initiatives. Earlier Dr. Patairiya was Additional Director General of Doordarshan and All India Radio, where he was responsible for setting up a 24x7 Satellite TV Channel DD Kisan including external broadcasts. He also served as Head & Adviser, National Council for Science & Technology Communication and started a variety of innovative programmes. A well accomplished scientist, academician, administrator, and communication professional, Prof. Patairiya specializes in biosciences, mass media, management and policy. He is decorated with prestigious national and international awards. He has a number of publications and two Indian Patents to his credit. He has authored, edited and co-edited widely acclaimed books "Genes Write the Story", "Sharing Science" and "Science Meets Communication". He has been Visiting Professor at National University of South Korea and University of Sao Paulo Brazil. He also served as the Outstanding Professor, Academy of Scientific & Innovative Research (Ac-SIR) and Adjunct Professor, National Institute of Advanced Studies (NIAS) and guided research. He is President of the Society for Information Science and Founding Fellow of the Academy of Engineering & Technology of the Developing World under aegis of UNESCO. He has been elected as Chair of International AASSA Special Committee on SHARE Communication that is recognition of positioning India at global level in the area of science and communication.