CALL FOR SPONSORSHIP

AICraft 4.1: Artificial Intelligence Competition for Research & Future Technologies 2027

12 March 2027 | Amity University, Noida

AICraft 4.1 is the fourth edition of the national-level Artificial Intelligence Competition for Research & Future Technologies, organized by the Amity Centre for Artificial Intelligence (ACAI), Amity University, Noida.

WHY PARTNER WITH AICRAFT 4.1?

AICraft 4.1 offers industry partners an opportunity to engage directly with India's emerging AI talent and position their organization within a national ecosystem of AI research, innovation and technology development.

1. National & Global Reach

AICraft 4.1 will be promoted through Amity's extensive academic ecosystem, reaching students, researchers and faculty across its campuses in India and its global network.

Amity currently represents an ecosystem of 175,000+ students, 11 universities across 10 Indian states and 16 overseas campuses, providing a significant platform for national and international outreach.

The event will also be promoted among leading universities, institutions, laboratories, research organizations and technology communities across India.

2. Targeted Digital & Email Outreach

The event will be supported through targeted digital communication, institutional networks and email outreach to relevant academic, research and industry audiences.

The campaign will focus on reaching:

- Students and young innovators
- Faculty and researchers
- PhD scholars
- AI and technology professionals
- Startups and entrepreneurs
- R&D organizations
- Industry decision-makers

3. Digital & Social Media Visibility

AICraft 4.1 will be promoted through digital platforms including LinkedIn, Instagram, Facebook and other relevant channels, supported by Amity's institutional communication network.

Sponsors will receive visibility through appropriate event-related digital creatives, website presence, promotional material and social media communication, depending on the sponsorship category.

4. Access to Emerging AI Talent

The event provides sponsors with an opportunity to interact with a diverse pool of young innovators working on real-world AI applications.

This creates opportunities for:

- Talent identification and recruitment

- Student projects and internships
- Mentorship
- Industry-academia collaboration
- Research collaboration
- Technology validation
- Innovation scouting

5. Engagement with the Amity Ecosystem

With 175,000+ students across the Amity Education Group, sponsors can gain visibility within one of India's large higher-education ecosystems.

AICraft 4.1 will provide opportunities to engage with students and researchers interested in AI, Computer Science, Data Science, Engineering, Healthcare, Business, Defence, Space and other technology domains.

6. PhD Symposium on Artificial Intelligence

A dedicated PhD Research Symposium will bring together doctoral scholars and researchers working on AI and its applications.

The symposium will provide opportunities for sponsors to engage with emerging researchers, understand cutting-edge research directions and explore potential research and industry collaborations.

7. Startup & Innovation Showcase

A dedicated Startup Innovation Track will showcase AI-driven entrepreneurial ideas, prototypes and emerging products.

The track will provide opportunities for industry partners to:

- Discover emerging AI solutions
- Identify promising startups
- Explore collaboration opportunities
- Provide mentorship
- Support technology commercialization
- Connect innovators with industry requirements

SPONSORSHIP CATEGORIES

We invite organizations to associate with AICraft 4.1 through one of the following sponsorship categories.

1. PLATINUM SPONSOR

Premium visibility and strategic engagement

Benefits include:

- Premium branding across event website, banners, backdrops and major promotional materials
- Prominent placement of organization logo as Platinum Sponsor
- Opportunity to nominate senior representatives as jury members / expert evaluators
- Dedicated exhibition / interaction stall

- Opportunity to showcase AI products, technologies or solutions
- Large-size advertisement in the ACAI Newsletter
- Recognition as Platinum Sponsor in official event communications and applicable press releases
- Prominent acknowledgment during inaugural and valedictory sessions
- Opportunity for representative to be present on stage during the Prize Distribution Ceremony
- Opportunity to interact with selected student innovators and researchers
- Inclusion in selected digital and social media promotions
- Featured association with the AICraft 4.1 innovation ecosystem

Suggested Sponsorship: ₹1,00,000+

2. GOLD SPONSOR

Strong brand visibility and technical engagement

Benefits include:

- Prominent logo placement on the event website and selected event materials
- Recognition as Gold Sponsor
- Opportunity to nominate an expert as jury member / evaluator
- Exhibition stall / interaction space
- Opportunity to showcase products or technologies
- Medium-size advertisement in the ACAI Newsletter
- Recognition during selected event communications
- Opportunity to interact with participating students, researchers and innovators
- Inclusion in selected digital promotions

Suggested Sponsorship: ₹50,000+

3. SILVER SPONSOR

Brand association and event visibility

Benefits include:

- Logo placement on the AICraft 4.1 website
- Logo visibility on selected event banners and promotional material
- Recognition as Silver Sponsor
- Exhibition / interaction space, subject to availability
- Small-size advertisement in the ACAI Newsletter
- Recognition in selected event-related email and digital communications
- Opportunity to interact with participating students and researchers

Suggested Sponsorship: ₹20,000+

SPONSORSHIP BENEFITS AT A GLANCE

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor
Premium Branding	✓	—	—
Prominent Website Logo	✓	✓	✓
Event Banner Branding	✓	✓	✓
Product / Technology Demonstration	✓	✓	—
Exhibition Stall	Dedicated	✓	Subject to availability
Talk	✓	—	—
Jury / Expert Participation	✓	✓	✓
ACAI Newsletter Advertisement	Large	Medium	Small
Digital & Social Media Visibility	Premium	Standard	Standard
Press Release Recognition	✓	✓	✓
Prize Ceremony Representation	✓	—	—
Student & Researcher Engagement	✓	✓	✓
Startup / Innovation Engagement	✓	✓	✓
PhD Symposium Engagement	✓	✓	✓
All-India Promotion	✓	✓	✓
Sponsorship Level	₹1,00,000+	₹50,000+	₹20,000+