

**AMITY INTERNATIONAL BUSINESS SCHOOL
FINANCE LAB**
Presents
Virtual Entrepreneurship Training
In association with
**Revas
Business Simulation
Games, Poland**
(Run a Virtual Company)

Under the guidance of
Prof. (Dr.) Gurinder Singh,
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to
28th APRIL 2021

Amity International Business School is a pioneer for education beyond classrooms and lectures

It is also a leader in providing excellent international exposure and practical experience which are strengthened by an excellent network of international partner universities from across the world (www.amity.edu/iad)

Business can best be understood through actual practice, which is enabled by our able faculty & certified trainers through simulation games & exercises

Amity International Business School Finance Lab, in association with Revas Business Simulation Games, Poland, presents Virtual Entrepreneurship Training, providing an exclusive opportunity to run a company virtually.

Flow of the game:

1. You will be creating your own virtual company from scratch.

2. Set up your business, add services, forecast demands, hire employees, decide their salary, keep the employees and customers happy etc.

3. As each day shall pass, you can add new services/facilities in your business for both customers and employees.

4. Decide on the service quality you want to provide.

5. Marketing is an important aspect to expand your business and make profits. But beware, sometimes marketing cost can be overwhelming.

6. Analyze the business results and do the needful.

This simulation gives an opportunity to brainstorm in all directions, like strategy, finance, HR, marketing, business development, and so on. So, come forward, create your company from scratch to wonders, while competing with others in the virtual market.