1) **Name of the Institute**   **: Amity Business School**

    a) Date of the Event   : 11th September 2025
    b) Time   : 2:15 pm to 4:30pm
    c) Venue   : F2 – Auditorium & CR 203
    d) Faculty Coordinator   : Dr. Richa Sharma & Dr. Ritu Wadhwa
    e) No. of Participants   : 34
    f) Theme   : Carnival of Cultures: Unity in Diversity

Brief Writeup about the activity conducted:

Amity Business School joyfully welcomed its newest batch with a vibrant and memorable **Freshers' Party**, organized to celebrate new beginnings, foster camaraderie, and create lasting memories for the incoming students. The event brought together energy, excitement, and talent, perfectly setting the tone for their journey at Amity.

The celebration began with welcome of the freshers by the senior students and faculty members of ABS.

The program unfolded with a **melodious song performance**, filling the hall with enthusiasm and lifting everyone's spirits. This was followed by the much-awaited **ramp walk**, where students showcased their confidence, elegance, and charm. The segment also featured a lively **Q&A round**, leading to the announcement of exciting titles such as **Mr. Fresher, Ms. Fresher, Mr. Best Dressed, and Ms. Best Dressed**.

The energy continued with the **first dance performance**, enthralling the audience with graceful moves and infectious beats. To add a playful twist, a round of **interactive games** brought laughter, excitement, and active participation, further strengthening bonds among the students. Fun games were also organized in between the sessions to keep the students engaged and entertained.

As the evening progressed, the stage lit up once again with the **second dance performance**, spreading sheer joy and celebration across the gathering. The program then moved to the **Talent Hunt**, where students showcased their artistic side through dance, music, and singing—truly reflecting the diverse pool of talent in the new batch.

The evening reached its peak with the **announcement of winners**, recognizing the outstanding performances and participation of students throughout the program. To conclude, a delightful **high tea was served to all attendees**, creating a warm and relaxed environment for interaction, bonding, and celebration.

The Freshers' Party was not just an evening of entertainment but also a memorable beginning, weaving together excitement, talent, and togetherness—marking the start of a beautiful journey at **Amity Business School**.

Details of the winners:

- **Mr. Fresher – Mr. Nishat Sherawat, MBA Finance**
- **Ms. Fresher – Ms. Divya Mahajan, MBA General**
- **Mr. Best Dressed – Mr. Ankur Shahani, MBA General**
- **Ms. Best Dressed – Ms. Kashvi Goel, MBA Finance**
- **Talent Hunt - 1st – Ms. Srinjhal Bhardwaj, MBA Digital Marketing**

  2nd Prize -Ms. Tanya Sharma, MBA General

Learning Outcomes:

The Freshers' Party organized by Amity Business School was more than just a celebratory event; it served as a valuable learning experience that nurtured collaboration, creativity, and self-expression among students. The program encouraged the incoming batch to step out of their comfort zones through activities such as the ramp walk, talent hunt, and interactive games, thereby fostering confidence, stage presence, and interpersonal bonding. Juniors actively engaged in performances and competitions, learning the importance of healthy participation and peer appreciation. The event also highlighted teamwork, as both organizers and participants contributed to creating a vibrant and inclusive atmosphere, demonstrating strong coordination and leadership. The high tea that concluded the event provided an informal platform for interaction, laying the foundation for new friendships and collaborative spirit. Overall, the Freshers' Party seamlessly combined entertainment with personal development, aligning with Amity's vision of shaping confident, socially connected, and culturally aware individuals.

Event Photographs: