

Inaugural Function

Amity Business School (ABS) organized its Annual Case Study Conference, Renvoi 2026, on the theme “**Artificial Intelligence for Business Decision Making**” on 24th September, 2026. The conference created a platform for students, faculty members, industry speakers, and jury members to engage with the opportunities and responsibilities of AI-enabled decision-making.

Dr. Anshu Singh extended a warm welcome to the esteemed guests and set the context for the day by providing an overview of the event, its theme, and its significance. She noted that technology can ease cognitive and memory-intensive workloads. She emphasized that AI is rewriting jobs rather than simply replacing them, and highlighted the need to understand its implications for business models and organisations.

Further, Dr. Sanjeev Bansal, Addl. Pro Vice Chancellor, Dean FMS & Director ABS delivered the opening address. He introduced the guests, reflected on the history of business education and case-study competitions, and described Renvoi, established in 2003, as a platform for engaging with case studies and practical business problems and felicitated the guests.

The inaugural session was followed by expert sessions that positioned Artificial Intelligence as a practical enabler of organizational capability, while underlining the continuing importance of human judgement, accountability, and purposeful leadership.

Mr. Ritesh Kumar, Country Lead and Senior Director, Wiley, the keynote speaker in his address distinguished between AI-enabled, AI-first, and AI-native organisations. Drawing on Wiley’s transformation journey, he explained how AI alters decision-making architecture and shifts organisations from using isolated AI tools to building AI workflows. He highlighted upon:

- AI can be leveraged extensively, but it does not replace human judgement.
- Trust in data and outputs is essential; uncritical acceptance of AI-generated content is a material risk.
- The transition from AI adoption to AI-native transformation requires accountability from leaders and people.

He concluded with the note that future belongs to organisations that can turn intelligence into action.

Mr. Navin Dutta, Founder and CSO/CTO, Edvanta Technologies, spoke about the pace of change, suggesting that the next five years may bring more transformation than the preceding fifty. He discussed Bloom’s Taxonomy, boardroom anxiety around AI, the productivity paradox, and the need to view AI decisions as moral and capital commitments. The major highlights of deliberation were:

- The role of people is shifting from maker to auditor and orchestrator.
- High-velocity decision routing involves breaking large problems into smaller, manageable decisions.
- Human principles must remain protected, especially when AI is used in high-stakes decision-making.

His final model, “The Cockpit in the Storm,” captured the need for human oversight in fast-changing environments.

A video message from Mr. Krishnan Srinivasan, Advisor to Prime Minister Office was played which highlighted AI’s role in standardising repetitive processes, automating compliance-related work, and improving the relevance and accuracy of business data.

Dr. Shweta Awasthi extended the vote of thanks to all the participants.

Case Study Presentations

The case presentation round provided participants with an opportunity to apply conceptual learning to contemporary business situations. The presentations were followed by thoughtful questions from the jury, encouraging teams to defend their assumptions, clarify their recommendations, and connect their analysis with managerial practice. It began with the introduction of Jury members Dr. Swati Srivastava, Associate Professor, Noida International University and Ms. Devvaki Agarwal, Founder Instrucko.

Renvoi 2026, the Annual Case Study conference received the submission of 27 cases, out of which 14 external submissions including 3 international submission and 13 internal submissions.

Valedictory Session

The conference concluded with the valedictory session, which recognized the effort and intellectual engagement of the participating teams. The jury's remarks reinforced the value of clear storytelling, evidence-based analysis, and curiosity in approaching real-world business challenges.

The session started with the Valedictory address by Dr. Sanjeev Bansal, Chairperson, Renvoi 2026. He began his address with a video presentation showcasing glimpses of the day, capturing the various activities, interactions, and significant moments throughout the event. He spoke about the importance of case studies in holistic development. Jury members were felicitated by the Chairperson Renvoi 2026 with the holy tulsi sapling as a token of gratitude.

Dr. Nitin Puri, Founder and CEO of KissanSay, the keynote speaker in valedictory session spoke (online) about opportunities for young people in agriculture, including food processing, logistics, water efficiency, cost and resource optimization, improved farming practices, technology adoption, and supply chains from seeds to delivery. Further, the jury members were requested to announce the name of Best Presenter – Renvoi 2026. The students of Noida International University were declared as Best presenter and received the cash prize of Rs 10000/- and certificate.

Ms. Devvaki Agarwal, Founder Instrucko (Jury member) commended the enthusiasm of the Amity students and observed that the winning team's storytelling format gave its presentation strong impact. **Dr. Swati Srivastava, Associate Professor, School of Business Management, Noida International University** (Jury member) praised the curiosity and excitement shown by the participants and thanked the organisers for inviting her as a judge.

The day reflected the collaborative spirit of Renvoi 2026, bringing together faculty members, guests, and students in a shared academic setting. The conference concluded with the acknowledgement of the organizing team and the participants whose preparation and engagement contributed to the success of the event.

Glimpses



