

## **Annual Case Study Conference: Renvoi-2020**

As per the vision of Hon'ble Founder President to make Amity a Research & Innovation driven University, Amity Business School in its own humble way organized its **Annual Case Study Conference: Renvoi-2020** on 26<sup>th</sup> and 27<sup>th</sup> November, 2020 on virtual mode.

The annual Case-Study Conference "Renvoi - 2020" was aimed to provide broad coverage and dissemination of foundational research, where participants got an opportunity to present and publish their original research cases, exchange their views and also to network in the forum.

Participation was invited from industry, Academicians, Research Scholars and Post Graduate Students in form of Case Studies. This year we have received 42 registrations from all over India, out of which 17 cases have been received from academic institutions and corporate like University of Mumbai, University of Madras, Indian Institute of Technology Kanpur, Indian Institute of Foreign Trade Kolkata, Bajaj Allianz Life Insurance Company Ltd Pune, Tata Consultancy Services, etc.

**Inaugural session :** The inaugural session of Renvoi 2020 was held on 26<sup>th</sup> November, 2020 with Sarasvati Vandana and Lightning of the lamp. The event was introduced by Dr. Chandranshu Sinha, the Co-Convener of the program. This was followed by Dean FMS & Director, Amity Business School and Convener Renvoi 2020 welcoming the guests, Faculties and participants.

### **Guests during Inaugural session:**

- Mr. Richard McCracken Director, The Case Center UK. He deliberated and gave his Key Note address on the theme: **"Emerging Trends and Future of Case Study Method in Management Education"**
- Prof SudhansuBhusan, Head NRCE NIEPA was the Guest of Honour during inaugural programme. He deliberated and gave his address on the theme: **"Objectivity in Social Science Research"**
- Four guests from NIEPA, namely Dr. Rashmi Sharma, Joint Advisors; Dr. Alka Singh, Joint Advisors; Dr. Rohit Bhatia Joint Advisors; and Dr. Arti Srivastava Associate Prof. NRCE, NIEPA attended the programme. In addition, Ms. Hazel Walker, External Relations Manager, The Case Center, UK also joined the session.
- Hon'ble Vice Chancellor Dr. Balvinder Shukla also addressed the gathering and motivated everyone.

During the programme a Book with selected Cases in edited volume **"The Watershed Year of Trials, Tribulations and Opportunities"** by Dr. Sanjeev Bansal, Dr. Chandranshu Sinha, and Dr. Garima Malik was launched. Dr. Garima Malik, Co-convener-Renvoi-2020 gave Vote of Thanks.

The inaugural session was followed by one Technical Session in the evening on 26<sup>th</sup> November, 2020. There were three more Technical sessions on 27<sup>th</sup> November, 2020 starting from 10.00 a.m. followed by Valedictory session scheduled in the evening.

### **Technical Session : I (26<sup>th</sup> November, 2020)**

Jury Members : Dr. Alka Munjal, Dean SAA&SS and Dr. H.K. Gujral, Professor

Total Presentations : 5 Presentations held

**Technical Session : II (27<sup>th</sup> November, 2020)**

Jury Members : Dr. R S Rai, Director (RP&SS) and Dr. Vijit Chaturvedi, Professor

Total Presentations : 9 Presentations held

**Technical Session : III (27<sup>th</sup> November, 2020)**

Jury Members : Dr. Marshal Sahni, DSW and Dr. Anita Venaik, Professor

Total Presentations : 10 Presentations held

**Technical Session : IV (27<sup>th</sup> November, 2020)**

Jury Members : Dr. J K Sharma, Head, ASB and Dr. Anupama R, Professor

Total Presentations : 7 Presentations held

**Valedictory Session of Renvoi 2020 was held on 27<sup>th</sup> November, 2020.**

Proceedings were given by Co-Convener-Renvoi, Dr. Garima Malik, Dr. Sanjeev Bansal, Dean FMS and Director ABS & Convener Renvoi-2020 welcomed the participants and the following guests present during Valedictory Function:

- Mr. Mahipal Nair, Chief Human Resource Officer, People Development & Operations Leader for South Asia, Africa, Middle East, Nielsen Global Connect, Mumbai spoke during the session on the topic : **“Employee Engagement and Culture: New Emerging Realities & Challenges for Case Writing”**.
- Mr. Rajesh Srivastava, Chief Human Resource Officer, Capital Foods Private Limited, Mumbai spoke during the session on the topic : **“Organizing in Contemporary Organizations: New Emerging Realities & Challenges for Case Writing”**.

**Case study Results:**

**First Prize Shared (Five Thousand each):**

- **Mr. Prakash T**, Student, Department of Management Studies University of Madras, Chennai.
- **Ms. Rashi Mohan**, Student and **Dr. Ramesh Bagla**, Professor, Amity Business School, Noida.

**Two Runner-up Prizes (Five Thousand each):**

- **Mr. Vineet Arora**, Research Scholar, Indian Institute of Technology Kanpur.
- **Mr. Indranil Mutsuddi**, Assistant Professor and **Prof. (Dr.) Ruchi Sinha**, Associate Dean & Associate Professor, Amity Global Business School, Noida.