

Rendezvous Startup Expo Case Competition 2024 - IIT Delhi

Ms. Priyanshi Sharma, a student of MBA (G) Class of 2026, Amity Business School and a core team member of Marketing Club secured 1st place at National Competition, Rendezvous Startup Expo Case Competition 2024 held at IIT Delhi from 5th to 8th October, 2024 and received a prize of ₹15,000/- along with a Certificate.

The competition featured three demanding rounds: an online business quiz, a startup analysis, and an on-campus pitch to industry experts.

Ms. Priyanshi Sharma secured the 1st position competing among 60 students from prestigious institutions like IITs, NITs, IIMs, Delhi University and SRCC. Priyanshi's exceptional strategic thinking and innovative approach played a pivotal role in her remarkable victory.

