

AMITY BUSINESS SCHOOL

INDIA'S TOP-10 RANKED B.SCHOOL

Times School	
RANK	
1.	IIM Shillong
2.	IIM Raipur
3.	IIM Udaipur
4.	IMT Ghaziabad
5.	KJ Somaiya
6.	MDI Gurugram
7.	AMITY BUSINESS SCHOOL
8.	IIM Kashipur
9.	IIT Kharagpur
10.	SCMHRD Pune

The Economic Times	
1.	IIM-B
2.	IIM-A
3.	SIBM
4.	IIM-C
5.	IIM
6.	AMITY BUSINESS SCHOOL
7.	IIM-L
8.	XLRI

business today	
RANK	
1.	IIM-A
2.	IIM-B
3.	IIM-C
4.	SIBM
5.	JBIMS
6.	IIM-L
7.	XLRI
8.	ICFAI Hyderabad
9.	AMITY BUSINESS SCHOOL
10.	LIBA-Chennai

As ranked by various B-School Survey published in **The Times of India**, as well as **Economic Times & Business Today**

PART OF AMITY UNIVERSITY RANKED AMONGST THE TOP 3% UNIVERSITIES GLOBALLY BY





AMITY EDUCATION GROUP

Amity is India's leading Global Education Group established over 3 decades ago.

Today it is home to over 250,000 brilliant students across Pre-nursery to Ph.D levels pursuing more than 400 Programmes in 60 diverse disciplines ranging from Management to Law, besides future focussed areas like Renewable Energy, Nuclear Science & Nanotechnology.

The Group is driven by its vision of building up a Global Knowledge Network providing globally-benchmarked education. Today the Group comprises of 16 international campuses across London, Dubai, Singapore, New York, San Francisco, Abu Dhabi, Mauritius, Romania, South Africa, Amsterdam, China, Seattle and Tashkent besides India.

250,000
STUDENTS

6000+
FACULTY & SCIENTISTS

1200
ACRES OF CAMPUSES

13
UNIVERSITIES IN NOIDA, GURUGRAM, LUCKNOW, JAIPUR, GWALIOR, RAIPUR, KOLKATA, MUMBAI, PATNA, RANCHI, MOHALI, BENGALURU & TELANGANA

16
OVERSEAS CAMPUSES IN LONDON, NEW JERSEY, CALIFORNIA, DUBAI, ABU DHABI, MAURITIUS, AMSTERDAM, SAN FRANCISCO, TASHKENT, SOUTH AFRICA, SINGAPORE, NEW YORK, DUBAI, ABU DHABI, SHARJAH, CHINA AND ROMANIA

13
B.SCHOOLS IN CITIES OF INDIA

28
SCHOOLS & PRE-SCHOOLS

150+
INSTITUTIONS & CENTRES

400
CAREER ORIENTED PROGRAMMES

2000
PATENTS FILED

RANKING AND ACCREDITATIONS

THE ONLY UNIVERSITY IN INDIA

RANKED AMONGST THE
TOP 3% UNIVERSITIES
GLOBALLY



AND

WITH THE
HIGHEST US AND UK
ACCREDITATIONS



RANKED INDIA'S #1
PVT. UNIVERSITY
FOR THE TENTH YEAR



RANKED AMONG THE
TOP UNIVERSITIES GLOBALLY FOR
PRODUCING THE
MOST EMPLOYABLE
GRADUATES



IN A SURVEY CONDUCTED AMONG
9,000 EMPLOYERS WORLDWIDE

LISTED AS ONE OF THE TOP
UNIVERSITIES WITH INNOVATION
ACHIEVEMENTS
IN INDIA BY





AMITY BUSINESS SCHOOL

- Established in 1995, a flagship Institution of higher education of Amity University.
- Selected as the winners of The Palmer Group Innovative Learning among Private Business Schools Award.
- The first to initiate Ph.D Programmes and also the first to publish Journals-Amity Business Review.
- Conferred with WASC - Senior College and University Commission, USA - The Gold Standards of Accreditations Globally.
- Ranked 29th in NIRF Ranking, June 2024.
- Ranked *6th Position* in Top 20 North B-Schools, *Times B-School -January, 2025*
- Ranked *6th Position* in Top 36 Pvt Universities - *Times B-School - January, 2025*
- Ranked 16th Position *in Top 100 Business School *Times B-School -January, 2025*
- Ranked *6th Position* in Top Pvt. B-School in India - Delhi-NCR *Outlook ICARE India Best B Schools 2025*
- Ranked 1st position in Ranking Top Leading B-Schools of Super Excellence 2024 among top private B-Schools of India by *Competition Success Review - B-Schools Ranking 2024*
- Ranked *2nd Position* among the Private B-Schools of Uttar Pradesh by *Competition Success Review - B-Schools Ranking 2024*
- Ranked 6th position in the Ranking of top 20 B-Schools (Government & Private) by Faculty, Publication, Research, Consultancy, MDP & Other Programmes by *Competition Success Review - B-Schools Ranking 2024*
- Ranked 16th position in Placement (Domestic & International), USP, Social Responsibility, Networking & Industry Interface by *Competition Success Review - B-Schools Ranking 2024*



PRESTIGIOUS RANKINGS

THE AMITY BUSINESS SCHOOL HAS BEEN CONTINUOUSLY RANKED AMONG TOP-10 IN INDIA

Times School	THE ECONOMIC TIMES	business today
RANK		RANK
1. IIM-Ahmedabad	1. IIM-B	1. IIM-A
2. IIM-Calcutta	2. IIM-A	2. IIM-B
3. XLRI-Jamshedpur	3. SIBM	3. IIM-C
4. IIM-Lucknow	4. IIM-C	4. SIBM
5. FMS-Delhi	5. IMT	5. JBIMS
6. IIM-Kozhikode	6. AMITY	6. IIM-L
7. SP Jain-Mumbai	7. IIM-L	7. XLRI
8. IIM-Indore	8. XLRI	8. ICFAR-Hyderabad
9. AMITY		9. Amity
10. MDI Gurgaon		10. LIBA-Chennai

Ranked 29th Position by NIRF



in 2023-24

Palmer Award by



The foremost Global University Rankings Organisation

Also, conferred the prestigious Palmer Award by Wharton Business School and QS in Philadelphia, USA.

It was selected out of 427 B.Schools / Universities from 43 countries.



MAJOR HIGHLIGHTS

FLEXIBLE CREDIT RATING SYSTEM -

A diverse choice of several credit courses, which facilitates cross-functional learning

PROVEN RESEARCH RECORD

with valuable research publications

STUDY ABROAD PROGRAMMES,

to reputed International Universities (Dual Degree) and to Amity Campuses of London, California, Singapore, Dubai, New Jersey and Mauritius

EXPERIENTIAL LEARNING

with focus on live projects, case studies, consulting assignments and collaborative learning

FOUR-TIER MENTORING SYSTEM

where mentors are assigned from the Faculty, Industry, Alumni and Parents

EMPLOYABILITY SCORE FOR STUDENTS -

A multi-stage process of appraisal involving a bi-annual review by the industry advisory board and the academic committee

1000+ STRONG ALUMNI NETWORK MENTOR-MENTEE PROGRAMMES

to help students embark on a successful career.

INDUSTRY INTERACTION -

Friday Fortnight Series providing a platform of interaction with Real Entrepreneurs.

AMITY INNOVATION INCUBATOR

to nurture your entrepreneurial dreams. E-Cell to support students in funding, infrastructure, legal, marketing support for their startups.



VICE CHANCELLOR MESSAGE

Prof. (Dr.) Balvinder Shukla

Vice Chancellor

Amity University Uttar Pradesh



AMITY Business School, Noida has been the frontrunner Institution of Amity University Uttar Pradesh since its inception in 1995. It has excelled in all fields of imparting management education and nurturing business leaders for the future. In its pursuit of excellence, it has added many laurels by way of coveted rankings and accreditations. Amity Business School has been striving to develop knowledge, skills and values, that support responsible commitment to human rights and sustainable development.

The School has been introducing path breaking innovations such as choice based credit system, experiential leaning based pedagogy, active industry-academia collaboration and international exposure to its students. The quality and caliber of its industry ready students have been attracting reputed companies across diverse sectors and functions for campus placements. A vast network of well-placed alumni of the School is a testimony to the quality of education and grooming provided by Amity Business School.

HEAD OF THE INSTITUTION MESSAGE

Dr. Sanjeev Bansal, Ph.D, D.Litt

Professor of Decision Sciences
Addl Pro Vice-Chancellor
Dean - Faculty of Management Studies
Director - Amity Business School
Amity University Uttar Pradesh



Amity Business School (ABS), Noida, established in 1995, is the first institution of higher education under the prestigious Amity Education Group. Over the past three decades, ABS has set numerous benchmarks of excellence and proudly counts many of its distinguished alumni among the leaders of reputed global organizations.

Guided by its vision of nation-building through integrated, transcultural, quality education, ABS has consistently strived to nurture talent and emerge as a global frontrunner in management education. The School emphasizes not only academic excellence but also holistic development, ensuring that students are equipped with modern managerial skills, technological competence, and a strong foundation in Indian values and ethos.

The MBA curriculum at ABS is continuously reviewed and validated by Industry leaders to reflect the latest developments and innovations in management education. Alongside academics, students actively engage in research, live projects, and extracurricular activities, helping them evolve into well-rounded professionals.

The MBA Class of 2026 has upheld this tradition of excellence by securing prestigious internships, undertaking impactful projects, and earning accolades despite challenging circumstances. We are confident that they will carry forward the legacy of their illustrious predecessors and make a significant contribution to the organizations they join.

We would be honored to invite your esteemed organization to participate in the **Campus Recruitment Process for the MBA Class of 2026**. A brief profile of the batch is enclosed for your kind consideration.

We look forward to building a fruitful and enduring relationship with your organization.

INDUSTRY INTERACTION

At Amity University Noida, industry leading interaction with business leaders and marketing gurus, empowers students with insights and knowledge far beyond the ordinary. Amity students regularly interact with heads of the industry through CEO Forums, the CEO Dinner Series and Corporate Mentoring Programmes. Regular interactions with Global Marketing Gurus and industry leaders from around the world expose students to the latest global trends and practices in Science, Technology, Research, and Communication amongst others.

Name	Designation	Company Name
Mr. Vishal Chawla	Vice President - Employee Banking Solutions-Wealth and Personal Banking	HSBC Limited
Mr. Anshumali Dwivedi	Managing Director	Sacred River Agri Technologies Pvt Ltd.
Ms. Shweta Luthra	Director	Sakura International
Dr. Rahul Kakkar	Co-Founder & Director	Akconsis Legal Group
Ms. Richa Bajoria	General Manager-HR	Black Ink Studio
Mr. Anupam Anand	CEO & Co-Founder	Deltron Technologies Pvt Ltd
Ms. Avni Jawa	Founder	AV Solar Tech
Mr. Vinay Kumar	Consultant	HCL Technologies Ltd
Mr. S. Jagan Mohan	HR Manager	TVS Motor Co. Ltd
Ms. Suchismita Ray	Sr Manager-HR	Xebo.ai
Ms. Kavita Santhosh	DGM-HR	Triveni Group
Mr. Nirmallya Roy Chowdhury	Founder & CEO	Radicle Advisors Pvt Ltd
Ms. Meenakshi Kachroo Chatta	Senior Director - South and Central Asia	The College Board
Ms. Shivantika Singh	Specialist	People Operations Acuity Professional Group
Ms . Sunanda Rao	WTI Cabs	The Career Beacon
Ms. Praveen Chauhan	Head HR and Corporate Communication	Indilog Moving Pvt. Ltd
Mr. Sahil Suman	Manager-RL-Wheel	Axis Bank Ltd
Mr. Abhayendra Singh	Senior Vice President - Analytics	Niva Bupa Health Insurance
Mr. Anil Bhasin	Advisor	Kent RO Systems
Mr. Jayaraman Vishwanath	Head Corporate Banking, Construction Finance & SME	DCB Bank
Mr. Hitesh Tandon	Director , Value Management Office, MI Data Operations	S&P Capital IQ
Mr. Abhishek Gupta	Head HR	ZebPay
Ms. Ruchika Chawla	Head HR	Rooter Sports Technologies Pvt Ltd
Mr. Sandeep Mohanty	Sr. Dy GM-HR & Admin	Minda Silca Engg Pvt Ltd
Mr. Nishant Goel	Co Founder & Director	Zazz Technology Connect Pvt Ltd
Mr. Nishant Garg	Managing Director	Maiden Forgings Ltd
Mr. Rajiv Naithani	Chief People Officer	Infogain

Name	Designation	Company Name
Ms. Tanvi Handa	Account Manager	Talent Strategist - Linked-in
Mr. Sandeep Chaudhary	Learning & Development Lead	Deloitte
Mr. Pushpendra Singh Indolia	GM- Commercial Vehicles	TATA Motors Ltd.
Mr. Shubham Jain	Sr. Vice President	Castler
Mr. Maninder Pal Singh	Cyber Security Partner	TECH Agrim, Norway
Ms. Priya Nair	HR Manager	CECOS College London
Mr Krishnavelu Balaji	Technical Sales Specialist	Nordia Inc, Vancouver
Ms. Sunanda Rao	Sr. Manager - HR	WTI Cabs
Mr. Jayant Chandra	Director	PwC
Mr. Sandip Singh	Senior Manager	HCL Tech
Mr. Taranvir Ugal	Business Owner	Xpress Learners
Ms Kirti Verma	Sr. TR Analyst	Hitachi Digital Services
Ms. Rishika	Manager -TA	BluSmart
Ms. Kriti Verma	Senior TR Analyst	Hitachi Digital Services
Ms Vasundhara Shrivastava	CHRO-SOS, Former Corporate VP	Max Life
Mr. Gagan Singh	Director Corporate Training	GWEPP
Mr. Uday Goyal	Director	PWC
Mr. Ishan Bhargava	HRBP	Paytm Payments Bank
Mr. Neeraj Nayyar	National Head-Specifications	Siderise India Pvt Ltd
Mr. Nayan Ahluwalia	Sr. Product Marketing Manger India & Subcontinent Countries	KARL STORZ Endoscopy India Pvt Ltd
Ms. Soumi Basu	GM-HR	InterGlobe Enterprises Ltd



AMITY EXCELLENCE AWARD

Amit Excellence Awards are in the recognition of the exemplary leadership qualities through which Corporate Leaders of today have steered their corporate to achieve new heights of excellence. It is an effort by Amity to encourage the leaders of tomorrow to step in the same path on which the leaders have walked, achieving excellence on the way.

During the Valedictory function of Global Leadership Research Conference (GLRC 2025) held on 21st March 2029, Amity Excellence Award was presented to Mr. Harmandeep Singh Walia, Managing Director, Nissan Renault Financial Services India Ltd. Ms. Roli Agarwal, India Head, Strategic Partnerships, Google, Ms. Shirin Sehgal, Chief People Officer, PWC India

All Awardees are expressed gratitude to Honourable Founder President, Dr. Ashok K. Chauhan, Chancellor, Dr Atul Chauhan, Vice Chancellor, Prof (Dr.) Balvinder Shukla ma'am and appreciated the excellent work that University is scaling to ensure great Industry partnership, innovation and insightful outcomes



CONDUIT 2024



Conduit 2024 is a case study presentation competition that inviting participants to embark on a journey into the future of academia and professional excellence. The attendees were cordially invited to this prestigious gathering, which aimed to celebrate the outstanding accomplishments of the students. The event emphasized and delivered on its promise to provide an immersive and enlightening experience, shedding light on the innovative solutions and strategic skills developed by interns during their summer breaks.

Conduit 2024, organized by Amity Business School, Noida on the 12th of September 2024. The event commenced with a sacred Saraswati Vandana, invoking divine blessings, followed by a warm welcome address from Addl. Pro Vice-Chancellor, Dean FMS and Director ABS, Dr. Sanjeev Bansal to the esteemed audience. Dr. Sanjeev Bansal emphasized the importance of conducting research to enhance our business acumen as aspiring professionals. He encouraged students to actively participate in more business events and competitions to further develop their skills and experience.

The competition was featured four distinct tracks.

- Over 70 students registered for the competition.
- A total of 33 students presented their papers.
- Presentations were made before a panel of 8 esteemed jury members.
- Each track had 2 jury members evaluating the presentations.

The presentations were evaluated based on the following parameters:

- Quality of Work & Written Expression
- Presentation Skills
- Introduction to the Problem
- Analysis
- Findings & Outcomes

In the HR Track, led by Dr. Vijit Chaturvedi and Dr. Jaideep Kaur from Amity Business School, special merit award was given to Aman Sharma. The 1st Position was secured by Maheen Fatima Siddiqui, while Naga Shreya clinched the 2nd Position.

The Finance Track, helmed by Dr. Ashima Agarwal and Dr. Alka Chaudhary from Amity Business School saw Hiten Chadha take the 1st Position, and Rahul Singh securing the 2nd Position.

The Marketing Track, under the guidance of Dr. Sonali P Banerjee and Dr. Archana Singh from Amity Business School, witnessed Alok Kumar Shukla achieving the 1st Position, with Yugal Mittal securing the 2nd Position.

Finally, the General Track, overseen by Dr. Manisha Bhardwaj and Dr. Priyanka Nahush Agarwal from Amity Business School, saw Sushmeeta Gupta claiming the 1st Position, and Mihir Deep securing the 2nd Position.



GLRC 2025

Amity Business School (ABS) organized 10th Global Leadership Research Conference (GLRC) on the theme **“Navigating the Future: Sustainable Business Management through Emerging Technologies and Intelligent Systems”** from 19th to 21st March 2025 at Amity University Campus, Sector 125, Noida.

The Inaugural Session’s Chief Guest was - Shri Dinesh Khatik, Minister of State for Jal Shakti, Government of Uttar Pradesh. He conveyed his appreciation to Dr. Ashok Chauhan, Dr. Balvinder Shukla and Dr. Sanjeev Bansal for their efforts in making the event possible. The Guest of Honor was Shri Neeraj Singh, Chairman, FICCI, UP Chapter.

Panel Discussion - **Viksit Bharat @ 2047: The Road Ahead: Innovation, Influence & Industry for paving the path to a Global Powerhouse** organized in the conference. Session was moderated by Dr Sanjeev Bansal, Addl. Pro Vice Chancellor, Dean FMS, Director ABS: Mr. Pradeep Nagar, Actor, and Producer, Mr. Dhruv Singh, Founder & CEO, Chelvies Coffee, Mr. Agendra Kumar, Managing Director, Esri India Technologies, Ms. Niyaati Swami, GM-Marketing, Product & Corporate Solutions, Mercer.

The varied forums starting from **Leadership, Marketing, Finance, and Human Resources Forum** organized in the conference with galaxy of Industry Speakers, who emphasized sustainable future in the different verticals of their sectors and stress on emerging technologies.

Amity Excellence Award were presented in the Valedictory Session of the conference to **Mr. Harmandeep Singh Walia**, Managing Director, Nissan Renault Financial Services India Ltd. (PGDM,1998-2000 Batch), **Ms. Roli Agarwal**, India Head, Strategic Partnerships, Google (PGDM 2000-2002 Batch), **Ms. Shirin Sehgal**, Chief People Officer, PWC India (PGDM 2001-2003 Batch)

Glimpses of the journey of three days of the conference were shared.

GLIMPSES OF EVENT



5th DOCTORAL RESEARCH CONCLAVE

Amity Business School, the flagship institution of Amity University Uttar Pradesh (AUUP), India organized the 5th edition of its Annual Doctoral Research Conclave from 5th to 6th December 2024 on the theme “Building Knowledge through Transformative Research for VIKSIT BHARAT” in Hybrid Mode.

ABS has successfully conducted four Research Conclaves in the past years and each of the conclave touched new heights due to the diverse USPs to deliver for its budding scholars & academicians. The Conclave was designed to deepen the understanding of current state of management research among doctoral scholars and business consultants. It aimed towards providing a platform for aspiring researchers so as to navigate the complexities of research work and publication

Dr. Sanjeev Bansal, Additional Pro Vice Chancellor, Dean of FMS, and Director of ABS, warmly welcomed & addressed the gathering during the 5th Doctoral Research Conclave on the theme “Building Knowledge Through Transformative Research for Viksit Bharat”

The conclave enabled the participants to gain Learning Outcomes –

- Will be able to think diversely after gaining real time experience from Distinguish Speakers and Laureates
- Will be able to create research models & Frameworks which will be useful to business and society at large
- To create a dynamic forum and stage for the participants to inculcate collaborative – learning to motivate the Research Scholars to write Research Articles.
- Will help them to publish their research work in high quality journals and publications.
- Will help them to incorporate a

constructive feedback received from the expert panel to enhance the quality of their research work

- Help them gain an insight on how to use PLS (SEM) in their Research Analysis.

Prominent speakers addressed the audience, Guest of Honour Dr. B.C. Das, Chairman of the University Research Council, Amity University Noida,

He emphasized that academic research is a journey beginning with thoughtful inquiry, progressing through hypothesis formulation, rigorous exploration, and culminating in rethinking and innovation. The other speakers were:

Dr. H.S. Sharma, Vice Chancellor, Himalayan University, Dr. Sanjay Saproo (UK & Asia Pacific) Siare Engineering, Dr. Geeta Malhotra, CEO of Rural Education and Development (READ) India, Dr. Rushikesh Khire, Providence University Taiwan, Dr. Shailja Sinha, IBM Executive Project Manager, Kyndryl Inc, Dr. Sorabh Puri, Sr Manager Network Services Implementation, Orange Business Services India Pvt Ltd.



INFINITY 2024

Amity Business School organized 7th edition of its Technology Conference “INFINITY 2024” on the theme “AI and Beyond: Shaping the Future of Intelligent Systems” on 19th & 20th November, 2024 at Amity University Campus, Sector 125, Noida.

The event brought together eminent speakers, technocrats, academicians, and students for two days of impactful discussions, insightful panels, and academic engagement.

The Inaugural Session was graced by Dr. Buddha Chandrasekhar (CEO, Anuvadini AI, AICTE) as Guest of Honour. Dr. Sanjeev Bansal, Additional Pro Vice Chancellor, Dean (FMS), Director ABS, and Chairperson of INFINITY 2024, extended his gratitude to the university leaders, including Dr. Ashok K. Chauhan, Dr. Atul Chauhan, and Dr. Balvinder Shukla. He highlighted the rising threat of financial cybercrimes and the recent discussions around them, referencing the “Alon Mask” video to illustrate the advanced capabilities of AI. Dr. Buddha Chandrasekhar emphasized the transformative power of technology in solving real-world problems. Keynote addresses were delivered by Dr. Neeta Verma (Chief Adviser (IT), Election Commission of India), Mr. Nikunj Dang (Founder & CEO, Yagnum, Former MD, Accenture, Yagnum), Mr. Sumoy Palit (Executive Director (HR), Indian Oil Corporation Limited, IOCL), and Mr. Mateshwari Mishra (Director (Warehouse Expertise), Department of Food and Public Distribution, Ministry of Consumer Affairs). A special talk by Mr. Ajai Chowdhry, Co-founder HCL, Padma Bhushan Recipient, Chairman, Mission Governing Board, National Quantum Mission of India, Distinguished Fellow-NITI Aayog, Chairman, EPIC Foundation, emphasized India’s pivot towards quantum technologies and AI innovation.

Day 2 featured two panel discussions:

1. “AI-Powered Cybersecurity: Safeguarding Against Emerging Threats ” with experts Dr. Sushil K. Meher, Head of Medical Informatics, AIIMS Delhi, Dr. Gaurav Gupta, Director/Scientist ‘F’, Cyber Security R&D, Ministry of Electronics & IT, Mr. Vijay Tyagi, Chief Technology Officer, Enrich Data Services Private Limited, Mr. Tarun Tyagi, Founder & CEO, Xaigi.tech, Mr. Shivank Singh Chauhan, Senior Policy Associate, Digital India Foundation. Discussion focussed on using AI to counter digital threats. The session aimed to explore innovative solutions, challenges, and opportunities associated with AI-driven approaches to safeguarding organizational and individual data in an increasingly digital world
2. “Ethics and AI: Ensuring Responsible Development” highlighted AI’s ethical frameworks and was enriched by industry voices of Mr. Rohit Singh, DGM- Digital Transformation, Jubilant FoodWorks Ltd, Ms. Tanvi Dhamija, Managing Director, Kickr Technology, Mr. Ajay Setia, Founder & CEO, Invincible Ocean, Mr. Rahul Prasad, Founder, RSTech Software’s, Ms. Yashika Kothari, Founder & CEO, Anantya.AI

The events also felicitated industry leaders who have done exceptional work in the field of technology with TechChampion Awards. Student events, including a Poster Competition, Article & Research Paper Presentations (across five tracks), and Technovenza, showcased research, academic vigor and innovation.

The Valedictory Session included a keynote by Mr. Sunil Sharma (MeitY) on the Digital India initiative, and address by Prof. Lakhwinder Kaur Dhillon and Prof. (Dr.) N.K. Goyal, who energized students with insights on staying focused in the digital age. Prof. (Dr.) Sanjeev Bansal presented the conference outcomes and launched the conference publication “AI, Ethics, and Society’s Next Step.”



ALUMNI REUNION 2024

The Alumni Reunion 2024, PGDM, Class of 1997 was a highly awaited event that brought together 44 renowned Alumni working as CEO, Executive Directors, Founders, Sr. General Managers & Entrepreneurs across the world at Amity Campuses, Sector -125 & Sector 44 Noida back to their alma mater that shaped their lives with unique experiences, studies, corporate connections and mentoring by experts. The event aimed to foster a sense of reconnect alumni together after a period of 27 glorious years to cherish old memories and celebrate their achievements since leaving their institution.

The Alumni were welcomed at the Amity University Sector-125, F-Block Reception in traditional mode with Tilak by Hon'ble Vice-Chancellor, Addl. Pro. Vice-Chancellor, Dean FMS & Director ABS, Dy. Director (Alumni Relations) along with CRC team of ABS.

A special new initiative was taken by Hon'ble Vice-Chancellor to take the advantage of Alumni expertise by organizing eight sectoral forms/panel discussion comprising of Financial, Healthcare, Technology, Education, Media, Reality, Marketing & Chemicals sectors with these esteemed alumni at different venues in the same block. It was a fantastic opportunity for the Amity University, Noida students who got an exposure from sectoral expert alumni on the broad theme "Industry Expectations from Young Professionals and Strategies to develop Industry aligned Skills and Competencies". This was very much appreciated by the HOIs and Amity Students who attended the sessions from different domains

Dr. Atul Chauhan, Chancellor AUUP & President RBEF graced the occasion with his benign presence and greatly admired alumni spirit after 27 years. He shared the meteoric rise of Amity brand in last two decades in research, innovation and holistic learning across the globe and thanked Alumni for creating the enduring legacy to build the brand. Hon'ble Chancellor encouraged them to remain actively involved in the university's growth & development. Dr. Atul Chauhan thanked Mr. Piyush Jain, Business Head, Quint Digital Ltd and his entire Alumni Core team for their untiring efforts to unite the batch after a period of 27 years. The Alumni core team greeted and felicitated the Hon'ble Chancellor & President RBEF Dr. Atul Chauhan with the beautiful sapling.



DISTINGUISHED FACULTY

AMITY'S INTELLECTUAL CAPITAL IS THE SCHOOL'S MOST VALUED RESOURCE. THE CORE FACULTY COMPRISES OF DISTINGUISHED ACADEMICIANS FROM THE BEST INSTITUTIONS AND LEADING PROFESSIONALS OF THE CORPORATE WORLD WITH RICH INDUSTRY EXPERIENCE



Amity University Noida has over distinguished faculty members, coming from all over the sub-continent. With diverse and rich experience in academics and industry, in areas such as General Management, Marketing & Sales, Human Resources, Operations, Banking, Finance, Entrepreneurship, Digital Marketing, Information Technology, Technology Management, Retail and Behavioural Sciences, they have been creating new milestones in quality education since the beginning. Most of the faculty members are Ph.D. holders and some are involved in guiding the students and faculty in their areas of expertise.

MENTOR-MENTEE PROGRAMME

Amity has instituted the Mentor-Mentee Programme to help students make the right career choice. The high student-teacher ratio ensures that each faculty member has a group of students under him whom he can guide through regular career counselling, just like a true mentor.

<https://www.amity.edu/abs/abs-family.asp>

INTELLECTUAL CAPITAL

DR. SANJEEV BANSAL

Addl. Pro Vice Chancellor, Dean FMS,
Director ABS & Professor- Decision Sciences

DR. RAMESH KUMAR BAGLA

Professor-Marketing & Sales

DR. JAYA YADAV

Professor-HR & Head Ph.D

DR. HARMINDER KAUR GUJRAL

Professor-HR & Head ACGC

DR. ANITA VENAİK

Professor-IT & HoD-General Management

DR. VIJIT CHATURVEDI

Professor & HoD-HR

DR. PARITOSH MISHRA

Professor & Dy. Head- HR

DR. PUJA SAREEN

Professor-HR

DR. ANURUPA B SINGH

Professor-Marketing & Sales

DR. RAHUL GUPTA

Professor & HoD-Marketing & Sales

DR. RICHA SHARMA

Professor-HR

DR. TAPAS BHATTACHARYA

Professor-Decision Sciences

DR. DEEPA V MUKHERJEE

Professor-HR

DR. SUMIT SAKHUJA

Professor-Decision Sciences

Brig. (Dr.) NAVJOT SINGH BEDI

Professor-Marketing & Sales

DR. JAIDEEP KAUR

Associate Professor-HR

DR. RUCHIKA NAYYAR

Associate Professor & Dy. Head-Marketing
& Sales

DR. LAKHWINDER KAUR DHILLON

Associate Professor & HoD-Finance &
Accounting

DR. RITU WADHWA

Associate Professor-Finance &
Accounting

DR. VINAMRA JAIN

Associate Professor-Marketing & Sales

DR. SHWETA AWASTHI

Associate Professor-HR

DR. ANSHU SINGH

Associate Professor & Dy. HoD-HR

DR. PRIYANKA AGARWAL

Associate Professor-HR & Dy HoD-PhD

DR. PALLAVI SHARDA GARG

Associate Professor- IT

DR. ANSHU YADAV

Associate Professor- HR

DR. SONALI BANERJEE

Asst. Professor, Marketing & Sales

DR. NITENDRA KUMAR

Asst. Professor, Decision Sciences

DR. SUNETRA SAHA

Asst. Professor, Marketing & Sales

DR. ARCHANA SINGH

Asst. Professor, Marketing & Sales

DR. PRIYANKA NAHUSH AGARWAL

Asst. Professor, Digital Marketing

DR. ALKA CHAUDHARY

Asst. Professor, Finance & Accounting

DR. NGAIMUANKIM TONSING

Asst. Professor, HR

PROGRAMMES OFFERED

MBA

MBA
(Business Analytics)

MBA
(Digital Marketing)

MBA
(Entrepreneurship)

MBA
(Finance)

MBA
(Human Resource)

MBA
(Marketing & Sales)

Ph.D

SPECIALIZATIONS OFFERED

FINANCE

MARKETING

**IT &
OPERATIONS**

**HUMAN
RESOURCE**

**ENTRE-
PRENEURSHIP**

**BUSINESS
ANALYTICS**

MBA & SPECIALIZED COURSES CURRICULUM

The two year full time MBA Programme prepares students with the knowledge, analytical ability and management perspectives and skills needed to lead, motivate and manage diversified workforce, rapid technological change and competitive marketplace while considering the principles of ethical, legal and corporate governance fundamentals.

MBA GEN

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Organizational Behavior
- Marketing Management
- Statistics for Management

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Business Analytics and Modelling
- Creating and Leading Entrepreneurial Organization
- Small Business Management
- Social Entrepreneurship
- Financial Management
- Financial Modeling
- Management Control System
- Neuro Linguistic Programming
- Organization Change and Development
- Human Resource Management
- Negotiation and Conflict Management
- Global Business Management
- Industrial Relations and Labour Laws
- Legal Aspects of Business
- Consumer Behaviour
- Direct Marketing
- Marketing of Services
- Operations Management
- Decision Science
- Summer Internship
- Business Research Methods
- Principles of Retailing
- Franchising in Retailing
- Fundamentals of Rural Management

SEMESTER III

- Cost and Management Accounting for Decision making
- Corporate Tax Planning and Management
- I.T. Project Management
- Business Intelligence and Data Analytics
- Predictive Analytics using R
- Data Mining and Data Warehousing
- Internet of things Fundamentals
- Contemporary Information Systems and Knowledge Management
- Business Process and Enterprise Management
- Networks Security
- Safeguarding Information in Cyber World
- Management of Technological Innovations and Changes
- Business Incubation
- Mentored Study in Entrepreneurship
- Enterprise Planning Appraisal and Financing
- Family Business Management
- Entrepreneurial Marketing
- Enterprise Growth and Succession
- Building Entrepreneurial Culture and Team
- Creating and Managing New Businesses in Emerging Markets
- Creativity and Innovation in Business and Entrepreneurship
- Corporate Crisis and Strategic Restructuring
- Behavioural Finance
- International Finance and Forex Management
- Management of Financial Services
- Project Planning Appraisal and Control
- Security Analysis and Portfolio Management
- Wealth Management
- Recruitment Selection and Retention

SEMESTER III

- Compensation and Reward Management
- Strategic Human Resource Management
- HR Analytics
- Performance and Competency Management
- Workplace Psychology
- Leading Change in Organizations
- Emotional Intelligence for Managers
- Organization Design and Structural Processes
- Global Sales and Channel Management
- Legal Environment of International Business
- Global Marketing Communication
- Economics of Emerging Markets
- Managing Business in Asia Pacific Region
- Global Strategic Brand Management
- WTO and International Trade Law
- Risk and Insurance in International Trade
- Principles and Practices of Banking
- Sales Management
- Product and Brand Management
- Industrial Marketing
- Digital Marketing
- Bottom of The Pyramid Marketing
- Marketing Channel Management
- Marketing of Health Care Services
- Marketing Analytics
- Technology Management and Innovation
- Supply Chain Management
- Product-service System Design
- Capacity Planning and Management
- Operations Planning, Scheduling and Control
- Theory of Constraints Linked Management
- Service Operations Management
- Visual Merchandising and Space Planning
- Merchandising and Category Management
- Technology in Retailing
- Sourcing and Vendor Management
- Retail Supply Chain and Logistics Management
- Franchising in Retailing
- Rural Retail
- Rural Poverty and Livelihoods Promotion
- Rural Micro Finance Management
- Rural Development and Administration
- Rural Marketing
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Advanced Corporate Accounting
- Block chain for Business
- Enterprise Cloud Computing
- Data Visualization: Tools and Techniques
- Artificial Intelligence and Robotic Applications
- Managing IT Products and Services
- Cyber security & Risk Management
- Managing Innovation Process
- Managing a Growing Business
- Corporate Entrepreneurship
- Leading Change in Family Business
- Managing Creativity and Building Learning Organizations
- Venture Capital and Private Equity
- Product Design, Development and Commercialization
- Business Turks
- Corporate Restructuring, Mergers and Acquisitions
- Financial Engineering
- Financial Analytics
- Private Equity and Venture Capital
- Risk Management
- Strategic Financial Management
- Training and Development
- Human Resource Outsourcing
- Transactional Analysis
- Organizational Development and Effectiveness
- Managerial Counselling
- Corporate Image Building
- Power, Politics and Leadership
- Global Human Resource Management
- India's Foreign Trade Analytics
- Strategic Global Outsourcing

SEMESTER IV

- International and Cross Cultural Business Negotiation
- Management in Action - Social Economic and Ethical Issues
- Advanced Sales Management
- Advertising and Sales Promotion
- Customer Relationship Management
- Pricing Strategies
- International Strategic Marketing
- Marketing of Financial Services
- Social Marketing
- Marketing Strategies
- Dissertation
- Management of Virtual Enterprises
- Managing Projects Green Operations Management
- Operations Strategy
- Manufacturing and Service Competitiveness
- Lean Sigma
- Psychological Testing for Hr Professionals
- Retail Store Operations
- International Retailing
- Mall Management
- E-retailing
- Luxury Retail
- Rural Project Planning and Management
- Rural Entrepreneurship and Development
- CSR Practices in Rural Areas
- Cooperative Management

MBA: FINANCE

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Financial Reporting and Decision Making
- Management of Financial Services
- Organizational Behavior
- Marketing Management
- Statistics for Management

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Business Analytics and Modelling
- Financial Management
- Financial Modeling
- Summer Internship
- Management Control System
- Security Analysis and Portfolio Management
- Human Resource Management
- Legal Aspects of Business
- Operations Management
- Business Research Methods

SEMESTER III

- Cost and Management Accounting for Decision Making
- Corporate Tax Planning and Management
- Behavioural Finance
- International Finance and Forex Management
- Mutual Fund Management
- Project Planning Appraisal and Control
- Wealth Management
- Principles and Practices of Banking
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Advanced Corporate Accounting
- Corporate Restructuring, Mergers and Acquisitions
- Financial Engineering
- Financial Analytics
- Private Equity and Venture Capital
- Risk Management
- Strategic Financial Management
- Management in Action - Social Economic and Ethical Issues
- Dissertation

MBA (MARKETING & SALES)

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Organizational Behavior
- Marketing Management
- Sales Management
- Statistics for Management

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Business Analytics and Modelling
- Financial Management
- Human Resource Management
- Legal Aspects of Business
- Summer Internship
- Consumer Behaviour
- Direct Marketing
- Marketing of Services
- Operations Management
- Business Research Methods
- Principles of Retailing

SEMESTER III

- Family Business Management
- Enterprise Growth and Succession
- Building Entrepreneurial Culture and Team
- Creating and Managing New Businesses in Emerging Markets
- Corporate Crisis and Strategic Restructuring
- Product and Brand Management
- Industrial Marketing
- Digital Marketing
- Bottom of The Pyramid Marketing
- Marketing Channel Management
- Marketing of Health Care Services
- Marketing Analytics
- Visual Merchandising and Space Planning
- Merchandising and Category Management
- Technology in Retailing
- Sourcing and Vendor Management
- Retail Supply Chain and Logistics Management
- Franchising in Retailing
- Rural Retail
- Rural Poverty and Livelihoods Promotion
- Rural Micro Finance Management
- Rural Development and Administration
- Rural Marketing
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Managing Innovation Process
- Managing a Growing Business
- Leading Change in Family Business
- Managing Creativity and Building Learning Organizations
- Management in Action - Social Economic and Ethical Issues
- Advanced Sales Management
- Advertising and Sales Promotion
- Customer Relationship Management
- Pricing Strategies
- International Strategic Marketing
- Marketing of Financial Services
- Social Marketing
- Marketing Strategies
- Dissertation
- Retail Store Operations
- International Retailing
- Mall Management
- E-retailing
- Luxury Retail
- Rural Project Planning and Management
- Rural Entrepreneurship and Development
- CSR Practices in Rural Areas
- Cooperative Management

MBA HR

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Organizational Behavior
- Labour Laws
- Marketing Management
- Statistics for Management
- Organizational Behaviour- NPTEL
- Entrepreneurship-NPTEL

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Business Analytics and Modelling
- Financial Management
- Neuro Linguistic Programming
- Organization Change and Development
- Summer Internship
- Human Resource Management
- Negotiation and Conflict Management
- Industrial Relations for Management
- Legal Aspects of Business
- Operations Management
- Business Research Methods

SEMESTER III

- Recruitment Selection and Retention
- Strategic Compensation Management
- Training and Development - Systems Strategies and Practices
- Strategic Human Resource Management
- HR Analytics
- Performance and Competency Management
- Workplace Psychology
- Leading Change in Organizations
- Emotional Intelligence for Managers
- Organization Design and Structural Processes
- Resource Based Strategy
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Human Resource Outsourcing
- Transactional Analysis
- Organizational Development and Effectiveness
- Managerial Counselling
- Corporate Image Building
- Power, Politics and Leadership
- Global Human Resource Management
- Management in Action - Social Economic and Ethical Issues
- Dissertation
- Psychological Testing for Hr Professionals

MBA (DIGITAL MARKETING)

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Organizational Behavior
- Marketing Management
- Sales Management
- Statistics for Management
- Organizational Behaviour- NPTEL
- Entrepreneurship-NPTEL

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Business Analytics and Modelling
- Management of Technological Innovations and Changes
- Financial Management
- Summer Internship
- Human Resource Management
- Legal Aspects of Business
- Consumer Behaviour
- Operations Management
- Business Research Methods
- Principles of Retailing

SEMESTER III

- Internet of things Fundamentals
- Managing IT Products and Services
- Product and Brand Management
- Digital Marketing
- Marketing Analytics
- Social Media & Mobile Marketing
- E-retailing
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Data Visualization: Tools and Techniques
- Management in Action - Social Economic and Ethical Issues
- Advertising and Sales Promotion
- Customer Relationship Management
- Pricing Strategies
- Marketing Strategies
- Dissertation

MBA (ENTREPRENEURSHIP)

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Organizational Behavior
- Marketing Management
- Statistics for Management

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Business Analytics and Modelling
- Creating and Leading Entrepreneurial Organization
- Small Business Management
- Summer Internship
- Financing New Ventures and Businesses
- Creativity and Innovation in Business and Entrepreneurship
- Financial Management
- Human Resource Management
- Operations Management
- Business Research Methods

SEMESTER III

- Business Incubation
- Mentored Study in Entrepreneurship
- Enterprise Planning Appraisal and Financing
- Family Business Management
- Entrepreneurial Marketing
- Enterprise Growth and Succession
- Social Entrepreneurship
- Building Entrepreneurial Culture and Team
- Creating and Managing New Businesses in Emerging Markets
- Corporate Crisis and Strategic Restructuring
- Managing Innovation: Emerging Trends
- International Trade Documentation and Logistics
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Managing a Growing Business
- Corporate Entrepreneurship
- Leading Change in Family Business
- Venture Capital and Private Equity
- Building Lasting Family Business
- Competitive Strategies and management of Family Business and Business Portfolio
- Professionalization of Family Business
- Product Design, Development and Commercialization
- Management in Action - Social Economic and Ethical Issues
- Digital Marketing
- Dissertation
- Rural Entrepreneurship and Development

MBA (BUSINESS ANALYTICS)

SEMESTER I

- Accounting for Managers
- Applications of Disruptive Technologies in Business
- Managerial Economics
- Entrepreneurship and New Venture Creation
- Organizational Behavior
- Marketing Management
- Statistics for Management
- Organizational Behaviour- NPTEL
- Entrepreneurship-NPTEL

SEMESTER II

- AI Tools and Applications
- Basics of Artificial Intelligence
- Data Mining for Intelligence Management
- Data Science with R
- Financial Management
- Summer Internship
- Human Resource Management
- Legal Aspects of Business
- Operations Management
- Business Research Methods

SEMESTER III

- Predictive Analytics for Decision Making
- Data Science with Python
- Scenario Planning for Business
- Computational Finance and Financial Econometrics
- Data Analysis & Visualization
- Management of Financial Services
- Project Planning Appraisal and Control
- Product and Brand Management
- Marketing Analytics
- Strategic Management

SEMESTER IV

- AI Tools and Applications
- Basics of Artificial Intelligence
- Blockchain: Applications in business
- Machine Learning for Data Science
- CI for Strategic Analysis
- Data Science with Advanced Python
- Strategy Simulation and Business Wargaming
- Supply Chain Analytical Techniques
- Financial Modeling
- Corporate Restructuring, Mergers and Acquisitions
- Strategic Financial Management
- Management in Action - Social Economic and Ethical Issues
- Customer Relationship Management(PG)
- Dissertation

BATCH PROFILE

MBA CLASS OF

2026

Total Number of Students - 464

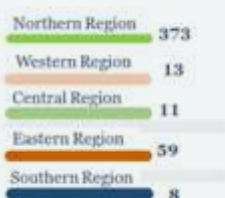


TOTAL STUDENTS
464

WORK EXPERIENCE DURATION



DEMOGRAPHIC DISTRIBUTION OF STUDENTS



ACADEMIC BACKGROUND

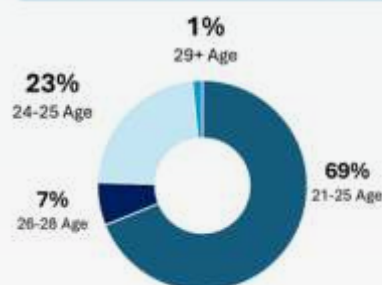


58%
MALE

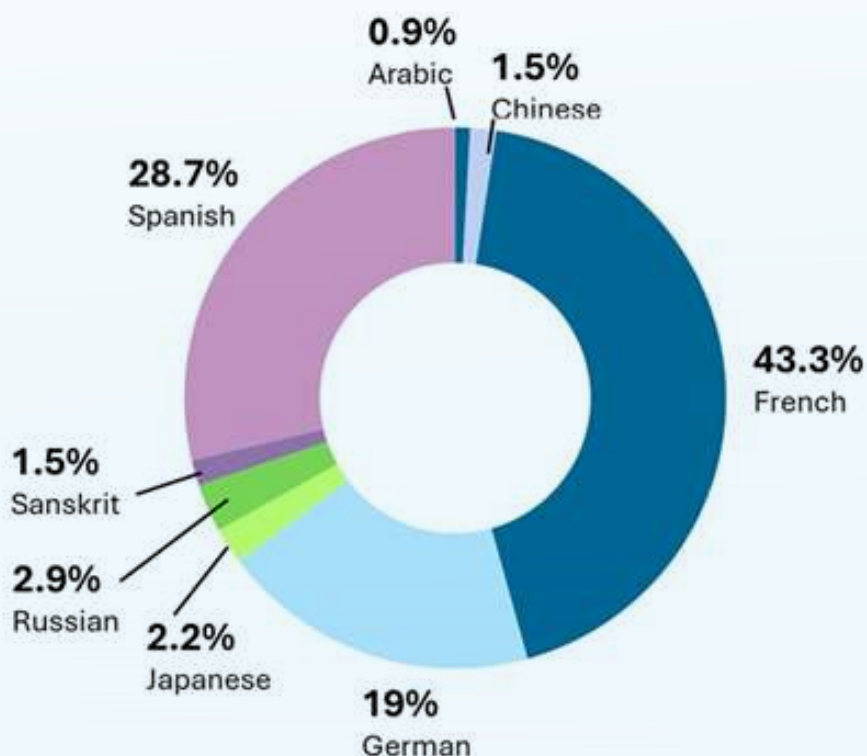


42%
FEMALE

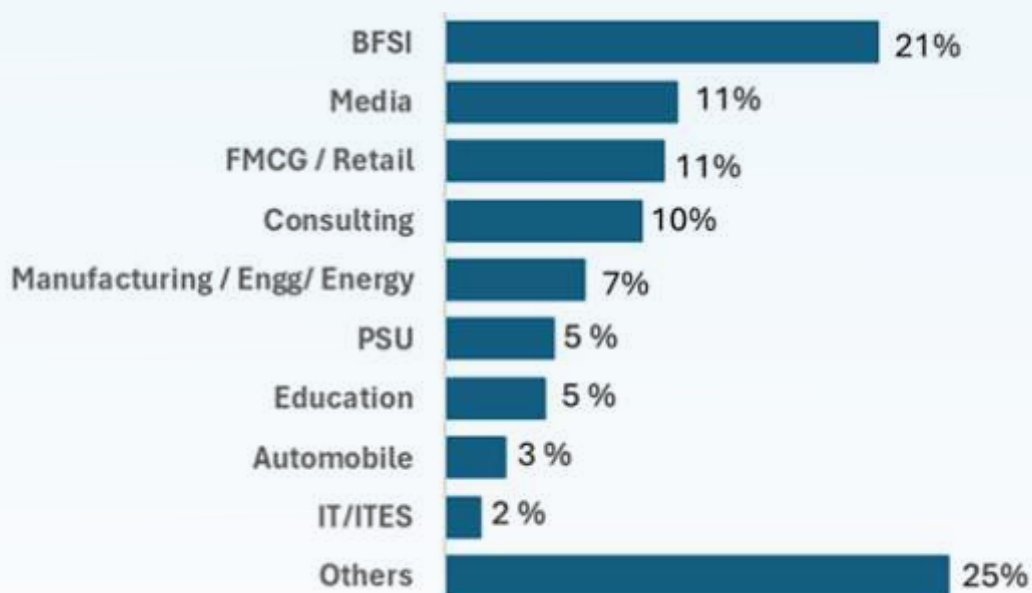
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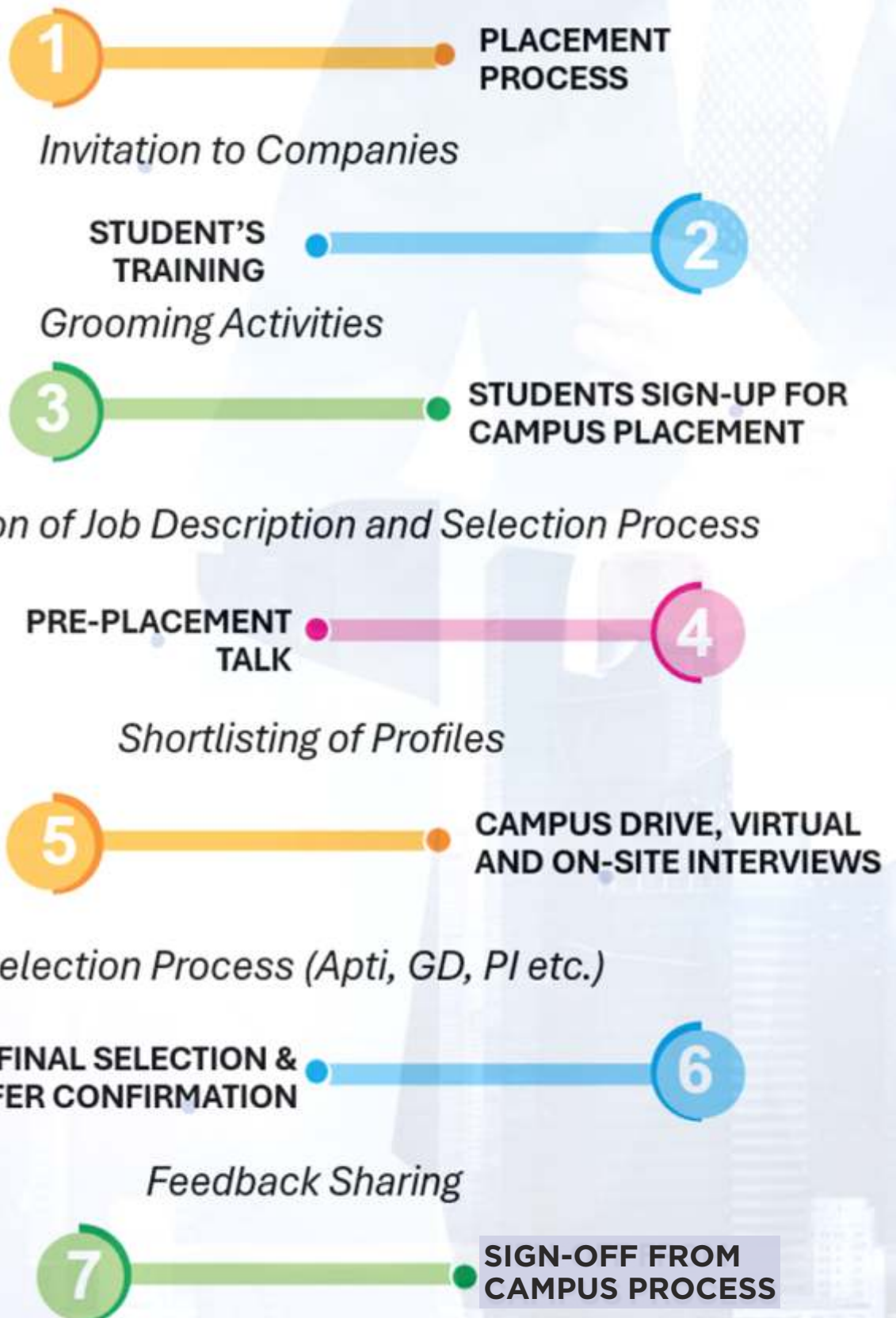
FOREIGN BUSINESS LANGUAGE



SUMMER INTERNSHIP INDUSTRY



SHARING OF COMPANY REQUIREMENTS



CORPORATE SPEAK



We have been running a campus placement program for Management Trainees and Graduate Interns from Amity and have had a long association with the institute. It has always been an enriching experience hiring students from Amity. The students have always shown positive attitude, eagerness and diligence to learn and grow. Even after placement, their enthusiasm keeps growing and we find them always interactive and engaged. Their continuous proactiveness to grasp every possible opportunity to learn new things is very commendable. The in-depth learning and professionalism these students have will definitely help them grow leaps and bounds in their respective careers. In the years of being associated with Amity, Prospecta has seen many a young mind chart their corporate success story with us.

Wishing the new Batch of 2025 a bright career ahead.

Mr. Romit Mukerji

Managing Director - India
Prospecta Software Pvt. Ltd.



Dear Students of MBA

Congratulations on embarking on this exciting journey at Amity Business School (ABS). As you step into the realm of business management, remember that success comes not only from knowledge but also from adaptability, collaboration, and a thirst for continuous learning. Having been associated with ABS in the past, I can attest to the institution's commitment to nurturing well-rounded and future-ready leaders. The foundation you receive here, coupled with your dedication, will undoubtedly propel you toward remarkable achievements. Embrace challenges, seize opportunities, and always strive for excellence. May your time at ABS pave the way for a dynamic and fulfilling career ahead. My best wishes are with you as you navigate the corporate landscape and make a lasting impact. Remember, the path to greatness is forged through determination and a passion for innovation.

Wishing you all the very best for a bright and successful future.

Mr. Shirish Nigam

MD, EW Nutrition SA



Amity's initiative of bringing leaders from corporate world shows the approach that has made Amity an institution. Amity practices what it preaches in the B.School and that's called leading by example. It was a pleasure speaking at the event in front of a talented and enthusiastic audience. The questions put forward to me were researched and apt and that made me optimistic about the future of India Inc.

Mr. Anurag Batra

Chairman & Editor in Chief,
Business World



We have hired Graduate Engineer Trainees (GETs) and Summer Trainees from Amity University, Noida and we have observed that Amity University has a unique style of developing their students which makes them Corporate fit. They also develop the students holistically by focussing on Behavioural aspects as well. We wish the students all the best in their future endeavours to make Amity proud by contributing to the Growth of the Nation.

We look forward to working with Amity University in future.

Kamal Verma

CEO, Water Business Group
Triveni Engineering & Industries Ltd.

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ALUMNI TALK



Anubha T Agarwal

Sr. GM-HR
Engineers India Limited
PGDM 1998

Amity is a great institution which gave shape to the young minds to become great thinkers and implementers. The unique methods of interaction, engagement and knowledge dissemination made us more confident to grapple the uncertainties of the Corporate World. There is great power and purpose in leveraging the potential of the young talent and Amity has been doing a great job of that. I wish the upcoming Batch all success as they have wind beneath their wings aptly fuelled by the skills and competencies assimilated by them during their time at this place of learning."



Soumi Pal Basu

General Manager - HR
General Manager -
Human Resources
InterGlobe Enterprises
PGDM 2005

My association with Amity began over two decades ago, with a two-year academic journey that laid the foundation for my professional life. The institution's rigorous curriculum, distinguished faculty, and emphasis on holistic development through extracurricular activities played a pivotal role in shaping my career in Human Resources. Today, as I reflect on my journey, I can confidently say that Amity was instrumental in preparing me for the challenges and opportunities that followed.

Amity has not only been a cornerstone of my professional growth but also a deeply personal part of my life story. It was here that I met my life partner—an enduring bond that began within the campus walls.

Best wishes to the MBA class of 2026 at Amity ! May this journey challenge your thinking, broaden your vision and inspire you to create impact that lasts well beyond the classroom.

ALUMNI TALK



Richa Bansal

Founder, Ecobee
PGDM 2004

My years at Amity Business School (MBA 2002-04) laid a strong foundation for both my professional journey and personal growth. The classroom learning, friendships, and exposure at ABS prepared me not just for my first corporate role, but for the many transitions and challenges that came along the way. As you begin your MBA, remember that management is not only about mastering subjects, but about developing resilience, empathy, and adaptability. The corporate world will test you, but it will also reward curiosity, consistency, and courage. Carry forward the spirit of ABS with confidence, and you'll find yourself creating impact far beyond boardrooms.

Wishing the MBA Class of 2026 a purposeful and fulfilling journey ahead!



Shayan Dev Mukherjee

VP & Business Head -
International Business
SAR Group | PGDM 2003

My journey of 22 years in the corporate world have been exciting and full of learnings. Growing Business in overseas markets has always been challenging especially in the current context where the business environment is changing at rapid pace. Anticipation and adaptability have been critical to remain relevant and grow in different countries. As you all embark on this new journey to make your impression in the corporate world; set goals from time to time, work hard to achieve them, learn, adapt and always be humble. As you grow professionally, share your accomplishments, and acknowledge contributions of others. My best wishes to all the budding leaders.

CEO & CXO



Mr. Fredrik Jejdling
MD,
Ericsson India



Mr. Rahul Sharma
Co-Founder,
Micromax Informatics



Mr. Paul De Voijs
MD,
Volvo Car India



Mr. Sunil Kant Munnjal
Jt. Managing Director,
Hero MotoCorp



Mr. Ajit Kumar
Executive Director,
Accenture

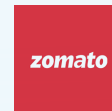
FEW OF OUR RECRUITERS



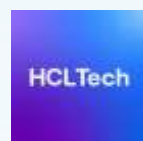
BLACKROCK



Deloitte.



DE Shaw & Co



eazydiner



mahindra FINANCE

CORPORATE RESOURCE CENTRE

The Corporate Resource Centre (CRC), established in 1995, works with the objective of bringing the industry and academia close to each other to facilitate holistic student development. It encourages students to actively participate in various events wherein they can indulge themselves with formulating strategies, provides them with industry interactions and facilitates their summer internship and final placements. CRC also organises counselling sessions for students and helps them choose an appropriate career depending on their aptitude and interest. Some of the sessions are- CEO Forums, Alumni Forums, Live Projects, Industry Visits, & Pre placement Talks among others. The students work closely with the CRC team in securing placements for their batch. The placement activity is managed by the students under the guidance of the CRC team.



CEOs FORUMS

ALUMNI FORUMS

LIVE PROJECTS

INDUSTRY VISITS

PRE-PLACEMENT TALK

CAMPUS RECRUITMENT

ALUMNI MEET

MDPs & CONSULTANCY

WEEKLY CORPORATE FORUMS

GROOMING SESSIONS / WORKSHOP

SUMMER INTERNSHIP

CORPORATE MEET

CORPORATE RESOURCE CENTRE TEAM



Ms. KRITIKA DASGUPTA

Dy. Director-CRC

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Ph.: +91-9899002455



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Dy. General Manager-CRC

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Ph.: +91 9971961344



**Dr. ARYAKUMAR
VIKRAMADITYA**

Sr. Manager-CRC

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Ph.: +91 9990237161



Ms. BANITA SAJWAN

Sr. Manager-CRC

email: bsajwan@amity.edu

Ph.: +91 9899070609

***Note:** For any information and queries related to Guest Lectures, Internships, Live Projects, Final Placements, please contact CRC Team.*

2025 STUDENT PLACEMENT COMMITTEE

NAME OF STUDENT	Programme	MOBILE NO.
Anvesha	MBA (BA)	8840121652
Huda Hasan	MBA (BA)	7500899570
Divyanshu Singh	MBA (DM)	7905463223
Anchal Chaurasia	MBA (FIN)	7524990418
Pawan Singh	MBA (FIN)	9664133477
Shristhi Singh	MBA (FIN)	9811486350
Abhinandan	MBA (G)	8505952802
Anand Srivastava	MBA (G)	7985024175
Harsh Awana	MBA (G)	9899867059
Kashish Kataria	MBA (G)	6203878898
Lovraj Baisa	MBA (G)	9999945427
Priyanshi Sharma	MBA (G)	9369764434
Uday Raj Dutta Garg	MBA (G)	7534077777
Varun Sharma	MBA (G)	9971346230
Megha Mandal	MBA (HR)	9163669408
Sadaf Syed	MBA (HR)	9118648872
Sana Arora	MBA (HR)	8800857262
Arsh Jain	MBA (M&S)	9634782029
Harsh Aryan	MBA (M&S)	9654774970
Nandini Kapoor	MBA (M&S)	9987071127
Srishti Seth	MBA (M&S)	9599235855



EVENTS



Military Camp at Amity Manesar





