

MUDRA

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“STOP INNER CONTRADICTIONS AND CONFLICT”

Be clear about your thoughts and goals. Times are changing and requirements are plenty. Irrespective of insinuating role of rising competitive work life and transformed social life, the secret to a fulfilled achievement can be derived when state is 'mindful', and which leads to conscious deliberations. With rising expectations and surmounting challenges attaining clarity, purpose and outcome of every decision must be realized. Since 'management' is a purposive outcome and outward looking proactive and strategic process, it is important to that as sustainable organizations with a futuristic looking perspective, being mindful helps in maintaining psychological wellbeing for being healthy and contented.

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**FROM THE EDITORIAL DESK**

Dear Readers,

"FINANCE IS AN INTEGRAL PART OF OUR LIVES."

With an educative purpose, we are coming forth with our monthly financial newsletter "MUDRA" to help our readers regarding insights to specific news and facts about the financial world. 'MUDRA' serves as a gist of the news happening in the financial ecosphere. It indeed gives me pleasure to share that the newsletter is designed and compiled by the students. My special accolades go to all those who have worked behind this. I hope you enjoy going through the newsletter and we look forward to receiving your opinions and suggestions.

HAPPY LEARNING!



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Blue Finance

EDITORIAL 1

The Blue Economy: Exploring Oceans as the Future Economic Frontier

By: Aditya Padhy
MBA Finance (2023-25)

EDITORIAL 2

The Potential of Crowdfunding for Supporting Blue Finance Initiative

By: Prachi Singh
MBA Finance (2023-25)





UNLEASHING THE POTENTIAL OF BLUE FINANCE: NAVIGATING THE WATERS OF SUSTAINABLE OCEAN INVESTMENT



BLUE BOND: A MODE TO SUSTAINABILITY



BLUE FINANCE: PROMOTING SUSTAINABLE MARITIME INVESTMENTS FOR INDIA'S BLUE ECONOMY



CHARTING INDIA'S BLUE ECONOMY: NAVIGATING A SEA OF OPPORTUNITIES



FUNDING THE FUTURE: INVESTMENT OPPORTUNITIES IN THE BLUE ECONOMY



ANALYSING TOURISM UNDER BLUE ECONOMY

GAME

Send your Answers to finclubabs@amity.edu or click [here](#)

Guess the terms with the help of the clues given below:

1. These are investments in industries and activities that promote sustainable and responsible utilization of marine resources.
2. Which United Nations agency is responsible for addressing global environmental issues and promoting sustainability?
3. It is a type of insurance which mitigates financial losses and provides protection against various risks related to ocean and marine environments.
4. Which Sustainable Development Goal is closely related to Blue Economy?
5. In accounting, the term "ROI" is often used to describe the financial performance of an asset. ROI stands for "return on" WHAT?
6. Which type of stock is higher up on the chain of claim than common stock, but not as high up as bonds?
7. An asset that you pledge as security for a loan is known as _____.
8. Accountants use different methods of depreciation for tax purposes. What do the letters in the Acronym LIFO stand for?



FINANCIAL FACTS

1. US \$2.5 trillion: Annually make the Blue Economy the world's seventh-largest economy, with an asset value estimated at US \$24 trillion
2. Only 1% (US \$13 billion) of the total value of the ocean has been invested in sustainable projects since 2010.
3. Blue Economy traditional sectors contribute to about 1.5% of the EU-27 GDP.
4. Blue bonds and blue loans are financial instruments that earmark funds exclusively for ocean-friendly projects and critical clean water resources protection.
5. US \$100 million: The first blue financing loan in central and eastern Europe for Banca Transilvania SA(BT), will increase funding for blue economy projects in Romania.
6. US \$50 million: First blue bond by a commercial bank in Thailand issued by TMB Thanachart Bank (TTB)
7. US \$300 million: IFC's first ever blue loan for Thailand's Indorama Ventures and exclusively focused on addressing marine plastic pollution.

FINANCIAL TERMS

1. Blue Economy: The sustainable use of ocean resources for economic growth, including fisheries, aquaculture, tourism, and renewable energy.
2. Blue Bonds: Debt securities issued to finance projects related to marine conservation, sustainable fisheries, or ocean-related businesses.
3. Ocean/ Marine Conservation Funds: Investment funds or trusts dedicated to protecting and conserving marine ecosystems and biodiversity.
4. Blue Carbon Credits: Financial instruments that reward projects and initiatives to sequester carbon dioxide in coastal and marine ecosystems like mangroves and sea grass beds.
5. Marine Spatial Planning: A process that uses financial resources to plan and manage the use of ocean space to achieve environmental, economic, and social objectives.
6. Impact Investing: Investments made to generate positive social and environmental impacts alongside financial returns are often applied to blue finance projects.

MARKET RATES

PARTICULARS PRICE	SENSEX	NIFTY	GOLD	USD/ INR	NASDAQ
AS ON 26 OCTOBER, 2023	64,049.06	19,122.15	62810.0	83.24	12,665.92
AS ON 28 SEPTEMBER, 2023	65,508.32	19,523.55	59,815.0	83.18	13,092.85

POLICY RATES

CRR	4.50%
SLR	18.00%
MSF	6.75%
REPO RATE	6.50%
REVERSE REPO RATE	3.35%
BANK RATE	6.75%

AS ON 26 OCTOBER, 2023	TOP GAINERS		TOP LOSERS	
COMPANY	AXIS BANK	ITC	MAHINDRA & MAHINDRA	BAJAJ FINANCE
CURRENT PRICE	972.05	434.35	1506.10	7421.80
CHANGE %	1.74%	0.38%	-4.02%	-3.54%



ROHAN SAXENA
MBA-General (2023-25)