

# MUDRA

## THE FINANCE NEWSLETTER

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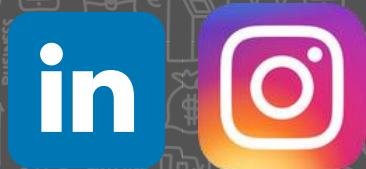


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### “STOP INNER CONTRADICTIONS AND CONFLICT”

Be clear about your thoughts and goals. Times are changing and requirements are plenty. Irrespective of insinuating role of rising competitive work life and transformed social life, the secret to a fulfilled achievement can be derived when state is ‘mindful’, and which leads to conscious deliberations. With rising expectations and surmounting challenges attaining clarity, purpose and outcome of every decision must be realized. Since ‘management’ is a purposive outcome and outward looking proactive and strategic process, it is important to that as sustainable organizations with a futuristic looking perspective, being mindful helps in maintaining psychological wellbeing for being healthy and contented.

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## All about the World Pharmacists Day

Pharmacy is the practise that connects medicinal science and chemistry, and it plays a vital role in modern society. Pharmacists are in charge of medication and drug discovery, production, disposal, safe and effective use, and control. The world would not have safe medicines and drugs to rely on if pharmacists did not have a thorough understanding of drugs, their side effects, mobility, and toxicity. Every year on September 25, World Pharmacists Day is observed to honour the pharmacists for their contributions to global health. The goal of the annual Pharmacists Day is to promote and advocate for the role of pharmacists in improving health in every corner of the world.

Why is World Pharmacists Day celebrated on 25th September?

Many people wonder as to why the Pharmacists Day is celebrated on September 25. On September 25, 1912, the International Pharmaceutical Federation (FIP), a global federation of national associations of pharmacists and pharmaceutical scientists, was founded. According to the founders of this day, they wanted to honour the organisation that was doing so much for the pharmacists. This is why they picked the date the FIP was established, as a result, we celebrate World Pharmacists Day on September 25 every year.

**CELEBRATING THE WORLD PHARMACISTS DAY**

EVERY YEAR, THE ORGANISATION INTRODUCES A NEW TOPIC SO THAT INDIVIDUALS AND ORGANISATIONS IN THE PHARMACEUTICAL INDUSTRY CAN ORGANISE NATIONAL CAMPAIGNS OR COMMUNITY PROJECTS TO HIGHLIGHT THE WONDERFUL WORK THEY DO IN IMPROVING PEOPLE'S HEALTH AROUND THE WORLD. SOME OF THE ACTIVITIES INCLUDE GIVING LECTURES, HOLDING EXHIBITIONS, AND ORGANISING AN ACTIVITY DAY FOR ADULTS AND CHILDREN TO DEMONSTRATE THE VARIOUS WAYS THAT A PHARMACY CAN HELP THEM.

PAST THEMES HAVE INCLUDED...

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## Kiran Mazumdar Shaw

Chairperson and Managing Director of India's leading biotechnology company "Biocon." She engaged in developing products and services with a research focus on Oncology, Diabetes and Autoimmune disease.



## Krishna Ella

Krishna Ella is an Indian scientist and is the founder, chairman, and managing director of Bharat Biotech. Ella's company Bharat Biotech has developed India's first indigenous Covid-19 vaccine, Covaxin



## Bishnupada Mukerjee

Bishnupada Mukerjee (1 March 1903 – 30 July 1979) or Bishnupada Mukhopadhyaya was an Indian pharmacologist and orthopedic surgeon, known for his contributions in the fields of pharmacological research and standardization of drugs in India.



## Adar Poonawalla

Adar Poonawalla is the Chief Executive Officer (CEO) of the world's largest vaccine producing company of the Serum Institute of India (SII). The company produced India's first COVID-19 vaccine- Covishield, in collaboration with the University of Oxford and AstraZeneca



## FACTS

- The first licensed pharmacist set up shop in the French Quarter. Louis Dufilho Jr. of New Orleans became American's first licensed pharmacist in the early 1800s. Prior to then, you did not need a license to become a pharmacist.
- The global pharmaceuticals market is worth \$300 billion.
- Benjamin Franklin was a pharmacist, while Agatha Christie was a pharmacy technician.
- Lipitor is the best-selling drug of all time. It was introduced in 1997 and its patent expired in 2011, making about \$125 billion.
- Insulin is one of the most common medications that cause adverse events.
- Hydrocodone/acetaminophen is the most commonly prescribed medication in the United States. Lisinopril is No. 2, as of 2014.