

MUDRA THE FINANCE NEWSLETTER

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FOLLOW US ON

"STOP INNER CONTRADICTIONS AND CONFLICT"

DR. ATUL CHAUHAN

CHANCELLOR,

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Be clear about your thoughts and goals. Times are changing and requirements are plenty. Irrespective of insinuating role of rising competitive work life and transformed social life, the secret to a fulfilled achievement can be derived when state is 'mindful', and which leads to conscious deliberations. With rising expectations and surmounting challenges attaining clarity, purpose and outcome of every decision must be realized. Since 'management' is a purposive outcome and outward looking proactive and strategic process, it is important to that as sustainable organizations with a futuristic looking perspective, being mindful helps in maintaining psychological wellbeing for being healthy and contented.



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FROM THE EDITORIAL DESK

Dear Readers, "FINANCE IS AN INTEGRAL PART OF OUR LIVES."

With an educative purpose, we are coming forth with our monthly financial newsletter "MUDRA" to help our readers regarding insights to specific news and facts about the financial world. 'MUDRA' serves as a gist of the news happening in the financial ecosphere. It indeed gives me pleasure to share that the newsletter is designed and compiled by the students. My special accolades go to all those who have worked behind this.

I hope you enjoy going through the newsletter and we look forward to receiving your opinions and suggestions.

DR. ASHIMA AGARWAL FINANCE DEPARTMENT, AMITY BUSINESS SCHOOL

HAPPY LEARNING!





<u>Stock Picking: Fundamental</u> <u>Analysis v/s Technical Analysis</u>

EDITORIAL 1

<u>By: Ankita Kumari</u> <u>MBA General (2022-24)</u>

EDITORIAL 2

<u>Mastering the Art of</u> <u>Stock Picking</u> By: Stuti Cumber

<u>By: Stuti Gumber</u> MBA General (2022-24)



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Send your Answers to finclubabs@gmail.com or click here

FIND THE TERMS WITH THE HELP OF HINT GIVEN BELOW:

1. A DECISION THAT A PARTICULAR STOCK WILL MAKE A GOOD INVESTMENT AND SHOULD BE ADDED TO A PORTFOLIO.

GAME

- 2. IT IS A MARKET WHERE INVESTORS TALK ABOUT THE STOCK MARKET PERFORMING IN A DOWNWARD TREND, OR IT IS A CERTAIN PERIOD WHERE THE PRICES OF MULTIPLE STOCKS ARE FALLING.
- 3. A PERSON WHO BUYS AND SELLS INVESTMENT ON YOUR BEHALF AND, IN EXCHANGE, TAKES A CERTAIN AMOUNT OF MONEY CALLED COMMISSION OR FEE.
- 4. BETTING ON THE PRICE OF A STOCK THAT WILL INCREASE SO THAT YOU CAN BUY AT A LOW PRICE AND SELL AT A HIGH PRICE.
- 5. IT IS ANOTHER OFFERING USED TO SELL MORE STOCKS AND GAIN MORE MONEY FROM THE PUBLIC.
- 6.BUYING AND SELLING YOUR DESIRED STOCKS ON THE SAME DAY SO THAT BEFORE TRADING HOURS GET OVER, ALL YOUR TRADING POSITIONS WILL BE CLOSED WITHIN THE SAME DAY.
- 7. IT IS THE PRIMARY AND BRAD-BASED STOCK MARKET INDEX FOR THE EQUITY MARKET OF INDIA.
- 8. THE NUMBER OF SHARES THAT ARE TRADED ON A PARTICULAR DAY.



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FINANCIAL FACTS

1. Stocks with fantastic long-term returns can be agonizing to own over the short-term.

- 2. The stock price of a company that deals with commodities can fall hard even if the prices of the related commodities actually grow.
- 3. Investors can lose money even if they invest in the best fund.
- 4. Stock prices are significantly more volatile than the underlying business fundamentals.
- 5. Having extreme intelligence does not guarantee success in investing.
- 6. It's easier to make long-term predictions for the stock market than shortterm ones.

FINANCIAL TERMS

 Momentum investing strategy – In this the fund manager or analyst purchases stocks whose prices are rising. This strategy also involves selling stocks that are witnessing a decrease in price.

- Factor-based investing This investment strategy combines features of both active and passive investment strategies allowing investors to target specific factors related to the risk and returns of an investment.
- Value stock is an Equity share that is perceived to be trading on share markets at a price that is lower than its estimated future price or intrinsic value.
- Income stock- It is a type of Equity share that regularly pays dividends to investors. This type of stock is usually issued by a company with large market capitalization and stable cash flows.
- Defensive stocks these stocks are commonly considered to be stocks that are less volatile as compared to the overall stock market. Many investors consider stocks of some key industries such as healthcare, utilities etc.
- Passive strategy A strategy of making investments lies at the opposite end of the spectrum from an active investment strategy. This investment strategy is based on a methodology of making investments that aim to purchase all the stocks included in an index or benchmark.

MARKET RATES									POLICY RATES	
PARTICULARS SI		ISEX	NIF	ΓΥ	GOLD		USD/	NASDAQ	CRR	4.50%
							INR		SLR	18.00%
		649 38	1792 .00		60,14 .00	8	82.3750	11,854 .35	MSF	6.75%
2023			.00						REPO RATE	6.50%
AS ON 24 MARCH.	MARCH 57		16,94		59,60	6	6 82.48	11,682 .96	REVERSE REPO RATE	3.35%
2023		10	.00						BANK RATE	6.75%
AS ON 27 APRIL, 2023			T GAII	DP NE						
COMPANY		BAJAJ AUTO		BAJAJ FINANCE		HDFC LIFE		HUL		
CURRENT PRICE		4,408 .20		6,200 .05			517 .85	2,468 .95		
CHANGE %		2.54%%		2.38%		-2	2.59%	-1.67%	JYOTIKA B MBA GENERAL(2	

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