### AMITY UNIVERSITY AMI 10<sup>th</sup> GLOBA

## AMITY UNIVERSITY UTTAR PRADESH, NOIDA PRESENTS 10<sup>th</sup> GLOBAL LEADERSHIP RESEARCH CONFERENCE

**AMITY BUSINESS SCHOOL** 

ON

# NÁVIGÁTING THE FUTURE: SUSTÁINÁBLE BUSINESS MÁNÁGEMENT THROUGH EMERGING TECHNOLOGIES AND INTELLIGENT SYSTEMS

19<sup>th</sup>-21<sup>st</sup> March, 2025

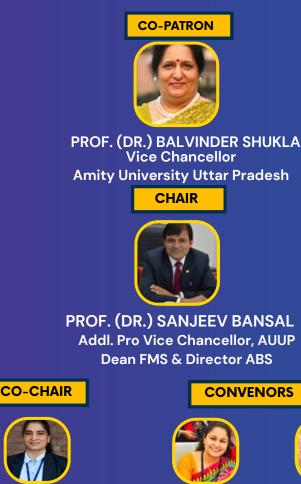
#### CHIEF PATRON



DR. ASHOK K CHAUHAN Founder President Ritnand Balved Education Foundation (The Foundation of Amity Institutions and the sponsoring body of Amity Universities) Chairman, AKC Group of Companies



DR. ATUL CHAUHAN Chancellor, AUUP President, Ritnand Balved Education Foundation CEO, AKC Group of Companies



DR. LAKHWINDER KAUR DHILLON

DR. PRIYANKA DR. PUJA SAREEN AGARWAL

### **IMPORTANT DATES**

Full Paper Submission: 10<sup>th</sup> February 2025 Intimation of Acceptance: 20<sup>th</sup> February 2025 Final date for registration: 25<sup>th</sup> February 2025

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## Special Inaugral segment on Viksit Bharat @ 2047: The Road Ahead

Key Highlights:

Spotlight on Hidden gems: Celebrating Unsung Heroes

Pre- Conference workshop: Next-Generation Business Intelligence with Cutting Edge Tools for Research Analytics

#### **Best Paper Presentation Awards For all Tracks**



### **Discussion Forums:**

Leadership Forum: Sustainable and Technology facilitated Leadership for Emergent Organizations Human Resource Forum: From Insight to Impact : Catalyzing Sustainable HR Transformation Marketing Forum: Future of Marketing with Emerging Technologies Finance Forum: Augmenting Financial Growth: Harnessing

Evolving Technologies for Sustainable Business Practices Exciting Prizes for Student Activities in Various Forums

#### **PUBLICATION OPPORTUNITIES**

Selected quality papers from the conference will be published in the Prestigious Scopus & WOS Indexed Journals Kindly submit your research papers in the following tracks: Track 1 - General Management track: <u>generalmanagementglrc@amity.edu</u> Track 2 - Finance track: <u>financeglrc@amity.edu</u> Track 3 - Human Resource track: <u>humanresourcesglrc@amity.edu</u> Track 4 - Marketing track: <u>marketingglrc@amity.edu</u> Main Conference Id: <u>glrc@amity.edu</u>

#### Contact at: DR. PUJA SAREEN PHONE: +91-9911574469

Please feel free to write to us on glrc@amity.edu <u>www.amity.edu/abs/glrc2025</u> Venue: F-3 Block, Amity Business School Sector 125, Noida -201313, Uttar Pradesh, India

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