

AMITY BUSINESS SCHOOL

Annual Case Study Conference: Renvoi-2023

As per the vision of Hon'ble Founder President to make Amity a Research & Innovation driven University, Amity Business School in its own humble way organized its **Annual Case Study Conference: Renvoi - 2023** on the theme “**Cases: An Effective Teaching Learning Pedagogical Tool in Management**” on 21st September, 2023 in virtual mode.

Participation was invited from Industry, Academicians, Research Scholars and Post Graduate Students in the form of Case Studies.

Renvoi - 2023 conference symbolized a quest for connectivity, understanding, and positivity among the attendees.

Guests during Inaugural session:

- **Dr. N. Ravichandran**, Professor, IIM Ahmedabad, Former Director, IIM Indore and Founder Member, Case Research Society of India
- **Mr. Pankaj Bhadana**, Executive Vice- President, Maven Wave & Visual BI

The event was introduced by Dr. Rahul Gupta, Co-Chair, Renvoi 2023 during Inaugural session. Dr. Sanjeev Bansal, Dean FMS & Director Amity Business School and Chairperson, Renvoi 2023 extended a warm welcome to all present.

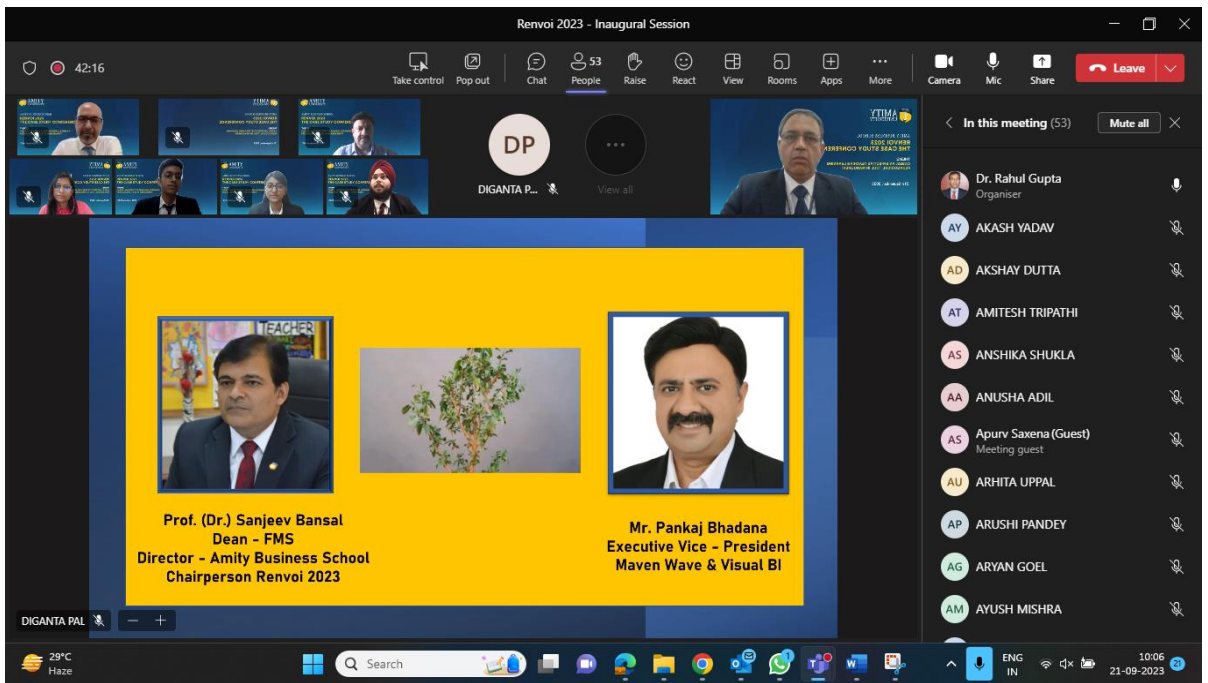
Mr. Pankaj Bhadana, Executive Vice President, Maven Wave & Visual BI, an expert in cloud computing, highlighted the transformative power of case studies for personal growth and problem-solving. He emphasized the need for objectivity, strategic thinking, and thought leadership when utilizing case studies. Dr. N. Ravichandran, Professor, IIM Ahmedabad, Former Director, IIM Indore and Founder Member, Case Research Society of India, delved into the art of hypothesis formation in case studies, focusing on its importance in decision-making. He emphasized the variety of solutions case studies provide to the readers.

Around 50 cases were presented across two parallel sessions, these cases offered a comprehensive exploration of various facets of the Indian business landscape. They touched upon critical topics ranging from Goods & Service Tax's implementation of HR, Marketing, operations, technology to importance of entrepreneurship and their impact on the economy. Collectively, these cases provided a rich tapestry of insights into the dynamic and multifaceted Indian business landscape.

The conference ended with release of cover page of the edited book with compilation of cases submitted for conference. Also, Placement e-Brochure of Amity Business School was released during the conference.

Renvoi – 2023 was concluded with a Vote of Thanks by Dr. Vinamra Jain, Co-Chair, Renvoi 2023.

Glimpses of Event :



Renvoi 2023 - Inaugural Session

38:33

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Participants

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Share invite

In this meeting (51) Mute all

- Dr. Rahul Gupta (Organiser)
- AKASH YADAV
- AKSHAY DUTTA
- AMITESH TRIPATHI
- ANSHIKA SHUKLA
- ANUJ DHANKHAR
- Apurv Saxena (Guest) (Meeting guest)
- ARHITA UPPAL
- ARUSHI PANDEY

DIGANTA PAL

29°C Haze

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The presentation slide features the Amity Business School logo and the following details:

- CHAIR:** Dr. Sangeet Bansal, Head of HR & Learning & Dev.
- CO-CHAIR:** Dr. Rahul Gupta (Associate Professor, HRD - Marketing) and Dr. Vinamma Jain (Associate Professor).
- SESSION INCHARGES:** Dr. Viji Chandrasekhar (Professor) and Dr. Asha Varsh (Professor).
- SPEAKERS:** Dr. N. Nandakumar (Professor, HRD - HRD) and Dr. Pankaj Bhadana (Associate Professor, HRD - HRD).
- JURY:** Dr. Anshika Shukla (Associate Professor, PGDMS - Delhi University), Dr. Arjun Kumar Singh (Associate Professor, PGDMS - Delhi University), Dr. Arun Kumar (Category Head - Physical Activity, Application, School Stage 1811 Pvt. Ltd.), and Dr. Anjali Sharma (Associate Professor, G. B. Pant Institute of Management & Research).

Renvoi 2023 - Inaugural Session

42:05

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In this meeting (53)

- Dr. Rahul Gupta (Organiser)
- AKASH YADAV
- AKSHAY DUTTA
- AMITESH TRIPATHI
- ANSHIKA SHUKLA
- ANUSHA ADIL
- Apurv Saxena (Guest) (Meeting guest)
- ARHITA UPPAL
- ARUSHI PANDEY
- ARYAN GOEL
- ARYAN GOEL
- AYUSH MISHRA

DIGANTA P... Dr Arpita (...)

DM NM

Dr. Sandee... NAKUL MA...

Dr. Anita V... Dr. Sanjeev...

AG

ARYAN GO... View all

Dr. Vinamma Jain

ISHITA GUPTA

TAVLEEN KAUR

Pankaj Bhadana

Reena Gupta

PRASHANT KUMAR RAGHAV

ISHMANJEET SINGH

29°C Haze

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The screenshot shows a grid of 12 video thumbnails. Each thumbnail displays the Amity Business School logo and the text 'AMITY BUSINESS SCHOOL PRESENTS RENVOI 2023 THE CASE STUDY CONFERENCE'. The thumbnails are arranged in a 3x4 grid. The names of the participants are visible at the bottom of each thumbnail: Dr. Vinamma Jain, Ishita Gupta, Tavleen Kaur, Pankaj Bhadana, Reena Gupta, Prashant Kumar Raghav, Ishmanjeet Singh, and a partially visible thumbnail for Dr. Rahul Gupta.