

Pre-pitching – IndianOil Start Up Scheme [Round-3] – Nurturing New Ideas for Oil & Gas Sector

Amity Business School has collaborated with Indian Oil Corporation Limited, to organize the Pre- Pitching workshop for Amity University students on April 20, 2021 at 1500 hrs.

Indian Oil is India's flagship oil major and has embarked upon *promoting innovation ecosystem by providing Financial & Intellectual Support to Start-Ups in the Hydrocarbon domain, under Indian Oil Start-Up Scheme*. The Pan-India StartUp Scheme aims to encourage **Innovative Technology** and **Business process re-engineering ideas** with significant business potential and we are willing to look even beyond the Hydrocarbon sector for Schemes that would holistically benefit the community with deep societal and environmental impact.

Indian oil Conducted a startup Scheme workshop on 20th April, 2021. It was a very knowledgeable workshop conducted on Zoom. Dr. Balvinder Shukla, Vice Chancellor also joined the workshop in addition to a large number of students.

The workshop started with Dr. Sanjiv Sharma ED (Corporate Planning) welcoming and briefing the audience about the Company and the startup scheme. Then they showed a Video as to how Indian Oil helped in the pandemic and a brief about the company.

After this Mr. Vivek Pandey talked about the Project areas that were identified. Later Mr. Shantanu Mukherjee talked about the selection process for the scheme. He also showed some of the start-ups which cleared the rounds and were selected for the scheme.

In the end a video was shown as to how one can apply for the scheme through the Indian oil website. It was an amazing session and useful for the students.

Dr. Anjani Kumar Singh and Dr. Puja Sareen coordinated the programme.