

3rd Technology Conference “INFINITY’2020”

Amity Business School, under the visionary leadership of our Hon’ble Founder President, Dr. Ashok K Chauhan, motivation of respected Chancellor, Dr. Atul Chauhan and consistent guidance of Vice Chancellor Madam, organized its third edition of Technology conference “**INFINITY 2020**” on the theme “**Digitally Transformed World: New Challenges and Strategies**” having four plenary sessions.

INFINITY 2020 scheduled on 24th and 25th September, 2020 showcased academic and corporate viewpoints, research work and discussions on the above contemporary theme. This two-day event had expert talks and a national level student event. The conference was attended by distinguished speakers, delegates and executives from industry, academia, government and research organizations. Senior corporate leaders and distinguished academicians also participated in various plenary sessions. The main objective of this conference was to discuss and deliberate on the emerging and digital transformations and their business implications. The outcome of these discussions is in alignment of our newly reinvented curriculum. In addition to Inaugural session which was held on 24th September 2020, there were 4 Plenary sessions on the following themes:

Plenary Session 1 : Technologies aiding Digital Transformation and Security Concerns.

Plenary Session 2 : Digital Transformation in Business & Education

Plenary Session 3 : Digital Transformation in Retail and Supply Chain

Plenary Session 4 : Digital Transformation in Healthcare and Hospitality Industries

Inaugural Session : Following were the guests on 24th September, 2020

1. Shri. Abhishek Singh, President & CEO, National e-Governance Division(NeGD)
2. Dr. Mamta Agarwal, Additional Secretary, Association of Indian Universities(AIU)
3. Dr. Balvinder Shukla, Vice Chancellor, Amity University Uttar Pradesh .
4. Mr. Kairav Modi, Executive Vice President & CFO Digital Industries, Siemens Limited.
5. Dr. JS Sodhi, Group CIO & Sr. Vice President & Co-Chairperson INFINITY 2020

During the inaugural session, **Dr. Teena Bagga, Co-Chair and Convener** opened the house for the guest by giving a glimpse on how digitization has been transformed the world, especially in the middle of the current pandemic. Being the first digital conference organized by Amity Business School, AUUP, she enlightened the audience about the theme of the conference.

Dr. J.S Sodhi, Group CIO & Sr. Vice President and Co-Chairperson INFINITY 2020 enlightened the audience on the theme of the conference. He spoke about how work culture and technological use is changing during such times. He motivated the audience to use this time as a beneficial tool to come up with more efficient way of working.

Dr. Sanjeev Bansal, Chairperson of INFINITY 2020 and Dean FMS and Director ABS addressed the speakers and the audience by speaking about the theme of the conference. Being a student of Mathematics, he started his address by explaining the importance of “Infinity”.

Dean FMS & Director ABS gave a glimpse of past INFINITY conference held in ABS, AUUP. As Chairperson of the conference, he shared about the relevance of the conference theme,

especially in the time of a pandemic. Moving towards the end of his address, he introduced all the speakers to the audience and welcomed them.

Chief Guest of the conference, **Shri. Abhishek Singh, President & CEO, National e-Governance Division (NeGD)** was welcomed by the co-chair, Dr. Teena Bagga. According to Shri. Abhishek Singh, the present time is more disruptive than the world wars. Especially for the students who were supposed to graduate this year. Everyone's plan came sliding down the hill. However, he sees this as a challenge and how one can adapt to this new normal. He believes in the adaptability of human race. Talking about the technology, he saw how Universities and schools have beautifully adopted the technology.

Dr. Balvinder Shukla, Hon'ble Vice Chancellor, AUUP talked about how time has changed since the world is hit by Covid-19 pandemic. Further, emphasized how technology has helped everyone to cope with this new change for which the world was completely unprepared. She talked about how technology appeared as a life savior for the businesses and education domain and how this pandemic situation has accelerated the use of technology. She also discussed about the challenges faced by the education sector due to pandemic such as conducting classes, examination, remote location of students etc.

Mr. Kairav Modi, Executive Vice President and CFO Digital Industries, Siemens Limited was the **Keynote speaker** during the session. He talked about the importance of technology and digitization in the present scenario and also its future importance. He focused upon the challenges faced by the manufacturing enterprises such as speed, flexibility, quality, safety, security, sustainability, etc. He emphasized that the key to sustain our self in this era is Holistic digitalization approach.

Dr. Mamta Agarwal, Additional Secretary, Association of Indian Universities, Former Joint Secretary, University Grants Commission was the **Guest of Honor** for this session. She started her speech with the importance of technology in all the aspects of human life. She focused on the paradigm shift in the teaching and learning process, talked how the dominant education sector has changed to participative platform for both the teachers and students in this learning ecosystems.

Ms. Kritika Dasgupta, Chief-coordinator delivered vote of thanks to the guests and speakers present in the inaugural session and expressed her gratitude to all the speakers for their esteemed words and guidelines.

Plenary Session 1 : Theme: Technologies aiding Digital Transformation and Security Concerns

Resource Persons:

Ms. Khushbu Jain, Advocate, Supreme Court ·
Mr. Amit Dubey, Author and National Security Expert. ·
Col. Inderjeet, CIO & CISO, Vara United, Society for Data Science ·
Mr. Sahil Kapoor, National Head - 360 Realtors

Plenary Session 2 : Theme : Digital Transformation in Business & Education (24.09.2020)

Resource Persons:

Mr. Archie Jackson, Senior Director- Incedo Inc.

Mr. Tamier Affifi, Chief Architect – Digizilla, (Odoo ERP gold partner) Cairo, Egypt

Mr. SatyendraTripathi-Vice President IT & CIO, Emami Agrotech Limited.

Student Event: Technovanza on 25thSeptember, 2020 as part of INFINITY 2020

The IT Club Team, under the leadership of Dr. Teena Bagga organized a student event Technovanza on the second day of Infinity 2020. Technovanza, an all India Online Competition aimed to engage the students across India in various technical rounds focusing on Disruptive Technologies and Digital Transformations. Total 438 participants registered for Technovanza on D2C platform.

Plenary Session 3 :Theme : Cyber Security and Digital Transformation in Retail and Supply Chain (25.09.2020)

Resource Persons:

Mr. Rakshit Tandon -Cyber Security Expert and Consultant Safe Surfing Campaign at IAMAI Internet and Mob. Asso. of India.

Dr. Kamal Karnataka – Group CIO-RJ Corp .

Mr. Harcharan Singh – Group CIO – Blackberry

Plenary Session 4 : Theme : Digital Transformation in Healthcare and Hospitality Industries (25.09.2020)

Resource Persons:

Mr. Harish Chandra – CTO - Sarovar Hotels .

Ms. Nilofer, Commercial Pilot- Delta Airlines, California, USA .

Mr. Manish Nigam, Chief Executive Officer, Dalmia Health