

AMITY - OXFORD BROOKES UNIVERSITY

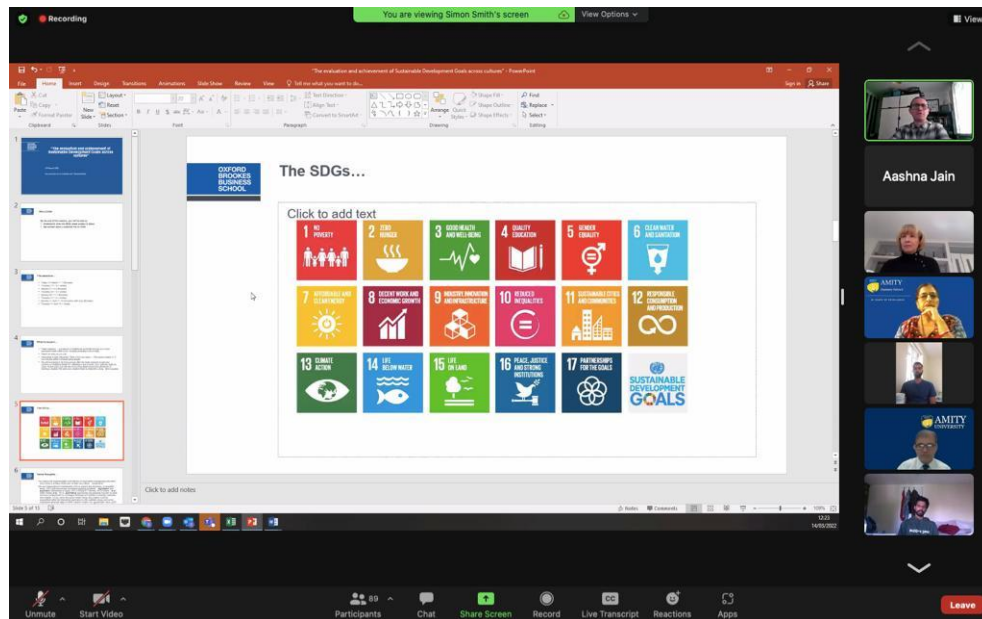
Virtual Student Exchange Lecture Series

14th March 2022 – 07th April 2022

The AMITY - OXFORD BROOKES UNIVERSITY Virtual Student Exchange Lecture Series was an enormous success. Every lecture was graced by **Prof (Dr.) Sanjeev Bansal** – Dean FMS and Director ABS. We want to take the opportunity to present the highlights of the astounding lecture series. The entire event was spread over two months (14th March 2022 to 07th April 2022), with **8 sessions** by the most esteemed and brilliant guest speakers from both Amity Business School and Oxford Brookes University. There were **9 hours of eye-opening and enlightening lectures** on contemporary management and business topics, which are highly relevant in the current scenario. The faculty coordinators of the event **were Prof. (Dr.) Anupama Rajesh and Dr. Simon M Smith** (Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University). The lecture series was attended by **students and faculty members of ABS and Oxford Brookes University**. The whole experience was wholesome both in terms of industry-related information and cultural ideas. Following are the lecture details of the series: -

1. 14th March 2022 – 05:30 PM to 06:30 PM IST

The guest speaker for the first lecture was **Dr. Simon M. Smith** (Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University). Dr. Smith's topic for the lecture was **Introduction and Inauguration of the AMITY-Oxford Brookes University Virtual Exchange Program**. The lecture was attended by the students of ABS and Oxford Brookes University.



2. 17th March 2022 – 05:30 PM to 06:30 PM IST

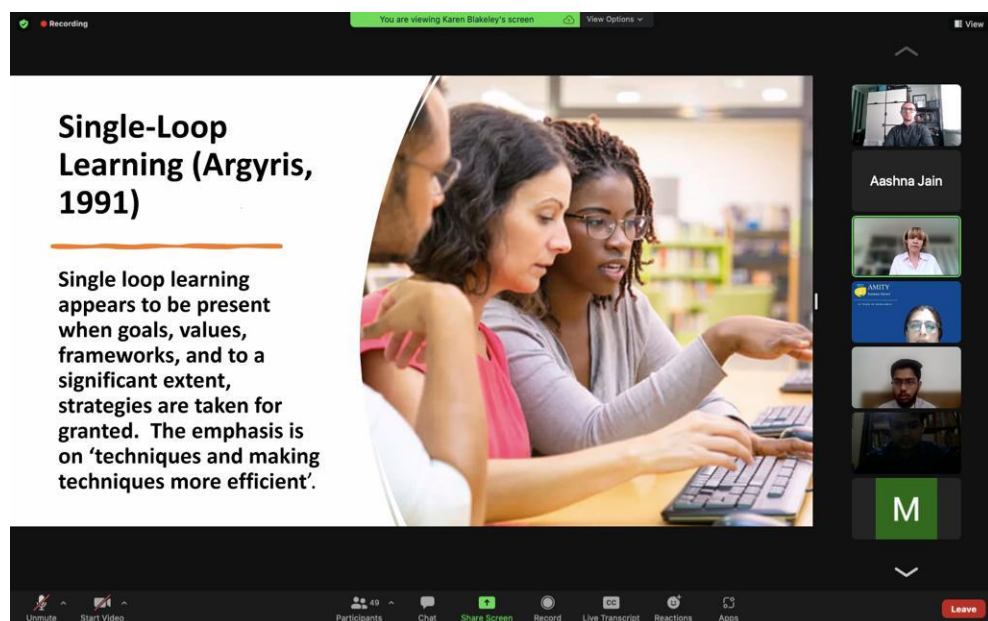
The speaker of the second lecture was **Prof (Dr.) Sanjeev Bansal** – Dean FMS and Director ABS. The topic for the lecture was “**Cultural Diversity of India**”. The lecture was attended by the students of ABS and Oxford Brookes University.

YouTube link of the event: - <https://youtu.be/4oMITLuj0U>



3. 21st March 2022 – 07:30 PM to 08:30 PM IST

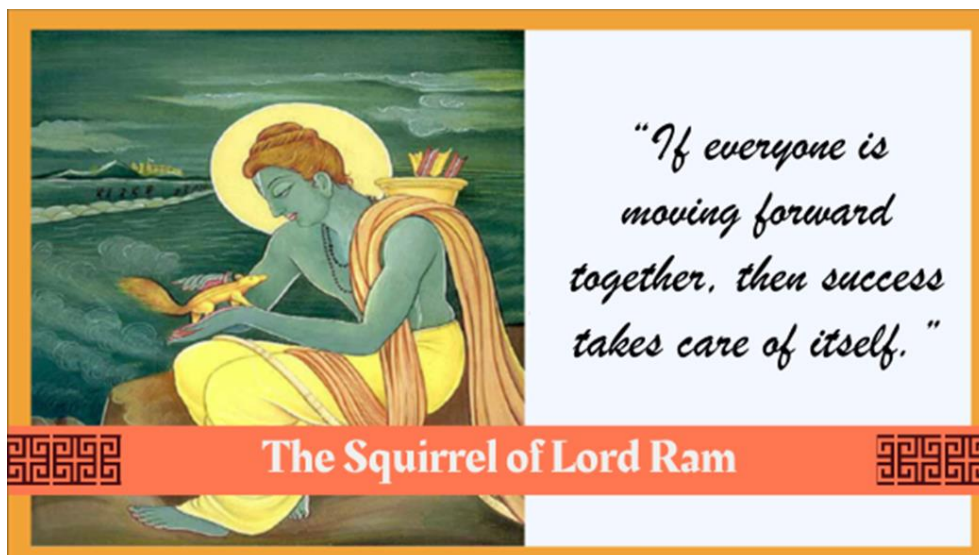
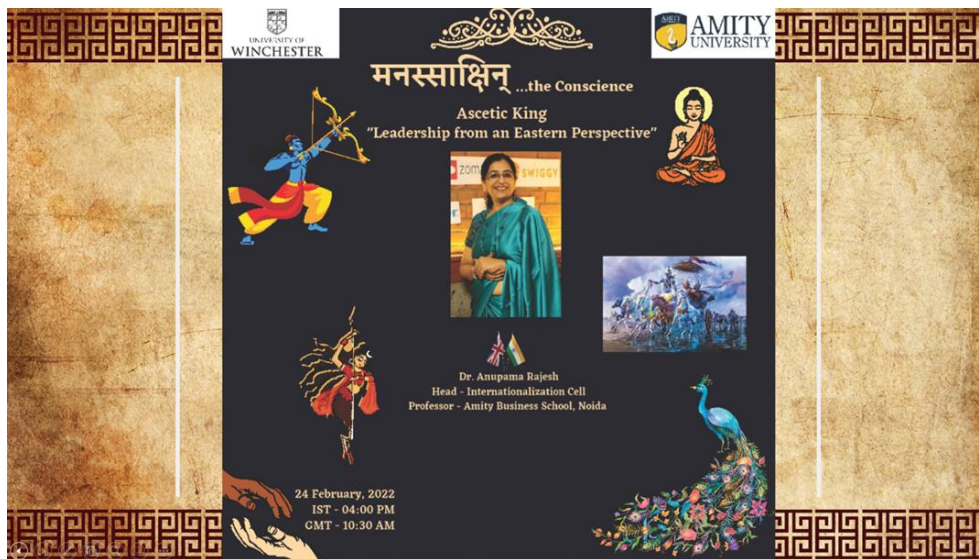
The guest speaker of the third lecture was *Ms. Karen Blakeley (Author)*. The topic covered by Ms. Blakeley was **“Responsible Leadership for the Sustainable Development Goals,”** which develops long-term value for business and society and work for a more inclusive and sustainable global economy. The event was attended by students of ABS and Oxford Brookes University.



4. 24th March 2022 – 05:30 PM to 06:30 PM IST

The guest speaker of the fourth lecture was **Prof. (Dr.) Anupama Rajesh (Head of Internationalization Cell and Professor of Amity Business School)**. The topic covered by Dr. Anupama was “**Ascetic King – Leadership from an Eastern Perspective**”. The event was attended by students of ABS and Oxford Brookes University.

YouTube link of the event - <https://youtu.be/uOvONyuSv8k>



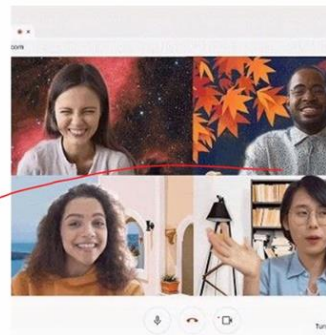
5. 28th March 2022 – 04:30 PM to 06:30 PM IST

The guest speaker of the fifth lecture was *Ms. Karen Blakeley (Author)*. The topic covered by Ms. Blakeley was **“Responsible Leadership for the Sustainable Development Goals,”** which develops long-term value for business and society and work for a more inclusive and sustainable global economy. The event was attended by students of ABS and Oxford Brookes University.



Exercise

Imagine you are working for a medium sized legal business in either Delhi or Oxford. Your CEO has decided that she wants to address 'SDG 1' (no poverty) and 'SDG 10' (reduced inequalities) because she is aware that the people who work for her are amongst the highest paid people in the country – they are definitely in the top 1% of earners. She wants you to make a presentation outlining some ideas for the company to consider. You will have 20 minutes in your group to discuss your ideas. Make sure you record your ideas and put them in the chat later.



6. 31st March 2022 – 04:30 PM to 06:00 PM IST

The guest speaker of the sixth lecture *Prof. (Dr.) Anupama Rajesh* (Head of Internationalization Cell and Professor of Amity Business School) and *Dr. Kritika Dasgupta* (Head - Internationalisation Cell, Professor, Amity Business School and Assistant Director CRC, Amity Business School). The topic covered by Prof. Anupama and Dr. Dasgupta was “**The Might of AMITY Universe**”. The lecture was attended by students of ABS and Oxford Brookes University.

YouTube link of the event - <https://youtu.be/fjye16fRaRM>.



AMITY EDUCATION GROUP

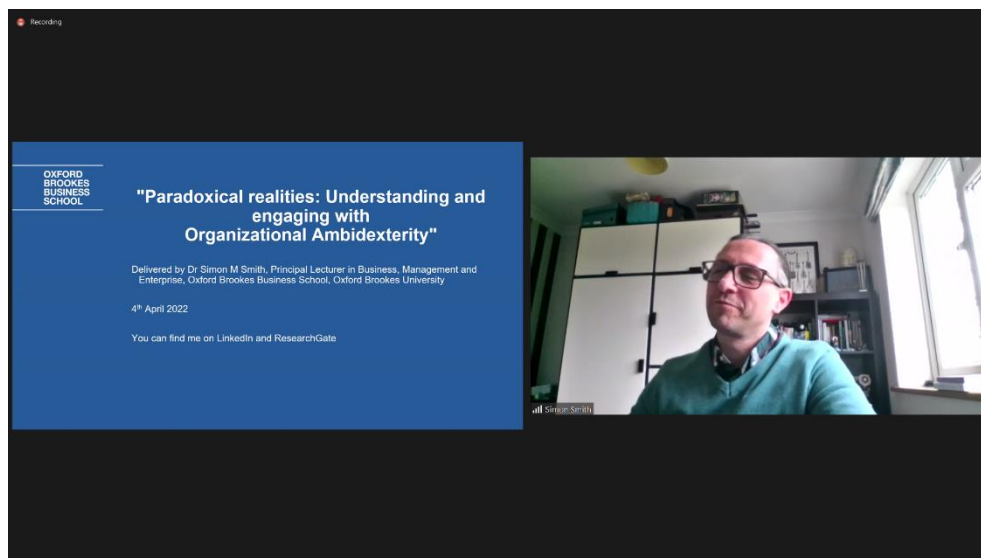
AMITY IS ONE OF ASIA'S LARGEST EDUCATION GROUP

- **175,000**
most brilliant students
- **6,000**
faculty & scientists
- **11 Universities**
in Noida, Gurugram, Greater Noida, Lucknow, Jaipur, Mohali, Mumbai, Gwalior, Kolkata, Raipur, Ranchi, Patna & Bengaluru
- **150+ Institutions**
in almost every facet of education
- **Overseas Campuses**
in London, Singapore, New York, Dubai, Abu Dhabi, Sharjah, Mauritius, South Africa, Kenya, Amsterdam, San Francisco & Tashkent
- **28 Schools & Preschools**
- **2,000**
Acres of campuses
- **20 Million**
Sq. Ft. of buildings
- **400 Programmes**
covering 60 disciplines
- **1,600 Patents**
filed by faculty
- **4,000 Case Studies**
developed by faculty in the last years
- **300 Research Projects**
funded by the Govt.
- **300,000**
Alumni across the world
- **Ranked India's #1 Not-for-Profit Pvt. University**



7. 04th April 2022 – 03:30 PM to 04:30 PM IST

The guest speaker of the seventh lecture was **Dr. Simon M. Smith (Principal Lecturer in Business, Management and Enterprise, Oxford Brookes Business School, Oxford Brookes University)**. The topic covered by Prof. Smith was **“Paradoxical realities: Understanding & engaging with Organizational Ambidexterity”**. The lecture was attended by students of ABS and Oxford Brookes University.



8. 07th April 2022 – 03:30 PM to 04:30 PM IST

The guest speaker of the last lecture was *Prof. (Dr.) Anupama Rajesh* (Head of Internationalization Cell and Professor of Amity Business School). The topic covered by Prof. Anupama was “AMITY Indian Cultural Extravaganza”. The lecture was attended by students of ABS and Oxford Brookes University.

YouTube link of the event - <https://youtu.be/fjye16fRaRM>.

OXFORD BROOKES UNIVERSITY

Virtual Study Exchange Programme 2022

AMITY BUSINESS SCHOOL

Dr. Ashok K. Chauhan
Hon'ble Founder, President & Chairman

Dr. Atul Chauhan
Hon'ble Chancellor, AUUP

Prof. (Dr.) Balvinder Shukla
Hon'ble Vice Chancellor, AUUP

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OXFORD BROOKES UNIVERSITY

Virtual Study Exchange Programme 2022

AMITY BUSINESS SCHOOL

SOUTH

#AmityOxfordBrookes

AMITY INDIAN CULTU... 55:40



VIRTUAL STUDENT EXCHANGE PROGRAM

Title - Cultural Diversity in India



THURSDAY
17th March '2022
IST - 5:30 PM
GMT - 12:00 PM



**LIVE
WEBINAR**



DR ANUPAMA RAJESH
Head - Internationalisation cell
Professor - Amity Business School



Speaker:
DR SANJEEV BANSAL
Dean, Faculty of Management studies
Director & Head - Amity Business School



DR SIMON M SMITH
Oxford Brookes University
Principal Lecturer - Business
Management & Enterprise

