

7th Global Leadership Research Conference

ABS organized the 7th Global Leadership Research Conference from 16th to 18th February, 2022 on the theme “**Leading in the New Reality: Insights into Actions**” on virtual platform.

Pre-Conference Workshop on the theme “Using Mixed Research Methods in Studying Management Phenomenon”

A Pre-conference workshop on the theme “Using Mixed Research Methods in Studying Management Phenomenon” was jointly organised by ABS and Centre for Management of Information Technology University of Nebraska at Omaha USA on 16th February 2022 at 9:30 a.m. as part of GLRC 2022.

The Workshop began with the lighting of lamp followed by Saraswati Vandana. The introduction to the program was given by Dr. Vandana Ahuja, Professor, ABS. She introduced the august gathering to the theme and objectives of the pre-conference workshop. Dr. Sanjeev Bansal, Dean FMS & Director ABS welcomed the Guests. The speakers were welcomed with a virtual sapling before the commencement of the workshop.

The primary objective of this pre-conference workshop was:

- To promote the usage of Mixed Research Methods for enhancing the quality of research.
- To understand the usage of Mixed Research Methods in exploratory or new areas of research.
- To publish quality research.

Speakers were as follows:

- **Dr. Deepak Khazanchi**, Professor and Executive Director, Centre for Management of IT (CMIT), University of Nebraska at Omaha.
- **Dr. Dawn Owens**, Director, BS Information Technology and Systems, Clinical Associate Professor, Naveen Jindal School of Management. The University of Texas, Dallas.

They talked about the usage of mixed research methods in studying the complexities and interactions inherent in studying management phenomenon. They also emphasized the usage of the same in interdisciplinary and multidisciplinary settings.

Inaugural Session – 16th February, 2022

The guests were welcomed by Dean FMS & Director ABS by giving a detailed overview about the successive developments on the conceptualization of GLRC, emphasized upon the theme of the conference and introduced Amity Universe and Amity Business School to the audience. He welcomed all the esteemed guests present in the inaugural session virtually with a Tulsi saplings.

Dr. Vinamra Jain, Organizing Secretary shared the Outcome Report of GLRC 2021 and Dr. Vijit Chaturvedi, Co-Chairperson introduced GLRC 2022 to the participants.

Dr. Balvinder Shukla, Vice Chancellor, AUUP addressed the gathering and gave her insight about new reality with respect to Amity University.

The following were the Speakers:

- **Mr. Sanjeev Sanyal**, Principal Economic Advisor, Ministry of Finance (MoF), Govt. of India - **Guest of Honour**

- **Dr. Karl Moore**, Associate Professor, Desautels Faculty of Management, McGill University, Canada & Associate, Green Templeton College, Oxford University, UK
- **Dr. Sasmit Patra**, Member of Parliament (Rajya Sabha) - **Chief Guest**

Guest of Honour, Mr. Sanjeev Sanyal, Principal Economic Advisor, Ministry of Finance (MoF), Govt. of India in his address discussed about the Economic crisis and response of GoI to combat Covid 19. Ms. Aakanksha Arora, Dy. Director, Economics Division, DEA, MoF was also present in the Inaugural Session.

Dr. Karl Moore, Associate Professor, Desautels Faculty of Management, McGill University, Canada & Associate, Green Templeton College, Oxford University, UK shared his views about Leadership.

Chief Guest, Dr. Sasmit Patra, Member of Parliament (Rajya Sabha) in his address spoke about various aspects of Leadership with respect to new reality.

Dr Atul Chauhan, Chancellor, Amity University Uttar Pradesh shared his views and perspectives about the theme. He motivated the Faculty, Staff and Students with his dynamic words of wisdom.

Amity Excellence Awards were conferred upon following during Inaugural Session :

- **Dr. Karl Moore**, Associate Professor, Desautels Faculty of Management, McGill University, Canada & Associate, Green Templeton College, Oxford University, UK received the award.
- **BlackRock** : Mr. Nishant Govil, Managing Director (Head of India – Tech. & Ops) received the award on behalf of the organization.
- **Coffee Day Beverages** : Ms. Arundhati Mukoo, President HR received the award on behalf of the organization.

Hon'ble Founder President graced the occasion with his charismatic presence and blessed the audience with his divine words and shared the Road Map for future of Amity.

Sessions during GLRC 2022 on 17th & 18th February, 2022

There were Forums, Parallel Technical Sessions for Paper Presentation & Panel discussions in the following areas:

- **Operations and Quality** : One Forum
- **General Management** : Two Paper Presentation Sessions
- **Marketing Management** : One Forum and two Paper Presentation Sessions
- **Human Resource** : One Forum and three Paper Presentation Sessions
- **Finance** : One Forum and one Paper Presentation Session
- **Leadership** : One Forum

Operations and Quality Forum (10:00hrs - 12:00hrs) : 17.02.2022

Dean FMS & Director ABS welcomed and introduced the Operations and Quality Forum to the guests.

Session Chair: Mr. Rajesh Maheshwari, CEO - The National Accreditation Board for Certification Bodies (NABCB), Quality Council of India.

- Mr. Munish Mishra, Director, Manav Energy Group, Noida
- Mr. Amitabh Shergill, Director Operations, Delhivery, Delhi
- Mr. Joyveer Dutt, Head ESH & ESG Task Force, L&T Realty, Mumbai
- Dr. R. S. Rai, Director RPSS & Head QAE, AUUP

Session Convener : Dr. Sumeet Singh Jasial, Associate Professor, ABS

The distinguished guests were also felicitated by Dean FMS & Director ABS.

Session – I : Track: General Management (10:00hrs-17:00hrs) 17.02.2022

Session Chair: Dr. Ganesh Khadanga, Senior Technical Director, Scientist “F” National Informatics Center, Govt of India (NIC)

Session Co-Chair: Dr. (Prof.) Mila Emerald Founder & CEO, PHYTOCEUTICALS International & NOVOTEK Global Solutions, Canada

Session In-charge : Dr. Anita Venaik, Professor, ABS

14 Research Papers were presented.

Session – I : Track: Marketing Management (10:00hrs-17:00hrs) 17.02.2022

Session Chair: Prof. Ivan Coste Maniere, Founder and Scientific Director, Skema Business School, France

Session Co-Chair: Prof (Dr.) Raj K Kovid, Professor & HOD, Sharda University

Session Moderator: Dr. Vandana Ahuja, Professor, ABS

Session In-charge: Dr. Pooja Sehgal Tabeck, Asst. Professor, ABS

17 Research Papers were presented.

Session – I : Track: Human Resource Management (10:00hrs–14:30hrs) 17.02.2022

Session Chair: Dr. Suhas Shetgovekar, Professor, Indira Gandhi National Open University, New Delhi

Session Co-chair: Dr. Mitu G. Matta, Statistical Consultant and Co-Founder, Statlysis, Faridabad

Session In-charge: Dr. Anshu Yadav, Assistant Professor, ABS

14 Research Papers were presented.

Deliberations by HR Professionals (15:00hrs–17:00hrs) 17.02.2022

Theme : Symbiotics, Synergy and Strategizing Through HR: Building Capacities, Capabilities and Competencies for the Future

Dean FMS & Director ABS welcomed the guests.

Speakers :

- Mr. Vishwanadh Raju, Head India Talent Acquisition-People Team- Human Resources, Dun & Bradstreet Information Services India Pvt Ltd.
- Ms. Hemlata Goel, Director, Global Shared Services & HR Transformation, Axtria-Ingenuous Insights
- Mr. Narendra Singh Chandel, Director HR, Ingenuity Gaming Pvt. Ltd.

- Mr. Sameer Nagarajan, Global President, Human Resources, Cadila Pharmaceuticals Limited

Session Moderator: Dr. Taranjeet Duggal, Professor, ABS

Session – I : Track: Finance Management Session (10:00hrs - 17:00hrs) 17.02.2022

Pre-Lunch Session

Session Chair : Dr. Raghavendran Venugopal, Professor & COE, Bennett University, Noida
Session Co-Chair: Mr. Ranajee, Associate Professor, IFHE, IBS-Hyderabad
Session Moderator: Mr. Mukesh Agarwal, Zonal Credit Head, PNB Housing Finance Ltd
Session In-charge: Dr. T. V. Raman, Professor, ABS

8 Research Papers were presented.

Post-Lunch Session

Session Chair: Mr. Ravi Parasuram, Director - Training, ACFE, India Chapter
Session Co-Chair: Dr. Upasana Diwan, Associate Professor, RDIAS, GGIP University, New Delhi
Session Moderator: Dr. Urvashi Varma, Asst. Professor, ABS
Session In-charge: Dr. T. V. Raman, Professor, ABS

10 Research Papers were presented.

Marketing Forum: (12:00hrs - 14:00hrs) 17.02.2022

Dean FMS & Director ABS welcomed and introduced about the Marketing Forum to the guests.

- Mr. Aashish Kapur, Sr. VP, IDECK India Ltd.
- Mr. Shirish Agarwal, Head - Marketing Communication & Brand *Panasonic* India
- Ms. Sanjana Pandian, Head Marketing, Forever 21 India ABFRL
- Mr. Rajiv Kumar Singh, Head – Sales, Zydus Cadila
- Prof (Dr.) Umashankar Venkatesh, Director - PGPM and Professor Great Lakes Institute of Management

Session Convener : Dr. Anurupa B. Singh, Associate Professor, ABS

Amity Excellence Award was conferred upon:

- **Mr. Harman Puri**, Co-Founder, BlockTing received the award.

Leadership Forum: (15:00hrs - 17:00hrs) 17.02.2022

Dean FMS & Director ABS welcomed and introduced about the Leadership Forum to the guests.

- Ms. Sharmila Sahai, Managing Director, TIMEX Group
- Dr. Paul Brown, Professor of Organisational Neuroscience, Monarch Business School, **Switzerland**
- Mr. Shivendra Mohan, CEO – Proficient Logistix Service
- Mr. Manas Sinha, CEO - Intelli Vectra Technology
- Ms. Shelly Kalra, VP Operational Risk, Daily Pay Inc., **New York**

Session Convener : Dr. Puja Sareen, Assoc. Professor and Ms. Kritika Dasgupta, Sr. GM-CRC, ABS

Amity Excellence Award was conferred upon :

- **Dr. Paul Brown**, Professor of Organisational Neuroscience, Monarch Business School, Switzerland received the award.

Finance Forum: (10:00hrs - 12:00hrs) 18.02.2022

Dean FMS & Director ABS welcomed and introduced about the Finance Forum to the guests.

- Mr. Jaikrishnan G, Partner and Head Financial Services Consulting, Grant Thornton Bharat LLP
- Mr. Nirav Sahni, Management Consultant, Kearney
- Mr. Joydeep Datta, Director Finance, Sapien Corporation
- Mr. Vivek Wadhwa, CFO & Head - Lending Business, Orix India
- Mrs. Sandhya Sharma, CFO - India & South Asia, Schindler India Pvt. Limited, Mumbai
- Ms. Gurvinder Kaur, Dy. Director, Economics Division, Dept. of Economic Affairs, Ministry of Finance
- Mr. Atul Kumar Chaturvedi, Executive Director-Chief Commercial & Head Treasury, ONGC Delhi

Session Convener : Dr. Ritu Wadhwa, Asst. Professor, ABS

Amity Excellence Awards were conferred upon following:

- **Mr. Jaikrishnan G**, Partner and Head Financial Services Consulting, Grant Thornton Bharat LLP received the Award
- **South Indian Bank**: Mr. Murali Ramakrishnan, MD & CEO received the Award on behalf of the organization

Session – II : Track: General Management (10:00hrs - 16:00hrs) 18.02.2022

Session Chair : Dr. Naresh Bodhkhe, Director, Economics Competition Commission of India, Gokhale Institute of Politics and Economics, Pune, Maharashtra, Govt of India

Session Co-Chair: Dr. Karen Cripps, Lecturer, Winchester, England, United Kingdom

Session In-charge: Dr. Swati Upveja, Asst. Professor

13 Research Papers were presented.

Session – II : Track: Marketing Management (10:00hrs - 16:00hrs) 18.02.2022

Session Chair : Dr. Rajat Gera, Professor, Jain University

Session Co-Chair : Dr. Sachin Sinha, Associate Professor, Christ University

Session Moderator: Dr. Rahul Gupta, Assoc. Professor, ABS

Session In-charge: Dr. Amit Kumar Pandey, Assoc. Professor, ABS

17 Research Papers were presented.

Session – II : Track: Human Resource Management (10:00hrs–14:00hrs) 18.02.2022

Session Chair: Dr. Rahela Faruqi, Professor, Center for Management Studies, Jamia Millia Islamia

Session Co-chair: Dr. Pranav S. Kayande, Associate Professor, IMERT Pune affiliated to Savitri Bai Phule University, Pune University, Pune.

Session In-charge: Dr. Shweta Awasthi, Assistant Professor, ABS
11 Research Papers were presented.

Deliberations by HR Professionals (14:00hrs–16:00hrs) 18.02.2022

Theme : Symbiotics, Synergy and Strategizing Through HR: Building Capacities, Capabilities and Competencies for the Future

Dean FMS & Director ABS welcomed the guests.

- **Mr. Debashish Ghosh**, VP and Country HR Head, Berkadia Services India Private Limited
- **Ms. Shirin Sehgal**, VP HR Regional Partner, India, Moody's Corporation
- **Mr. Khalid Raza**, Talent Acquisition Leader, PeopleStrong, Gurgaon
- **Ms. Praveen Chauhan**, Country Head HR & Admin, Fast Despatch Logistics India Pvt. Limited.
- **Mr. Dhruv Chadha**, Vice President-APAC- Talent Acquisition, Blackrock

Session Moderator: Dr. Taranjeet Duggal, Professor, ABS

Session – III : Track: Human Resource Management (10:00hrs–14:00hrs) 18.02.2022

Session Chair: Dr. Ritu Gandhi Arora, Professor, DAV Institute of Management, Faridabad

Session Co-chair: Dr. Rincku Sanjeev, Associate Professor, Symbiosis Centre for Management Studies-Noida

Session In-charge: Dr. Jaideep Kaur, Associate Professor, ABS

13 Research Papers were presented.

Human Resource Forum (14:00hrs - 16:00hrs) : 18.02.2022

Dean FMS & Director ABS welcomed and introduced about the Human Resource Forum to the guests.

- Dr. Tanaya Mishra, Global CHRO, Strides
- Mr. Debabrata Mohapatra, VP & Head (HR), Schneider Electric India Pvt. Ltd.
- Mr. Rajiv Bhadauria, Co-founder My Transform, Ex-Group Director (HR), JSPL & President (HR), ADAG
- Ms. Nandini Das Ghoshal, Executive Director, ION Consulting International & Co-founder, The Story of Me Programme
- Ms. Jaishree Sharma, Sr. Director & Head – Talent Acquisition, Jubilant Pharmova Ltd.

Session Convener : Dr. Paritosh Mishra, Professor, ABS

Valedictory Session 18.02.2022

The valedictory session started with a warm welcome to the distinguished guests by Prof. (Dr.) Sanjeev Bansal, Dean FMS, Director ABS and Chairperson GLRC 2022. He spoke about how research and education are important for the world. He then, expressed his gratitude towards all the esteemed speakers and Hon'ble Founder President, Hon'ble Chancellor and Vice Chancellor for their guidance and presence during the GLRC 2022.

The outcome report of GLRC 2022 was presented by Dean FMS & Director ABS. After that a video was presented showing Glimpses of the proceedings of GLRC 2022. He welcomed all the esteemed guests present in the Valedictory session virtually with a Tulsi saplings.

Following were the esteemed Speakers during Valedictory Session:

- **Prof. (Dr.) Yong Wang**, Professor of Family Business and Entrepreneurship, FoSS, University of Wolverhampton, United Kingdom.
- **Dr. Balvinder Shukla**, Vice Chancellor, Amity University Uttar Pradesh.
- **Dr. Sandeep Verma, Secretary, SERB.**
- **Mr. Ritesh Jain**, Vice President & Head of Corporate Strategy & Planning, Reliance Retail Ltd. : ABS Alumni (Class of 1997).

On the directions of Hon'ble Founder President, **Dr. W. Selvamurthy, President, ASTIF** also addressed the audience.

Amity Excellence Awards were conferred upon following during Valedictory Session :

- **Prof. (Dr.) Yong Wang**, Professor of Family Business and Entrepreneurship, FoSS, University of Wolverhampton, UK received the Award
- **Professor Marwan Izzeldin**, Associate Dean and Professor, Lancaster University Management School, University of Lancaster, UK received the Award
- **Mr. Tom Lowe**, Director, Centre for Student Engagement, University of Winchester, UK received the Award
- **Mr. Priyank Agarwal**, Vice President - Strategy & Business Development, Exicom Tele-Systems Ltd. received the Award
- **TRB Group:** Mr. Joel William, Head, L&D received the award on behalf of the Organization as Mr. Rajesh Aggarwal, MD could not stay due to his sudden illness.

Dr. Jitendra Singh Ji, Hon'ble Union Minister of State (Independent Charge) of the Ministry of Science & Technology; Ministry of Earth Sciences and Minister of State in the Prime Minister's Office; the Ministry of Personnel, Public Grievances and Pensions; Department of Atomic Energy & the Department of Space could not join the session due to another urgent meeting at PMO.

Hon'ble Founder President graced the occasion with his charismatic presence and blessed the audience.

The event came to an end with a Vote of Thanks proposed by Ms. Kritika Dasgupta, Sr. General Manager and Head-Corporate Resource Center, ABS.

GLRC 2022 - Video Link of 16th - 18th February 2022:

Pre Conference Workshop: <https://www.youtube.com/watch?v=Ozd37gbVSOU>

Inaugural Session: <https://www.youtube.com/watch?v=i-R8x4iFVgY>

Operations Forum: <https://youtu.be/dbJYsmeL1os>

Marketing Forum: <https://youtu.be/9yvPadE78ro>

Leadership Forum: <https://youtu.be/vIL5JIu6z5Y>

Finance Forum: <https://youtu.be/KldP897mpIo>

HR Forum: <https://youtu.be/4qV8b3-yEWw>

Valedictory Session: <https://youtu.be/rY8meGmXsnQ>