

5th Global Leadership Research Conference

ABS conducted 5th Global Leadership Research Conference from 25th to 27th February, 2020 on the theme **“Digital Transformation and Disruptive Innovation: Drivers for Future Business Growth”**. In order to highlight the impact of spirituality and meditation on Management, this year ABS also organized sessions on **“Spiritual Transcendence through Meditation – Insights from Indian Wisdom”** in collaboration with Heartfulness Institute, USA.

Inaugural Session – 25th February, 2020

The guests were welcomed by the Dean FMS & Director ABS by giving a detailed overview about the successive developments on the conceptualization of GLRC and emphasized upon the main theme of the conference. A video was also played in the beginning of the conference which showed the glimpse of Amity University and ABS.

Vice Chancellor, Dr. Balvinder Shukla welcomed Gen. (Dr.) V. K. Singh (PVSM, AVSM, YFM (Retd.)), Hon’ble Union Minister of State for Road Transport and Highways, Govt. of India. Taking Amity’s tradition forward, lighting of lamp was performed by the dignitaries amidst the chanting of Saraswati Vandana.

Vice Chancellor addressed the gathering by her motivating words and spoke at length on the main theme of the conference, “Digital Transformation and Disruptive Innovation: Drivers for Future Business Growth”. In her speech, she spoke on how Amity University has defied the traditional ways of teaching and how the university has always focused on revamping the education system.

Chief Guest: Gen. (Dr.) V. K. Singh (PVSM, AVSM, YFM (Retd.)), Hon’ble Union Minister of State for Road Transport and Highways, Govt. of India in his address motivated the audience to catch up to the business environment momentum and elaborated on leadership. He also talked about the disruptions that technology can cause, so our future leaders need to take care of this. *“Ideas only come if your mind is free”*, a combination of both, IQ and EQ is the need of the hour. He concluded his address by telling the audience to work smartly and leveraging the technology rather than being dependent on the technology.

The following were the key-note speakers:

- Swami Smarananandaji Giri, Vice President, Yogoda Satsanga Society of India
- Ms. Manjiri Gokhale Joshi, CEO, Global Talent Track

All the guests were felicitated as part of expressing gratitude by Vice Chancellor and Dean FMS & Director ABS.

Sessions during GLRC 2020 on 25th & 26th February, 2020

There were Forums, Parallel Technical Sessions for Paper Presentation & Panel discussions in the following areas:

- **Operations & Quality:** One Forum and two Paper Presentation Sessions
- **Finance :** One Forum and two Paper Presentation Sessions
- **Human Resource:** One Forum and two Paper Presentation Sessions
- **Marketing :** One Forum and two Paper Presentation Sessions
- **Management and Industry Associations Forum**
- **Spiritual Transcendence through Meditation - Insights from Indian Wisdom :** Six tracks and one paper presentation session

Operations and Quality Forum: F-2 Auditorium (12:15 hrs – 13:50 hrs) : 25.02.2020

Dean FMS & Director ABS welcomed and introduced the Operations and Quality Forum to the guests:

Session Moderator : Dr. B.B. Singh, Chief Executive Officer and Director, Inferential Survey Statistics and Research Foundation

- Cdr. Sanjeev Raman, Consultant, Oculate
- Mr. Rishi Bagga, Chief Operating Officer at Cogniticx
- Dr. Manoj Modani, Director, Automotive Test Systems
- Mr. Ajay Kr. Singh, Sr. Consultant, Tata Consultancy Services
- Dr. Indrajit Bhattacharya, Director, NABET, Quality Council of India
- Brig. Om Prakash, Dy. Director, QAE, AUUP

The distinguished guests were also felicitated by Dean FMS & Director ABS.

Session – 1 : Track: Operations: F-3 CR 101 (10:30hrs - 13:30hrs): 26.02.2020

Following were the Jury :

- Dr. B. B. Singh, CEO & Director, Inferential Survey Statistics & Research Foundation

5 Research Papers were presented.

Session – 2 : Track: Operations: F-3 CR 101 (15:00hrs - 16:30hrs): 26.02.2020

Following were the Jury :

- Dr. B.B. Singh, CEO & Director, Inferential Survey Statistics & Research Foundation
- Dr. Manoj Modani, Industry Practitioner

5 Research Papers were presented.

Finance Forum: F-2 Auditorium (15:00hrs - 17:00hrs) : 25.02.2020

Dean FMS & Director ABS welcomed and introduced the Finance Forum to the guests:

Session Moderator : Mr. Gajendra P. Singh, Head – Corporate Affairs, Reliance Capital Limited

- **Dr Arvind Virmani**, EGROW Foundation, Former Chief Economic Advisor, Govt. of India
- Dr. Alka Munjal, Dean, Student Academic Affairs and Support Services
- Mr. Rajesh Mittal, Chairman, Almac Capital
- Mr. Gaurav Pal, Director, Intelivisto Consulting India Pvt. Ltd.
- Mr. Rahul Aggarwal, Partner with BDO, India LLP
- Mr. S.K. Chhabra, Chartered Accountant and Guest Faculty

Session – 1 : Track: Finance : F-3 CR 104 (10:30hrs - 13:30hrs): 26.02.2020

Session Chair : Prof. (Dr.) Marshal Sahni, Dean Student Welfare, AUUP

Session Co-Chair : Dr. T. V. Raman, Professor, ABS

Session In-charge : Dr. Manjula Shastri, Associate Professor, ABS

Following were the Panelists :

- Ms. Swapnica Jain, Founder & Director, Personalive IT Solutions
- Dr. Puja Singhal, Founder and Chairperson, Sashakt-A Centre of Empowerment (Reg.), Noida, (U.P)
- Dr. Sunita Bishnoi, Associate Professor, DAV Institute of Management, Faridabad

13 Research Papers were presented.

Session - 2 : Track: Finance: F-3 CR 104 (15:00hrs - 16:30hrs):26.02.2020

Session Chair : Dr. Seema Gupta, Associate Professor, ACCF

Session In-charge : Dr. Rosy Kalra, Associate Professor

Following were the Jury :

- Dr. Puja Singhal, Founder and Chairperson, Sashakt-A Centre of Empowerment (Reg), Noida, (U.P)
- Dr. Sunita Bishnoi, Associate Professor, DAV Institute of Management, Faridabad
- Ms. Swapnica Jain, Founder & Director, Personalive IT Solutions

9 Research Papers were presented.

Human Resource Forum: 15:00hrs- 17:00hrs at F-2 Auditorium (26.02.2020)

Dean FMS & Director ABS welcomed and introduced the HR Forum to the guests:

- Mr. Gaurav Saini, HR Director, HMD Global Nokia
- Mr. Ankush Goel, VP and Digital Leader- Genpact.
- Mr. Deepak Singh, CHRO, SENTISS
- Ms. Sarika Singh, Associate Director, British Council
- Mr. Rajeev Naithani, SVP and global Head HR, Infogain
- Mr. Prashant Prem, CGM HR, Knorr Bremse
- Dr. Anu Binny, HR Head, IKS Healthcare
- Mr. Vikas K Khokha, Senior HR Professional, Zimmer Biomet India

The distinguished guests were felicitated by the Dean FMS & Director ABS.

Session – 1 : Human Resource : F-3 MDP Room (14:45 hrs – 17:00 hrs) : 25.02.2020

Theme : ‘Redefining the workforce in disruptive digitalized era: Changing role of HR’

Following were the Panelists :

- Mr. Tej Hans Raj Singh, Chief Operating Officer Staffing, Quess Corp Limited, Faridabad
- Mr. Prabhanjan Kumar Prasoon, Head - Talent Acquisition, Sopra Steria, Noida
- Mr. Kapil Kumar, HR Manager, British Council, Gurugram
- Ms. Sunila Ahuja, Director - Practice Head, Terabay Consultancy Pvt. Ltd, New Delhi

Session Chair : Dr. Swati Agarwal, Professor &Area chair (OB &HR), Jaipuria Institute of Management, Noida

Session Co-Chair(s) : Dr. Richa Aggarwal, Associate Professor (OB &HR), IMS Ghaziabad
Dr. Rahul Singh, Assistant Professor - (OB &HR), Jaipuria Institute of Management, Noida

Session In-charge : Dr. Priyanka Agarwal & Dr. Richa Sharma (OB & HR), ABS

12 Research Papers were presented.

Session – 2 : Track: Human Resource: F-3 MDP Room (10:30hrs - 13:30hrs):26.02.2020

Theme : Innovative HR Practices in the era of digital Transformation
Session Chair : Dr. K. R. Chaturvedi, Prof & HOD, KIET group of Institutions, Ghaziabad
Session Co-Chair(s):Dr. Teena Singh, Associate Professor-HR, New Delhi Institute of Management
Dr. Bijaya Thakur, Assistant Professor, Delhi College of Arts and Commerce, University of Delhi, New Delhi
Session In-charge : Dr Priyanka Agarwal & Dr. Richa Sharma (OB & HR)

Following were the Panelists :

- Dr. G. Jawahar , Chief General Manager-HR , Power Finance Corporation Limited, New Delhi
- Mr. Umashankar Akharia, Recruitment Consultant and Co-Founder , Eagles Hunt& Startup Job.in
- Ms. Anushri Verma, DGM HR , HCL Technologies, Noida
- Dr. Anu Singh, Senior Manager, Fiserv Inc, Noida
- Ms. Emmy Gilbert, AVP – HR, EXL Services Noida

18 Research Papers were presented.

Marketing Forum: 11:45hrs- 13:45hrs at F-2 Auditorium (26.02.2020)

Dean FMS & Director ABS welcomed and introduced the Marketing Forum to the guests:

- Mr. Sanjay Sindhvani, CEO (Digital), Indian Express
- Mr. Sumeet Soni, CEO – Blues Ocean Consulting

Session Chair – Prof. Pinaki Das Gupta, Professor (Marketing), IMI New Delhi

The distinguished guests were felicitated by the Dean FMS & Director ABS.

Session – 1 : Track: Marketing & Retail : F-1 MDP Room (14:45 hrs – 17:00 hrs) : 25.02.2020

Following were the Panelists and Jury:

- Prof. Ivan Coste Maniere, Director, Skema Business School, Lille, France
- Prof. Harsh Verma, Professor, Faculty of Management Studies, Delhi University
- Dr. Garima Malik, Faculty, Amity Business School (Moderator)

Session In-charge : Dr. Vandana Ahuja, Professor, ABS

18 Research Papers were presented.

Session – 2 : Track: Marketing & Retail: F-1 MDP Room (15:00hrs - 17:00hrs): 26.02.2020

Following were the Panelists/Jury :

- Prof. Asif Zameer, Professor and Dean, IMT – CDL
- Prof. Peter Vogelsang, Academician, New Delhi
- Dr. Supriti Agarwal, Asst. Professor, ABS (Moderator)

Session In-charge : Dr. Shiv Shankar Kumar Yadav, Asst. Professor

19 Research Papers were presented.

Management and Industry Associations Forum: 09:30hrs- 11:30hrs at F-2 Auditorium (26.02.2020)

Theme: Role of Management and Industry Associations in Forging a Strong Link between Academia and Industry for Digital Transformation and Disruptive Innovation

List of Panelists:

- Dr. Jatinder Singh, Director, PHD Chamber of Commerce & Industry
- Mr. Samrat Soo, Addl. Director, FICCI
- Dr. Raj Agrawal, Director, Centre of Management Education, AIMA
- Mr. Vikas Vats, President, HR Association of India
- Dr. A K Nagpal, Chairman, Amity PACIFIC Forum

All guests were felicitated by Dean FMS and Director ABS.

Global Spiritual Leadership Research Conference : Spiritual Transcendence through Meditation - Insights from Indian Wisdom

In order to highlight the impact of spirituality and meditation on Management, this year ABS also organized sessions on “**Spiritual Transcendence through Meditation – Insights from Indian Wisdom**” in collaboration with Heartfulness Institute, USA.

Sessions on 25th February, 2020

Mr. V. Srinivasan, Convenor- Global Heartfulness Programs and Conferences and Dean FMS & Director ABS addressed the gathering in the afternoon of 25th February, 2020 at F-3, Seminar Hall. Mr. V. Srinivasan in his address spoke about role of spirituality and meditation techniques.

Keynote Speaker : Mr. Tushar Pradhan, Chief Investment Officer, HSBC Asset Management India Pvt Ltd

Speakers:

- **Leading from The Heart- Experiential Session - I :** Dr. Elizabeth Denley, Director, Global Heartfulness Programs & Editor-Heartfulness Magazine
- **The Science of Meditation :** Dr. Vivek Kumar Sharma, Dean & Professor & Head, Department of Physiology, Govt. Institute of Medical Sciences, King George Medical University, Greater Noida.

Parallel Sessions were held at different venues on 26th February, 2020 as per details given below:

Yoga/Meditation Session held from 7.30 am to 8.00 am at F-3 Seminar Hall.

Inspiring Excellence Through Meditation : 0900 hrs –1045 hrs at F-1 Seminar Hall

Moderator- Mr. Tushar Pradhan, Chief Investment Officer, HSBC Asset Management India Pvt Ltd
Mr. Mayank Garg, Managing Director- VLNG
Mr. Enrico Amiotti, Ex -INSEAD, Vice President Fondazione Amiotti
Dr. Rajni Rathi, Director - Tatyam School of Design, Tatyam Impression Pvt Ltd

One Humanity- Perspective from Indian Wisdom : 0900 hrs –1045 hrs at F-3 Seminar Hall

Moderator- Dr. Elizabeth Denley, Director, Global Heartfulness Programs & Editor-Heartfulness Magazine

Dr. Ram Pratap, Former Director IGNOU Planning & EDN Advisor to Governor of Bihar

Mr. Vivekanand Shukla, Jt. Commissioner Sales Tax

Dr. Meena Mahajan, Spiritual Life Coach, Founder Siddhi

Dr. Vivek Kumar Sharma, Dean & Professor & Head, Department of Physiology, Government Institute of Medical Sciences, King George Medical University Greater Noida

Exploring Spiritual Vistas Through Modern Management : 1115 hrs –1245 hrs at F-1 Seminar Hall

Moderator- Dr. Elizabeth Denley, Director, Global Heartfulness Programs & Editor-Heartfulness Magazine

Mr. Jeet Chatwal, Founder-Tick-Mark Training & Consulting, Director -Hatek Group of Companies

Ms. Jyotika Kharbanda, Expert-Past Life Regression and Inner Child Therapist

Mr. Jaskamaljeet Singh Bhui, Retd. VP Jubilant Industries Ltd.

Holistic Wellness Through Meditation and Science : 1115 hrs –1245 hrs at F-3 Seminar Hall

Moderator- Dr. Vivek Kumar Sharma, Dean & Professor & Head, Department of Physiology, Government Institute of Medical Sciences, King George Medical University, Greater Noida

Dr. Rahul Mehrotra, Director, Non-Invasive Cardiology, Max Super Speciality Hospital, Saket

Dr. Snehal Deshpande, Director-CME, HFI

Dr. Mohit Gupta, Cardiologist, AIIMS

Industry Panel Discussion - Expanding Leadership Consciousness in 21st Century Workplace : 1345 hrs –1530 hrs at F-1 Seminar Hall

Moderator- Dr. Harpreet Bhan, Senior Associate and VP, Adizes (India & Middle East)

Mr. Sharat Hegde, Director - HFI

Mr. Suresh Venkatesan, Partner-EY

Dr. Charan Singh, Chief Executive and Director EGROW Foundation

Mr. Amit Gupta, Dy. GM (HRD), IOCL, Corporate Office, New Delhi

Implementing Personal Mastery Program in Organizations : 1345 hrs –1530 hrs at F-3 Seminar Hall

Moderator- Mr. Tushar Pradhan, Chief Investment Officer, HSBC Asset Management India Pvt Ltd

Ms. Vatsala Vasudeva, IAS, MD, Gujarat Industries Power Corporation Ltd

Mr. Akshay Nagpal, Luthra & Luthra Partners

Mr. Ajay Bhushan, Journalist & Kriya Yogi -AS Production Pvt Ltd.

Ms. Ruchi Thacker, Yoga & Meditation Instructor

Leading from The Heart Experiential Session –II : 1600 hrs –1700 hrs at F-1 Seminar Hall

Dr. Snehal Deshpande, Director-CME, HFI

Sessions on 27th February, 2020

Leading from The Heart – Experiential Session – III : 0900 hrs to 1000 hrs at F-3 CR 103_Dr. Harpreet Bhan, Senior Associate and VP, Adizes (India & Middle East)

Valedictory Session: F-2 Auditorium (17:15hrs - 19:00hrs) : 26.02.2020

Dean FMS & Director ABS & Chairperson GLRC-2020 welcomed the Guests and Glimpses of GLRC – 2020 and the ABS Vision 2030 - Road Ahead were made by him.

The following were the Keynote Speakers:

- Dr. Elizabeth Denley, Director, Global Heartfulness Programs
- Mr. Sandeep Kumar, Dean, Dev Sanskriti Vishwavidyalaya
- Mr. Amit Pawar, Associate VP – Consulting, Accenture Consulting (ABS Alumni)
- Ms. Kanika Bakshi, Director Digital Marketing, Oracle India (ABS Alumni)

All guests were felicitated by Dean FMS and Director ABS.

Release of Book and Journal: The following Books and Journal were released during valedictory function of GLRC:

- Sangrah : A compendium of Business Management Case Studies
- Journal of Spirituality, Meditation and Research
- Book on Spiritual Transcendence through Meditation – Insights from Indian Wisdom
- International Journal of Public Sector Performance Management (Scopus Indexed)

Amity Excellence Awards were conferred upon following organizations :

Reliance Industries Limited (Petro Retail Marketing) : Mr. Nikhil Katiyar, VP-HR received the award.

MothersonSumi Infotech & Designs Limited : Mr. Mukesh Batra, Head HR received the award.

Jubilant Life Sciences Ltd. : Mr Ashok Varma, SVP & Head HR and Mr. Mukesh Singh Bhadauria, VP & Head – Compensation & Benefits received the award.

Axis Bank Limited : Mr. Nuti Chakravarthy, EVP – Retail Banking received the award.

CBRE South Asia Ltd. : Mr. Vamshi Krishna, Executive Director & Head, Valuation & Advisory Services received the award.

Oppo Mobiles India Ltd. : Ms. Shilpa Narang Jerath, CHRO received the award.

Mahindra First Choice : Mr. Sanjay Jha, CHRO & Sr VP Business Development and OEM Relations received the award.

Frost & Sullivan (GIC) Malaysia Sdn Bhd : Mr. Jatin Batra, Associate Director received the award.

MindWorks Talent Management Pvt. Ltd.: Mr. Akshay Sawhney, Director received the award.

ABS Journey

ABS is celebrating its Silver Jubilee this year, we have organized an exhibition gallery at F-2 Foyer. Gen. (Dr.) V. K. Singh, Hon'ble Union Minister and Vice Chancellor visited the Exhibition gallery.

Cultural Evening

A cultural evening was organized by the students of ABS at 6.00 p.m. on 25th February, 2020 at F-2 Auditorium.

All the Faculty, Staff, students and Research Scholars were actively involved in organizing 5th GLRC.

Weblink for viewing photograph of GLRC is given below :

<https://drive.google.com/drive/folders/1iYwDEHU9Eh6oxiGsQn-McrkRyGTKC-M?usp=sharing>