

**5-day Certificate Course on “Building Digitally Competent Professionals
with a Futuristic Orientation”
June 14-18, 2021
Platform – Zoom**

ABS organized a **5-day Certificate Course on “Building Digitally Competent Professionals with a Futuristic Orientation”**, from **June 14-18, 2021**. It was a Value-added course approved by University.

The Certificate course aimed at giving a comprehensive understanding of the critical role of digitization skills towards building professional competence in the New Normal. In the VUCA world, digitalization has become the part and parcel of the era and is the most needed skill for sustainability and excellence.

The course enabled the participants to develop an understanding of the changing world during and post ambiguous covid scenarios and get a wider perspective as to how they should upgrade themselves digitally.

The Learning outcomes of the certificate course are as follows:

- Understanding the Post Covid world to plan the rebound.
- Identifying self-limiting beliefs and developing a growth-oriented mindset.
- Examining the offerings of digitization and designing ways to benefit from it.
- Creating innovative ecosystems with a futuristic orientation.
- Re-innovating Self and Society for a sustainable future.

The certificate course comprised of 5 modules which were covered in 5 days:

- **Module 1** - Exploring the Post Covid World
- **Module 2** - Developing the Mindset for Success
- **Module 3** - Leveraging Digitization for Personal advantage
- **Module 4** - Using Creativity for Innovation & Entrepreneurship
- **Module 5** - Transforming Self & Society

No of sessions: Every day two sessions were conducted from 10:00 am-1:00 pm and 2:00 pm -5:00 pm. In total 12 sessions were conducted including Inaugural and Valedictory sessions.

Inaugural Session: The Inaugural session started at 9:00 am on June 14th 2021. Dean FMS & Director ABS, Prof. (Dr.) Sanjeev Bansal gave the opening address during the session.

Hon’ble Vice Chancellor, (Dr.) Balvinder Shukla graced the Inaugural Session and addressed the gathering. The Keynote Speaker was Mr. Greg Newman, Director- People Analytics, Deloitte, Australia.

Speakers: There were total **48 Speakers**, 28 speakers were from various sectors of Industry and 20 from ABS.

The 5-Days Certificate Course was planned mainly for Management students, Research scholars, Academicians and Corporate Professionals. ABS received an encouraging response from Industry & Academia for the course.

Registrations and Attendance (as received from IT team of University)

Days	Registered	Attended	Event Date & Time
DAY 1	622	580	14th Jun 2021 , 9:00AM-05:00PM
DAY 2	659	359	15th Jun 2021, 10:00AM-05:00PM
DAY 3	659	337	16th Jun 2021 ,10:00AM-05:00PM
DAY 4	657	804	17th Jun 2021, 10:00AM-05:00PM
DAY 5	675	321	18th Jun 2021 ,10:00AM-05:30PM

Recordings

Date	RECORDING URL
14th June 2021	https://youtube.com/playlist?list=PLvfJR6KnLIVlx9oINGUBET95YaJISucoa
15th June 2021	https://youtu.be/pPfqo83K7Oo
16th June 2021	https://youtube.com/playlist?list=PLvfJR6KnLIVn-XrfUH3kMag6_tqSDRx31
17th June 2021	https://youtu.be/kckmnlisryo
18th June 2021	https://youtu.be/OR2H6s4ifz4

Details of Sessions and Speakers:

Time	Day 1 14 th June, 2021	
9:00 AM - 9:05 AM	Amity Video Presentation	
9:05 AM - 9:07 AM	Digital Saraswati Vandana	
9:07 AM - 9:12 AM	Opening address by Dean FMS & Director ABS, Amity University, Uttar Pradesh Prof. (Dr.) Sanjeev Bansal	
9:12 AM - 9:22 AM	Address by Hon'ble Vice Chancellor, Amity University, Uttar Pradesh Prof. (Dr.) Balvinder Shukla	
9:22 AM - 9:52 AM	Keynote Speaker Address Mr. Greg Newman Director- People Analytics, Deloitte, Australia	
9:52 AM - 10:00 AM	Vote of thanks	
Time	Session	Resource Person
Module 1: Exploring the Post Covid World		
10:00 AM - 1:00 PM	Sneak Peek into the New Normal	Dr. Jaya Yadav Professor Amity Business School

	Working through Crisis- An Adaptive Mindset	Ms. Shalini Singh SHRM-SCP Asst. VP - India HR Advisory HSBC
	Shifts in Business through People- A Start Up Perspective	Mr. Naga Siddharth Head - People & Culture Suprdaily
	Being Human and Being Humanistic- Building blocks of Future Organizations	Mr. Rajiv Naithani EVP & Chief People Officer Infogain
	Leadership Challenges in New Normal	Mr. Nitin Kaul Principal Consultant Nitin Kaul Consulting
	Walking the Road Ahead	Dr. Puja Sareen Associate Professor Amity Business School
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 5:00 PM	Future after Covid Era - Emerging Career options & Job Skills required	Mr. Shiv Rawat AVP - National HR Head DTDC Express Limited
	Job Skills in Post Covid Era	Mr. Amulya Sah CHRO Team Computers Ltd
	Emerging Career Options	Mr. Mayur Sinha VP - Corporate Workplace Goldman Sachs Services Pvt Ltd.
	The Role of Management Skills in Sustainable Development	Dr. T.V. Raman Professor Amity Business School
	Challenges for Students and Corporate in the Post Covid Era	Ms. Kritika Dasgupta Head & Sr. General Manager Corporate Resource Centre Amity Business School
Day 2 15th June, 2021		
Time	Session	Resource Person
Module 2: Developing the Mindset for Success		
10:00 AM - 1:00 PM	Understanding Self for Success and Happiness	Dr. Harminder Gujral Professor Amity Business School

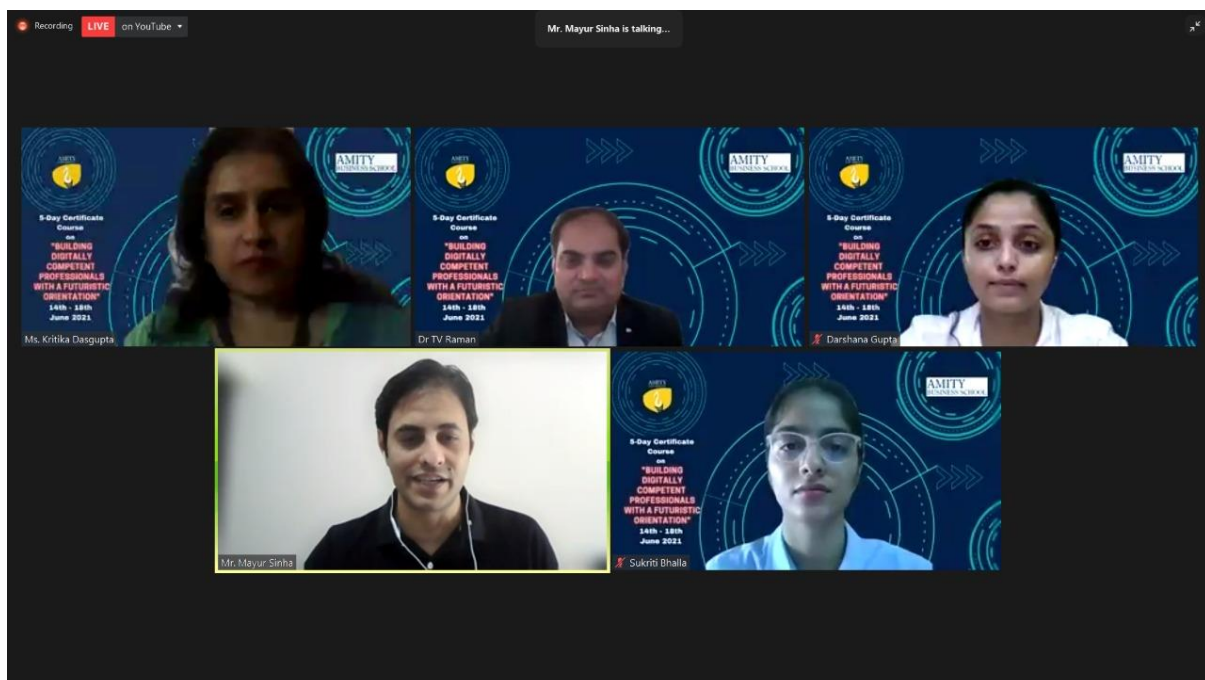
	Understanding the Concept- Success	Ms. Runa Maitra Founder & Director People Talent International
	Exploring Self & Formulation of Gaps	Mr. Manish Rastogi General Manager Vodafone Idea Ltd.
	Building the 3 Ps - Perception, Positivity & Perseverance	Ms. Gagandeep Kaur Psychologist Unique Psychological Services
	Developing Resilience for Success	Dr. Anshu Singh Assistant Professor Amity Business School
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 5:00 PM	Embracing Change for Progress	Dr. Shikha Mishra Associate Professor Amity Business School
	Digital Changes and Disruption	Mr. Debi Kar Co-Founder & CEO Personify
	Paradigm Shift in HR Practices	Dr. Richa Sharma Associate Professor Amity Business School
	Leveraging HR Technology for Competitive Advantage	Mr. Sunil Ranjhan Senior VP & Director (HR & MS) LG Electronics India Ltd.
	Developing a Strategic HR Mindset	Mr. Sharad Verma VP & CHRO Iris Software Inc.
Day 3 16th June, 2021		
Time	Session	Resource Person
Module 3: Leveraging Digitization for Personal advantage		
10:00 AM - 1:00 PM	Creativity and the World of Business	Mr. Sumeet Soni CEO Blue Ocean Consulting

	Driving Differentiation and Competitive Advantage using Digital Marketing	Dr. Vandana Ahuja Professor Amity Business School
	Branding through Social Media	Dr. Ramesh Bagla Professor Amity Business School
	Demystifying Digitisation	Mr. Prabhvir Sahmey Sr. Director - India and South East Asia Samsung Ads
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 5:00 PM	IoT Applications in Industry, Healthcare and Telemedicine	Dr. Anita Venaik Professor Amity Business School
	Artificial Intelligence as a Technological Innovator	Dr. Anupama R Professor Amity Business School
	Leveraging Digitization for Personal Advantage using AI, IOT and BCT Applications	Mr. Harman Puri Co-Founder and Head Blockchain Technologies WikiDLT
Day 4 17th June, 2021		
Time	Session	Resource Person
Module 4: Using Creativity for Innovation & Entrepreneurship		
10:00 AM - 1:00 PM	Importance of Creativity & Innovation in Start up	Ms. Nupur Agarwal Founder Evolve Foundation Co-Founder – Kisanwindow
	Creativity and Innovation in Promoting Entrepreneurship in Corporates	Ms. D. Padma CGM(CP&ES) P&BD, Corporate office Indian Oil Corporation Ltd
	Creativity and Innovation in Entrepreneurship	Mr. Ankush Sabharwal Founder & CEO CoRover
	Role of Innovation in Entrepreneurship	Major Upwan Saini Managing Director Novidy's, India
	Creative Thinking and Innovation- Entrepreneurial Mindset	Dr. Anjani K. Singh Professor Amity Business School

	Technology & Entrepreneurial Marketing for Entrepreneur	Dr. Anurupa B. Singh Associate Professor Amity Business School
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 5:00 PM	Opportunities for Innovation In Business and Society – I	Cdr. Sanjeev Raman (Retd) CEO AK Industries & Pareena Metal Private Ltd.
	Opportunities for Innovation In Business and Society – II	Mr. Kunwar Raj Co-founder & CEO InVOID
	Analytics for Decision Making	Dr. Sumeet Singh Jasial Associate Professor Amity Business School
	Data Science for Business and Decision Making	Dr. Rushina Singhi Associate Professor Amity Business School
Day 5 18th June, 2021		
Time	Session	Resource Person
Module 5: Transforming Self & Society		
10:00 AM - 1:00 PM	Ethical Individualism	Mr. Jeet Chatwal Founder & Director Tick Mark Consulting Hatek Group of Companies
	Building Self Spiritually	Dr. Meena Mahajan Founder Siddhi Foundation
	Building Mindfulness to Heartfulness	Dr. Vijit Chaturvedi Professor Amity Business School
	Analyzing the Social Needs & Sustainability	Dr. Jaideep Kaur Associate Professor Amity Business School
1:00 PM - 2:00 PM	Lunch Break	
2:00 PM - 5:00 PM	From Mindfulness to Heartfulness: Transforming Self and Society	Mr. Shubhrajeev Gautam Founder Umeed - A Drop of Hope
	How does Societal Transformation happen? Values Development during Covid-19 Pandemic	Mr. Vivek Singh Founder Sarawati Seva Foundation

	Environmental effects of COVID-19 Pandemic	Dr. Pranab J. Patar Chief Executive Global Foundation for Advancement of Environment
	Transform Oneself and Society – I	Dr. Lakhwinder Kaur Dhillon Asst. Professor Amity Business School
	Transform Oneself and Society - II	Dr. Garima Malik Associate Professor Amity Business School
5:00 PM - 5:30 PM	Concluding Remarks and Glimpses by Dean FMS & Director ABS Amity University, Uttar Pradesh Prof. (Dr.) Sanjeev Bansal	

Screenshots:



Recording **LIVE** on YouTube

Dr. Puja Sareen is talking...

The meeting grid consists of five video thumbnails. Each thumbnail features a participant's video and a blue background with the AMITY logo and text: "8-Day Certificate Course on 'BUILDING DIGITALLY COMPETENT PROFESSIONALS WITH A FUTURISTIC ORIENTATION' 14th - 18th June 2021".

- Top-left: Mr. Greg Newman
- Top-middle: Dr. Richa Sharma
- Top-right: Dr. Jaya Yadav
- Bottom-left: Dr. Puja Sareen (highlighted with a yellow border)
- Bottom-right: Prof. (Dr.) Sanjeev Bansal

Audio Settings | Chat | Raise Hand | Q&A | Leave

Recording **LIVE** on YouTube

A single video thumbnail showing Prof. (Dr.) Balvinder Shukla. She is wearing a green sari and glasses, and is speaking. The background is a bookshelf filled with books.

Prof. (Dr.) Balvinder Shukla

Audio Settings | Chat | Raise Hand | Q&A | Leave

AMITY BUSINESS SCHOOL

5-Day Certificate Course on "BUILDING DIGITALLY COMPETENT PROFESSIONALS WITH A FUTURISTIC ORIENTATION" 14th - 18th June 2021

Mr. Sunil Ranjhan Senior

Recording LIVE on YouTube

AMITY BUSINESS SCHOOL

5-Day Certificate Course on "BUILDING DIGITALLY COMPETENT PROFESSIONALS WITH A FUTURISTIC ORIENTATION" 14th - 18th June 2021

Dr. Ramesh Bagla

AMITY BUSINESS SCHOOL

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Dr. Vandana Ahuja

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Abhay Wallia

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Mr. Sumet Soni