

Animation Film Making Competition. Kreativ'22

NAME OF THE COMPETITION: ANIMATION FILM MAKING COMPETITION

LEVEL: COLLEGE LEVEL

HOST INSTITUTE: AMITY SCHOOL OF FINE ARTS, NOIDA

BRIEF DETAILS OF THE COMPETITION

This competition provides an opportunity to students to tell their stories and communicate emotions and ideas in a unique, easy-to-perceive way that both small children and adults can understand. Through this competition students can express their thoughts in a creative manner and connect with people in an effective way.

Eligibility

1. Participants from all backgrounds, genders, and geographies are welcome
2. A bonafide, fulltime current student at a University/College/HEI is eligible to participate in AYF22 Competitions, provided that the student can provide a valid ID Card as proof of eligibility.
3. Participation in the AYF22 Competitions is for free. The AYF22 Organizing Committee can close the registration to any of its competition/s without any notice whenever it deems fit.

Registration & Selection of Participants

1. All applicants must register as an individual before 24th March 2022. Registration is only possible through the online registration form available on <https://www.amity.edu/ayf/>
2. Each applicant must enter the required information on the registration form. No late submissions will be accepted and any incomplete, false, erroneous, fraudulent, forged, tampered forms will not be considered.
3. AYF22 Organizing Committee will select the participants from all registered persons, who qualify for the competition, based on the information provided during the registration. The chosen participants will be informed by formal acceptance notice via email. The other applicants will receive an email confirming that they are on the waiting list and will be contacted if a free place becomes available.

Entry Submission Requirements:

1. (All times mentioned are Indian Standard Time = GMT + 5.5)
2. Submission to be sent: **asfaamitynoida@gmail.com**
3. **Details to be mentioned in email:**
 - a. **Full name**
 - b. **University**
 - c. **Department**
 - d. **Enrollment Number/ Roll Number**

- e. **Email & telephone number.**
- f. **Short brief of Artwork (max. 250 words).**

Parameters for Drawing or Painting:

Here are the parameters for the competition:

- Theme of the competition is: **Strong Women Strong Nation**
- Medium:
 - 2d/3d /paper cut Traditional, Computer Graphics, motion-graphics, experimental, any medium of Digital Animation
- Size: 20- 30 seconds.
- As all submission must be fully original, no entries will be accepted or considered if they are deemed to use in whole or part derivative images which could be considered plagiaristic.

Selection Process and Criteria:

- Round 1: Internal Faculty will select the top 10 entries and share with judges panel.
- Round 2: Judges will give score on 25th March.
- **Evaluation Components**
 - Concept Development: 30%
 - Innovation in process: 30%
 - Application of Skills: 40%
- Round 3: Judges will Announce the 1st, 2nd, 3rd awards on 25th March.

Final Showcase

Awards will be announced at the Valedictory on March 26th, 2022.

Awards

Merit Certificates to the winners, and participating certificate to the participants.

Other Terms & Conditions

Terms and conditions are given on the website <https://amity.edu/ayfse/> . By registering yourself you agree to the terms and conditions of AYF 2022.

Microsoft Team Link:

<https://teams.microsoft.com/l/team/19%3aoXDG9E9hBZAxaxHYLHmFxQP54bX237xufSTUjggxqA1%40thread.tacv2/conversations?groupId=e25c5cf6-8edb-4a17-b791-657e51262702&tenantId=8d46a076-d093-416d-a57b-8692cde13bf8>

Microsoft Team Code: [kkgztjb](#)

Faculty Coordinator Details:

- Mr Sachin Ahuja, sahuja1@amity.edu, 9871421422

Student Coordinator Details :

- Mr Arnav Jain, +91 8447620679