1	Name & Tag line of Competition	# HUMANETICS ## *Youth Journos for Humanity*
		Youth of today are the Leaders of Tomorrow. The enthusiastic, effervescent, attentive young minds are not only active observers but the movers and shakers who want to champion the right causes and create a landscape of possibilities amidst despair. HUMANETICS will provide the youth an opportunity to capture people and environment and the matters of society and present them in the most creative way by submitting SOCIAL REELS . *Develop you own social reels and be part of a kinetic experience.* The participants have to act as 'citizen-journalist and observers ' and highlight whatever they find problematic in their neighbourhood. Interviews and testimonies of the related content are welcome. After covering the issue, possible solutions for the problem are to be presented by the participants in a form of a small movie, documentary, aiming to create awareness of the prevailing evils in the society. It provides an opportunity for creative display, innovative problem-solving skills and engagements for effective change and transformation in societies.
2	Host Institute	Amity Institute of Social Sciences, AISS, Amity University
3	Is the competition for UG/PG/PhD/School students? If for all, are there key differences in submission in judging the entries?	The competition is both for School and College/University level. Different Judging parameters will be allocated for judging event.
4	Specific Eligibility Requirements	⬧ For School students – eligible candidates are from class 11th to 12th standard students

		✛ **For College students – eligible candidates are UG /PG/ Advanced level. For all categories uniform rules and guidelines will be followed since ideas are self-creation** ✛ **Full Time current student at a University/College/HEI in India and abroad** ✛ **Indian national and Foreign students are eligible to participate (all details of identification should be submitted in the first level of registration as per terms and conditions provided by the university)**
5	**What is expected from the participant? What is the entry submission requirements? What is the process?**	**Entry submission requirements** **Process of the competition is:** **Stage 1: Registration at the university website** **Stage 2: Submission of video entries for preliminary round** **Stage 3 : Live presentation of the idea/issue selected** • **Participants may consult research materials, policy documents by authentic government sources or secondary data for interpretation by think tanks.** • **Participants can also conduct surveys or interviews. Including the testimonies is optional** • **Uniform process is followed- email entries to the provided IDs for round 1, by the given submission deadline.** • **The selected entries will be invited to the second round, for the live presentation.** • **Participation (and evaluation) is on an individual basis.**

6	Any technology to be used by the participants during the competition?	**Video makers and editing tools to be utilized**

1- The video has to be 60 second long.

2- The video must be in a 16:9 portrait ratio.

3- The video will be divided into four segments of 15 seconds.

•The first segment must highlight the issue

•The second segment must have an interactive session i.e a sound or a video bite relating to the subject

•The third segment should be how the subject is challenging or concerning

•The fourth segment should be a solution oriented.

4- The motive behind a 60 second clip is to be creative and to be innovative enough to highlight the problem and provide a solution within a minute.

5- Participants must also add a short caption (30 words) along with five suitable hashtags.

7	Any toolkit or material to be used by the participant?	**Stock footage available on the internet and other similar applications**
8	How the submitted entries will be judged?	**Judging the entries:**

For school students, focus shall remain on the creative presentation and uniqueness of the topic chosen.

School students will be judged on 4 parameters – EACH 10 MARKS-

1 Problem identification
2 Creative expression
3 Explanation of the issue
4. Solution to the identified issue

● **College students will be judged on 5 parameters-EACH 10 MARKS-**

1 Problem identification

2 Creative expression

3 Explanation of the issue

4 Analysis/Critical evaluation

5 Solution to the identified issue

Entries will be judged on various levels

1 The sent entries shall be firstly judged on the basis of the topic selected. More marks will be fetched on the basis of the uniqueness of the idea.

2 The next step of judgment will include how well the participant has explained the whole topic. Clarity of expression is the main focus here.

3 The selected participants based on the above mentioned criteria shall go to the next stage of live presentation, where an opportunity to put forth their ideas will be given. The Jury may ask relevant questions.

9	What will the participants take away from the competition?	**Creative and breakthrough ideas, developing strategies and policy making process, learnings on social entrepreneurship** **Certificates and Prizes**
10	**Prizes for the winners**	**The top three best Ideas will receive certificates and also cash prizes-** **1st Prize: Cash Prize Rs 5000** **2nd Prize: Cash Prize Rs 3000** **3rd Prize: Cash Prize Rs 2000** **Two special mentions will be** **Certificates for 'Most Empowered Youth'** **Certificate for 'Best Creative Idea'**

11	Submission Date/s	20 . 03. 22
12	Schedule of meeting/s with the participants	22. 03. 22 **Digital Platform Information for participants: Official Amity/AYF WEBSITE** **Preliminary – 24th March 2022 for School Edition(First Half)** **Preliminary – 25th March 2022 for College Edition(First Half)** **FINAL- 25th March 2022 - Second Half for both School and College Edition**
13	Social media handles details	**www.amity.edu/ayfse** **humanetics.ayf22**
14	Faculty Coordinator Detail	**Dr Anna Nath Ganguly- 9971115102 anganguly@amity.edu**
15	Student Coordinator Details	**PARTICIPANT ENQUIRY** **Deepto 99036 90950 deepto.banerjee@s.amity.edu** **Jasmit Kaur - 8826975817 jasmit.kaur@s.amity.edu** **Anushka Ranjan - 84201 93222 anushka.ranjan@s.amity.edu** **Anvita Plawat- 9575112258 anvita.plawat@s.amity.edu** **Parthib Nayak 9907839931 parthib.nayak@s.amity.edu** **PUBLICITY /PROMOTION** **Ramit Sinver - 95605 10321 ramit.sinver@s.amity.edu** **Aakanshi Bansal 8376986831 aakanshi.bansal@s.amity.edu** **Shubhang Abhiraj Singh – 9871877848** **shubhang.singh2@s.amity.edu** **Divvya Jain - 9967170019 divvya.jain@s.amity.edu**