

The Other Half

“Exploring creative thinking with drawing”

INTRODUCTION: Every picture has a different story to tell and every stroke in an artwork makes a masterpiece. Everyone perceives art in its own right. A story half told can often fabricate unexpected and countless iterations, but also reveals the creative side.

DESIGN BRIEF The completion aims to imbibe and encourage creativity and out of the box thinking. Students will be given a half of a picture, using their imagination and artistic ingenuity they need to complete the given image.

CATEGORY	TOPIC
SCHOOL (9 TH Std.-12 TH Std.)	Creative Drawing exercise
INTER COLLEGE (UG/PG)	Creative Drawing exercise

Schedule	DAY 1 24.03.2022	DAY 2 25.03.2022	DAY 3 26.03.2022
DESCRIPTION OF ACTIVITIES & SUBMISSIONS	<ul style="list-style-type: none">• Deadline for registration for the competition.• Participation and Final submission (single day event)	-	<ul style="list-style-type: none">• Judging/ Feedback• Announcement

ELIGIBILITY: Individual Participation will be open for;

University/College: Students from any background can participate.

School: Students from class 9 – 12th can participate.

SUBMISSION MODE: Each student can submit maximum of one entry. In the online mode participants will be required to turn on their cameras while working. The submissions can be in both digital formats i.e., made using software and hand made. The file will be in JPEG or PNG format and should be of high quality in the digital medium. The watermark of the submitter will be appreciated, and Plagiarism check shall be conducted based on the raw and the edited version of the same. Students need to submit:

1. A3 sized white cartridge sheet/ digital medium
2. Material usage is up to the discretion of students.

JUDGEMENT CRITERIA: The entries will be judged on originality and creativity of the idea.

PRIZES:

1st Prize: 3,000/-

2nd Prize: 2,000/-

3rd Prize: 1,000/-

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