

**Radio Amity – Community Radio of Amity University of ASCO**

**Guidelines for Proposed Competition for AYF'22**

***Reels of voice***

**Theme** - Nature, travelling , food , humanity ,friendship,relationship

**Host Institute:** Amity School of Communication, (Noida)

**Details of Competition:** In the Voice of Reels , participants have to record a short form video well suited to share entertaining, educational and inspiring content on nature , traveling, food , humanity, friendship and relationship .Genre can be poetry, shayari or an extempo . Video should not extend more than one minute.

**Technology Requirements:** Any device or gadget that can record voice clearly– Cameras, Smartphones, etc. can be used by participants. There is no restriction.

**Process of Participation -**

- Participants can enter the competition by registering themselves through website under the event banner.
- The videos will be sent on provided e-mail ID

**Registration -** As per process stated on Amity Youth Festival 2022 official website

**Entry submission requirements -**

- Video content created must not contain elements that use any derogatory or sensitive content related to religion, caste, gender, etc.
- AYF'22 will be conducted in hybrid mode from **24<sup>th</sup> March to 26<sup>th</sup> March 2022.**
- The last date of submission of form is **21<sup>st</sup> March.**
- Reels content duration should not extend more than one minute.
- There shall be **no fee** for registering in any AYF'22 competition/s.
- A student or a team may register for more than one competition subject to the acceptance of registration by respective competition organizing committee(s).
- Participant must provide His / Her recent picture attached in mail along with file.
- All participants must include **details** like Name, City, Country, Institution at the beginning of the video.

- The content of the reels should be **original**. Plagiarism/copyright

**Selection Process – Phase I** – shortlisting of best 20 entries by Internal Jury (Criterion at this stage will be Audio Voice clarity, originality & significance of content, Quality of sound mixing, Diversity of views in content and Overall presentation) Participation in this competition is open to all Bonafede national and international school students (9th to 12th standard). The criteria of judgement remain the same Participation in this competition is open to all the Bonafede students of higher educational institutes (both UG and PG). The criteria of judgement remain the same  
**Phase II** – Final Showcase - Best 20 will be reviewed by External Jury (Content delivery, Novelty of Content, Technical clarity of audio, Interview / Experts Involved, Creativity)

**Judgement Criterion:** The entries will be judged in accordance to the following criteria- Content delivery, Video quality, Content, Creativity

**Participants take away from the competition-** An experience to participate in one of the most prestigious and famous Youth Fests of India. This will also enhance competitive and creative skills. Interaction with other students from across the world. Opportunity to network with students interested in content creation, interaction with influencers and understand the global digital for future. This will also give a platform to connect with young minds and talents from corners of world and different walks of life.