

Story Board Design

"A Day in my Life"

INTRODUCTION

Through the medium of digital/ hand sketching, Create a story board with 5 scenes from your usual day in life. The Story board should depict the activities and surroundings of the occupant. Develop the sketches to create a graphical art piece. Story board design is an emerging field related to designers, artists, architects, etc. Sketching is the perfect medium to express the design created, with the aim to ignite interest in the said professional fields in terms of aesthetics and technology.

DESIGN BRIEF

Create a story board, which will employ scenes from day to day life "A Day in my life" for the theme of an interior space, furniture or various elements from the interior environment. The participants need to prepare a concept for their composition based on the category wise topics allotted.

THEME

CATEGORY wise PARTICIPATION	TOPIC
SCHOOL (9 TH Std.-12 TH Std.)	Scene from Play Home
INTER COLLEGE (UG/PG)	Scene from their university classroom
AMITY UNIVERSITY (UG/PG)	Scene from H block

NOTE – all of these events will be carried on Hybrid mode and students participating by online medium will keep their cameras on while working or submitting work on daily basis

Schedule	DAY 1 24.03.2022	DAY 2 25.03.2022	DAY 3 26.03.2022
DESCRIPTION OF ACTIVITIES & SUBMISSIONS	<ul style="list-style-type: none">Deadline for registration for the competition.Concept and design development.	<ul style="list-style-type: none">Space or Element identificationRaw image captured	<ul style="list-style-type: none">Final submissionJudging/ FeedbackAnnouncement

ELIGIBILITY –

Individual Participation will be open for; University/College: Students pursuing UG/PG in product design, interior design, architecture, applied and fine arts, mechanical engineering.

School: Students from class 9 – 12th can participate.

SUBMISSION MODE:

The file will be in JPEG or PNG format and should be of high quality in the digital medium. The watermark of the submitter will be appreciated, and Plagiarism check shall be conducted based on the raw and the edited version of the same.

JUDGEMENT CRITERIA:

The stage wise evaluation of the entries on said dates will be based on the following criteria: 1. Selection of idea/concept based on the category wise given theme 2. Innovation, originality, creativity of the design 3. Execution of the idea.

PRIZES:

1st Prize: 3,000/-

2nd Prize: 2,000/-

3rd Prize: 1,000/-

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