

## Public Disclosure of Student Learning

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Institution

AMITY UNIVERSITY UTTAR PRADESH

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Academic Business Unit

FACULTY OF MANAGEMENT STUDIES (DUBAI)

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Academic Year

2016-17

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# OUTCOMES ASSESSMENT RESULT REPORT

## Faculty of Management Studies

### Section I: Mission and Broad-Based Goals

#### Mission Statement

<b>Mission of the Faculty of Management Studies :</b>
To provide education at all levels in management discipline of modern times and in the futuristic and emerging frontier areas of management knowledge, learning and research and to develop the overall personality of management students by making them not only excellent management professionals but also good individuals, with understanding and regards for human values, pride in their heritage and culture, a sense of right and wrong and yearning for perfection and imbibe attributes of courage of conviction and action.

#### Broad-Based Goals

<b>Broad-Based Student Learning Goals:</b>
1. Students will demonstrate experiential knowledge of the application of management principles in a professional work setting.
2. Students will integrate theory and practice, as well as expertise across functional areas in making effective decisions by understanding the relationship of business to global environment.
3. Students will develop and sustain effective individual and organizational performance by leveraging Research skills, Information and Technological competencies in the given management framework.
4. Students will identify when and how to use assertiveness and influential skills.

<b>Broad-Based Student Learning Goals:</b>
5. Students will demonstrate effective communication skills that support and enhance managerial effectiveness.
6. Students will develop positive perspectives and skills that create productive managerial leaders and business networks.
7. Students will act ethically and responsibly.
8. Students will critically evaluate and reflect learning and development throughout their career.

<b>Broad-Based Operational Goals:</b>
1. FMS intends to provide educational excellence in Teaching/Academic Delivery and research.
2. FMS will facilitate an academically conducive environment for holistic development of students.
3. FMS will facilitate environment for innovation and research excellence for the intellectual growth of faculty.
4. FMS will facilitate cultivation of core values of the university and ethical conduct amongst students, faculty and staff.
5. FMS will encourage cultural diversity and a sense of social and environmental responsibility.
6. FMS will provide ample opportunities for international exposure to faculty and students.
7. FMS will be involved in continual improvement of processes and systems and aim to attain national and international accreditations and university rankings.
8. FMS will build a strong industry interaction by way of alumni networks and empanelment of expertise from industry.
9. FMS will facilitate employment opportunities and also support students to start their own ventures.
10. FMS will facilitate good governance in discharge of responsibilities and execution of policies and programs.

## Section II: Student Learning Assessment

### *BBA 3C*

Student Learning Assessment for: <i>BBA 3C</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1.	Student shall be able to describe International Business in its interdisciplinary context .
2.	Student shall be able to develop and practise thinking independently, analytically and creatively.
3.	Student shall be able to use appropriate tools and methodologies to locate, assess and process information
4.	Student shall be able to apply skills to effectively recognize and resolve issues
5.	Student shall be able to demonstrate and develop communicate skills, in oral, written, presentation
6.	Student shall be able to define and practice Leadership skills and demonstrate excellent interpersonal skills,.
7.	Student shall be able to identify and illustrate global business opportunities offered across the globe.
8.	Student shall be able to develop and practice the highest standards of ethical behaviour as a global manager or an entrepreneur.
9.	Student shall be able to identify and interpret International Business Practices that contributes to productive outcomes.
10.	Student shall be able to analyse the global environment and take decisions accordingly.



<p>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Direct Measures:</p>
<p><b>Comprehensive Exam</b></p> <ol style="list-style-type: none"> <li>1. ISLO 1(Management Knowledge)</li> <li>2. ISLO 2(Research competency)</li> <li>3. ISLO 3(IT Skills)</li> <li>4. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> <li>5. ISLO 7(Global Outlook)</li> <li>6. ISLO 8(Ethical Behaviour)</li> <li>7. ISLO 9(Entrepreneurship&amp;Employability)</li> <li>8. ISLO 10(Life-Long Learning)</li> </ol>	<p>In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <ol style="list-style-type: none"> <li>1. ISLO 1(Management Knowledge)</li> <li>2. ISLO 2(Research competency)</li> <li>3. ISLO 3(IT Skills)</li> <li>4. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> </ol>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>

<ul style="list-style-type: none"> <li>5. ISLO 5(Business Communication)</li> <li>6. ISLO 6(Behavioural Skill)</li> <li>7. ISLO 7(Global Outlook)</li> <li>8. ISLO 8(Ethical Behaviour)</li> <li>9. ISLO 9(Entrepreneurship&amp;Employablity)</li> <li>10. ISLO 10(Life-Long Learning)</li> </ul>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p><b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)</b></p> <ul style="list-style-type: none"> <li>• ISLO 1 (Management Knowledge):88%</li> <li>• ISLO 2 (Research competency) : 88%</li> <li>• ISLO 3 (IT Skills): 88%</li> <li>• ISLO 4 (Problem-Solving and Critical Thinking Skills)100%</li> <li>• ISLO 7 (Global Outlook) :100%</li> <li>• ISLO 8 (Ethical Behaviour) :100%</li> <li>• ISLO 9 (Entrepreneurship&amp;Employablity) : 88%</li> <li>• ISLO 10 (Life-Long Learning): 100%</li> </ul>	
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>1. ISLO 2 (Research competency): 88%</li> <li>2. ISLO 5(Business Communication) : 88%</li> <li>3. ISLO 6(Behavioural Skill) : 88%</li> <li>4. ISLO 7(Global Outlook) : 100%</li> </ul>	
<p>1. Summary of Results from Implementing Indirect Measures of Student Learning:</p>	

**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

1. ISLO 1(Management Knowledge): 88%
2. ISLO 2(Research competency): 88%
3. ISLO 3(IT Skills): 100%
4. ISLO 4(Problem-Solving and Critical Thinking Skills): 88%
5. ISLO 5(Business Communication): 88%
6. ISLO 6(Behavioural Skill): 88%
7. ISLO 8(Ethical Behaviour) : 100%
8. ISLO 9(Entrepreneurship&Employability): 100%
9. ISLO 10(Life-Long Learning): 100%

**Alumni Survey: 80% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your BBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Student shall be able to define principle management concepts and theories in the functional areas of business.	Met	NA			Met	NA		
2. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Met	NA		

3. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
4. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. .	Met	NA			Met	NA		
5. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Met			Met	NA		
6. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
7. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
8. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Met	NA			Met	NA		
9. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support	Met	NA			Met			

employability in the area of specialization.						Met		
10. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
1. <b>Targets for all SLO's are met. The data shows 100% in most of the cases as number of students in this programme were very less.</b>								

## BBA Entrepreneurship

<b>Student Learning Assessment for: <i>BBA Entrepreneurship</i></b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Demonstrate a strong base of general management and build strong pillars specializing in the domain of Family Business Management over it. Develop an ability to integrate knowledge in the area of management with family business management to understand it as a comprehensive concept.
2.	Analyze the barriers to growth in family business and effectively use research methodology skills to identify problem, gather relevant data to solve the problem and analyze data to come out with probable solutions to take the family business on never ending path of success.
3.	Assess the presence of technology in improving value delivery process. Develop high order skills to use business intelligence and various other ERPs for understanding business environment and drivers of growth.
4.	Apply research-based knowledge and research methods including design of experiments, analysis and interpretation of data. Synthesize information to provide solutions.
5.	Develop interpersonal skills and high degree of verbal non – verbal and written communication. Demonstrate business etiquettes. Interpret and apply principles of cross-cultural difference in communication.
6.	Understand the dynamics and complexity to the family and its impact on family business management. Identify sensitive issues pertaining to family business management and learn skills to deal with them efficiently
7.	Develop skills to deal with global players by understanding changing market requirements, understanding about new technologies to improve family business management systems.
8.	Apply high order of ethical practices in managing family business. Show case highest level of commitment to professional code of conduct.
9.	Develop skills, knowledge and personal attributes to possess entrepreneurial skills of identifying new business ideas and converting them into reality. Develop idea generation skills, risk taking ability and ability to convert ideas into business ventures.

10. Student will develop interest and competency for knowledge acquisition through use of sources like Newspapers / Business Magazines / Library databases/ Internet for life-long learning.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b>  9. ISLO 1(Management Knowledge) 10. ISLO 2(Research competency) 11. ISLO 3(IT Skills) 12. ISLO 4(Problem-Solving and Critical Thinking Skills) 13. ISLO 7(Global Outlook) 14. ISLO 8(Ethical Behaviour) 15. ISLO 9(Entrepreneurship&Employablity) 16. ISLO 10(Life-Long Learning)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.
<b>Scoring Rubrics</b>  <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<b>Student Exit Survey</b>  11. ISLO 1(Management Knowledge) 12. ISLO 2(Research competency) 13. ISLO 3(IT Skills) 14. ISLO 4(Problem-Solving and Critical Thinking Skills)	On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.

<p>15. ISLO 5(Business Communication)  16. ISLO 6(Behavioural Skill)  17. ISLO 7(Global Outlook)  18. ISLO 8(Ethical Behaviour)  19. ISLO 9(Entrepreneurship&amp;Employablity)  20. ISLO 10(Life-Long Learning)</p>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p><b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)</b></p> <ul style="list-style-type: none"> <li>ISLO 1 (Management Knowledge):86%</li> <li>ISLO 2 (Research competency) : 80%</li> <li>ISLO 3 (IT Skills): 86%</li> <li>ISLO 4 (Problem-Solving and Critical Thinking Skills): 90%</li> <li>ISLO 7 (Global Outlook) :86%</li> <li>ISLO 8 (Ethical Behaviour) :90%</li> <li>ISLO 9 (Entrepreneurship&amp;Employablity) : 90%</li> <li>ISLO 10 (Life-Long Learning): 96%</li> </ul>	
<p><b>Scoring Rubrics</b></p> <p>5. ISLO 2 (Research competency): 96%</p> <p>6. ISLO 5(Business Communication) : 96%</p> <p>7. ISLO 6(Behavioural Skill) : 90%</p> <p>8. ISLO 7(Global Outlook) : 86%</p>	
<p>2. Summary of Results from Implementing Indirect Measures of Student Learning:</p>	



**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

- 10. ISLO 1(Management Knowledge): 86%
- 11. ISLO 2(Research competency): 86%
- 12. ISLO 3(IT Skills): 90%
- 13. ISLO 4(Problem-Solving and Critical Thinking Skills): 96%
- 14. ISLO 6(Behavioural Skill): 96%
- 15. ISLO 8(Ethical Behaviour) : 96%
- 16. ISLO 9(Entrepreneurship&Employability): 90%
- 17. ISLO 10(Life-Long Learning): 96%

**Alumni Survey: 76% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your BBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
11. Student shall be able to define principle management concepts and theories in the functional areas of business.	Met	NA			Met	NA		
12. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Met	NA		
13. Student shall able to select and	Met	NA			Met	NA		

apply appropriate IT Tools for data processing and analysis.								
14. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. ·	Met	NA			Met	NA		
15. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Met			Met	NA		
16. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
17. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
18. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Met	NA			Met	NA		
19. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of	Met	NA			Met	Not Met		

specialization.								
20. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								

## BBA

<b>Student Learning Assessment for: BBA</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Demonstrate a strong base of general management and build strong pillars over it in a particular area of specialization (Marketing, Finance, I.T., H.R.M, and Entrepreneurship). Develop an ability to integrate knowledge of one area into other and understand management as a comprehensive concept.
2.	Develop an eye to look out for changes, opportunities and threats in the business environment. Demonstrate ability to use various tools and techniques of research methodology to convert threats into opportunities and weaknesses into strengths.
3.	Critically analyze, evaluate and synthesize data into information relevant to taking business decisions through use of relevant IT tools.
4.	Develop skill and expertise in problem solving. Gain experience in dealing with diverse business situations and decision making.
5.	Learn about business etiquettes. Develop high degree of verbal non – verbal and written communication. Understand cross-cultural difference in communication.
6.	Develop highest order of behavioral and interpersonal skills. Demonstrate initiative and lead by example. Practice effectively both as an individual and as a team member.
7.	Recognize and identify diversity in cultures. Show sensitivity to various cultural and environmental issues and demonstrate traits of global business practitioner.
8.	Apply ethical business practices to show case highest level of commitment to professional code of conduct in the arena of business management.
9.	Acquire all the necessary skill set to be a manager. Practice creativity. Analyse risks and explore opportunities to create new business propositions. Develop idea generation skills, risk taking ability and ability to convert ideas into business ventures.
10.	Student will develop interest and competency for knowledge acquisition through use of sources like Newspapers / Business Magazines / Library databases/ Internet for life-long learning.

<p>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Direct Measures:</p>
<p><b>Comprehensive Exam</b></p> <ol style="list-style-type: none"> <li>17. ISLO 1(Management Knowledge)</li> <li>18. ISLO 2(Research competency)</li> <li>19. ISLO 3(IT Skills)</li> <li>20. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> <li>21. ISLO 7(Global Outlook)</li> <li>22. ISLO 8(Ethical Behaviour)</li> <li>23. ISLO 9(Entrepreneurship&amp;Employability)</li> <li>24. ISLO 10(Life-Long Learning)</li> </ol>	<p>In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <ol style="list-style-type: none"> <li>21. ISLO 1(Management Knowledge)</li> <li>22. ISLO 2(Research competency)</li> <li>23. ISLO 3(IT Skills)</li> <li>24. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> </ol>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>

<p>25. ISLO 5(Business Communication)  26. ISLO 6(Behavioural Skill)  27. ISLO 7(Global Outlook)  28. ISLO 8(Ethical Behaviour)  29. ISLO 9(Entrepreneurship&amp;Employablity)  30. ISLO 10(Life-Long Learning)</p>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p><b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)</b></p> <ul style="list-style-type: none"> <li>ISLO 1 (Management Knowledge):75%</li> <li>ISLO 2 (Research competency) : 67%</li> <li>ISLO 3 (IT Skills): 86%</li> <li>ISLO 4 (Problem-Solving and Critical Thinking Skills):80%</li> <li>ISLO 7 (Global Outlook) :86%</li> <li>ISLO 8 (Ethical Behaviour) :90%</li> <li>ISLO 9 (Entrepreneurship&amp;Employablity) : 80%</li> <li>ISLO 10 (Life-Long Learning): 90%</li> </ul>	
<p><b>Scoring Rubrics</b></p> <p>9. ISLO 2 (Research competency): 80%</p> <p>10. ISLO 5(Business Communication) : 80%</p> <p>11. ISLO 6(Behavioural Skill) : 86%</p> <p>12. ISLO 7(Global Outlook) : 92%</p>	
<p>3. Summary of Results from Implementing Indirect Measures of Student Learning:</p>	

**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

1. ISLO 1(Management Knowledge): 72%
2. ISLO 2(Research competency): 85%
3. ISLO 3(IT Skills): 90%
4. ISLO 4(Problem-Solving and Critical Thinking Skills): 90%
5. ISLO 5(Business Communication): 80%
6. ISLO 6(Behavioural Skill): 80%
7. ISLO 7(Global Outlook): 90%
8. ISLO 8(Ethical Behaviour) : 75%
9. ISLO 9(Entrepreneurship&Employablity): 80%
10. ISLO 10(Life-Long Learning): 80%

**Alumni Survey: 80% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your BBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Student shall be able to define principle management concepts and theories in the functional areas of business.	Not Met	NA			Not Met	NA		
2. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Not Met	NA			Met	NA		

3. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
4. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. ·	Met	NA			Met	NA		
5. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Met			Met	NA		
6. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
7. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
8. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Met	NA			Met	NA		
9. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support	Met	NA			Met			



employability in the area of specialization.						Met		
10. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
<p><b>1. ISLO 1 (Management Knowledge):</b> The performance target for this program ISLO dealing with knowledge of the functional areas of business was not met on the comprehensive examination. Faculty of FMS is advised to review the teaching pedagogy and discuss management concepts in more depth.</p>								

## **BBA INSURANCE AND BANKING**

<b>Student Learning Assessment for: BBA INSURANCE AND BANKING</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Develop a strong base of management and build strong pillars specializing in domain of insurance and banking. Develop an ability to integrate knowledge in the area of management with insurance and banking to understand it as a comprehensive concept.
2.	Conduct financial analysis using financial statement analysis. Identify the sources of finance and analyze the working capital requirement for a business. Apply appropriate techniques for financial decision making.
3.	Ability to use technology to improve the value delivery process. Critically analyze, evaluate and synthesize data into information relevant to taking business decisions. Be technologically, digitally literate.
4.	Identify sources of risk for a business and formulate risk management strategies.
5.	Possess and polish interpersonal skills. Learn about business etiquettes. Develop high degree of verbal non – verbal and written communication. Understand cross cultural difference in communication.
6.	Develop highest order of behavioral and interpersonal skills. Learn to take initiative. Function effectively both as an individual and as a team member.
7.	Accept & respect diversity in cultures. Demonstrate sensitivity to various cultural and environmental issues to be a great global business practitioner.
8.	Apply ethical business practices to show case highest level of commitment to professional code of conduct in the arena of business management.
9.	Acquire all the necessary skill set to be a manager. Be creative and updated to remain ahead of times. Learn to take calculated risks and explore opportunities to create new business propositions. Develop idea generation skills, risk taking ability and ability to convert ideas into business ventures.

10. Student will develop interest and competency for knowledge acquisition through use of sources like Newspapers / Business Magazines / Library databases/ Internet for life-long learning.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b>  25. ISLO 1(Management Knowledge) 26. ISLO 2(Research competency) 27. ISLO 3(IT Skills) 28. ISLO 4(Problem-Solving and Critical Thinking Skills) 29. ISLO 7(Global Outlook) 30. ISLO 8(Ethical Behaviour) 31. ISLO 9(Entrepreneurship&Employablity) 32. ISLO 10(Life-Long Learning)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.
<b>Scoring Rubrics</b>  <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<b>Student Exit Survey</b>  31. ISLO 1(Management Knowledge) 32. ISLO 2(Research competency) 33. ISLO 3(IT Skills) 34. ISLO 4(Problem-Solving and Critical Thinking Skills)	On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.

<p>35. ISLO 5(Business Communication)  36. ISLO 6(Behavioural Skill)  37. ISLO 7(Global Outlook)  38. ISLO 8(Ethical Behaviour)  39. ISLO 9(Entrepreneurship&amp;Employablity)  40. ISLO 10(Life-Long Learning)</p>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p><b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)</b></p> <ul style="list-style-type: none"> <li>ISLO 1 (Management Knowledge):88%</li> <li>ISLO 2 (Research competency) : 84%</li> <li>ISLO 3 (IT Skills): 80%</li> <li>ISLO 4 (Problem-Solving and Critical Thinking Skills)98%</li> <li>ISLO 7 (Global Outlook) :96%</li> <li>ISLO 8 (Ethical Behaviour) :96%</li> <li>ISLO 9 (Entrepreneurship&amp;Employablity) : 80%</li> <li>ISLO 10 (Life-Long Learning): 100%</li> </ul>	
<p><b>Scoring Rubrics</b></p> <p>13. ISLO 2 (Research competency): 96%  14. ISLO 5(Business Communication) : 98%  15. ISLO 6(Behavioural Skill) : 98%  16. ISLO 7(Global Outlook) : 98%</p>	
<p>4. Summary of Results from Implementing Indirect Measures of Student Learning:</p>	

**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

- 18. ISLO 1(Management Knowledge): 87%
- 19. ISLO 2(Research competency): 80%
- 20. ISLO 3(IT Skills): 98%
- 21. ISLO 4(Problem-Solving and Critical Thinking Skills): 90%
- 22. ISLO 5(Business Communication): 90%
- 23. ISLO 6(Behavioural Skill): 95%
- 24. ISLO 8(Ethical Behaviour) : 98%
- 25. ISLO 9(Entrepreneurship&Employability): 82%
- 26. ISLO 10(Life-Long Learning): 97%

**Alumni Survey: 65% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your BBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
21. Student shall be able to define principle management concepts and theories in the functional areas of business.	Not Met	NA			Met	NA		
22. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Met	NA		

23. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
24. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. ·	Met	NA			Met	NA		
25. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Met			Met	NA		
26. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
27. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
28. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Met	NA			Met	NA		
29. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support	Met	NA			Met			

employability in the area of specialization.						Not Met		
30. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
N/A								

<b>Student Learning Assessment for: MBA 3C</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Student shall be able to recognize analyse and describe relevant global issues and create a globally accepted solution to ensure betterment of all the stakeholders.
2.	Student shall be able to define knowledge driven capabilities through extensive research work with a special focus on identification, defining, investigating and solving latent and manifested problems and develop ability to solve critical business issues, analyse data/information and interpret results for driving optimum solutions.
3.	Student shall be able to use technologies appropriately .Develop capabilities to process information with the help of IT driven analytics for effective decision making.
4.	Student shall be able to develop any apply strategies to recognise problems and finding research driven solutions to address stated and tacit issues.
5.	Student shall be able to compose and practice communicate skills proficiently, in oral, written, presentation, information searching and listening in the management profession in cross cultural environment.
6.	Student shall be able to develop Leadership skills and shall demonstrate excellent interpersonal skills, understanding of group dynamics and effective Teamwork, including an awareness of personal strengths and limitations.
7.	Student shall be able to define, Summarise and interpret different cultures. Define and appraise the global business opportunities offered across the globe.
8.	Student shall be able to recognize and practice ethical responsibilities and defend justice, honesty and integrity in all personal and



professional pursuits	
9. Student shall be able to identify, plan and organize International Business Practices that contributes to productive outcomes. Demonstrate self management skills that contribute to employee satisfaction and growth.	
10. Student shall be able to develop competency to define, apply and interpret knowledge on one's own through Newspapers/ Business Magazines/ Library/ Databases/ Internet for knowledge assimilation, creation, dissemination for life-long learning.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b> <ol style="list-style-type: none"> <li>1. ISLO 1(Management Knowledge)</li> <li>2. ISLO 2(Research competency)</li> <li>3. ISLO 3(IT Skills)</li> <li>4. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> <li>5. ISLO 7(Global Outlook)</li> <li>6. ISLO 8(Ethical Behaviour)</li> <li>7. ISLO 9(Entrepreneurship&amp;Employablity)</li> <li>8. ISLO 10(Life-Long Learning)</li> </ol>	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.
<b>Scoring Rubrics</b> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:

<p><b>Student Exit Survey</b></p> <ol style="list-style-type: none"> <li>1. ISLO 1(Management Knowledge)</li> <li>2. ISLO 2(Research competency)</li> <li>3. ISLO 3(IT Skills)</li> <li>4. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> <li>5. ISLO 5(Business Communication)</li> <li>6. ISLO 6(Behavioural Skill)</li> <li>7. ISLO 7(Global Outlook)</li> <li>8. ISLO 8(Ethical Behaviour)</li> <li>9. ISLO 9(Entrepreneurship&amp;Employablity)</li> <li>10. ISLO 10(Life-Long Learning)</li> </ol>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p><b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)</b></p> <ul style="list-style-type: none"> <li>• ISLO 1 (Management Knowledge):100%</li> <li>• ISLO 2 (Research competency) : 100%</li> <li>• ISLO 3 (IT Skills): 100%</li> <li>• ISLO 4 (Problem-Solving and Critical Thinking Skills)100%</li> <li>• ISLO 7 (Global Outlook) :100%</li> <li>• ISLO 8 (Ethical Behaviour) :100%</li> <li>• ISLO 9 (Entrepreneurship&amp;Employablity) : 100%</li> <li>• ISLO 10 (Life-Long Learning): 100%</li> </ul>	
<p><b>Scoring Rubrics</b></p> <ol style="list-style-type: none"> <li>1. ISLO 2 (Research competency): 100%</li> </ol>	

2. ISLO 5(Business Communication) : 100%
3. ISLO 6(Behavioural Skill) : 100%
4. ISLO 7(Global Outlook) : 100%

5. Summary of Results from Implementing Indirect Measures of Student Learning:

**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

1. ISLO 1(Management Knowledge): 100%
2. ISLO 2(Research competency): 100%
3. ISLO 3(IT Skills): 100%
4. ISLO 4(Problem-Solving and Critical Thinking Skills): 100%
5. ISLO 5(Business Communication): 100%
6. ISLO 6(Behavioural Skill): 100%
7. ISLO 7(Global Outlook): 100%
8. ISLO 8(Ethical Behaviour) : 100%
9. ISLO 9(Entrepreneurship&Employability): 100%
10. ISLO 10(Life-Long Learning): 100%

**Alumni Survey: 100% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...

1. Student shall be able to define principle management concepts and theories in the functional areas of business.	Met	NA			Met	NA		
2. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Met	NA		
3. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
4. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. .	Met	NA			Met	NA		
5. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Met			Met	NA		
6. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
7. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
8. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Met	NA			Met	NA		

9. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of specialization.	Met	NA			Met	Met		
10. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								
2. <b>Targets for all SLO's are met. The data shows 100% in most of the cases as number of students in this programme were very less.</b>								

## **MBA ENTREPRENEURSHIP**

<b>Student Learning Assessment for: MBA ENTREPRENEURSHIP</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Student will able to demonstrate enterprising skills identify and discuss the impact of entrepreneurial business context in economy and society. Analyze and appraise business plan and its implementation.
2.	Student will able to effectively conduct primary research to evaluate a potential market for an entrepreneurial opportunity and articulate business propositions
3.	Student will able to retrieve important information from web, to use information in critical and creative thinking for avoiding business threats, Proficiency in the appropriate use of contemporary technologies.
4.	Student will able to identify opportunities from any business context/ problems, develop new ideas and create innovative solutions , critically evaluate situations and generate propositions; Generate and critically analyze a novel idea through a reasoned decision-making process, Present a critical analysis of the benefits and risks of developing an idea or a project
5.	Student will able to effectively communicate orally and written. Ability to present information in a highly coherent manner across different contexts to attract VC-Angel investors
6.	Student will able to maintain level-headedness in behavior in contrast to arrogance, despite achievement of high performance & Success. Capacity to interact and collaborate with others effectively, including in teams, in organizations, and in culturally diverse contexts.
7.	Student will able to understand different cultures and sustainability. Embrace business opportunities offered across globe and accept different ways of working.
8.	Student will able to understand how their actions can enhance the wellbeing of theirs and will be equipped to make a valuable contribution to society by practicing code of ethics in building enterprises.
9.	Student will able to identify business opportunities and create employment. Promote change and innovation, Initiate innovative solutions. Optimize available resources in a constraint environment.
10.	Student will able to apply the innovative and creative skills to shape their future. Act with integrity, set themselves high standards and have skills that are essential to their future lives.

<p>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Direct Measures:</p>
<p><b>Comprehensive Exam</b></p> <p>33. ISLO 1(Management Knowledge) 34. ISLO 2(Research competency) 35. ISLO 3(IT Skills) 36. ISLO 4(Problem-Solving and Critical Thinking Skills) 37. ISLO 7(Global Outlook) 38. ISLO 8(Ethical Behaviour) 39. ISLO 9(Entrepreneurship&amp;Employability) 40. ISLO 10(Life-Long Learning)</p>	<p>In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <p>41. ISLO 1(Management Knowledge) 42. ISLO 2(Research competency) 43. ISLO 3(IT Skills) 44. ISLO 4(Problem-Solving and Critical Thinking Skills) 45. ISLO 5(Business Communication) 46. ISLO 6(Behavioural Skill) 47. ISLO 7(Global Outlook)</p>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>

<p>48. ISLO 8(Ethical Behaviour)  49. ISLO 9(Entrepreneurship&amp;Employablity)  50. ISLO 10(Life-Long Learning)</p>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	

**No student enrollment from this programme for batch of 2017**



**MBA**

Student Learning Assessment for: <i>MBA</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Student shall be able to define principle management concepts and theories in the functional areas of business.	
2. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	
3. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	
4. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. ·	
5. Student shall be able to demonstrate effective communicate skills , including both oral and written.	
6. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	
7. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	
8. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	
9. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of specialization.	
10. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	
Assessment Instruments for Intended Student Learning Outcomes—  Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b>  41. ISLO 1(Management Knowledge) 42. ISLO 2(Research competency) 43. ISLO 3(IT Skills) 44. ISLO 4(Problem-Solving and Critical Thinking Skills) 45. ISLO 7(Global Outlook)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.

<p>46. ISLO 8(Ethical Behaviour)  47. ISLO 9(Entrepreneurship&amp;Employablity)  48. ISLO 10(Life-Long Learning)</p>	
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes—  Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <p>51. ISLO 1(Management Knowledge)  52. ISLO 2(Research competency)  53. ISLO 3(IT Skills)  54. ISLO 4(Problem-Solving and Critical Thinking Skills)  55. ISLO 5(Business Communication)  56. ISLO 6(Behavioural Skill)  57. ISLO 7(Global Outlook)  58. ISLO 8(Ethical Behaviour)  59. ISLO 9(Entrepreneurship&amp;Employablity)  60. ISLO 10(Life-Long Learning)</p>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	

**Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)**

- ISLO 1 (Management Knowledge):75%
- ISLO 2 (Research competency) : 60%
- ISLO 3 (IT Skills): 85%
- ISLO 4 (Problem-Solving and Critical Thinking Skills):90%
- ISLO 7 (Global Outlook) :90%
- ISLO 8 (Ethical Behaviour) :90%
- ISLO 9 (Entrepreneurship&Employability) : 86%
- ISLO 10 (Life-Long Learning): 96%

**Scoring Rubrics**

17. ISLO 2 (Research competency): 96%
18. ISLO 5(Business Communication) : 86%
19. ISLO 6(Behavioural Skill) : 87%
20. ISLO 7(Global Outlook) : 89%

6. Summary of Results from Implementing Indirect Measures of Student Learning:

**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

27. ISLO 1(Management Knowledge): 81%
28. ISLO 2(Research competency): 75%
29. ISLO 3(IT Skills): 81%
30. ISLO 4(Problem-Solving and Critical Thinking Skills): 84%
31. ISLO 5(Business Communication): 81%
32. ISLO 6(Behavioural Skill): 80%
33. ISLO 7(Global Outlook): 81%
34. ISLO 8(Ethical Behaviour) :81%
35. ISLO 9(Entrepreneurship&Employability): 81%
36. ISLO 10(Life-Long Learning): 83%

**Alumni Survey: 88% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
31. Student shall be able to define principle management concepts and theories in the functional areas of business.	Not Met	NA			Met	NA		
32. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Not Met	NA		
33. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
34. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. ·	Met	NA			Met	NA		
35. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Not Met			Met	NA		

36. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
37. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
38. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Not Met	NA			Met	NA		
39. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of specialization.	Met	NA			Met	Met		
40. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								

**Student Learning Assessment for: MBA**

**Program Intended Student Learning Outcomes (Program ISLOs)**

11. Student shall be able to define principle management concepts and theories in the functional areas of business.
12. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.
13. Student shall able to select and apply appropriate IT Tools for data processing and analysis.
14. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. .
15. Student shall be able to demonstrate effective communicate skills , including both oral and written.
16. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.
17. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.
18. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.
19. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of specialization.
20. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.

Assessment Instruments for Intended Student Learning Outcomes—

Direct Measures of Student Learning:

**Comprehensive Exam**

49. ISLO 1(Management Knowledge)
50. ISLO 2(Research competency)
51. ISLO 3(IT Skills)
52. ISLO 4(Problem-Solving and Critical Thinking Skills)
53. ISLO 7(Global Outlook)
54. ISLO 8(Ethical Behaviour)
55. ISLO 9(Entrepreneurship&Employablity)

Performance Objectives (Targets/Criteria) for Direct Measures:

In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.

56. ISLO 10(Life-Long Learning)	
<b>Scoring Rubrics</b> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.
Assessment Instruments for Intended Student Learning Outcomes—  Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<b>Student Exit Survey</b> <ol style="list-style-type: none"> <li>61. ISLO 1(Management Knowledge)</li> <li>62. ISLO 2(Research competency)</li> <li>63. ISLO 3(IT Skills)</li> <li>64. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> <li>65. ISLO 5(Business Communication)</li> <li>66. ISLO 6(Behavioural Skill)</li> <li>67. ISLO 7(Global Outlook)</li> <li>68. ISLO 8(Ethical Behaviour)</li> <li>69. ISLO 9(Entrepreneurship&amp;Employability)</li> <li>70. ISLO 10(Life-Long Learning)</li> </ol>	On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.
<b>Alumni Survey</b> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employability)</li> </ul>	On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”
Summary of Results from Implementing Direct Measures of Student Learning:	
<b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the</b>	

**competency.)**

- ISLO 1 (Management Knowledge):75%
- ISLO 2 (Research competency) : 60%
- ISLO 3 (IT Skills): 85%
- ISLO 4 (Problem-Solving and Critical Thinking Skills):90%
- ISLO 7 (Global Outlook) :90%
- ISLO 8 (Ethical Behaviour) :90%
- ISLO 9 (Entrepreneurship&Employablity) : 86%
- ISLO 10 (Life-Long Learning): 96%

**Scoring Rubrics**

21. ISLO 2 (Research competency): 96%
22. ISLO 5(Business Communication) : 86%
23. ISLO 6(Behavioural Skill) : 87%
24. ISLO 7(Global Outlook) : 89%

**7. Summary of Results from Implementing Indirect Measures of Student Learning:**

**Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.**

37. ISLO 1(Management Knowledge): 81%
38. ISLO 2(Research competency): 75%
39. ISLO 3(IT Skills): 81%
40. ISLO 4(Problem-Solving and Critical Thinking Skills): 84%
41. ISLO 5(Business Communication): 81%
42. ISLO 6(Behavioural Skill): 80%
43. ISLO 7(Global Outlook): 81%
44. ISLO 8(Ethical Behaviour) :81%
45. ISLO 9(Entrepreneurship&Employablity): 81%
46. ISLO 10(Life-Long Learning): 83%

**Alumni Survey: 88% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”**



**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
41. Student shall be able to define principle management concepts and theories in the functional areas of business.	Not Met	NA			Met	NA		
42. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Not Met	NA		
43. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
44. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical thinking skills. .	Met	NA			Met	NA		
45. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Not Met			Met	NA		

46. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
47. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
48. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Not Met	NA			Met	NA		
49. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of specialization.	Met	NA			Met	Met		
50. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								

**MBA HOSPITALITY MANAGEMENT**

<b>Student Learning Assessment for: MBA HOSPITALITY MANAGEMENT</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Student shall able to define, summarize concepts in Hospitality Management and apply it in multi-disciplinary context, able to describe and critically analyse management problems in competitive business environment
2.	Student shall be able to acquire and evaluate new knowledge through Hospitality research methods, Ability to identify, define, investigate, and solve critical hospitality business issues, analyse data/information and interpret results.
3.	Student shall able to use various IT tools and technologies in Hospitality industry
4.	Student shall able to critically think and apply range of strategies for situation handling and decision making.
5.	Student shall able to communicate proficiently, in oral, written, presentation, information searching and listening skills in the Hospitality profession in global /cross cultural environment.
6.	Student shall develop range of Leadership skills and shall demonstrate excellent interpersonal skills, understanding of guest behaviour dynamics and effective Teamwork, including an awareness of personal strengths and limitations.
7.	Student shall able to understand global issues from different perspectives in hopsitality, Recognize the opportunities that are available world wide, Learning from and respecting different cultures, Apply different forms of communication in different cultural settings.
8.	Student shall able to understand and practice the highest standards of ethical behaviour associated with their hospitality profession
9.	Student shall able to find opportunities to improve the business value chain as an entrepreneur. Shall develop and display basic business acumen & knowledge of hopsitality sector.
10.	Student shall be competent to acquire knowledge on one's own through Newspapers/ Business Magazines/ Library/ Databases/ Internet for knowledge assimilation, creation, dissemination for life-long learning
Assessment Instruments for Intended Student Learning Outcomes—	Performance Objectives (Targets/Criteria) for Direct Measures:

Direct Measures of Student Learning:	
<p><b>Comprehensive Exam</b></p> <p>57. ISLO 1(Management Knowledge)  58. ISLO 2(Research competency)  59. ISLO 3(IT Skills)  60. ISLO 4(Problem-Solving and Critical Thinking Skills)  61. ISLO 7(Global Outlook)  62. ISLO 8(Ethical Behaviour)  63. ISLO 9(Entrepreneurship&amp;Employablity)  64. ISLO 10(Life-Long Learning)</p>	<p>In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes—  Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <p>71. ISLO 1(Management Knowledge)  72. ISLO 2(Research competency)  73. ISLO 3(IT Skills)  74. ISLO 4(Problem-Solving and Critical Thinking Skills)  75. ISLO 5(Business Communication)  76. ISLO 6(Behavioural Skill)  77. ISLO 7(Global Outlook)  78. ISLO 8(Ethical Behaviour)  79. ISLO 9(Entrepreneurship&amp;Employablity)</p>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>

80. ISLO 10(Life-Long Learning)	
<b>Alumni Survey</b> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employability)</li> </ul>	On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”
Summary of Results from Implementing Direct Measures of Student Learning:	

**No student enrollment from this programme for batch of 2017**

**MBA INSURANCE AND BANKING**

<b>Student Learning Assessment for: MBA INSURANCE AND BANKING</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1. Student shall be able to define, summarize concepts in Insurance and Banking and apply it in multi-disciplinary context, and be able to describe & critically analyse management problems in volatile business environment.	
2. Student shall have ability to acquire & evaluate new knowledge through Business research methods, have ability to identify, define, investigate, and solve critical business issues, analyse data/information and interpret results for driving optimum solutions.	
3. Student is able to explore, analyse and appraise use of digital literacy in capturing information from various sources in Insurance, Banking and Actuarial Science.	
4. Student is able to apply problem solving techniques to choose and identify solutions suitable in the insurance, banking and actuarial science.	
5. Student is able to respond proactively in verbal, non-verbal and written communication with listening and negotiation skills.	
6. Student is able to develop and demonstrate effective leadership qualities and interpersonal skills as an inspiring leader.	
7. Student is able to demonstrate skills to work in international environments in the global context in insurance, banking and actuarial science.	
8. Student is able to demonstrate, truth, honesty, integrity, fairness and empathy in professional and private life.	
9. Student is able to locate opportunity to innovate and create employability and consultancy in insurance, banking and actuarial science sectors.	
10. Student is able to capable of creative innovative and “out of box” thinking to address the challenges in insurance, banking and actuarial science.	
<b>Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:</b>	<b>Performance Objectives (Targets/Criteria) for Direct Measures:</b>
<b>Comprehensive Exam</b>  65. ISLO 1(Management Knowledge) 66. ISLO 2(Research competency)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific

<p>67. ISLO 3(IT Skills)  68. ISLO 4(Problem-Solving and Critical Thinking Skills)  69. ISLO 7(Global Outlook)  70. ISLO 8(Ethical Behaviour)  71. ISLO 9(Entrepreneurship&amp;Employablity)  72. ISLO 10(Life-Long Learning)</p>	<p>ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes—   Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <ol style="list-style-type: none"> <li>1. ISLO 1(Management Knowledge)</li> <li>2. ISLO 2(Research competency)</li> <li>3. ISLO 3(IT Skills)</li> <li>4. ISLO 4(Problem-Solving and Critical Thinking Skills)</li> <li>5. ISLO 5(Business Communication)</li> <li>6. ISLO 6(Behavioural Skill)</li> <li>7. ISLO 7(Global Outlook)</li> <li>8. ISLO 8(Ethical Behaviour)</li> <li>9. ISLO 9(Entrepreneurship&amp;Employablity)</li> <li>10. ISLO 10(Life-Long Learning)</li> </ol>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>

Summary of Results from Implementing Direct Measures of Student Learning:

**No student enrollment from this programme for batch of 2017**



**MBA PUBLIC RELATIONS AND EVENT MANAGEMENT**

<b>Student Learning Assessment for: MBA PUBLIC RELATIONS AND EVENT MANAGEMENT</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Student shall able to define, summarize concepts of PR and Event Management and apply it in multi-disciplinary context, able to describe and critically analyse PR & Event Management problems in volatile business environment
2.	Student shall ability to acquire and evaluate new knowledge through Business research methods, Ability to identify, define, investigate, and solve critical PR & Event Management problems, analyse data/information and interpret results for driving optimum solutions.
3.	Student shall able to use various IT tools and technologies for data processing and analysis in PR & Event Management.
4.	Student shall able to critically think and apply range of strategies for solving a problem and decision making in PR & Event Management.
5.	Student shall able to communicate proficiently, in oral, written, presentation, information searching and listening skills in the management profession in global /cross cultural environment.
6.	Student shall develop range of Leadership skills and shall demonstrate excellent interpersonal skills, understanding of group dynamics and effective Teamwork, including an awareness of personal strengths and limitation and customer handling.
7.	Student shall able to understand global PR & Event Management issues from different perspectives, Recognize the opportunities that the wider world offers, Learning from and respecting different cultures, Apply different forms of communication in different cultural settings.
8.	Student shall able to understand and practice the highest standards of ethical behaviour associated with their PR and Event Management profession
9.	Student shall able to find opportunities to improve the business value chain as an entrepreneur. Shall develop and display basic business acumen & business skills.

10. Student shall be competent to acquire knowledge on one's own through Newspapers/ Business Magazines/ Library/ Databases/ Internet for knowledge assimilation, creation, dissemination for life-long learning	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b>  73. ISLO 1(Management Knowledge) 74. ISLO 2(Research competency) 75. ISLO 3(IT Skills) 76. ISLO 4(Problem-Solving and Critical Thinking Skills) 77. ISLO 7(Global Outlook) 78. ISLO 8(Ethical Behaviour) 79. ISLO 9(Entrepreneurship&Employability) 80. ISLO 10(Life-Long Learning)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.
<b>Scoring Rubrics</b>  <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<b>Student Exit Survey</b>  81. ISLO 1(Management Knowledge) 82. ISLO 2(Research competency) 83. ISLO 3(IT Skills)	On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.

<p>84. ISLO 4(Problem-Solving and Critical Thinking Skills)  85. ISLO 5(Business Communication)  86. ISLO 6(Behavioural Skill)  87. ISLO 7(Global Outlook)  88. ISLO 8(Ethical Behaviour)  89. ISLO 9(Entrepreneurship&amp;Employablity)  90. ISLO 10(Life-Long Learning)</p>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	

**No student enrollment from this programme for batch of 2017**

**MBA REAL ESTATE AND URBAN INFRASTRUCTURE**

<b>Student Learning Assessment for: MBA REAL ESTATE AND URBAN INFRASTRUCTURE</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
1.	Student shall able to define, summarize concepts in Real Estate and Urban Infrastructure and apply it in multi-disciplinary context, able to describe and critically analyse Real Estate and Urban Infrastructure Management problems in volatile environment
2.	Student shall ability to acquire and evaluate new knowledge through Business research methods, Ability to identify, define, investigate, and solve critical Real Estate and Urban Infrastructure Management problems, analyse data/information and interpret results for driving optimum solutions.
3.	Student shall able to use various IT tools and technologies for data processing and analysis in Real Estate and Urban Infrastructure Management.
4.	Student shall able to critically think and apply range of strategies for solving a problem and decision making in Real Estate and Urban Infrastructure Management.
5.	Student shall able to communicate proficiently, in oral, written, presentation, information searching and listening skills in the management profession in global /cross cultural environment.
6.	Student shall develop range of Leadership skills and shall demonstrate excellent interpersonal skills, understanding of group dynamics and effective Teamwork, including an awareness of personal strengths and limitation and customer handling.
7.	Student shall able to understand global Real Estate and Urban Infrastructure issues from different perspectives, Recognize the opportunities that the wider world offers, Learning from and respecting different cultures, Apply different forms of communication in different cultural settings.
8.	Student shall able to understand and practice the highest standards of ethical behaviour associated with their Real Estate and Urban Infrastructure management profession
9.	Student shall able to find opportunities to improve the infrastructure value chain as an entrepreneur. Shall develop and display basic business acumen &

business skills.	
10. Student shall be competent to acquire knowledge on one's own through Newspapers/ Business Magazines/ Library/ Databases/ Internet for knowledge assimilation, creation, dissemination for life-long learning.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b>  81. ISLO 1(Management Knowledge) 82. ISLO 2(Research competency) 83. ISLO 3(IT Skills) 84. ISLO 4(Problem-Solving and Critical Thinking Skills) 85. ISLO 7(Global Outlook) 86. ISLO 8(Ethical Behaviour) 87. ISLO 9(Entrepreneurship&Employability) 88. ISLO 10(Life-Long Learning)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.
<b>Scoring Rubrics</b>  <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<b>Student Exit Survey</b>  91. ISLO 1(Management Knowledge) 92. ISLO 2(Research competency)	On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.

<p>93. ISLO 3(IT Skills)  94. ISLO 4(Problem-Solving and Critical Thinking Skills)  95. ISLO 5(Business Communication)  96. ISLO 6(Behavioural Skill)  97. ISLO 7(Global Outlook)  98. ISLO 8(Ethical Behaviour)  99. ISLO 9(Entrepreneurship&amp;Employability)  100. ISLO 10(Life-Long Learning)</p>	
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>ISLO 9(Entrepreneurship&amp;Employability)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	

**No student enrollment from this programme for batch of 2017**

**MBA TRANSPORT AND LOGISTICS**

<b>Student Learning Assessment for: MBA TRANSPORT AND LOGISTICS</b>	
<b>Program Intended Student Learning Outcomes (Program ISLOs)</b>	
	1. Student will able to define, summarize concepts in Transportation & Logistics Management and apply them to create competitive operations strategies and enhancing logistics services for businesses in various sectors.
	2. Student will able to collect, analyze and interpret data and information, synthesize and organize information related to on time and cost problems, transport demands, green service operations etc., capacity to interpret results for driving optimum solutions.
	3. Student will able to identify potential sources of Business environment information using technologies, Synthesize and define an idea from multiple information sources.
	4. Student will able to demonstrate the ability to apply theoretical knowledge that will lead to development of new ideas, methods, techniques, practices, products and services in a variety of contexts (technology, commerce, social systems) in operations and logistics management and able to apply decision making methodologies to evaluate solutions for efficiency, effectiveness and sustainability for better supply and distribution of products and services.
	5. Student will able to communicate proficiently, in oral, written, presentation, information searching and listening skills in the management profession , Be assertive and articulate, be able to negotiate responsibly and persuade others effectively.
	6. Student will able to demonstrate excellent interpersonal, team working, mentoring and decision-making skills, including an awareness of personal strengths and limitations.
	7. Student will able to be capable of applying their discipline in local, national and international contexts, ability to be culturally aware and capable of respecting diversity
	8. Student will able to be aware of the standards, ethics and values of their discipline, in both the local and global context.
	9. Student will able to be entrepreneurial, industrious and be able to recognize opportunities; turn them into ideas for enterprises.
	10. Student will able to Capabe to create learn environments that require active learning, engaged in self-directed practice.
Assessment Instruments for Intended Student Learning Outcomes—  Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:

<p><b>Comprehensive Exam</b></p> <p>89. ISLO 1(Management Knowledge)  90. ISLO 2(Research competency)  91. ISLO 3(IT Skills)  92. ISLO 4(Problem-Solving and Critical Thinking Skills)  93. ISLO 7(Global Outlook)  94. ISLO 8(Ethical Behaviour)  95. ISLO 9(Entrepreneurship&amp;Employablity)  96. ISLO 10(Life-Long Learning)</p>	<p>In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes—  Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <p>101. ISLO 1(Management Knowledge)  102. ISLO 2(Research competency)  103. ISLO 3(IT Skills)  104. ISLO 4(Problem-Solving and Critical Thinking Skills)  105. ISLO 5(Business Communication)  106. ISLO 6(Behavioural Skill)  107. ISLO 7(Global Outlook)  108. ISLO 8(Ethical Behaviour)  109. ISLO 9(Entrepreneurship&amp;Employablity)  110. ISLO 10(Life-Long Learning)</p>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>



<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”</p>
<p>Summary of Results from Implementing Direct Measures of Student Learning:</p>	
<p><b>Comprehensive Exam (Percentage of students score 50% and above in each section which is directly mapped to specific ISLOs to achieve the competency.)</b></p> <ul style="list-style-type: none"> <li>ISLO 1 (Management Knowledge): 88%</li> <li>ISLO 2 (Research competency) : 80%</li> <li>ISLO 3 (IT Skills): 86%</li> <li>ISLO 4 (Problem-Solving and Critical Thinking Skills)86%</li> <li>ISLO 7 (Global Outlook) :100%</li> <li>ISLO 8 (Ethical Behaviour) :100%</li> <li>ISLO 9 (Entrepreneurship&amp;Employablity) : 90%</li> <li>ISLO 10 (Life-Long Learning): 95%</li> </ul>	
<p><b>Scoring Rubrics</b></p> <p>25. ISLO 2 (Research competency): 95%</p> <p>26. ISLO 5(Business Communication) :95%</p> <p>27. ISLO 6(Behavioural Skill) : 95%</p> <p>28. ISLO 7(Global Outlook) : 90%</p>	
<p>8. Summary of Results from Implementing Indirect Measures of Student Learning:</p>	
<p><b>Exit Survey: Percentage of students indicated that they agree or strongly agree on various items linked with the intended students learning outcomes.</b></p> <p>47. ISLO 1(Management Knowledge): 86%</p> <p>48. ISLO 2(Research competency): 90%</p> <p>49. ISLO 3(IT Skills): 92%</p> <p>50. ISLO 4(Problem-Solving and Critical Thinking Skills): 92%</p>	

- 51. ISLO 5(Business Communication): 86%
- 52. ISLO 6(Behavioural Skill): 86%
- 53. ISLO 7(Global Outlook): 95%
- 54. ISLO 8(Ethical Behaviour) : 95%
- 55. ISLO 9(Entrepreneurship&Employablity): 86%
- 56. ISLO 10(Life-Long Learning): 95%

**Alumni Survey: 95% alumni responded as “Yes” to the question #5: “Are you employed in an area related to your MBA specialization?”**

**Summary of Achievement of Intended Student Learning Outcomes:**

Intended Student Learning Outcomes	Learning Assessment Measures							
Program ISLOs	<i>Comprehensive Examination</i>	<i>Scoring Rubric</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Exit Survey</i>	<i>Alumni Survey</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
51. Student shall be able to define principle management concepts and theories in the functional areas of business.	Met	NA			Met	NA		
52. Student shall able to formulate research strategy and produce results using research skill in multidisciplinary context.	Met	NA			Met	NA		
53. Student shall able to select and apply appropriate IT Tools for data processing and analysis.	Met	NA			Met	NA		
54. Student shall able to examine various business problem in a variety of contexts using problem-solving and critical	Met	NA			Met	NA		

thinking skills. ·								
55. Student shall be able to demonstrate effective communicate skills , including both oral and written.	NA	Met			Met	NA		
56. Student shall be able to demonstrate effective interpersonal skills, including the ability to lead and to work in a team.	NA	Met			Met	NA		
57. Student shall be able to demonstrate the ability to understand cultural diversity and practice managerial skills in global business context.	Met	NA			Met	NA		
58. Student shall be able to judge ethical problems and apply standards of ethical behaviour in management business.	Met	NA			Met	NA		
59. Student shall able to develop and demonstrate entrepreneurial and business acumen skills to support employability in the area of specialization.	Met	NA			Met	Met		
60. Student shall be able to use various information sources to acquire knowledge on one's own for life-long learning.	Met	NA			Met	NA		
<b>Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:</b>								

**MBA TOURISM ADMINISTRATION**

Student Learning Assessment for: <i>MBA TOURISM ADMINISTRATION</i>	
Program Intended Student Learning Outcomes (Program ISLOs)	
1. Students will be able to demonstrate systematic knowledge and understanding of Tourism and Travel concepts.	
2. Students will be able to identify, define and investigate information and ideas related to issues and opportunities in Tourism and Travel.	
3. Students will be able to explore information and use digital literacy in capturing information from various sources and developing innovative solutions related to Tourism.	
4. Students will be able to think critically, creatively, and demonstrate curiosity to discover new product offering and services in Tourism to satisfy the customer needs.	
5. Students will be able to speak proficiently, clearly & effectively while presenting the Tourism and Travel product offerings and services.	
6. Students will be able to demonstrate initiativeness & enthusiasm while working in collaborative teams in successful implementation of Tourism and Travel operations.	
7. Students will be able to understand the global issues & recognize the opportunity the challenges that global Tourism and Travel operation offers to them while operating in different cultures.	
8. Students will be able to understand and practice the highest standards of ethical behavior in their professional and personal life. They also acknowledge and appreciate the importance of diversity in their personal life.	
9. Students will be able to think creatively & evaluate the opportunities available from the business environment of Tourism and Travel to identify career or incubate their own ventures.	
10. Students will be capable to create continuous learning environment for engaging themselves to update with new knowledge in Tourism and Travel.	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<b>Comprehensive Exam</b>  97. ISLO 1(Management Knowledge)	In comprehensive examination at least 80% of students will attain 50% and above score in each section which is directly mapped to specific

<p>98. ISLO 2(Research competency)  99. ISLO 3(IT Skills)  100. ISLO 4(Problem-Solving and Critical Thinking Skills)  101. ISLO 7(Global Outlook)  102. ISLO 8(Ethical Behaviour)  103. ISLO 9(Entrepreneurship&amp;Employablity)  104. ISLO 10(Life-Long Learning)</p>	<p>ISLOs to achieve the competency.</p>
<p><b>Scoring Rubrics</b></p> <ul style="list-style-type: none"> <li>• ISLO 2(Research competency)</li> <li>• ISLO 5(Business Communication)</li> <li>• ISLO 6(Behavioural Skill)</li> <li>• ISLO 7(Global Outlook)</li> </ul>	<p>Utilizing a scoring rubric at least 80% of students shall achieve the competency with 50% score in each section mapped with the specific Intended Student Learning Outcomes.</p>
<p>Assessment Instruments for Intended Student Learning Outcomes—  Indirect Measures of Student Learning:</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures:</p>
<p><b>Student Exit Survey</b></p> <p>111. ISLO 1(Management Knowledge)  112. ISLO 2(Research competency)  113. ISLO 3(IT Skills)  114. ISLO 4(Problem-Solving and Critical Thinking Skills)  115. ISLO 5(Business Communication)  116. ISLO 6(Behavioural Skill)  117. ISLO 7(Global Outlook)  118. ISLO 8(Ethical Behaviour)  119. ISLO 9(Entrepreneurship&amp;Employablity)  120. ISLO 10(Life-Long Learning)</p>	<p>On the exit survey instrument, at least 80% of graduating class will indicate that they agree or strongly agree on various items linked with the intended students learning outcomes.</p>
<p><b>Alumni Survey</b></p> <ul style="list-style-type: none"> <li>• ISLO 9(Entrepreneurship&amp;Employablity)</li> </ul>	<p>On the alumni survey instrument, at least 80% of alumni will indicate “Yes” to the question #5: “Are you employed in an area related to your</p>

	MBA specialization?"
Summary of Results from Implementing Direct Measures of Student Learning:	

**No student enrollment from this programme for batch of 2017**