



**Amity International Literature Festival**  
**ONLINE EDITION**

**23rd June - 26th June, 2022**



<b>COMPETITION GUIDELINES</b>		
<b>1</b>	<b>Name of Competition</b>	<b>BOOK COVER DESIGN</b>
<b>2</b>	<b>Concept of Competition</b>	An activity based on designing a book cover depicting the story provided.
<b>3</b>	<b>Eligibility</b>	<ul style="list-style-type: none"><li>● <b>University Students</b> with a valid ID card</li><li>● <b>School Students</b> from 10th standard to 12th standard with a valid school ID card.</li></ul> <p><b>(**Uploading of valid ID card is mandatory for AILF 3.0 registration)</b></p>
<b>4</b>	<b>Rules</b>	<p><b>General Instructions:</b></p> <ul style="list-style-type: none"><li>● Use of unparliamentary words and distasteful language will lead to disqualification</li><li>● The Jury's decision will be final. No clarifications regarding judgment will be entertained.</li><li>● The virtual platform details will be shared on the registered email id. Participants are requested to enter the correct email id in the registration form.</li><li>● All participants will have to join the platform <b>20-30 minutes</b> before the commencement of the activity and get themselves registered for their presence (Attendance).</li><li>● Not abiding by any of the instructions will lead to disqualification.</li></ul>

## ACTIVITY SPECIFIC GUIDELINES

### Preliminary Round: -

- The participants will be provided with a storyline **24 hours** prior to the submission date.
- They are required to create a book cover for the provided storyline.
- Judgment will be made based on creativity and the relevance of the cover to the provided storyline.
- All the entries should be mailed at [ailf.bookcoverdesign@gmail.com](mailto:ailf.bookcoverdesign@gmail.com). The subject of the emails should be the **ACTIVITY NAME**.
- The naming of all documents **should be** in the format: **RegistrationNumber\_NameOfParticipant**
- The **last date** of submission of all entries is **21st June, 2022, 11:59 P.M. IST**.

### Round 1: -

- The participants will have to explain how the book cover created by them is related to the storyline provided in front of the Jury.
- The time provided to each participant will be **1 minute**.
- Judgment will be based on the expressiveness, profoundness, clarity, and creativity of the participants.

### Final Round: -

- The shortlisted participants will have to give the provided story an edge and present it in front of the Jury.
- The time provided to each participant will be **3 minutes**.
- Judgment will be based on the usage of elements, expressiveness, clarity, and creativity of the participants.

<b>5</b>	<b>Rewards</b>	E-Certificate of Participation for all. E-Certificate of Merit for the Winners.
<b>6</b>	<b>Last Submission Date</b>	<b>21st June, 2022, 11.59 P.M IST</b>
<b>7</b>	<b>Event In-charge</b>	<b>Dr. Vinaya Kumari +91- 9630511954</b>
<b>8</b>	<b>Student Coordinators</b>	For any queries feel free to contact the following student volunteers: <b>Ansh Verma</b> +91 - 9599758022 <b>Tanishka Mogha</b> +91 - 9968250971