



AMITY UNIVERSITY

UTTAR PRADESH

4th International Conference on entrepreneurship, Innovation and leadership (ICEIL'2022)

Theme: 'Resilient Entrepreneurship, Disruptive Innovations, and Agile Leadership: Gearing up for Industry 5.0 for Economic Growth in VUCA

20-22, January 2022|| VIRTUAL PLATFORM

Track # 7: START UP EXPO 2022

Conference Website: <https://www.amity.edu/iceil2022/>

PROGRAMME SCHEDULE

DAY-1: Thursday, 20th January 2022 (12:00pm – 7:00pm)

| Time | Duration | Speakers |
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| 12:00 pm- 12:03 pm | 3 mins | Welcome Address and Introduction Start-up Expo Chair Prof. (Dr.) Anupam Narula Dy. Director (Alumni Relations) & Professor-Marketing |
| 12:04 pm-12:09 pm | 5 min | Opening Remarks Conference Co-Chair: Dr. W Selvamurthy President Amity Science & Technology Innovation Foundation (ASTIF) |
| 12:10 pm-12:15 pm | 5 mins. | Opening Remarks Conference Chair: Prof. (Dr.) Balvinder Shukla Vice Chancellor, AUUP |
| Session 7.1: Health Care, Wellness, Nutrition, Hygiene and Sanitation | | |
| 12:16 pm – 12:20 pm | 5 mins | Brief introduction of the participants by Master of Ceremony (MC) |
| 12:21 pm – 12:31 pm | 10 mins | Ms. K.R Jaya Prakash, Managing Director & Quality Manager, Medi S Diagnostics |
| 12:32 pm-12:37 pm | 10 mins | Ms. Fizza Abbas, Founder, Fizzlicious Skin |
| 12:38 pm-12:48 pm | 10 mins | Dr. Nitin Dhar, Founder & Head, ErgoWork |
| 12:49 pm- 12:59 pm | 10 mins | Ms. Stuti Lal, Director, Bikalp Herbals Pvt. Ltd. |
| 1:00 pm- 1:10 pm | 10 mins | Mr. Vikas Gupta, Founder, Caladium Products Pvt. Ltd. |

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| 1:11 pm- 1:21pm | 10mins | Ms. Radhika Bhagat, Founder & CEO, Sacred Earth Trust |
| 1:22pm-1:32pm | 10mins | Mr. Sagar Khaneja, Director, Radicon Laboratories Ltd. |
| Session 7.2: Retail Management, Consultancy and Other services | | |
| 2:00 pm – 2:05 pm | 5 mins | Brief introduction of the participants by Master of Ceremony (MC) |
| 2: 06pm – 2:16pm | 10 mins | Mr. Rakesh Malik, Founder, Combine Ways |
| 2:17pm – 2:27pm | 10 mins | Mr. Devansh Chopra, Founder & CEO, Sorditcon Pvt. Ltd |
| 2:28 pm – 2:38 pm | 10 mins | Mr. Rishav Kumar , Director, Salaryfied Consultancy Services |
| 2:39 pm – 2:49pm | 10 mins | Dr. Nameet Kaur, CEO , Operon Technologies |
| 2:50 pm – 3:00pm | 10 mins | Mr. Sumit Sharma, Chief Consultant, Idevoke Communique Consultancy |
| 3:01pm – 3:11pm | 10 mins | Dr. Kumar Gaurav, Founder & Principal Consultant, NW Nurturing Wealth |
| 3:12pm-3:22pm | 10 mins | Mr. Alok Kumar, Director, Igniter Vacations India Pvt. Ltd |
| 3:23pm-3:33pm | 10 mins | Adarsh Vardhan, Founder & CEO, Bluestackancy |
| Session 7.3: Art & Design, Skill Based Business Ventures | | |
| 3:45pm – 3:50 pm | 5 mins | Brief introduction of the participants by Master of Ceremony (MC) |
| 3:51pm – 4:01pm | 10 mins | Ms. Priya Bhargava, Founder, The Handrafters |
| 4:02pm – 4:12pm | 10 mins | Ms. Shivani Sharma, Founder, Doodle Paints |
| 4:13pm – 4:23pm | 10 mins | Ms. Minal Chatterjee, Founder-CEO, Paint Lab |
| 4:24pm – 4:34pm | 10 mins | Ms. Kaushiki Bajpai, Founder, K372 Ashiyana |
| 4:35pm – 4:45 pm | 10 mins | Mr. Rajeev Kumar, Founder, Sanvi Designers |
| Session 7.4: Social Enterprises and NGO's | | |
| 5:30 pm – 5:35 pm | 5 min | Brief introduction of the participants by Master of Ceremony (MC) |
| 5:36 pm – 5:46 pm | 10 mins | Mr. Rishikant Mishra, Founder/President, Udaar Foundation |
| 5:47 pm – 5:57 pm | 10 mins | Ms. Renu Bali, Founder, Tender Heart NGO |
| 5:58 pm – 6:08 pm | 10 mins | Ms. Nitika Ghosh, Founder, EKHOJ Enterprises Pvt. Ltd. |

DAY: 2 - Friday, 21st January 2022 (10:00 am – 7:00pm)

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| 10:03am- 10:06 am | 3 mins | Welcome Address and Introduction Start-up Expo Chair Prof. (Dr.) Anupam Narula Dy. Director (Alumni Relations) |
| 10:07am-10:12am | 5 mins. | Opening Remarks Organizing Co-Chair Prof. (Dr.) M K Pandey Joint Head, Amity School of Engineering and Technology (ASET) |
| 10:13am- 10:18am | 5 mins. | Opening Remarks Organizing Chair Prof. (Dr.) Sanjeev Bansal Dean - Faculty of Management Studies (FMS) and Director, Amity Business School (ABS) |
| 10:19 am-10:24 am | 5 mins. | Opening Remarks Conference Chair Prof. (Dr.) Balvinder Shukla Vice Chancellor, AUUP |
| Session 7.5: Retail Management, Consultancy and Other services | | |
| 10:25 am- 10:30am | 05 mins. | Brief introduction of the participants by Master of Ceremony (MC) |
| 10:31 am- 10:41 am | 10 mins | Mr. Debtanu Barman, Director, Aqua Doctor Solutions |
| 10:42am- 10:52am | 10 mins | Ms. Chhavi Prabhakar- Founder& CEO, GISER Consultants Private Limited |
| 10:53 am-11:03am | 10 mins | Mr. Mayank Gulati, Founder, BIOMIX India |
| 11:04am– 11:14am | 10 mins | Mr. Nikunj Keswani, Founder, GrowthTangent |
| 11:15am- 11:25am | 10 mins | Mr. Parth Mohan, Founder, Sunrise Retails |
| 11:26am- 11:36 am | 10 mins | Mr. Akash Singh, CEO, Bioverse Technologies Pvt. Ltd |
| 11:37am- 11:47am | 10 mins | Mr. Rishi Raj Joshi, Director, RAR life sciences |
| Session 7.6: Education, Training and Development | | |
| 12:00am- 12:05 am | 5 mins. | Brief introduction of the participants by Master of Ceremony (MC) |
| 12:06pm-12:16pm | 10 mins | Mr. Sourabh Sachdeva, Director, IPETHICON (An Educational Academy) Pvt. Ltd |
| 12:17pm-12:27pm | 10 mins | Mr. Uday Singh Rathore, Founder, Karat Lawz Academy |
| 12:28 pm- 12:38pm | 10 mins | Ms. Aziel Flona Marques, Founder, GPS for Parents |
| 12:39pm- 12:49pm | 10 mins | Prof. Katevarapu Sundeep, Founder & Chief Managing Director, We Avec U Organisation |
| Session 7.7: Agriculture and Food Processing | | |
| 2:00 pm- 2:05 pm | 5 mins. | Brief introduction of the participants by |

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| | | Master of Ceremony (MC) |
| 2: 06pm- 2:16pm | 10 mins | Mr. Vikrant Singh, Founder, FMD Foods |
| 2:17pm- 2:27pm | 10 mins | Mr. Sushan Rungta, Chief Technology Officer, Absolute Foods |
| 2:28 pm- 2:38 pm | 10 mins | Mr. Rahul Jain, Director, Aquagri Greentech Pvt. Ltd |
| 2:39 pm- 2:49pm | 10 mins | Mr. Nishant Chauhan, Director & CFO, Neem Tree Agro Solutions Pvt. Ltd |
| 2:50 pm- 3:00pm | 10 mins | Mr. Stephen Mark Davidson, Founder, Sarah Patisserie & Chccolaterie |
| Session 7.8: Science & Technology Ventures | | |
| 3:45 pm- 3:50pm | 5 mins. | Brief introduction of the participants by Master of Ceremony (MC) |
| 3:51pm- 4:01pm | 10 mins | Mr. Sudeep Gupta, Founder, Store my Goods |
| 4:02pm- 4:12pm | 10 mins | Dr. Deeksha Bhartiya, Founder & Director, GENOMIKI Solutions Pvt. Ltd |
| 4:13pm-4:23pm | 10 mins | Mr. Abhishek Bhattacharya, Co-Founder, Whrrl |
| 4:24pm 4:34pm | 10 mins | Mr. Ayush Kumar, Founder, Ambitious Tech |
| 4:35pm 4:45pm | 10 mins | Mr. Rishabh Agrahari, Director, V- MIHIRA Chemicals Pvt Ltd |
| 4:46pm- 4:56pm | 10 mins | Ms. Madhu Bansal, CEO& Founder, The Finberg |
| 4:57pm-5:07pm | 10 mins | Mr. Aasav Ravi, Engineer, Lasavo |
| Session 7.9: Events, Media & Mass Communications | | |
| 5:30 pm- 5:35 pm | 5 mins. | Brief introduction of the participants by Master of Ceremony (MC) |
| 5:36 pm- 5:46 pm | 10 mins | Mr Souvik Goswami, Co-Founder & Group Chief Editor, APAC Digital Innovation News Network Pvt Ltd. |
| 5:47 pm- 5:57pm | 10 mins | Mr. Agam Bhatnagar, Director, ASHPLAN Pvt Ltd. |
| 5:58 pm-6:08 pm | 10 mins | Mr. Vaibhav Rautela, Founder & CEO , PLI Media |
| 6:09 pm 6:19 pm | 10 mins | Mr. Kshitij Shankar Choudhary, CEO, JAANO Junction LLP |
| 6:20 pm- 6:30 pm | 10 mins | Mr. Rohit Kanwar, Sales Manager, Ten20 Info Media |
| 6:31 pm- 6:41 pm | 10 mins | Mr. Rohit Ranjan Rout, Founder & CEO, DestinX Entertainment |
| 6:42pm-6:52pm | 10 mins | Ms. Taniya Tikoo, Co-Founder & Editor-in-Chief, Observe Now |
| 6:53-7:03pm | 10 mins | Mr. Rouunaq Syed, Director, Starline Communication |

DAY: 3 - Saturday, 22nd January 2022 (10:00 am – 3:30pm)

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| 10:07am- 10:12 am | 5 mins | Welcome Address and Introduction Start-up Expo Chair Prof. (Dr.) Anupam Narula Dy. Director (Alumni Relations) |
| 10:13am-10:18 am | 5 mins. | Opening Remarks Organizing Co-Chair & Technical Chair Prof. (Dr.) M Sajnani Dean - Faculty of Hospitality & Tourism and Director, Amity Institute of Travel & Tourism (AITT) |
| 10:19 am-10:24 am | 5 mins. | Opening Remarks Conference Chair: Prof. (Dr.) Balvinder Shukla Vice Chancellor, AUUP |
| Session 7.10: Energy & Infrastructure | | |
| 10:25 am- 10:30am | 5mins. | Brief introduction of the participants by Master of Ceremony (MC) |
| 10:31 am 10:41 am | 10 mins | Mr. Ashish Srivastava, , Partner, Sunrays Infratech |
| 10:42am- 10:52am | 10 mins | Mr. Umang Rohilla, Founder & CEO, Oliveco Estate Pvt. Ltd |
| 10:53 am-11:03am | 10 mins | Ms. Suman Kumari, Founder, Contractor Pvt. Ltd |
| 11:04am– 11:14am | 10 mins | Mr. Manish Bhardwaj, Managing Director, Shaft Energies Pvt Ltd |
| 11:15am- 11:25am | 10 mins | Mr. Navvin Agarwaal, Founder, Kansal Estate Pvt. Ltd |
| Session 7.11: Luxury, Apparel, Footwear, Beauty and Personal Care | | |
| 12:00am- 12:05 am | 5 mins. | Brief introduction of the participants by Master of Ceremony (MC) |
| 12:06pm-12:16pm | 10 mins | Mr. Shrey Luthra, Founder & CEO, FREECULTR-UNDERMe Brands Pvt. Ltd |
| 12:17pm-12:27pm | 10 mins | Ms. Nashra Kamal, Co-Founder, Hazrat Gems |
| 12:28 pm- 12:38pm | 10 mins | Mr. Ravi Ranjan, Founder, Namu Apparel |
| 12:39pm- 12:49pm | 10 mins | Mr. Harsh Goyal, Director, NS Goyal (OPC) Pvt Ltd |
| 12:50 pm-1:00 pm | 10 mins. | Ms. Parul Srivastava, Founder, Swades Creations |
| 1:01 pm-1:11 pm | 10 mins | Mr. Preet Shah, Founder, Revolve Green |
| Session 7.12: Science & Technology Ventures | | |

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| 2:00 pm-2:05 pm | 05 mins | Brief introduction of the participants by Master of Ceremony (MC) |
| 2:06pm-2:16pm | 10 mins | Ms. K Maria Yoshitha, Co-Founder & CEO, RadheyaN13 |
| 2:17pm-2:27pm | 10 mins | Mr. Vinod Pandey, Manager, Mars Bioanalytical Pvt. Ltd |
| 2:28 pm- 2:38pm | 10 mins | Mr. Rajesh Sharma, Director, Raja Engineering Works |
| 2:39pm-2:49pm | 10 mins | Mr. Abhishek Jain, Founder, FUJIN Analysis |
| 2:50pm-3:00 pm | 10 mins | Mr. Bharat Khunger, Director, Kaizen Corporation India |

NOTE: All Exhibitors, MC's and Rapporteurs are requested to join/enter their Online session ten minutes prior to the scheduled time as Panelists through Panelists Link for the smooth conduct of the session.