



AMITY UNIVERSITY
UTTAR PRADESH

Amity School of Fine Arts

Industry and Alumni Interaction & Engagement

Guidance for Career Progression by Industry Experts and Alumni



Mr. Kaushik Lohani, Assistant Professor & Programme Leader introducing the speakers of the session.

Industry and Alumni Interaction & Engagement session as a part of the Deeksharambh Orientation Programme was held on 09th August 2024 at K1 Block 4th Floor Room No. 402 for the students of 1st Year Masters(Applied Arts, Visual Communication & Painting) students of Fine Arts Department. The session started with an introduction of the industry speakers for the session by Mr. Kaushik Lohani, Assistant Professor, Programme Leader & Placement Coordinator.



Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean(Applied Arts/Fine Arts/Performing Arts/Visual Arts) addressing the gathering.

Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean(Applied Arts/Fine Arts/Performing Arts/Visual Arts) also with his opening remarks welcomed the guest for the session and briefed them about the objective behind conducting an industry and alumni session as a part of orientation programme for the students of 1st Year PG Students. He also shared his views on career prospects and how interaction and communication skills is important.



Mr. Varun Jain, Design Manager at Genpact interacting with the students and sharing his views on AI.

The first speaker of the session was Mr. Varun Jain, Design Manager at Genpact. He acknowledged the fact that when the students of Amity School of Fine Arts will go out after completion of their course will be industry standard ready. He told the students to be ready to deal with Artificial Intelligence(AI). He advised the students to keep a proper plan as per the industry needs such as fast pace of deliverance to clients and serving services. He said that students should be ready with their designs but things will be done more with the help of AI. No one can replace human brains, don't minimise brain capacity. He concluded by saying that AI is good but our brain is flawless.

The second speaker of the session was Ms. Ruchi Sharma, Chief Curator, Kalakriti Art Gallery shared her experience and told the students that experience they will get on the floor is very important than bookish knowledge. Once the students will get involved into any position they will engage themselves to very different paths. She concluded by saying that having aesthetics to a particular piece of art is a key to everything. If the students have an essence and passion to be an artist they will surely achieve it.



Mr. Sudatt Aditya, Visual Design Manager, Paytm, interacting with the students.

Mr. Sudatt Aditya, Visual Design Manager, Paytm shared his knowledge with the students and said that if the students add on any skill it will lead to better package. He said that the students have a separate portfolio. He explained about portfolio and how students can present their portfolio. Good vocabulary, good understanding of the things is important and should not use terminology to create a frame. Mr. Sudatt Aditya also said that it is necessary to know everything and to start from the base and learn slowly.

The next session for the event was Alumni session. Dr. Geetika Kaw Kher, Assistant Professor and Programme Leader introduced the Alumni of Amity School of Fine Arts as the guests of the session.



Ms. Rachita Wason, she is an assistant manager at AKC House. She sharing her experience with the students.

The first alumni was Ms. Rachita Wason, she is an assistant manager at AKC House. She shared her experience when she was also a student and how things changed after college. Ms. Rachita said that whatever opportunity the students get in the college be it seminars or activities they should actively participate in it. The students should listen to your faculties and grasp the knowledge. All the things will give the students an opportunity to showcase their work. Ms. Rachita also advised the students to explore themselves in the field of art.



Ms. Kanika Batra, Senior Designer, TCS and an alumni of Amity school of Fine Arts interacting with the students.

The last speaker of the session was Ms. Kanika Batra, Senior Designer, TCS and an alumni of Amity school of Fine Arts. She started with an interactive session with the students sharing images containing the well known paintings and artifacts of renowned artist and asking questions to the students.

The last session was the Q & A Session where students asked questions to the speakers and gained knowledge about the industry.

The session ended with a vote of thanks by Mr. Kaushik Lohani, Assistant Professor & Programme Leader.



Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean(Applied Arts/Fine Arts/Performing Arts/Visual Arts) with all the industry people and alumni of the session.