



AMITY UNIVERSITY
UTTAR PRADESH

Amity School of Fine Arts

Industry Interaction Session



Mr. Kaushik Lohani, Assistant Professor & Programme Leader introducing the guests for the session.

Industry Interaction session as a part of the orientation programme was held on 09th August 2023 at K1 Block 4th Floor Room No. 416 for the students of 1st Year Masters students of Fine Arts Department. The session started with an introduction of the industry speakers for the session by Mr. Kaushik Lohani, Assistant Professor & Programme Leader. The guest for the session was Ms. Shivangi Shah & Mr. Ranjan Mill.



Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean(Applied Arts/Fine Arts/Performing Arts/Visual Arts) with his opening remarks welcomed the guest for the session

Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean(Applied Arts/Fine Arts/Performing Arts/Visual Arts) also with his opening remarks welcomed the guest for

the session and shared his views on career prospects and how interaction and communication skills is important.



Ms. Shivangi Sah, interacting with the students of MFA during the orientation session.

The first speaker was Ms. Shivangi Sah, she started with an interactive talk with the students of MFA 1st Year and sharing her journey as how she build her career in the field of Fine Arts. She also shared a presentation where she started with sharing the mistakes she did herself during college days. She guided the students to show the work which the students make in college, building contacts, reaching out to companies and having confidence in oneself, told the students to work in groups this enhances the knowledge and skills. Ms. Sah shared the information regarding the industry perspective existing which may help the students in future. She told that Communication skills, quality over quantity, use of design jargons, cross functional skills are some of the important things on which one should work.



Mr. Ranjan Mill, interacting with the students of ASFA

The next speaker for the evening was Mr. Ranjan Mill, is a creative director of Sprockets films and productions LPP. Mr. Mill is also an alumni of Amity School of Fine Arts. He told about how he persue his career in the field of photography and films . Mr. Ranjan Mill interacted with the students

about their interest after college. The students shared their future goals and aspirations what they have planned after college and got guidance from Mr. Mill. Mr. Ranjan Mill told about how one should know in this field to sell the content. If the content created is told to people then that particular thing will not be known among the people. He told to share ideas He said not to block mind on a particular kind of profile.



Guests of the session are felicitated by by Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean

At the end the guests were felicitated by Prof. (Dr.) Pradeep Joshi, Group Addl. Pro Vice-Chancellor, Director General & Dean

The session ended with a vote of thanks by Mr. Kaushik Lohani, Assistant Professor & Programme Leader.