

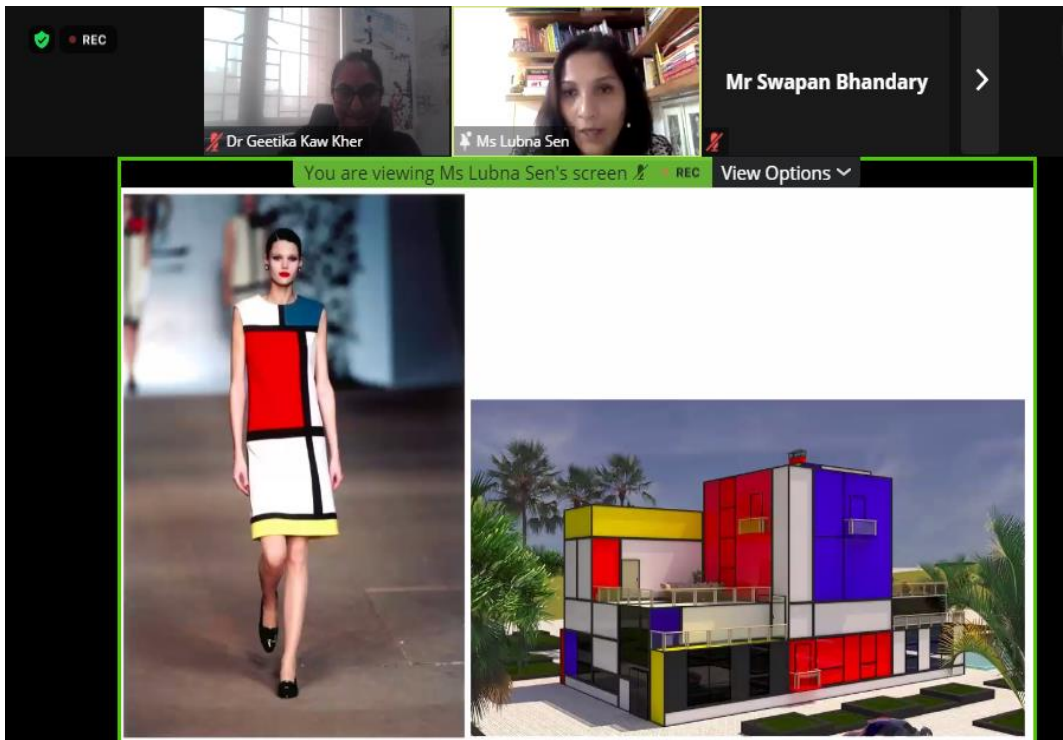
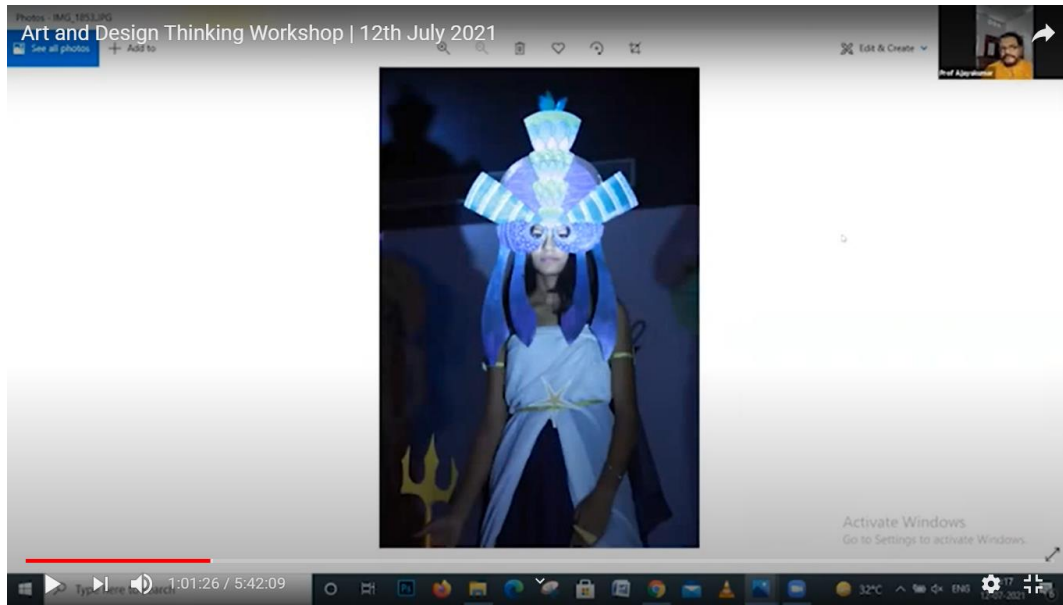
REPORT : Online Art and Design Thinking Workshop (12th-16th July 2021)

Amity School of Fine Arts, Noida under Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts & Visual Arts organized a five day online workshop on Art and Design Thinking. The aim of the workshop was to place art and design within a larger context of history of ideas from both Indian and Western world.

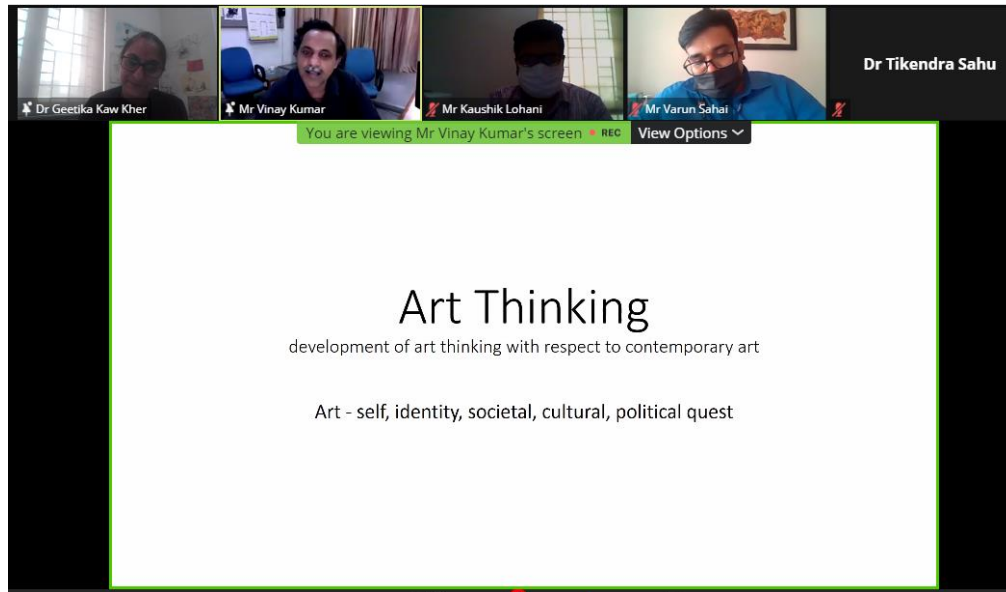
The Workshop began on 12th July with an address by Prof. (Dr.) Pradeep Joshi, Director General, Amity Directorate of Applied Arts, Fine Arts, Performing Arts & Visual Arts. In his opening remarks he stressed on the importance of having serious academic discussions between the internal and external experts which would help academic institutions to see the gaps to be filled in art and design education.



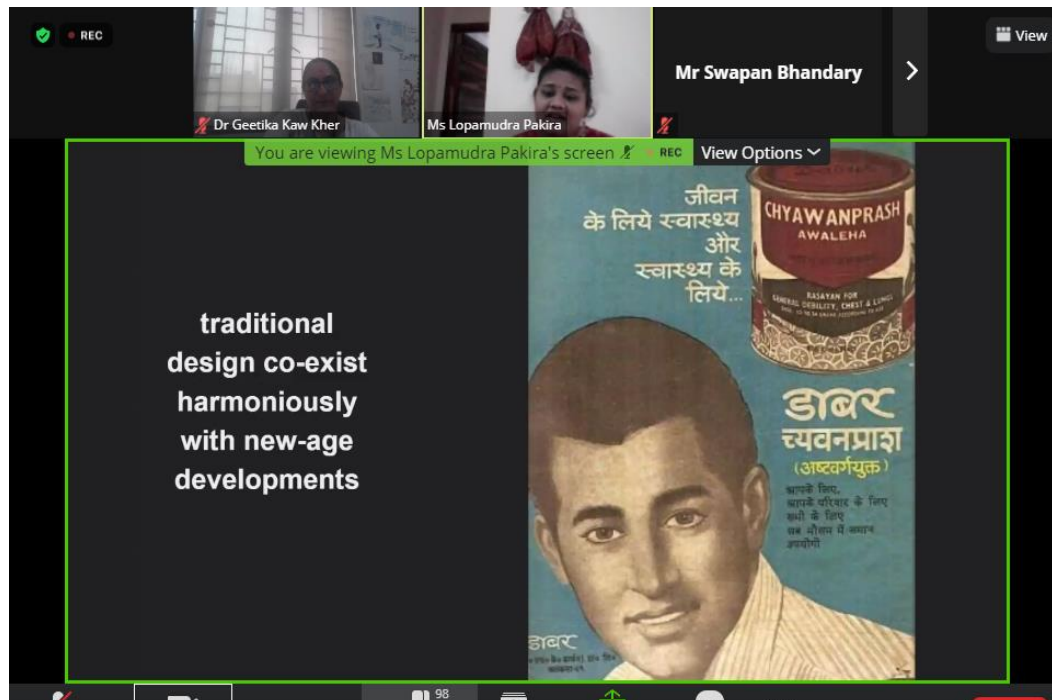
This was followed by the Theme sessions by Prof Ajayakumar and Ms Lubna Sen who stressed on the inclusiveness of design in art. These two presentations very aptly set the tone of the workshop. While Prof Ajayakumar shared his experiences with design students, Ms Lubna Sen tried to see the historical development of art propelled by design.



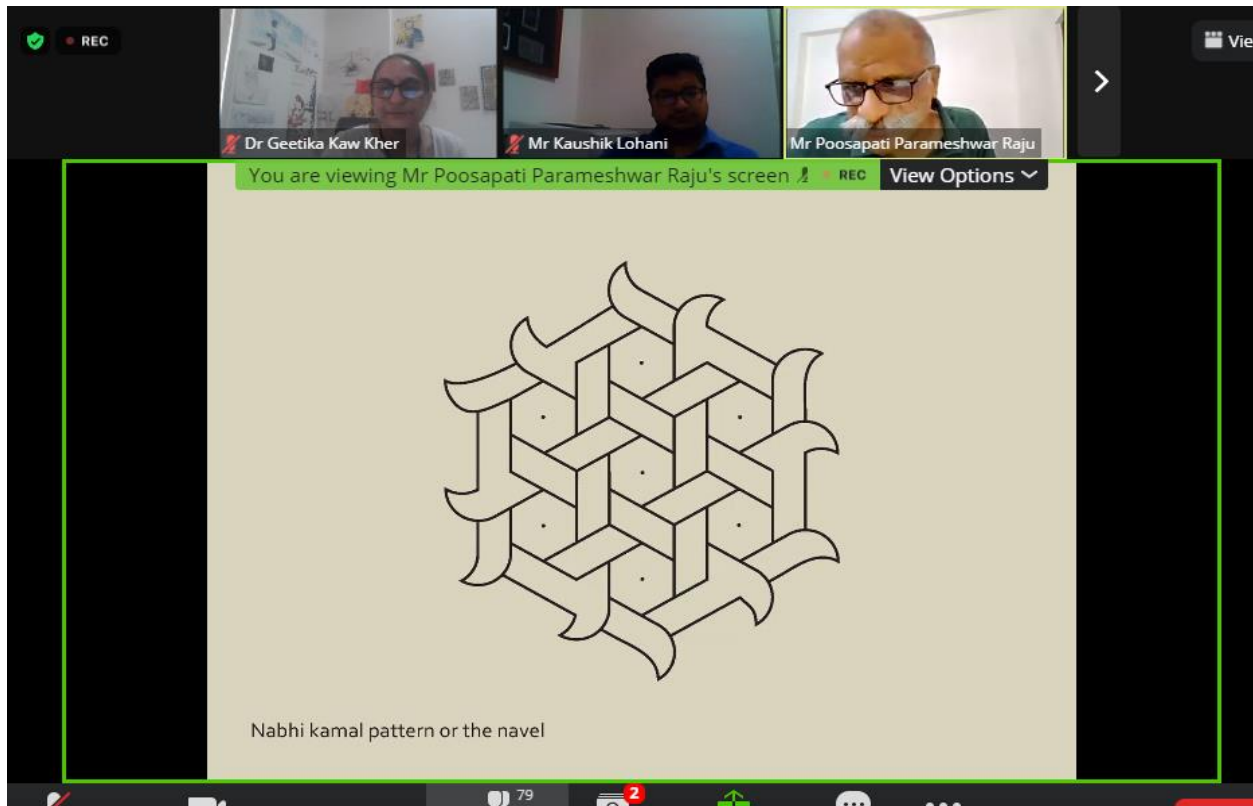
The speakers for the next session Mr Vinay Kumar and Mr Swapan Bhandary talked about the chronological development of art and design and the development of subjective aesthetic response in a practicing artist respectively.



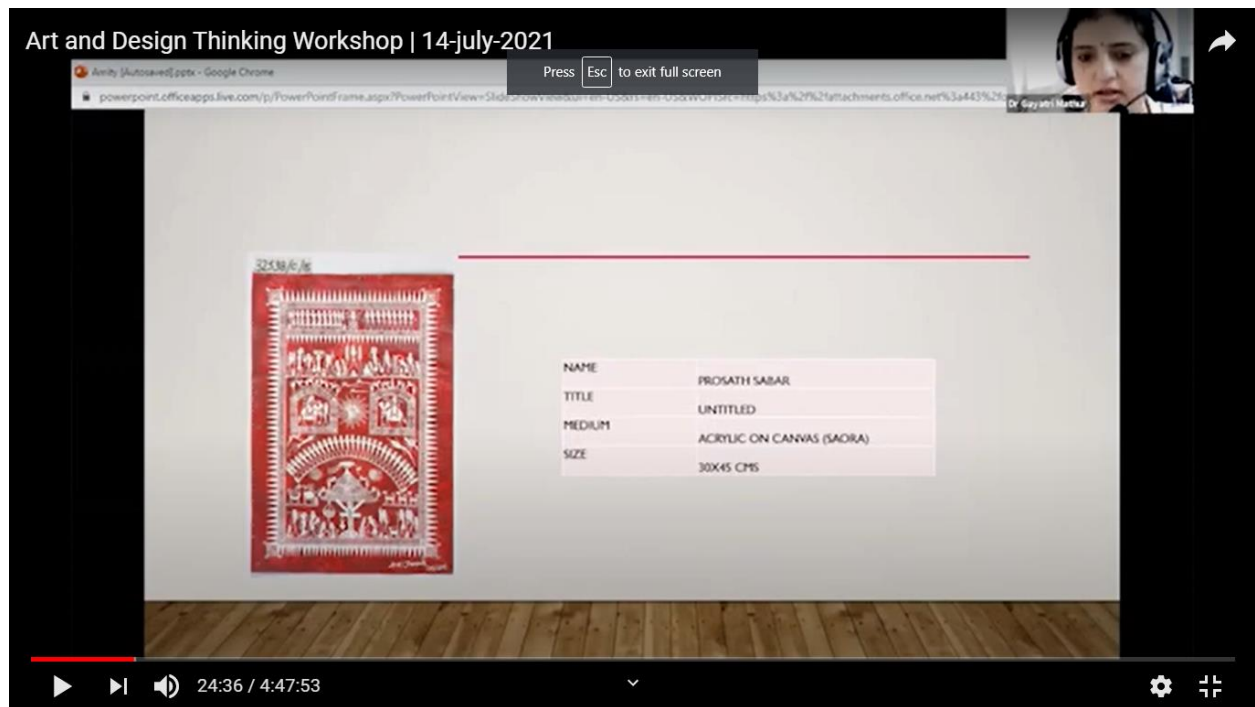
The next day on 13th July the first session was on Historical Development of Design and both speakers Ms Lopamudra Pakira and Ms Jayashri Murali spoke emphatically about the need to look into the process of design and see how traditional forms can be used in the contemporary scenario.



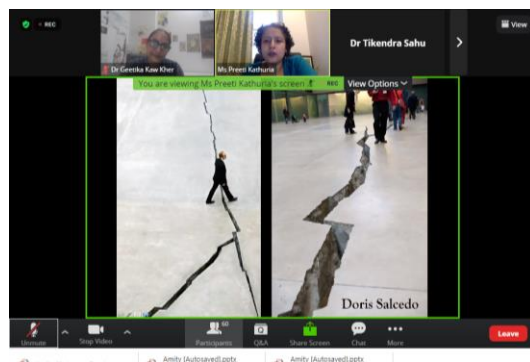
The afternoon session focused on the Modes of Visual Communication and Importance of Art Policy and Management. The first speaker Ms Poosapati Parameshwar Raju shared his insight about traditional Indian designs and its impact on his own calligraphy work. The last speaker for the day Ms Akansha Wadhwani talked about her experiences with curating and getting the funds for her projects.



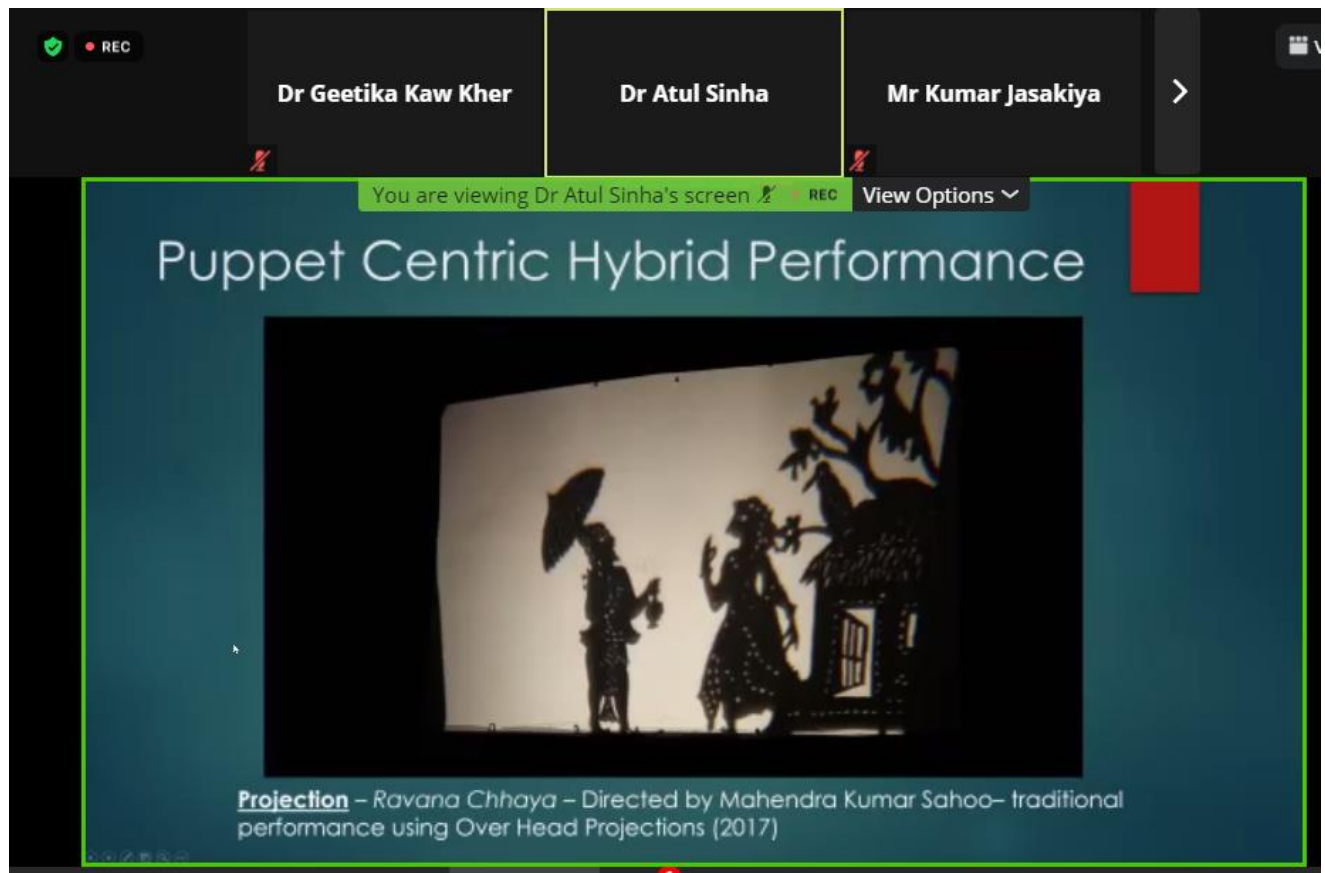
The third day of the Workshop began with a session on Indian Folk Art by Dr Gayatri Mathur and was followed by a session on Indian philosophical thinking and its impact on art by Mr Kumar Jasakiya.



The afternoon session started with an engaging talk and presentation by Ms Preeti Kathuria on Contemporary Art followed by another session on Creative challenges in advertising by Mr Gautam Dutta.



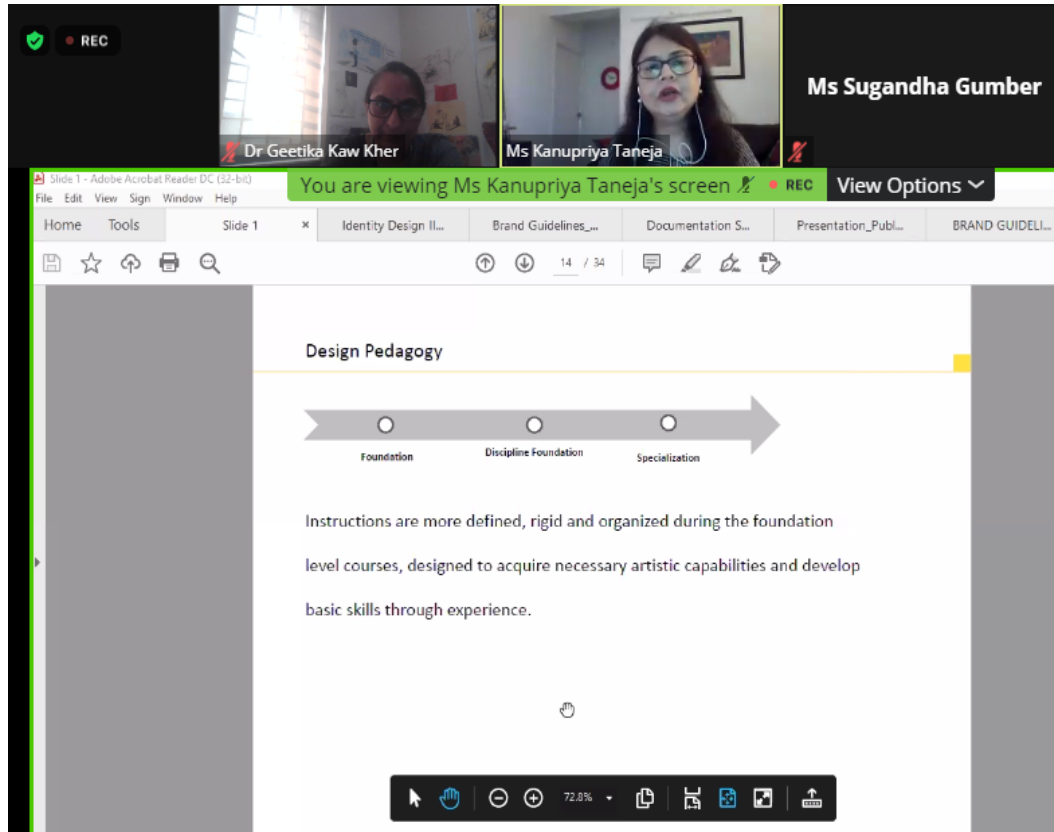
The fourth day of the Workshop began with a session on Storyboarding in Animation by Mr Subhajit Nandi and was followed by an engaging presentation on Puppet Centric Hybrid Performance by Dr Atul Sinha.



The Afternoon session focussed on Modes of Animation and the speakers Mr Abhishek Sahay and Mr Varun Sahai spoke about the important Animation types and history of animation respectively.



The fifth and last day of the workshop saw two thorough presentation on Design Pedagogy by Ms Kanupriya Taneja and Dr Udipti Jaiswal. Both the speakers shared interesting case studies which focussed on the aspect of design teaching and learning.



The afternoon session was dedicated to summarize the sessions ,take the feedback and conduct assessment. A quiz was shared with the participants and their valuable suggestions and feedback were recorded. The session ended with a vote to thanks proposed by Dr Geetika Kaw Kher.

