

Deeksharambh PG Orientation Industry Session

Session Title - “Industry Interaction and Engagement: Guidance for Career Progression by Industry Experts

Date – 30th July 2022

Venue – Hybrid

Timings – 10:30 AM – 12 PM

S. No.	Session Title	Name of Speaker / Resource Persons	Description in 500 words	
1.	<i>“Industry Interaction and Engagement: Guidance for Career Progression by Industry Experts “Industry Interaction and Engagement: Guidance for Career Progression by Industry Experts</i>	Mr.Arumoy Dey	Cargill , Senior Motion Graphic Artist	The objective of this Industry session was to make the students aware about the current design trends that are being followed in the industry so that accordingly students may prepare oneself for the career progression.
2.		Mr.Sumit Menon	Netish Technologies, Creative Head	
3.		Ms.Naina Jaiswal	American Express,UX Analyst & Designer	

Session Recording -

https://amityedu96491.sharepoint.com/sites/OrientationProgrammeASFA/Shared%20Documents/General/Recordings/Orientation%20Session%20%20Industry%20Alumni%20Interaction%20and%20Engagement%20Sem%20III%20PG-20220730_104247-Meeting%20Recording.mp4?web=1

Orientation Session Industry Alumni Interaction and Engagement Sem III PG

34:50

People Chat Reactions Rooms More

Camera Mic Share Leave

You've started recording You are recording this meeting. Be sure to let everyone know that they are being recorded. [Privacy policy](#) Dismiss

In this meeting (32) Mute all

Main Video: Anumoy Dey

Participants:

- NJ Naina Jaisw...
- S sumitm3no...
- P On hold
- RAJAT SHA...
- Geetika Ka...
- +25

Participant List:

- Mr. Kaushik Lohani Organizer
- ANOOP RAY
- Anumoy Dey External
- BHAWNA SINGH
- Dr. Abdul Salam Khan
- Dr. Bappa Maji
- Geetika Kaw Kher
- GINNI CHAUDHARY
- Hemant Srivastava
- Khushboo Chaturvedi
- Activate Windows
- KM SANJANA MISHRA Windows

Windows taskbar: Type here to search, 30°C, 10:57, 30-07-2022

Orientation Session Industry Alumni Interaction and Engagement Sem III PG

01:27:23

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Main Video: Naina Jaiswal (Guest)

Participants:

- GC GINNI CHA...
- RAJAT SHA...
- S sumitm3no...
- ANOOP RAY
- On hold
- SIDDHI SRI...
- +22
- On hold

Participant List:

- Mr. Kaushik Lohani Organizer
- ANOOP RAY
- BHAWNA SINGH
- Dharminder Singh (Guest) Meeting guest
- Dr. Abdul Salam Khan
- Geetika Kaw Kher
- GINNI CHAUDHARY
- Harsh Tomar
- Hemant Srivastava On hold
- Khushboo Chaturvedi
- Activate Windows
- KM SANJANA MISHRA Windows

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Orientation Session Industry Alumni Interaction and Engagement Sem III PG

01:29:02

People Chat Reactions Rooms More Camera Mic Share Leave

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Naina Jaiswal (Guest) Meeting guest

Prof (Dr) Pradeep Joshi

RAJAT SHARMA

Rajeev Sharma

Sachin Ahuja

SHIVANI UPADHYAY

SHUBHANGI

SIDDHI SRIVASTAVA

Sudipto Mandal

sumitm3non (Guest)

SWETA MAURYA

WHAT I DO AS A UX DESIGNER?

As a UX Designer I am responsible for turning applications into something that people enjoy using through design and problem solving.

My Responsibilities:

- Understand product specifications and user psychology
- Create personas through user research and data
- Define the right interaction model and evaluate its success
- Develop wireframes and prototypes around customer needs
- Find creative ways to solve UX problems (e.g. usability, findability)
- Work with UI designers to implement attractive designs
- Communicate design ideas and prototypes to developers

Naina Jaiswal (Guest)

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29°C 11:51 30-07-2022

Orientation Session Industry Alumni Interaction and Engagement Sem III PG

01:29:22

People Chat Reactions Rooms More Camera Mic Share Leave

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Naina Jaiswal (Guest) Meeting guest

Prof (Dr) Pradeep Joshi

RAJAT SHARMA

Rajeev Sharma

Sachin Ahuja

SHIVANI UPADHYAY

SHUBHANGI

SIDDHI SRIVASTAVA

Sudipto Mandal

sumitm3non (Guest)

SWETA MAURYA

EXPERIMENTING WITH NEUMORPHISM

Mobile App Design | New Trends | 2020

Naina Jaiswal (Guest)

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29°C 11:52 30-07-2022

(Industry Speakers Interacting with the students of PG)