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othm[®]
qualifications ■■■■

INTRODUCTION

The Level 3 Diploma in Business Management is a thorough program that teaches essential skills for managing businesses. It covers key areas like marketing, finance, human resources, operations, and strategic planning. Participants will learn practical skills to lead teams, make smart decisions, and help organizations succeed. The diploma focuses on real-world applications, helping individuals improve leadership skills and adapt to changing business settings. Its a great starting point for further studies or entry-level roles in business management.

OTHM LEVEL 3
DIPLOMA IN

BUSINESS MANAGEMENT

Duration of the course: 1 Year



After completing the OTHM Level 3 Diploma in Business Management, students should be able to:

Understand the fundamental concepts and principles of business.

- Possess a broad range of knowledge, facts, theories, and terminology related to business operations.
- Apply basic business practices and techniques to solve problems in organizational management.
- Apply business knowledge to practical scenarios.

Generic Skills:

- Gather, organize, and use information to draw conclusions and propose solutions.
- Utilize a variety of skills including information technology, data analysis, and effective communication.
- Take responsibility for tasks with clear objectives, even without direct supervision.
- Exercise some supervisory responsibilities, work well in teams, evaluate others work, and manage resources effectively.



EQUIVALENCES

OTHM qualifications at Level 3 represent practical knowledge, skills, capabilities and competences that are assessed in academic terms as being equivalent to GCE AS/A Levels.

Unit	Credit
Communication for Business	20
The Business Environment	20
People Management	20
Customer Service	20
Finance in Business	20
Marketing	20

ENTRY REQUIREMENTS

The OTHM Level 3 Diploma in Business Management qualification can be offered to learners from age 16. OTHM does not specify entry requirements for these qualifications, but delivery centres are required to ensure that learners admitted to the programme have sufficient capability at the right level to undertake the learning and assessment.

OTHM Centre must ensure learners are recruited with integrity onto appropriate qualifications that will:

- Meet their needs
- Enable and facilitate learning and achievement
- Enable progression