

Doctor of Business Administration (DBA)

Programme Objectives

- This programme is designed and developed to provide professionals and executives with the advanced research knowledge and skills required for strategic planning and decision-making in highly volatile local and global market conditions.
- This programme also ascertains the development of positive attitudes towards continuous learning, leadership excellence, research skills and professional development of the individual.
- The programme is competitive to meet the current needs and demands of the industry. The courses on offer at AIHE are specifically designed keeping in mind their popularity amongst prospective students.

Duration of the programme: 3 Years

Entry Requirements for the Programme:

- i) Candidates for admission to the DBA programme shall have a Master's degree in a relevant field or a professional degree equivalent to the Master's degree.
Or
Candidates who have successfully completed an MPhil or equivalent. (Exemptions from course works may be applicable)
- ii) International candidates where the medium of instruction at the undergraduate and Master's level was not English, are required to submit IELTS score of at least 7.5 or an equivalent test for English language proficiency.

Modules

Module Code: MGT731

Module Name: Research Methods I

Credits: 4

Module Brief:

This course curriculum comprises the basic research methodology concepts designed to expose doctoral students to the basics of qualitative and quantitative research. The emphasis is on developing students' understanding of the core concepts of research required to trigger real-world applied research.

Module Code: MGT732

Module Name: Research Methods II

Credits: 4

Module Brief: This course highlights the various postulates of research problems, research design, writing a thesis and modern statistical methods. The curriculum will help to carry out research problems individually taking into account the advanced scientific method.

Module Code: MGT733

Module Name: Advanced Research Methods

Credits: 4

Module Brief: This course in Advanced Research Methods aims to hone the advanced statistical skills required for doctoral-level research. The curriculum comprises of study of statistical concepts, both qualitative and quantitative and their applications in business scenarios. The emphasis is on parametric and non-parametric techniques used to analyse and interpret statistics.

Writing Research Proposal

10 Hours Seminar on how to write research Proposal (Weekend)

Module Code: MGT734

Module Name: Writing Research Articles

Credits: 4

Module Brief: This course is designed to familiarize doctoral degree students with a sound understanding of tools and techniques for writing research papers. This understanding will also help to complete the DBA thesis. The course also emphasises developing a thesis statement, writing a prospectus, finding source material (books, articles, internet resources, etc.), generating an argument, writing and revising a rough draft

Module Code: MGT735

Module Name: Thesis Writing

Credits: 4

Module Brief: This thesis writing skills course will provide learners with a toolkit to improve their business report writing skills. It focuses on the key elements of writing and presenting business reports such as preparation, structure, writing and presenting

Short Seminar on Thesis Writing (10 hours Contact)

Submission of thesis minimum 40,000 words.