



AMITY
INSTITUTE OF HIGHER EDUCATION
— MAURITIUS —



START YOUR JOURNEY INTO THE WORLD OF BUSINESS

BACHELOR IN BUSINESS ADMINISTRATION (HONS)

Programme Awarded & Delivered by:
Amity Institute of Higher Education (AIHE)

Duration: Full Time: 3 Years
Delivery Mode: Face-to-Face and Blended Teaching

Registered with the Higher Education Commission (HEC)



Call or whatsapp on +230 52552500



admissions@mauritius.amity.edu



www.amity.edu/mauritius



PROGRAMME OVERVIEW

The Three-year Bachelor in Business Administration (Hons) / (BBA Hons) programme is designed to provide a pool of talented young aspiring executives/managers who are thoroughly trained in Foundations, Analytical Skills, and Perspectives in industrial, commercial, and services sectors. A perfect blend of analytical skills, and a thorough understanding of the practical aspect of industrial, commercial, services make the students of this programme a class-apart from other graduates.

AIMS & OBJECTIVES

- **Master Basic Business-Related Fields:** students with a comprehensive understanding of fundamental business areas such as management, accounting, finance, marketing, economics, and business law
- **Hands-on Experience:** Practical learning opportunities through internships, industrial training, case studies, simulations, projects, and experiential learning activities
- **Industry-Ready:** Graduates strong industry engagement, practical exposure, and real-world learning experiences, to gain a clear understanding of current industry practices, workplace expectations, and emerging business trends
- **Future-Proof Skills:** develop critical thinking, digital literacy, leadership, entrepreneurship, and innovation skills

PROGRAMME STRUCTURE

Modules	Credits
YEAR 1: FIRST SEMESTER	
• Principles of Management	4
• Introduction to Accounting & Finance	4
• Business Communication	4
• Basic Computer Applications	4
TOTAL	16

Modules	Credits
YEAR 2: THIRD SEMESTER	
• Marketing Management	4
• Human Resources Management	4
• Business Law and Legal Framework	4
• Management Information System	4
TOTAL	16

Modules	Credits
YEAR 3: FIFTH SEMESTER	
• Corporate Social Responsibility	4
• Services Marketing	4
• Financial Services	4
• Organizational Development and Change	4
• Internship	4
TOTAL	20

Modules	Credits
SECOND SEMESTER	
Organizational Behaviour	4
Marketing Fundamentals	4
Business Maths & Statistics	4
Economics for Managers	4
TOTAL	16

Modules	Credits
FOURTH SEMESTER	
• Operations Management	4
• Management Accounting	4
• Research Methodology in Management	4
• Corporate Entrepreneurship and Business Development	4
TOTAL	16

Modules	Credits
SIXTH SEMESTER	
• Strategic Management	4
• Strategic Human Resources Management	4
• Digital Marketing	4
• Project Management	4
• Dissertation	9
TOTAL	25

ENTRY REQUIREMENTS

Either Pass in Two (2) subjects at A-level and two (2) subject at Advanced Subsidiary / Subsidiary level at the Higher School Certificate (HSC) Examination

Or

Pass in Three (3) subjects at A-level and one (1) subject at Advanced Subsidiary / Subsidiary level at the Higher School Certificate (HSC) Examination

Or

Pass in 3 subjects at A-level at the London General Certificate Examination

Or

Pass in The IGCSE and the International Baccalaureate (IB)

Or

Pass in Qualifications awarded by other Universities and Institutions, which have been approved by the Senate of AIHE, as satisfying the minimum requirements for admission.

Or

Lateral Entry on a case-to-case basis for students who have a Certificate / Diploma in Information Technology from recognized Institutions in Mauritius

Mature Applicants (Special Admission):

An applicant of minimum 23 years old, may be admitted with a pass at School certificate and with minimum of 3 years' experience in a related field for any undergraduate or honours programme.

International Applicants:

International Applicants whose medium of instruction at HSC or equivalent level is not English must provide evidence of their English language proficiency. The level required for study for an undergraduate degree course is IELTS 5.0 or its TOEFL equivalent. The requirement to provide TOEFL/IELTS score may be waived for students whose medium of instructions for the qualifying level was English.

UNICITI Education Hub Pierrefonds-72448, Quatre Bornes, Mauritius



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