

# BACHELOR OF ARTS (HONS) IN TOURISM AND HOSPITALITY MANAGEMENT (TOP UP)



- **Full Time** - Minimum 12 months and Maximum 36 months.
  - **Part Time** - Minimum 18 months and Maximum 36 months.
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## OBJECTIVES

This programme combines management theories and concepts necessary for efficient and effective performance of people holding positions of responsibility in the Tourism and Hospitality industry thereby broadening their knowledge and capacity to manage.

This programme undertakes an exploration of the distinctive features involved in the management of Tourism and Hospitality together with a thorough understanding of the Workers' Rights Act and the Catering and Tourism Industry Remuneration Order (CITRO). This will empower the degree holders to manage these growing sectors more effectively and efficiently. It will also enable the degree holders to recognise and tackle the managerial challenges and responsibilities within the Tourism and Hospitality industry.

**Call or whatsapp on**

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## PROGRAMME STRUCTURE

### YEAR 1: FIRST SEMESTER

- Worldwide Tourism Destinations
- Enhancing Hospitality Operations
- Research Methodology
- Corporate Social Responsibility and Ethics
- Employability Skills 2
- Internship

### YEAR 1: SECOND SEMESTER

- Strategic Management
- Legal Issues in Tourism and Hospitality
- Hospitality Innovations
- Travel Agencies and Tour Operators
- Dissertation



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