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GRENOBLE
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MANAGEMENT

ORGANIZES

INTERNATIONAL CONFERENCE ON

GLOBAL CONFLUENCE OF MANAGEMENT HORIZONS 2024 (GCMH)

**THEME: Converging Futures:
Intersecting Management, Engineering and New Age Technology**

Our Eminent Partners



Conference Report

**Conference Report: 1st High Powered International Conference
in France**

Global Confluence of Management Horizons (GCMH 2024)

Theme: "Converging Futures: Intersecting Management, Engineering and New Age
Technology"

Date: Tuesday, 21st May 2024

Mode: Hybrid

Venue

- **Location:** Grenoble Ecole De Management, 183 Avenue Jean Lolive, 93500 Pantin, Paris, France

Important Dates

- **Conference Date:** 21st May 2024
- **Submission Deadline:** 25th April 2024
- **Notification Date:** 30th April 2024
- **Registration Deadline:** 5th May 2024

Inaugural Session

- **Time (Paris CEST):** 1030-1400 Hrs
- **Time (Delhi IST):** 1400-1730 Hrs
- **Venue:** Grenoble Ecole De Management, 183 Avenue Jean Lolive, 93500 Pantin, Paris, France
- **Mode:** Hybrid

Parallel Session 1 (Online)

- **Date:** 21st May 2024
- **Time:** 1:00 – 4:00 PM (Delhi IST Time)
- **Total Presentations:** 25

Objectives

- Address essential issues in management and allied areas.
- Foster communication among researchers and practitioners.
- Provide a platform for academicians and practitioners to discuss and present their research.
- Promote research relations between universities and industry.
- Highlight breakthrough research and practical applications in management, engineering, and technology.

Theme and Sub-Themes

Main Theme:

- Converging Futures: Intersecting Management, Engineering, and New Age Technology

Sub-Themes:

- Tech-Infused Management: AI, Blockchain, Cloud Strategies
- Engineered Excellence: Innovations Driving Business Growth
- Digital Dynamics: Navigating Automation's Impact on Organizations
- Elegant Leadership: Resilience Amid Technological Disruption



Conference Partner Spotlight: Grenoble Ecole De Management (GEM)

• About GEM:

- Renowned for excellence in business education.
- Focuses on innovation and preparing students for modern business challenges.

• GEM's Contribution:

- Provides insightful speakers and thought-provoking sessions.

- Enhances the conference experience with a blend of academic and practical insights.



Publication Partners

Science Publishing Group (SciencePG)

- Website: [SciencePG](#)

International Journal Partners:

- [IJTTC](#): International Journal of Technology Transfer and Commercialisation
- [IJBG](#): International Journal of Business and Globalisation
- [WREMSD](#): World Review of Entrepreneurship, Management and Sustainable Development
- [JPSPM](#): International Journal of Public Sector Performance Management

Key Speakers

- **Professor Charlie Jeffery:** Vice-Chancellor and President, The University of York
- **Philippe Monin:** Academic Dean, Grenoble Ecole de Management
- **Vicky Lester:** Chief Executive Officer, The Case Centre
- **Prof. Leo Paul Dana:** Chief Editor for GCMH conference publications
- **Professor Kiran Trehan:** Pro-Vice Chancellor, University of York
- **Prof. Peter Stokes:** UK Ambassador, Association Francophone de Gestion des Ressources Humaines
- **Prof. Pascal Lorenz:** IEEE Senior Member, University of Haute Alsace
- **Mr. Sendilarasu Vijayakumar:** GSC Europe Program Director, Schneider Electric, Grenoble France
- **Dr. Taran Patel:** Director of the Doctoral School, Senior Professor, Grenoble Ecole de Management



CONFERENCE KEYNOTE SPEAKERS



Prof. Charlie Jeffery

Vice Chancellor and President, University of York



Prof. Philippe MONIN

Academic Dean, Grenoble Ecole de Management



Prof. Kiran Trehan

Pro-Vice Chancellor, University of York



Ms. Vicky Lester

Chief Executive Officer, The Case Centre



Prof. Leo Paul Dana

Chief Editor for GCMH conference publications



Prof. Pascal Lorenz

IEEE Senior Member, University of Haute Alsace



Prof. Peter Stokes

UK Ambassador for the French Academic HR Association



Mr Sendilarasu Vijayakumar

GSC Europe Program Director, Schneider Electric, GRENOBLE FRANCE



Dr. Taran Patel

Director of the Doctoral School, Senior Professor, Grenoble Ecole de Management, France.

Europe Alumni Chapter Launch

Our Alumnus:

- Abhishek Mishra: Master Student Intern at Egis, Master Nuclear Energy
- Srijayee Ghosh: Pursuing Postdoc at University of Basel, Switzerland
- Chinmay Shukla: PhD Candidate
- Shivansh Bansal: Pursuing Masters in Nanophysics and Quantum Physics

- Siddhant Bhattacharya: Master's Student, Erasmus Mundus Masters in Nanotech and Nanoscience
- Ajay: Currently Pursuing - MAMA Self Erasmus Program
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Special Announcements & Curtain Raisers

Signing of MoA:

- Amity University and Grenoble Ecole De Management
- Amity University and University of York





Amity Global Leadership Excellence Award:

- Philippe Monin: Dean, Grenoble Ecole de Management
- Charlie Jeffery: Vice-Chancellor and President, The University of York

Amity Global Corporate Excellence Award:

- Mr. Sendilarasu Vijayakumar: GSC Europe Program Director, Schneider Electric, Grenoble France

Amity Academic Excellence Award:

- Prof. Leo Paul Dana: Chief Editor for GCMH conference publications
- Prof. Peter Stokes: UK Ambassador, Association Francophone de Gestion des Ressources Humaines
- Prof. Pascal Lorenz: IEEE Senior Member, University of Haute Alsace
- Dr. Taran Patel: Director of the Doctoral School, Senior Professor, Grenoble Ecole de Management



Guest Lecture by Renowned Academia

Lecture Title:

- The Reluctant Epochal Transition from Modernistic Business Model Myopia: A Provocation to Debate and a Call for a New Renaissance

Delivered By:

- Prof. Peter Stokes, UK Ambassador for the Association Francophone de Gestion des Ressources Humaines (French Academic HR Association)

Timing:

- **Paris CEST Time:** 1500 hrs - 1535 hrs
- **Delhi IST Time:** 1800 hrs - 1835 hrs



Schneider Electric India Internship:

- Stipend based Internship offered for the students of Amity University by Mr. Sendilarasu Vijayakumar:

[https://www.se.com/ww/en/work/campaign/innovation/overview.jsp#xtor=CS4-204-\[Display\]---](https://www.se.com/ww/en/work/campaign/innovation/overview.jsp#xtor=CS4-204-[Display]---)



Committees

Patron in Chief:

- Dr. Ashok K Chauhan, Founder President, Ritnand Balved Education Foundation (RBEF)

Patron:

- Dr. Atul Chauhan, Chancellor, AUUP, Noida, India and President, Ritnand Balved Education Foundation (RBEF)

Conference Chairperson:

- Prof. (Dr.) Gurinder Singh, Group Vice Chancellor, Amity Universities

21st May, 2024

GRENOBLE ECOLE DE MANAGEMENT
Paris, France

Chief Patron
Dr. Ashok. K Chauhan
Founder President,
Ritnand Balved Education Foundation
Amity Education Group

PATRON
Dr. Atul Chauhan
President,
Ritnand Balved
Education Foundation
and Chancellor
Amity University

CONFERENCE CHAIR
Prof. (Dr.) Gurinder Singh
Group Vice Chancellor,
Amity Universities

Conference Co-Chair:

- Prof. (Dr.) Anupama Rajesh

General Secretary:

- Vedant Patil, BBA - Data Analytics, Semester 2, AIBS

GEM Support Team:

- Gaël Fouillard
- Patrizia Angiolani
- Nora Benfredj
- Entire GEM Team

Respected Chairs of Paper Presentation:

- Dr. Taran Patel
- Prof. (Dr.) Shikha Kapoor
- Dr. Shipra Saraswat
- Dr. Sofia Singh
- Prof. (Dr.) Namita Sahay
- Dr. Kritika Nagdev
- Dr. Meenakshi Srivastava

Publicity Chair:

- Mr. Pratiman Uniyal

Special Support:

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India IT Team:

- Mr. Kapil Solanki
- Mr. Rinkoo Kumar

Social Media & PR Heads:

- Naina Sharma, BBA - Data Analytics, Semester 2, AIBS
- Mihika Sanawar, BBA - Data Analytics, Semester 2, AIBS

General Management Head:

- Saksham Gupta, BBA - Data Analytics, Semester 2, AIBS

Entire SAP Team, Students and Team AIBS

Contact

- **E-mail:** info.gcmhconference@gmail.com
- **Website :** <https://www.amity.edu/gcmh2024/Default.asp>



in association with



Organise

GLOBAL CONFLUENCE OF MANAGEMENT HORIZONS (GCMH 2024)

Date : May 21, 2024

Venue : Grenoble Ecole de Management,
Paris, France



For details please contact,

Email : info.gcmhconference@gmail.com | Website: <https://www.amity.edu/gcmh2024>