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Fashion Apparel and Textile
(NCFAT'18)

theme

"Innovation & Entrepreneurship"
A path for growth of Fashion & Textile Industry

27th March, 2018
Amity University Uttar Pradesh

Organized by



AMITY SCHOOL OF FASHION TECHNOLOGY
Amity Directorate of
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Message from Vice Chancellor



Prof. (Dr.) Balvinder Shukla

Professor – Entrepreneurship & Leadership
Vice Chancellor, Amity University Uttar Pradesh

Conference Patron, NCFAT'18

I am pleased to learn that Amity School of Fashion Technology under Amity Directorate of Applied Arts/Fine Arts/Performing Arts/Visual Arts, Amity University, UP is organising “National Conference on Fashion, Apparel & Textile 2018 (NCFAT'18)” on the theme “Innovation & Entrepreneurship – A Path for growth of Fashion & Textile Industry” on 27th March 2018 at Amity University Campus, Noida.

The Conference is being organized with an aim to have deliberations on Innovation in Fashion Design for sustainable growth, Product diversification as growth catalyst & recent developments for technological and digital upgradation.

The Indian Textiles Industry currently estimated at around US\$ 120 billion, is expected to reach US\$ 230 billion by 2020. India is the second largest exporter of textile products to the world, however it has mere 5% share in global trade and hence, has opportunity to significantly grow in near future. In spite of having a complete value chain and an abundant supply of cheap and skilled labour, India has not been able to fully tap its potential till now. Innovative ideas, adaptation of new technologies; digital upgradation and product diversification are utmost required for sustainable growth in the said sector. Entrepreneurial development is a significant factor which can play important role in growth of fashion and textile sector.

NCFAT'18 provides a platform for academicians, researchers, industry professionals, renowned experts, and students from all across the nation, to widen their knowledge domains and to explore and exchange new ideas, techniques and innovative models in the area of Textiles & Fashion value chain.

I am pleased to note that Faculty & Researchers from various reputed Fashion & Textile Institutions will be sharing their research & industrial experiences during this conference.

I am sure that all the participants would greatly benefit through the discussions and deliberations on the theme during the Conference.

My heartiest congratulations to the organising team and best wishes for the grand success of **NCFAT'18!**

Prof. (Dr.) Balvinder Shukla

Conference Chairperson's Message



Prof. (Dr.) Pradeep Joshi

Director General

Amity Directorate of Applied Arts/ Fine Arts/ Performing Arts/ Visual Arts
Amity University Uttar Pradesh

It gives me immense pleasure to welcome you all to “**National Conference on Fashion, Apparel & Textile 2018 (NCFAT'18)**” (*theme: “Innovation & Entrepreneurship – A Path for growth of Fashion & Textile Industry”*) being organized by **Amity School of Fashion Technology** under **Amity Directorate of Applied Arts/Fine Arts/Performing Arts/Visual Arts, Amity University, UP.**

NCFAT'18 proposes to deliberate role of innovation and entrepreneurship in the growth of Fashion & Textile industry & Making India competitive in word Textile economy. Innovation in Fashion Design for Sustainable growth, Product Diversification as Growth Catalyst & Recent Developments for Technological & Digital Upgradation will be focus of discussion in technical sessions of Conference.

Textile and apparel contributes 4% to India's Gross Domestic Product (GDP) and constitutes 15% of the country's export earnings. India with natural advantage in raw material (cotton, silk, cellulosic fibre) and easy availability of skilled labour, strong base of varied traditional design- colour- embroidery, combination provide key advantage to Indian textile & apparel Industry. Textile and apparel sector is the most dynamic manufacturing sector where eternal demand for change keeps fashion alive. In today's competitive world; innovation is the key to sustain and grow. E-commerce is changing the whole equation of fashion retail. To sustain amidst the fierce global competition in this sector, focus is to be on new materials, pioneering technologies, skill development, innovative marketing and ecological practices in fashion design. Textile & Apparel sector has great potential for contributing towards “make in India” & “skill development” for economic development of the country. Textile & Apparel sector has promoted innovation & entrepreneurship and produced many business leaders of today. Fashion & Apparel Industry has many success stories from which current generation of professionals can take inspiration.

NCFAT'18 aims to bring together researchers, industry experts & academicians in the field of fashion, apparel and textile for facilitating deliberation in form of paper and poster presentation.

I take this opportunity to thank all invited delegates, distinguished Researchers, Industry Leaders, Academicians, Sponsors & faculty colleagues who are associated with NCFAT'18 and making this reality.

I wish **NCFAT'18** a great success.

Prof. (Dr.) Pradeep Joshi
Conference Chairperson

Brief Profile of Invited Speakers

Mr. Anil Peshawari

Vice President, Noida Apparel Export Cluster

Mr. Anil Peshawari, is a qualified Chartered Accountant, and the Founder and Managing Director of Meenu Creations which is into garment exports. Started in year 1999, in such a short span the company has become a global name to reckon with. The company is based in Noida. Mr Peshawari is a graduate of Sri Ram College of Commerce. He has been in the garment export business for past 15 years and is also the VP of Noida Garment export cluster.

Mr. Jayant Kochar

Curator unBox Retail, Ex Founder-MD Lacoste India, Founder – Barista

Mr. Jayant Kochar is one of the most experienced professionals in the Indian retail industry and curator of unBOX retail. He started his career with automobile major Mahindra & Mahindra Limited, then pioneered the entry of organized retail in India by launching the French apparel brand LACOSTE as MD. He built the pioneering chain of espresso bars in India – Barista. Since then, he has played a key role in creating or developing various other retail brands as a professional, an entrepreneur and a mentor. He has also led the Images Group – a retail intelligence organization and GO FISH - India's leading retail solutions.

Ms. Kamal Kapur

Owner, Achievers Consulting, Ex-president Pearl Global, Modelama Exports, Mona Designs

Ms. Kamal Kapur is the owner of achievers consulting which provides Recruitment help, portfolio teaching, training, consultancy and soft skills for management schools and business houses. Prior to that, she has worked as director with various apparel industries like Modelama Exports Pvt. Ltd., Pearl global Ltd, ORGAAN India pvt. ltd. She graduated from Miranda House, Delhi University. She has excellent leadership qualities and communication skills along with other specialization like product development, marketing and supply chain management.

Prof. (Dr.) K. N. Chatterjee

Professor, Head of Department of Fashion and Apparel Eng., TIT&S, Bhiwani

Dr. K. N. Chatterjee has rich experience of more than 30 years in Academics and research. Currently he is heading department of Fashion and engineering at TIT&S, Bhiwani, He has also served as a Director at NIFT Kolkata for 6 years. He has done PhD from Rohtak University on the study of Filter Fabrics. He has several national and international publications in reputed journals.

Prof. (Dr.) Kusum Chopra
Ex Chairperson, Fashion Design, NIFT Delhi

Dr. Chopra was formerly Professor and Chairperson of the Department of Fashion Design at NIFT. A Ph.D. from I.I.T. Delhi, Prof. Chopra has rich experience of more than thirty years of teaching, research and professional experience. She has held the positions of Chairperson – Fashion Design at NIFT and coordinated the setting up of NIFT Centers at Mumbai, Chennai & Kolkata. During the course of her career she has handled various consultancy projects related to product development, research, costumes, display and publication. She is on the advisory board of many reputed fashion educational institutes.

Mr. Lalit Thukral
Founder and Head, Maharana of India

Mr. Lalit Thukral is the founder of Maharana group of companies. He is the founder member of India International Garment Fair Association and Executive member of the Apparel Export Promotion Council (Sponsored by the Govt. of India, Ministry and Textile). His vision and guidance have made Maharana of India a name to reckon with in the international garment industry. Mr. Lalit Thukral introduced the 'Reversible Dress' which was highly applauded and recognized overseas.

Ms. Pallavi Mohan
Fashion Designer

Ms. Pallavi Mohan has graduated in Art and further on a Bachelor's degree in Textile Design from University of Arts London – Chelsea School of Art and Design. In 2007 Pallavi launched her label "Not So Serious" in India and has been displaying collections that merge western sensibilities with Indian ethos. Pallavi has also been one of the top 5 finalists at the Vogue India Fashion Fund 2015. She is an associate member of Fashion Design Council of India and has been a regular at the India Fashion Week.

Mr. Priyam Narayan
Founder Priyam Narayan Designs

Mr. Priyam Narayan, a young vibrant designer completed his degree in Fashion Technology, from the Amity school of Fashion Technology in 2010. He designed for Miss Mauritius in 2011 and Miss Super national Mauritius in 2013. He did his debut at LFW winter festive 15, and has been supplying his garments to the best multi designer stores in Dubai, Kuwait, Hong kong and India.

Mr. Ram Sareen
Founder and CEO, Tukateck

Mr. Ram Sareen founded Tukatech Inc. in 1997 and serves as its Chief Executive Officer. Mr. Sareen is widely considered one of the top apparel specialists in the world, his expertise equating to over 45 years of experience in apparel. He served as Senior Vice President of London Fog and a key sales executive for Gerber Technologies. Mr. Sareen Co-Founded Styku, LLC in 2011 and serves as its Chairman.

Mr. R.C. Kesar
Director General, OGTC

Mr R C Kesar, presently Director General, OGTC (Okhla Garment and Textile Cluster), is a highly experienced Textile professional with over 55 years of experience in the Textile Industry. He started his career as a Textile Graduate Trainee and went on to become CEO and Board level positions. He has represented Textile Association during formulation of Textile Policy and Technological up gradation Fund Scheme (TUFS) at the Government and Industry interaction and a Key crusader in getting cotton textiles free of excise duty.

Mr. Sunil Arora
Managing Director, Impulse International

Mr. Sunil Arora is presently Managing Director at Impulse International. He is an alumni of Indian Institute of Foreign Trade and has done Masters degree in Business Economics from University of Delhi. He has been running his enterprise successfully for more than 35 years. He has excellent entrepreneurial skills along with vast knowledge of knit and woven textiles.

Prof. (Dr.) Sudhir K. Jain
Ex-VC, SMVD University, Katra (J&K)
Professor & Ex-Head, Dept. of Management Studies, IIT Delhi

Prof. Sudhir K. Jain is Professor at the Department of Management Studies, IIT Delhi. He specializes in the areas of Managerial Economics, Entrepreneurship Management and Intellectual Property Rights. He has published several research papers in international/national journals and conference proceedings and has supervised various Ph.D. theses. He has been a pioneer in IPR education in the country. He has been associated with World Intellectual Property Organization (WIPO) in various capacities and has been a member of several committees set up by the Government of India.

Mr. Vijay Mathur
Ex.-Additional Secretary General, Apparel Export Promotion Council

Mr. Vijay Mathur is ex-Additional Secretary General, Apparel Export Promotion Council. Prior to joining AEPC, he has held various key positions in Maharashtra State Textile Corp., National Textile Corp. MP. He has widely travelled and has handled over 400 international events in his career with AEPC so far. These involve organization of Buyer Seller Meets, Fairs, taking delegations etc. He has involved in organising various events like Tex Summit, Tex-Trends India etc. He was also a member of the Joint Working Group on Textiles & Clothing to European Union and Mauritius.

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