



AMITY UNIVERSITY

UTTAR PRADESH

AMITY DIRECTORATE
of
APPLIED ARTS/FINE ARTS/PERFORMING ARTS/ VISUAL ARTS

WEBINAR REPORT

ALUMNI PANEL DISCUSSION

“Strategies for Developing Skills and Competency to be Industry Ready for successful progression of Fashion & Textiles graduates from Campus to Corporate”

Organized by

AMITY SCHOOL OF FASHION TECHNOLOGY

ACTIVITY CODE: AAA01

DATE & TIME- 11th August 2021, 6 pm

SPEAKERS:

#	Name	Designation	Organization	ASFT Program/ Batch	Contact Number	Email ID
1	Tanima Khosla	Celebrity stylist & Founder	House of Whimsy	B.Sc FD & T, 2011	9910915652	tanimakhosla@gmail.com
2	Satyendra Negi	MFM	NIFT	B.Des FD: 2020	8755136013	thanu21july@gmail.com
3	Diksha Rai	Illustrator	Freelance	MA FTM, 2020	9599496731	drai199700@gmail.com

Attendees- 32

Faculty members-10

MS Teams Link: <https://teams.microsoft.com/l/meetup-join/19%3a7121f2c26f8f4eed9ddf69fa8af306ea%40thread.tacv2/1627467573567?context=%7b%22>

Tid%22%3a%228d46a076-d093-416d-a57b-8692cde13bf8%22%2c%22Oid%22%3a%22294730d8-786c-4cbe-99eb-dbad9a248d52%22%7d

Video link: <https://web.microsoftstream.com/video/68a12ad6-56d0-4f15-8317-b7c28fecde86>

OBJECTIVES:

- Discuss opportunities in the fashion & textiles industry
- Discuss future workplace and job roles in the industry
- Discuss skills that will be needed by the students for industry
- Motivate students
- Outline career prospects

ABOUT THE SPEAKERS:

MS TANIMA KHOSLA – Tanima completed her graduation from Amity School of Fashion Technology in B.Sc Fashion Design & Technology in the year 2011. She went on to work with India Today Group (Cosmopolitan) as a fashion stylist for 4 years. Thereafter, she moved to Mumbai to pursue her dream as a celebrity stylist. During her stint in Mumbai, she worked for many advertisements, silms etc as a stylist. She eventually understood her own sense of styling and expression and moved back to delhi to start her own label House of Whimsy.

Mr Satyendra Negi – He is a graduate from B.Des (Fashion Design), batch of 2020 of ASFT. After completing the course, he got a job as Management Trainee with the top fashion retailer, Uniqlo but he has his dreams set on becoming an academician one day. He, therefore, moved to NIFT, Jodhpur to study further and is currently pursuing Masters inFashion Mangement.

Ms Diksha Rai – Diksha completed her post-graduation from ASFT in 2020 in M.Design. She has always been an artist and illustrator and lockdown period gave her time to explore her art capabilities. She started to post her artworks on Instagram every day as she would do any other routine work. Soon, she started gaining a following (66k followers- @artcartbydiksha). Her sketching and painting work caught the attention of people at Condenast and she was approached for commissioned work on food illustrations. Her work got featured in Condenast Traveller. She now does workshops and commissioned artworks on freelance basis.

About the session:

A Panel Discussion session was organised on 11th August, 2021 to help students interact and engage with alumni on the theme- “Strategies for Developing Skills and Competency to be Industry Ready for successful progression of Fashion & Textiles graduates from Campus to Corporate”

It is generally observed that students have a lot of queries related to their career progression. They want to know regarding the opportunities available in the industry and how to enter their chosen field of career. The session was an awareness session to inform students about the job roles that are now available due to the changed scenario that has resulted due to Covid 19 and Industry 4.0. They were also informed about the skills and competencies that are most important for working in the industry. Interaction with alumni helped them in understanding how they can prepare better for roles in the industry

Major points discussed:

- 1) Journeys of all the alumni
- 2) College experience of alumni
- 3) Higher education options
- 4) Starting own venture
- 5) Cracking interviews
- 6) Harnessing social media
- 7) Freelancing as a career option
- 8) Career opportunities for students
- 9) Digital skilling of students
- 10) Resolving doubts and queries

30:55

In this meeting (30) Mute all

satyendra negi (Guest) artcartbydiksha (Guest) RIA BHATNAGAR

Deepa Chauhan Meenakshi Ramchandani VINTEE

Mirmal Kanti Datta ISHA CHADHA Neha Arora

+10 NH LJ NR M T

Participants list (partial):

- KU Kaushalendra Mani Upadhyay
- LJ LEEZA JAN
- Manpreet Manshahia
- Meenakshi Ramchandani
- MEENU
- Mirmal Kanti Datta
- Neha Arora
- NR NIDHI ROHILLA
- NH NIKITA HANDIQUE
- POOJA BHATI
- Pratibha Malik
- Prof (Dr) Pradeep Joshi Calling...
- RIA BHATNAGAR
- SN satyendra negi (Guest)
- SHAZIA SINGH

01:16:51

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Tanima (Guest) Smita Bagal

ISHA CHADHA satyendra negi (Guest) artcartbydiksha (Guest)

+12 LJ NR M V DC

Participants list (partial):

In this meeting (28) Mute all

- IC ISHA CHADHA
- Nidhi Jain Mishra
- Ahmed Ashraf Zaidi
- AKANKSHA
- Ankit Sharma
- AB ANOUSHKA BANERJEE
- A artcartbydiksha (Guest)
- BS BHAWNA SINGH
- DC Deepa Chauhan
- GAJJAR PRACHI SANDEEP
- HG HARSH GOYAL
- KU Kaushalendra Mani Upadhyay
- LJ LEEZA JAN

36:46

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In this meeting (31) Mute all ×

- AAROHI SHRIVASTAVA
- Ahmed Ashraf Zaidi
- AKANKSHA
- Ankit Sharma
- APAN SRIVASTAVA
- artcartbydiksha (Guest)
- Deepa Chauhan
- GAJJAR PRACHI SANDEEP
- HARSH GOYAL
- ISHA CHADHA
- Kaushalendra Mani Upadhyay
- LEEZA JAN
- Manpreet Manshahia
- Meenakshi Ramchandani
- MEENU

Tanima (Guest)

artcartbydiksha (Guest)

+18 V DC IC SN

45:50

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In this meeting (32) Mute all ×

- Nidhi Jain Mishra
- AAROHI SHRIVASTAVA
- Ahmed Ashraf Zaidi
- AKANKSHA
- Ankit Sharma
- ANOUSHKA BANERJEE
- APAN SRIVASTAVA
- artcartbydiksha (Guest)
- Deepa Chauhan
- GAJJAR PRACHI SANDEEP
- HARSH GOYAL
- ISHA CHADHA
- Kaushalendra Mani Upadhyay
- LEEZA JAN
- Manpreet Manshahia

Tanima (Guest)

satyendra negi (Guest)

artcartbydiksha (Guest)

+18 M V DC IC