



## *B.A. (Film, Television & Web Series)* *Specialization in Film Direction*

### **What does a director do?**

During pre-production, the movie director will spend much of their time preparing for the shoot. This might involve meetings with the producers and other members of the team to discuss the overall vision for the film, scouting locations, casting actors, and working with the cinematographer to plan the look and feel of the film. The director will also spend time rehearsing with the actors and going over the script to make any necessary revisions.

**Developing the overall vision for the film:** The director is responsible for shaping the overall aesthetic and tone of the film and must work closely with the producers and other members of the team to develop a clear vision for the project. This might involve making decisions about the look and feel of the film, the themes that it will explore, and the tone that it will take.

**Collaborating with the writers:** If the film is based on a script, the director will work closely with the writers to make any necessary revisions or changes to the script. This might involve suggesting changes to the plot, character development, or dialogue, and working with the writers to ensure that the script is ready for production.

**Casting actors:** The director is responsible for casting the actors who will bring the characters in the script to life. This might involve holding auditions and resumes, and working with the casting director to find the right actors for the roles.

**Scouting locations:** The director will work with the location scout to identify and secure the locations where the film will be shot. This might involve scouting locations in person, reviewing photos and videos of potential locations, and negotiating contracts with property owners.

**Working with the cinematographer:** The director will work closely with the cinematographer to plan the look and feel of the film. This might involve making decisions about the camera angles, lighting, and composition of each shot, and working with the cinematographer to develop a visual style for the film.

**Rehearsing with the actors:** The director will spend time rehearsing with the actors to help them develop their characters and prepare for the shoot. This might involve reading through the script, blocking out the action, and giving feedback and direction to the actors.

**Reviewing the budget and schedule:** The director will work with the producers and other members of the team to review the budget and schedule for the film. This might involve making decisions about the shooting schedule, the number of shooting days, and the allocation of resources.

**Assemble the crew:** The director will work with the producers and other members of the team to assemble the crew for the film. This might involve hiring department heads, such as the production designer, the costume designer, the editor, and assembling the team of technicians and crew members who will work on the film.

**Plan the shooting schedule:** Once the locations and actors have been secured and the crew has been assembled, the director will work with the producers and other members of the team to plan the shooting schedule. This might involve deciding on the order in which scenes will be shot, determining the number of shooting days required, and determining the logistics of how and where the film will be shot.

Overall, the director plays a vital role in the pre-production process and is responsible for shaping the overall vision and direction of the film. By working closely with the producers, writers, actors, and



## Specialization in Film Direction

cinematographer, the director can help to ensure that the film is well-prepared and ready for a successful shoot.

### COURSE DESCRIPTION

The specialization in Direction aims to give students all the technical, theoretical, and managerial skills required to envision, plan, and mount a film from scratch. Often called the ‘captain of the ship,’ the ‘conductor of a symphony orchestra,’ the director collaborates with the cast and crew to realize their vision through the tools and marvels of visual storytelling. At ASFD, we aim to train our budding filmmakers, through a myriad of industry-standard film projects, to have the following skills: -

**Understanding of Cinematic Grammar:** Understand cinematic grammar by critically evaluating the works of cinematic greats from different eras and countries to foster their growth as visual storytellers.

**Fostering an Original Style and Vision:** Develop a unique creative voice and vision.

**Collaboration:** Understand the different roles of professionals involved in cinematic storytelling and learn to communicate and collaborate with each and every one to realize their vision.

**Technical Know-How:** Get hands-on training in various processes involved in film production, including screenwriting, producing, cinematography, production design, and all aspects of post-production to bolster the development of their original style aided by a robust technical understanding of the same. This allows the director and all the other collaborators to have a common language to communicate on set.

**The Art of Visual Storytelling:** Re-interpreting the words on a page to create meaning, clarity of action, and emotion by manipulating the various aspects of mise-en-scène.

**Adaptability:** Develop the ability to understand and manage different kinds of people and adapt to new challenges and situations, all in service of the central cinematic vision.

**Long-term Learning:** Have the hunger to push yourself to keep learning and evolving in this rapidly changing media landscape.

### CAREER OPTIONS

**Assistant Director:** To work with prominent directors whose work you admire, allowing you to get much-needed professional onset experience, bolstering your vision as a visual storyteller and the skill needed for the same.

**Freelance Filmmaker:** To work on projects of your choice, allowing you to get different kinds of experiences with different kinds of crews and in various environments and formats. You can use this opportunity to develop original work as well as collaborate with others to realize a unified vision.

**Ad/Corporate Filmmaker.** You can use the skills that you have developed at ASFD and may find work as a filmmaker working as an in-house or freelance ad-filmmaker, bringing your cinematic expertise to a different format. As Writer, Editor, and Cinematographer, your time at ASFD would allow you to write, shoot, and edit different projects for yourself and your classmates, giving you industry ready skills to match your passion in fields beyond Direction.

Documentary filmmaking is a fascinating blend of nonfiction and art, a field that fosters curiosity and contributes to knowledge and understanding.

Documentary filmmaking is a powerful field of study, poised with opportunities for students who are ready to make their mark. It is an avenue for authentic storytelling that allows for the exploration of diverse narratives, perspectives, and truths—an opportunity to mold public discourse and effect social change. □□□



## Specialization in Cinematography



## *B.A. (Film, Television & Web Series) Specialization in Cinematography*

### **COURSE DESCRIPTION:**

A cinematographer, also known as a director of photography (DP), is a key member of the filmmaking team responsible for capturing the visual elements of a film or video production. The role involves a combination of technical and creative skills, and the cinematographer works closely with the director to bring the visual aspects of the story to life. Here are some key responsibilities and tasks associated with the job of a cinematographer: In ASFD you will learn the following.

**Visual Design:** Collaborating with the director and other key crew members to create the visual style and look of the film. This includes decisions on lighting, camera angles, framing, and overall composition.

**Camera Operation:** Operating the camera or overseeing the camera operators to capture the desired shots. Cinematographers must have a deep understanding of camera equipment, lenses, and various shooting techniques.

**Lighting Design:** Planning and implementing the lighting setup for each scene. This involves choosing the right type of lighting, determining its placement, and creating the desired mood or atmosphere.

**Composition:** Ensuring that each shot is visually appealing and serves the narrative. Cinematographers use framing, camera movement, and composition techniques to enhance the storytelling.

**Collaboration:** Working closely with the director, production designer, costume designer, and other members of the creative team to ensure a cohesive visual experience. Good communication and collaboration skills are essential.

**Technical Expertise:** Staying updated on the latest advancements in camera technology, lighting equipment, and other tools used in filmmaking. Cinematographers must have a solid understanding of the technical aspects of their craft.

**Problem-Solving:** Adapting to challenges on set, such as changes in weather, tight schedules, or technical issues. Cinematographers need to think quickly and find solutions to ensure the smooth progress of the production.

**Post-Production Collaboration:** Even in India films like Bahubali / Fighter / Pathan and many others are becoming more and more VFX, it is mandatory for DOP to understand requirement of the post-production team, including editors and colorists, to ensure that the final product aligns with the intended visual style and meets the director's vision.



**Visual Storytelling:** Using the language of visuals to convey emotions, themes, and the overall narrative and needs to have strong inclination to understand painting. Cinematographers play a crucial role in translating the script into a visual experience that resonates with the audience.

### CAREER OPTIONS AS CINEMATOGRAPHER:

Here are some career options and steps you can take to pursue a career as a cinematographer:

You may join a production company as a staff cinematographer on a salary basis.

Many well-known cinematographers work as freelancers, taking on various projects. If you are ambitious and want to be recognized as a well-known Cinematographer, you need to start as an Assistant to an established cinematographer.

This allows you to learn from experienced professionals and understand the workings of a film production and master technical skills. As an assistant you will observe different lighting

techniques and how to manipulate light to achieve desired effects with the master cinematographer you are working with.

As you will be studying here in ASFD, you start as DOP with student films: Collaborate with fellow students on short films or projects to gain practical experience and build your portfolio. You need to compile a show reel showcasing your best work. This should demonstrate your skills in lighting, composition, camera movement, and storytelling.

Attend film festivals, industry events, and networking functions to meet other professionals in the field. Building connections can lead to opportunities and collaborations with Directors as DOP.

Stay updated on industry trends and advancements in cinematography technology. While deciding on whom to assist - Consider cinematographers who are well known in specializing in a specific genre or type of production, such as documentaries, commercials, music videos, or feature films. So, when you become independent, people from the same circle will hire you.



## Specialization in Sound Design & Music Production



# *B.A. (Film, Television & Web Series)*

## *Specialization in Sound Design & Music Production*

### COURSE DESCRIPTION

This course is designed to provide students with a comprehensive understanding of sound recording and audio engineering principles. The curriculum combines theoretical knowledge with hands-on practical skills to prepare students for a career in the audio industry. The course covers various aspects of recording, mixing, and mastering audio, as well as the technical and creative elements involved in producing high-quality sound. The sound recording course in ASFD covers various aspects of audio recording, editing, and production.

**Here are some common topics that students will learn in such a course:**

**Introduction to Sound Recording:** Understanding the basics of sound, audio equipment, and recording techniques.

**Microphone Types and Techniques:** Learning about different types of microphones (e.g., condenser, dynamic, ribbon) and how to choose the right microphone for different recording situations. This includes techniques such as microphone placement and polar patterns.

**Recording Environments:** Exploring different recording environments (e.g., studios, live venues, outdoor locations) and learning how to optimize recording conditions for high-quality audio capture.

**Digital Audio Workstations (DAWs):** Familiarizing with audio

editing software such as Pro Tools, Logic Pro, Ableton Live, or Adobe Audition for recording, editing, and mixing audio.

**Multitrack Recording:** Understanding the concept of multitrack recording and learning how to record and layer multiple audio tracks to create complex audio compositions.

**Signal Processing:** Exploring signal processing techniques such as equalization, compression, reverb, and delay to enhance and manipulate recorded audio.

**MIDI and Virtual Instruments:** Introduction to MIDI (Musical Instrument Digital Interface) technology and virtual instruments for creating and recording electronic music.

**Mixing and Mastering:** Learning the principles of mixing audio tracks together to create a balanced and cohesive sound, as well as mastering techniques for preparing final mixes for distribution.

**Audio Post-Production:** Understanding the role of sound in film, television, and video games, and learning about techniques for sound design, Foley recording, dialogue editing, and audio restoration.

**Field Recording:** Exploring techniques and equipment for recording sound effects, ambient noise, and other audio elements in the field for use in audio production projects.

**Live Sound Reinforcement:** Understanding the principles of live sound reinforcement and learning about audio equipment such as



## Specialization in Sound Design & Music Production



mixers, amplifiers, and speakers used in live performance settings.

**Legal and Ethical Considerations:** Understanding copyright laws, licensing requirements, and ethical considerations related to using recorded audio in productions.

**Industry Trends and Technologies:** Staying updated on the latest trends, technologies, and software tools in the field of sound recording and audio production.

**Project-Based Learning:** Working on individual and group projects to apply learned techniques and skills in practical recording and production scenarios.

**Critical Listening and Analysis:** Developing critical listening skills to evaluate and analyze recorded audio for quality, clarity, and artistic expression.

### CAREER OPTIONS

There are various job opportunities available in the field of electronic music production. Here are some potential career paths you could explore:

**Music Producer:** As a music producer, you can work

independently or for a record label, helping artists create and refine their tracks. This role involves arranging, composing, and overseeing the recording process.

**Sound Designer:** Sound designers work on creating and manipulating audio elements for various media, including films, video games, and commercials. Electronic music production skills are valuable in this field.

**Film and TV Composer:** Composing music for films, TV shows, or commercials requires a strong understanding of music production. Your skills in electronic music could be used to create atmospheric and contemporary soundtracks.

**DJ/Remixer:** DJs and remixer use electronic music production skills to create mixes, remixes, and original tracks. They may perform live at events, clubs, or produce content for online platforms.

**Game Audio Composer:** Video game production often involves creating unique soundscapes and music. Your electronic music production skills can be applied to compose immersive and dynamic soundtracks for games.



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## Specialization in Sound Design & Music Production

**Music Educator:** You could teach electronic music production at schools, colleges, or through online platforms. Sharing your expertise with aspiring producers can be a rewarding career choice.

**Music Software Developer:** If you have a strong background in both music production and programming, you could work in the development of music production software and plugins.

**Event Producer/Manager:** Organizing electronic music events or festivals requires a good understanding of the genre. You could work in event planning, promotion, or management.

**Music Journalist/Blogger:** Share your insights and knowledge about electronic music by becoming a music journalist or blogger. This could involve writing reviews, interviews, and articles about the electronic music scene.

**Freelance Composer/Producer:** Work on a freelance basis, offering your services for various projects such as commercials, podcasts, or any other medium that requires customized music.

A career in sound recording and audio engineering offers various opportunities in diverse industries. Here are some common career options within this field:

**Recording Engineer/Studio Engineer:** Work in recording studios to capture and produce high-quality audio for musicians, bands, and other clients.

**Mixing Engineer:** Specialize in mixing recorded tracks, adjusting levels, panning, and applying effects to create a balanced and polished final mix.

**Mastering Engineer:** Focus on the final stage of audio production, preparing and optimizing the master recording for distribution across different media.

**Live Sound Engineer:** Manage sound reinforcement in live performances, concerts, and events. This includes setting up equipment, mixing live audio, and troubleshooting technical issues.

**Broadcast Engineer:** Work in radio or television broadcasting, ensuring the quality of audio during live or recorded broadcasts.

**Game Audio Engineer:** Create and implement sound effects, music, and audio elements for video games. This involves a combination of technical and creative skills.

**Film and TV Post-Production Engineer:** Edit and mix audio for films, television shows, documentaries, and other visual media during the post-production stage.

**Sound Designer:** Develop unique soundscapes, effects, and atmospheres for various media, including film, video games, and virtual reality experiences.

**Acoustic Consultant:** Specialize in designing and optimizing acoustic spaces for various purposes, including recording studios, concert halls, and home theaters.

**Educator/Instructor:** Share your expertise by teaching sound recording and audio engineering at educational institutions, training programs, or through private lessons.

**Product Specialist/Technical Support:** Work for audio equipment manufacturers, providing technical support or serving as a product specialist to assist customers and clients.

**Freelance Audio Engineer/Producer:** Work independently on a project-by-project basis, offering your services for recording, mixing, and producing audio content.

**Podcast Producer:** Produce and edit podcasts, working with hosts, guests, and other production elements to create engaging and polished audio content.

**Sound Archivist/Restoration Engineer:** Preserve and restore historical audio recordings for archival purposes, ensuring their longevity and quality.

**Entrepreneur/Studio Owner:** Establish your own recording studio or audio production company, providing services to clients or working on your projects. ☐☐☐



## *B.A. (Film, Television & Web Series) Specialization in Video Editing*

### **COURSE DESCRIPTION:**

This comprehensive Video Editing Fundamentals course is designed for individuals seeking to develop essential skills in video editing. Whether you are a beginner or have some prior experience, this course will provide you with the knowledge and hands-on practice needed to create professional-looking videos.

The video editing course in ASFD covers a range of topics to equip students with the skills and knowledge needed to edit videos effectively. Here are some common aspects that students might learn in such a course:

**Introduction to Video Editing:** Understanding the basics of video editing software, commonly used tools, and terminology.

**Video Production Workflow:** Learning about the entire process of video production, from pre-production planning to post-production editing.

**Editing Techniques:** Techniques for editing different types of videos, such as narrative films, documentaries, advertisements, and social media content.

**Color Correction and Grading:** Adjusting and enhancing the color and tone of video footage to achieve a desired look or mood.

**Audio Editing and Mixing:** Manipulating audio tracks, adding sound effects, and mixing multiple audio sources to create a cohesive audio experience.

**Transitions and Effects:** Using transitions, visual effects, and motion graphics to enhance the visual appeal of videos.

**Compositing:** Combining multiple visual elements, such as images, videos, and graphics, to create complex visual compositions.

**Storyboarding and Scripting:** Planning and organizing video projects through storyboarding and scripting techniques.

**Project Management:** Managing video editing projects efficiently, including file organization, version control, and collaboration with team members.

**Encoding and Exporting:** Exporting video projects in various formats and settings for different platforms and purposes.

**Legal and Ethical Considerations:** Understanding copyright laws, licensing requirements, and ethical considerations related to using copyrighted materials in video projects.

**Industry Trends and Technologies:** Staying updated on the latest trends, technologies, and software tools in the field of video editing.

**Portfolio Development:** Building a portfolio of edited videos to showcase skills and accomplishments to potential employers or clients.

**Collaborative Projects:** Working collaboratively with peers on video editing projects to gain experience in teamwork and communication.





## Specialization in Video Editing



**Critical Analysis:** Critically analyzing and evaluating video editing techniques used in professional productions.

### CAREER OPTIONS AS VIDEO EDITOR:

If you're a film and video editor looking for job opportunities, there are several avenues you can explore:

**Industry-Specific Websites:** Explore websites dedicated to the film and media industry, such as Mandy Network or Production HUB. These platforms often feature job listings for various roles in the field.

**Company Websites:** Visit the career pages of film production companies, post-production studios, and media organizations. Many companies post job openings directly on their websites.

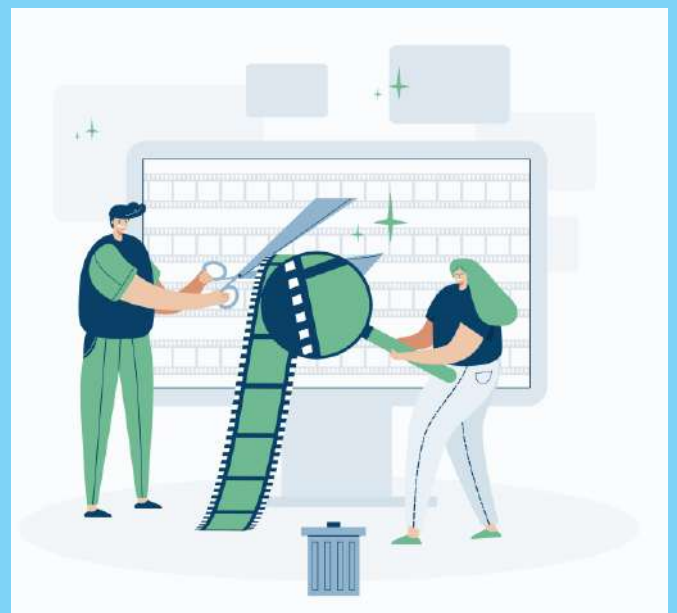
**Freelance Platforms:** Consider freelance opportunities on platforms like Upwork, Freelancer, or Fiverr. Many filmmakers and

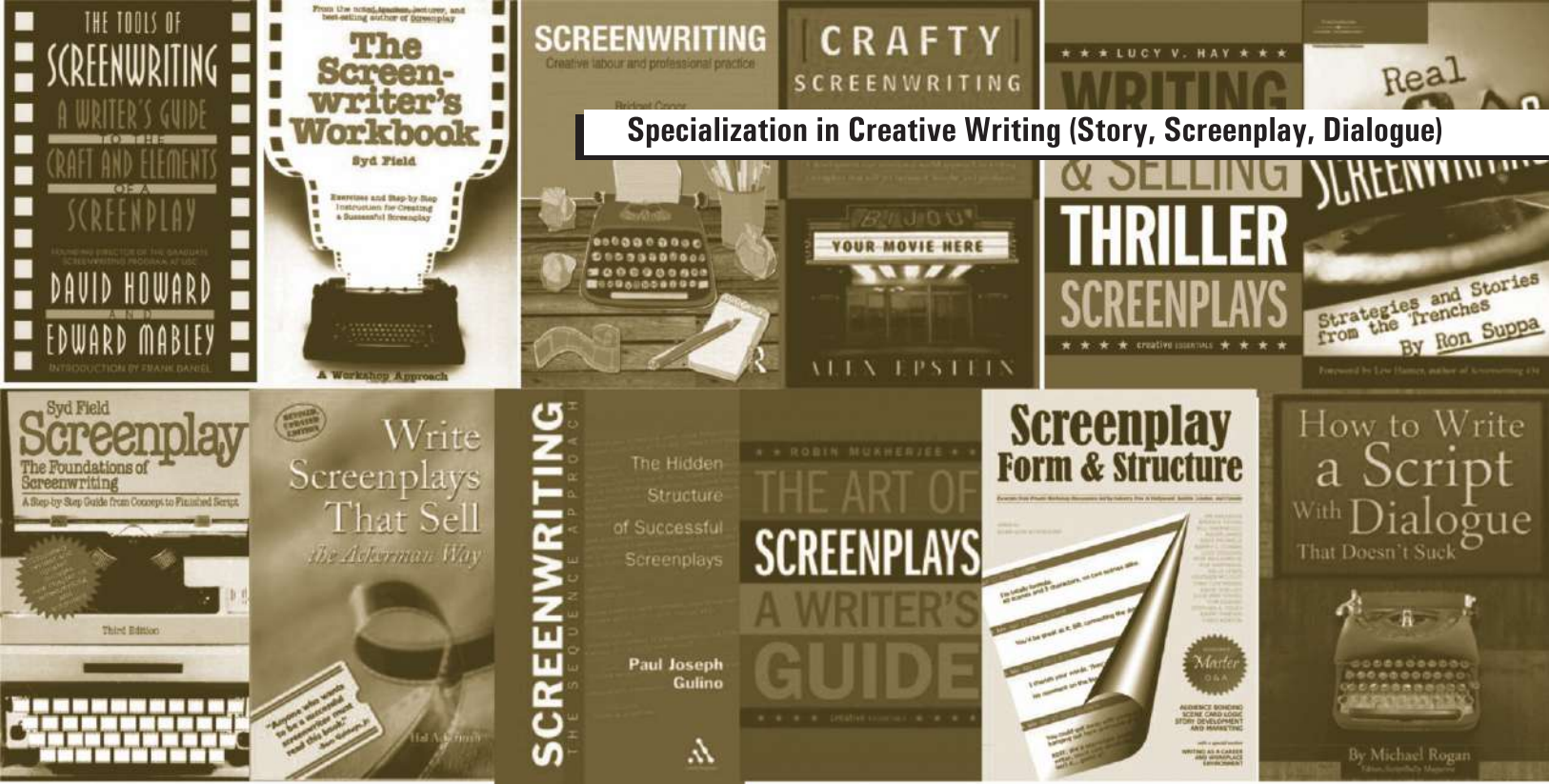
content creators look for skilled editors to collaborate on projects.

**Create an Online Portfolio:** Showcase your work through an online portfolio or website. This can serve as a visual resume for potential employers and clients. Include a link to your portfolio on your resume and social media profiles.

**Local Production Community:** Get involved in your local film and media production community. Attend meetups, workshops, or seminars where you can meet professionals and learn about potential job opportunities.

**Film and Video Production Studios:** Reach out directly to film and video production studios in your area. Even if they don't have open positions, they may keep your information on file for future opportunities.





## Specialization in Creative Writing (Story, Screenplay, Dialogue)

# NUTS B.A. (Film, Television & Web Series)

## Specialization in Creative Writing (Story, Screenplay, Dialogue, Copy Writing)

### COURSE DESCRIPTION:

The specialization in Creative Writing aims to give students all the creative skills, inspiration, and mentorship required to nurture their talent as writers and storytellers in various fields and formats, including but not limited to cinema and theatre. At ASFD, we aim to train our budding writers, through a myriad of industry-standard projects, to have the following skills:-

**Basics of Storytelling:** What makes a good story? What is the meaning of 'emotional immersion,' and how is it created? How do we create expansive fictional worlds and populate them? How do we develop real flesh, blood characters, and make the audience root for them? How do you balance the nuances of plot and theme? How do you write impactful dialogue that sounds natural? At ASFD, we aim to help our students crack the code for how to plot and write emotionally engaging stories.

**Nuances of Formats:** Learn about the industry-standard format and software used for different kinds of fiction/non-fiction writing.

**Fostering an Original Style:** Develop a unique creative voice that supports the complexities of their ideas. Understand the usage of impactful figurative language to express complex emotions, delving into the mind of characters through descriptive writing and dialogue.

**The Art of Visual and Subtextual Storytelling:** Interpret and integrate complex emotions and ideas into scenes and sequences that enthrall readers and audiences across formats.

**Adaptability:** Using your skills and the command over figurative language to write across formats, including but not limited to Feature Films, Short Films, Television, Web series, Prose, Poetry, Creative Non-Fiction, and Advertising.

**Lifelong Learning:** Have the hunger to push yourself to keep learning and evolving in this rapidly changing media landscape.

**Career Options as Screenplay Writer:** ASFD prides itself on giving the very best to its students, allowing them to choose and excel in their career paths. Aided by our internationally benchmarked curriculum, rigorous training, expert mentorship from the industry, and field visits to festivals and conferences, a specialization in Creative Writing from ASFD would make you industry-ready, helping you get opportunities such as:-

**Staff Writer:** Working in a writer's room, collaborating with different 'voices' and developing ideas from scratch to full-fledged Web Series, TV shows, and Feature films, gaining priceless experience as a professional writer, picking up new skills to add to your armory as a writer.

**Freelance Screenwriter:** Working on projects of your choice, allowing you to get different kinds of experiences with different types of formats (stage and screen) and in various environments. You can use this opportunity to develop original work and collaborate with others to realize a unified vision.

**Dialogue Writer:** Using the skills mastered in the specialized modules in Dialogue and Lyric writing, you may work with directors, screenwriters, and playwrights, contributing to developing a specific and vital aspect of their vision.

## Specialization in Creative Writing (Story, Screenplay, Dialogue, Copy Writing)

**Script Doctor:** As a script doctor, you have several career options in the entertainment industry. Here are a few:

**Freelance Script Doctor:** You can work independently, offering your services to writers, production companies, or studios. This allows you flexibility in choosing projects and setting your own schedule.

**In-House Script Doctor:** Some production companies and studios hire script doctors as staff members. In this role, you may work closely with writers, directors, and producers to improve scripts in development. This can offer more stability and benefits compared to freelancing, but you may have less control over your projects.

**Consultant for Screenwriting Workshops or Programs:** Many organizations offer screenwriting workshops or programs where aspiring writers can improve their craft. You could work as a consultant, providing feedback and guidance to participants. This role allows you to share your expertise and help others develop their skills.

**Script Consultant for Literary Agencies:** Literary agencies often represent screenwriters and may offer script consulting services to their clients. As a script doctor working for an agency, you would provide feedback on scripts submitted by clients and help them prepare their work for submission to producers and studios.

**Teaching or Mentoring:** If you enjoy working with aspiring writers, you could pursue a career in teaching or mentoring. This could involve teaching screenwriting courses at universities or film schools, leading workshops, or offering one-on-one coaching sessions. Sharing your knowledge and experience can be rewarding, and you may also learn from your students.

**Writing Books or Articles on Screenwriting:** You could write books or articles sharing your insights and advice on screenwriting. This allows you to reach a wide audience and establish yourself as an authority in the field. You could cover topics such as story structure, character development, dialogue, and the business side of screenwriting.

**Playwright:** If you have a passion for theater, you could pursue a career as a playwright. Writing dialogue for the stage requires a different approach than writing for the screen, as you must consider the limitations of live performance and the dynamics of the theater space.

**Video Game Writer:** Dialogue plays a crucial role in video games, helping to immerse players in the game world and develop the characters. As a video game writer, you would work with game designers and developers to create dialogue that enhances the player experience and integrates seamlessly with gameplay.

**Comic Book Writer:** Comics rely heavily on dialogue to convey character personalities and advance the plot. If you have a knack for writing witty and engaging dialogue, you could pursue a career as a comic book writer, collaborating with artists to bring your stories to life visually.

**Novelist or Short Story Writer:** While dialogue is just one aspect of writing fiction, it's an important one that can greatly impact the reader's experience. As a novelist or short story writer, you would craft dialogue that reveals character motivations, builds tension, and moves the story forward.

**Advertising Copywriter:** Advertising often involves creating dialogue for commercials, print ads, and other marketing materials. As an advertising copywriter, you would write persuasive and engaging dialogue that resonates with the target audience and helps promote products or services.

As a copywriter in an advertising agency, your primary responsibility is to create compelling and persuasive written content for various marketing materials. Here's an overview of what the job typically entails:

**Concept Development:** You'll collaborate with art directors, creative directors, and other team members to develop creative concepts and ideas for advertising campaigns. This may involve brainstorming sessions, research, and exploring different approaches to effectively communicate the client's message.

**Copywriting:** Your main task is to write the actual copy for advertisements, including headlines, taglines, body copy, scripts for TV and radio commercials, website content, social media posts, email campaigns, and more. The copy should be engaging, memorable, and aligned with the brand's tone and messaging strategy.

**Creative Adaptation:** In addition to creating original content, you may also be responsible for adapting existing campaign concepts and copy to different formats and channels. This could involve tweaking the messaging for specific target audiences, cultural nuances, or media platforms.

**Collaboration:** Copywriters often work closely with art directors, graphic designers, account executives, and other team members throughout the creative process. Effective communication and collaboration are key to ensuring that the copy aligns with the overall creative vision and meets the client's objectives.

**Client Interaction:** You may have opportunities to present your work to clients and participate in client meetings to discuss campaign strategies, provide updates on project progress, and address any feedback or revisions. Building strong client relationships and understanding their needs and preferences is important for success in this role.

**Research and Strategy:** Copywriters often conduct research to understand the target audience, market trends, competitor analysis, and other factors that can inform the development of effective advertising campaigns. This research helps ensure that the copy resonates with the intended audience and achieves the desired results.

**Revision and Editing:** You'll need to be open to feedback and willing to revise and refine your copy based on input from clients, colleagues, and stakeholders. Attention to detail is important, as copywriters are responsible for ensuring accuracy, clarity, and consistency in their writing.

Overall, the role of a copywriter in an advertising agency is dynamic, creative, and fast-paced. It requires a combination of writing skills, creativity, strategic thinking, collaboration, and a deep understanding of marketing principles to create impactful advertising campaigns that resonate with audiences and drive results for clients.



## B.A. Film, Television and Web Series 3/4 Year Till 6th Semester

SEMESTER - I			
S. No.	Course Type	Course Title	Course Description
1	Core Courses	Introduction to Studio Practices	This course will introduce students to the Processes, Personnel, Logistics and Management of the whole filmmaking process. This Course will also have extensive inputs in Story and Screenwriting.
2	Core Courses	Essentials of Film Craft	Student in this Course will understand how to use the Technology behind Image Making, Assembling Images and using Sound to tell Stories.
MAJOR II			
1	Major 2 - Acting	Storytelling	Theatrical storytelling is a powerful art form where narratives come to life through live performances on stage. Actors use dialogue, expression, and movement to immerse audiences in compelling tales, invoking emotions and creating a shared experience. Through the dynamic interplay of words and actions, storytelling in theatre engages, entertains, and leaves a lasting impact on the viewer.
2	Major 2 - Acting	Folk Arts of India	Indian folk art, diverse and regional, showcases vibrant expressions rooted in tradition, passed through generations. Bold colors, intricate patterns, and symbolic elements capture stories of mythology, nature, and daily life, reflecting the essence of India's rich cultural heritage. Created by rural communities, this art form blends tradition and innovation, making it a unique and enduring facet of the country's identity.
3	Major 2 - Acting	Introduction to Indian Arts	Introduction to Indian art offers acting students a rich exploration of the vibrant cultural traditions and performance styles of India. From classical dance forms like Bharatanatyam to the expressive storytelling of Kathakali, students gain insight into the intricate movements, gestures, and narrative techniques that have shaped Indian theatre and cinema, enriching their understanding of global performance aesthetics.
4	Major 2 - VE&AC	Foundation of Art & Design	This is an introductory course for studying the anatomy, perspective, form and structure, lighting and shadow, color and composition.
5	Major 2 - VE&AC	Clay Sculpting & Stopmotion	Discover the intersection of art and animation with our Clay Sculpting & Stopmotion course. Learn to create expressive clay models and animate them frame by frame, mastering the craft of stop-motion animation for storytelling and character performance.
6	Major 2 -VE&AC	Storyboarding for Animation	This course cover how artists and directors get a visual sense of how a production will look.
7	Major 2 - Mass	Comm Communication and Mass Media	EXTERNAL SCHOOL
8	Major 2 - Mass	Comm Writing for Print	EXTERNAL SCHOOL
1	Major 3	Disaster and its Management	EXTERNAL SCHOOL
2	Major 3	Socio-Cultural Diversities of India	EXTERNAL SCHOOL
3	Major 3	Wildlife Conservation	EXTERNAL SCHOOL
4	Co-Curricular	Fundamentals of Environmental Studies	EXTERNAL SCHOOL
5	VAC	Communication Skills	Learning and applying effective communication skills happens in this course.
6	VAC	Foreign Business Language	With an eye for creating Global Leaders Amity University encourages the students to opt and learn a foreign Business Language students select from numerous options in first semester and study it for the programme duration.
SEMESTER II			
1	Core Courses	Introduction to Filmmaking Techniques	Dive into the captivating realm of narrative storytelling with the course, Introduction to Fiction Film. Explore the art of cinematic fiction, from narrative structure to character development, as you dissect iconic films and cultivate the skills to craft compelling stories that resonate with audiences.

## B.A. Film, Television and Web Series 3/4 Year Till 6th Semester

### PROGRAMME STRUCTURE

2	Core Courses	Aesthetics of Filmmaking	Explore the powerful relationship between music and cinema with the course, Music and Cinema. Analyze how music enhances storytelling, sets mood, and evokes emotions on screen, while delving into the history, theory, and practical applications of film scoring and sound design.
<b>MAJOR II</b>			
1	Major 2 - Acting	Introduction to Acting Techniques	Introduction to Acting is designed to initiate students in developing concepts, basic skills and methods of realistic acting techniques to become prepared for career in Acting. The course is designed to help students explore acting theory, as well as techniques and applications of relaxation, concentration, and imagination. Executed in lecture tutorial mode the course would provide basics theoretically while demonstrating the nuances of various practical techniques for students to practice and imbibe in their daily routine. The course would have regular submissions reviewing text and performances.
2	Major 2 - Acting	World Theatre	Theatre has ancient roots, with early forms emerging in ancient Greece, Rome, and Asia. During the Renaissance, European theatre experienced a revival, leading to the development of modern theatre practices. In the 20th century, theatre evolved dramatically with the emergence of various movements like realism, expressionism, and experimental theatre.
3	Major 2 - Acting	Movement and Acting 1	Movement in acting involves physical expression, gestures, and blocking to convey emotions and enhance storytelling. Actors use body language, posture, and spatial awareness to communicate character motivations and relationships. Effective acting combines movement with vocal delivery and emotional depth to create compelling performances.
4	Major 2 - Acting	Physical Theatre Practices	"Physical Theatre Practices" is a course that explores the expressive potential of the body in theatrical performance. Students will engage in exercises that emphasize movement, body awareness, and physical storytelling to enhance their stage presence and emotional range. The course encourages creativity and innovation, allowing students to develop unique performance styles and bring depth to their acting.
5	Major 2 -VE&AC	Essentials of Comic Books	This course will covers how to begin with the comic books, including finding inspiration, drawing panels etc.
6	Major 2 -VE&AC	2D Concept Art - Characters & Environment	This course will cover how to design a character, backgrounds, and props using 2D tools.
7	Major 2 -VE&AC	History of AVCG	This course revolves around the history of Animation,VFX,Comics & Games
8	Major 2 -VE&AC	Vector & Graphic Design	"Vector & Graphic Design" is a course that provides students with the skills to create high-quality vector graphics and designs for use in graphics, animation, games, and visual effects. Through practical exercises, students will learn how to use vector-based software to craft scalable and precise designs, from icons to complex illustrations. This course is essential for artists aiming to enhance their design versatility and integrate vector graphics seamlessly into digital projects.
9	Major 2- Mass Comm	Print Media- Reporting, Editing & Production	EXTERNAL SCHOOL
10	Major 2 - Mass	Comm State and Politics	EXTERNAL SCHOOL
1	Major 3	Introduction to IoT	EXTERNAL SCHOOL
2	Major 3	Fundamentals of AI	EXTERNAL SCHOOL
3	Major 3	Fundamentals of Cloud Computing & Enterprise	EXTERNAL SCHOOL
4	Co-Curricular	Introduction to Film Studies	In "Introduction to Film Studies," students will explore the history,

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			theory, and analysis of cinema as an art form and cultural phenomenon. They will learn to critically examine films through various lenses, including genre, narrative structure, cinematography, editing, and socio-political context, gaining a deeper appreciation for the complexities and significance of film as a medium of expression and communication
5	VAC	Communication Skills	Learning and applying effective communication skills happens in this course.
6	VAC	Foreign Business Language	With an eye for creating Global Leaders Amity University encourages the students to opt and learn a foreign Business Language students select from numerous options in first semester and study it for the programme duration.
<b>SEMESTER III</b>			
1	Core Courses	Production Studio I	The Production Studio I Course is designed to give students an understanding of the process of Production of films, from the point of view of the Producer, Director, Production Designer, and the Cinematographer. All areas of pre-production are explained and demonstrated, and students do hands-on work. Set etiquette and best practices of shooting of films are inculcated through demonstration and on set exercises.
2	Core Courses	Indian Cinema	This course will cover the history of Indian Cinema, the major movements, influences, narratives and aesthetics as well as contemporary movements & filmmakers who define Indian Cinema.
<b>SPECIALISATION ELECTIVES</b>			
1	Specialisation Elective - CW	Storytelling Practices: Character, Conflict and Dialogue	In "Storytelling Practices: Character, Conflict, and Dialogue," students will master the essential elements of crafting compelling narratives. They will learn to develop rich and dynamic characters, construct engaging conflicts, and write authentic dialogue, honing their skills in creating stories that captivate audiences across various mediums, from film, literature and beyond.
2	Specialisation Elective - CW	Storytelling Practices: Introduction to 'Story'	In "Storytelling Practices: Introduction to 'Story'," students will explore the foundational principles of storytelling. They will learn about narrative structure, plot development, character arcs, and thematic elements, equipping them with the fundamental tools and techniques to craft compelling and meaningful stories across various mediums, from literature & film to digital media & beyond.
3	Specialisation Elective - FS	Studying Scripts	In "Studying Scripts," students will analyze and dissect scripts from various genres and mediums, including film, television, theater, and gaming. They will learn to interpret narrative structure, character development, dialogue, and thematic elements, gaining insight into the creative and technical aspects of scriptwriting while honing their critical thinking and storytelling skills.
4	Specialisation Elective -FS	Film and Media Research	In "Film and Media Research," students will delve into the methodologies and practices of conducting scholarly research in film and media studies. They will learn to analyze and evaluate primary and secondary sources, develop research questions, and apply theoretical frameworks to examine various aspects of film, television, digital media, and cultural representations, fostering critical inquiry and academic rigor in the study of visual culture.
5	Specialisation Elective - Sound Design & Music Production	Audio Equipment and Fundamentals	In "Audio Equipment and Fundamentals," students will gain a comprehensive understanding of audio technology and principles. They will learn about different types of microphones, recording techniques, signal processing, mixing, and mastering, equipping them with the knowledge and skills needed to capture, manipulate, & produce high-quality audio for various applications, including music production, filmmaking, podcasting, & broadcasting.

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6	Specialisation Elective - Sound Design & Music Production	Music Production Practices	In "Music Production Practices," students will explore the core concepts and techniques essential for producing music across various genres and styles. They will learn about music theory, arrangement, sound design, recording, editing, and mixing, gaining practical skills and insights to create professional-quality music productions using digital audio workstations (DAWs) and industry-standard software and hardware.
7	Specialisation Elective - Sound Design & Music Production	Electronic Music Production Practices	"Electronic Music Production Practices" is a course designed to equip students with the knowledge and skills to create professional-quality electronic music. Through hands-on projects and instruction, students will learn about sound design, synthesis, sampling, and arrangement techniques using industry-standard software and hardware. This course is ideal for aspiring producers and musicians looking to explore the creative possibilities of electronic music production.
8	Specialisation Elective - CINEMAT	Lighting Studio I	This fundamental course equips you with the essential knowledge and skills to navigate the world of professional film lighting. Through hands-on exploration and theoretical understanding, you'll master core concepts, industry-standard equipment, and lighting techniques used to create captivating visuals for film and video productions.
9	Specialisation Elective - CINEMAT	Digital Cinematography Studio I	This fundamental course equips you with the essential knowledge and skills to operate digital cameras with confidence. You'll explore various camera types, their functionalities, & master essential settings like aperture, shutter speed, & ISO. Through engaging exercises, you'll gain practical experience in composing compelling shots & capture stunning images in different lighting scenarios.
10	Specialisation Elective - EDIT	Film Editing Theory	In "Film Editing Theory," students will delve into the principles and aesthetics of film editing. They will explore the theory behind editing techniques such as continuity editing, montage, pacing, & rhythm, gaining an understanding of how editing shapes narrative, conveys emotion, & influences audience perception, while also honing their skills in manipulating footage to create cohesive & impactful visual stories.
11	Specialisation Elective - EDIT	Editing Studio 1	In "Editing Studio I" students will learn the fundamental techniques and tools used in professional video editing. They will gain hands-on experience with editing software, mastering tasks such as importing footage, trimming clips, adding transitions, applying effects, and exporting final projects, equipping them with essential skills to craft polished and engaging videos for various purposes, from storytelling to promotional content.
12	Specialisation Elective -DIR	Film Direction Primer 1	"Film Direction Primer 1" provides an essential foundation for aspiring filmmakers, covering key aspects of directing such as script analysis, visual storytelling, and working with actors. Learning through understanding reviewing and analysing the works of Akira Kurosawa, Stanley Kubrick, Bimal Roy and Ingmar Bergman.
13	Specialisation Elective -DIR	Direction Studio 1	This course focusses on differentiating between all the other roles on a film set and setting up the role of the director. This would focus on watching and analysing the work of specific modern directors and then write analytical paper. They would be required to do some basic studio exercises like directing dialogue scene (Indoor and Outdoor) and a scene reimagination exercise.
<b>MAJOR-II</b>			
1	Major 2 - Acting	Acting Technique 1	The course aims to give students an overview of the acting theories, methods, and techniques which they will work with over the three years to follow. Through conceptual and theoretical frameworks, the aspiring actors are given the understanding to explore the actor's process. Semester 1 also initiates the student actors into the details of design thinking required for the stage. The Natyashastra being a central treatise to gaining an understanding of most Indian arts, the coursework initiates the students into its reading.

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2	Major 2 - Acting	Voice Technique 1	In this unit, voice principles are put into practice through the reading of poems, prose and scripts. Students also learn fluency and expression through speech. Voice and speech are one of the most important parts of an actor's education. In most of the theatre plays and films that happen in today's time, voice projection, articulation, modulation, vocal expression and diction form an integral part.
3	Major 2- Acting	Movement and Acting 2	Movement in acting involves physical expression, gestures, and blocking to convey emotions and enhance storytelling. Actors use body language, posture, and spatial awareness to communicate character motivations and relationships. Effective acting combines movement with vocal delivery and emotional depth to create compelling performances..
4	Major 2 -VE&AC	Essentials of 2D Animation	By this course students will learn all the relevant & trending fundamentals of 2D animation.
5	Major 2 -VE&AC	Essentials of 3D Animation	This course focuses on how to work within a 3D tool, it covers the 3 stages of 3D Modeling as well.
6	Major 2 -VE&AC	Typography and Layout Design	Explore the intricacies of text and composition in the Graphics & Visual Effects field with our Typography and Layout Design course. Learn to craft visually striking and coherent designs by mastering typeface selection, spacing, and hierarchy, enhancing the impact of visual storytelling.
7	Major 2 - VE&AC	3D Camera Practices	"3D Camera Practices" is a course designed to teach students how to navigate and manipulate virtual cameras in 3D environments for graphics, animation, and visual effects. Students will learn camera placement, movement, and settings to create realistic perspectives and dynamic shots, enhancing storytelling and visual appeal in digital projects.
8	Major 2- Mass Comm	Audio Visual Media & Production	EXTERNAL SCHOOL
9	Major 2 - Mass	Comm Reporting & Copy-Editing Skills	EXTERNAL SCHOOL
1	Vocational	Producing	In "Producing," students will gain comprehensive knowledge and skills in overseeing and managing creative projects from inception to completion. They will learn about project development, budgeting, scheduling, casting, crew management, and distribution strategies, equipping them with the tools and expertise to lead successful productions across various media formats, from film and television to digital content and beyond.
2	NTCC	Observation Study	At the end of the 2nd Semester students conduct an observation Study as part of the Non Teaching Credit Course which get evaluated in Semester 3. They pick a location, Art, 2 NTCC Observation Study Craft, Location, Performer or performance to prepare a report highlighting the essence and importance which they can imbibe in their productions in later days.
3	VAC	Behavioral Science	Gain a deep understanding of human behavior and decisionmaking processes with the course in Behavioral Science. Explore the intersection of psychology, sociology, and economics to uncover insights into individual and group behaviors, preparing you to address complex societal challenges and drive positive change.
4	Co-Curricular	Mindful Communication	"Mindful Communication" is a course that focuses on developing effective and empathetic communication skills. Students will learn how to actively listen, express themselves clearly, & navigate challenging conversations with mindfulness & compassion. The course emphasizes building meaningful relationships & understanding the impact of communication on personal & professional growth.
5	OABC	Human Values and Community Outreach	Human Value and Community Outreach is the course where students reach out different organisation working directory with people and bringing improvements at the grass root level. In the course the students learn to contribute in the society building.



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6	VAC	Foreign Business Language	With an eye for creating Global Leaders Amity University encourages the students to opt and learn a foreign Business Language students select from numerous options in first semester and study it for the programme duration.
<b>SEMESTER IV</b>			
1	Core Courses	Production Studio II	The Production Studio II Course is an advanced version of the Production Studio I course taught in previous semester, designed to give all students an understanding of the process of Production of films. From the point of view of the Producer, Director, Production Designer, and the Cinematographer. They also walk students through the synergy required in the whole producing process. All areas of pre-production are explained and demonstrated, and students do hands-on work. Set etiquette and best practices of shooting of films are inculcated through demonstration and on set exercises.
2	Core Courses	Short Film Production	In "Short Film Production," students will gain hands-on experience in all aspects of creating a short film, from preproduction to post-production. They will learn about scriptwriting, casting, location scouting, cinematography, directing, editing, and sound design, enabling them to produce their own short films while honing their storytelling and filmmaking skills in a collaborative and creative environment.
3	Core Courses	World Cinema (Classical to Modern Hollywood)	In "World Cinema (Classical to Modern Hollywood)," students will explore the diverse and rich landscape of global cinema, spanning various cultures, regions, and historical periods. Specifically, They will study influential films, filmmakers, movements, and cinematic traditions from Hollywood gaining a deeper understanding of how different cultural contexts shape cinematic expression and storytelling techniques, while also examining the global impact and interconnectedness of cinema as a universal art form.
<b>SPECIALISATION ELECTIVES</b>			
1	Specialisation Elective - CW	Storytelling Practices: Writing Short Fiction for Screen	In "Storytelling Practices: Writing Short Fiction for Screen," students will learn to craft compelling and concise narratives tailored specifically for screen-based media. They will explore techniques for developing engaging characters, structuring concise plots, and maximizing visual storytelling elements, empowering them to create impactful short films and screenplays that captivate audiences and convey powerful stories within limited timeframes.
2	Specialisation Elective - CW	Storytelling Practices: Writing Beyond The Screen	In "Storytelling Practices: Writing Beyond The Screen," students will expand their storytelling skills to encompass a variety of mediums beyond traditional screen-based formats. They will explore narrative techniques applicable to literature, theater, podcasts, interactive media, and more, gaining versatility and adaptability in crafting compelling stories that resonate across diverse platforms & engage audiences in new Specialisation Electives & innovative ways.
3	Specialisation Elective - CW	Storytelling Practices: Adaptations	In "Storytelling Practices: Adaptations," students will explore the art and craft of adapting existing works into compelling narratives for various mediums. They will learn techniques for analyzing source material, identifying core themes and characters, & translating them effectively into screenplays, stage plays, or other formats, empowering them to navigate the complexities of adaptation while preserving the essence & integrity of the original stories.
4	Specialisation Elective - FS	French New Wave Cinema	In "French New Wave Cinema," students will delve into one of the most influential movements in film history, characterized by its innovative storytelling techniques and rebellious spirit. They will study iconic films and filmmakers such as Jean-Luc Godard, François Truffaut, & Agnès Varda, analyzing their stylistic innovations, thematic explorations, & cultural impact, gaining a deeper understanding of how the French New Wave revolutionized cinema & continues to influence filmmakers worldwide.



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5	Specialisation Elective- FS	Italian Neorealism	In "Italian Neorealism," students will explore a pivotal movement in film history known for its raw and unfiltered depiction of post-World War II Italy. They will study acclaimed films and filmmakers such as "Bicycle Thieves" by Vittorio De Sica and "Rome, Open City" by Roberto Rossellini, analyzing their socio-political themes, documentary-style filmmaking techniques, and influence on global cinema, gaining insights into how Italian Neorealism shaped the course of filmmaking and storytelling.
6	Specialisation Elective - FS	Film Genres	Film Genres: Students would learn the history & the evolution of different genres in cinema, understand the roots, the key tropes through the works of filmmakers who are masters of the specific genres.
7	Specialisation Elective - Sound Design & Music Production	Recording Art & Technology	In "Recording Art & Technology," students will delve into the principles and practices of audio recording, mastering the technical skills needed to capture and produce high-quality sound recordings. They will learn about microphone selection and placement, signal routing, digital audio workstations (DAWs), mixing, and mastering techniques, equipping them with the knowledge and tools to excel in various audio recording environments, from music studios to podcast production.
8	Specialisation Elective - Sound Design & Music Production	Production Audio	In "Production Audio," students will learn the essential techniques & principles of capturing high-quality sound on set during film & video productions. They will explore topics such as microphone selection and placement, boom operation, wireless systems, field recording, & sound syncing, equipping them with the skills to ensure clear & professional audio recordings for a range of visual media projects, from independent films to commercial productions.
9	Specialisation Elective - Sound Design and Music Production	Mixing & Mastering Techniques	In "Mixing & Mastering Techniques," students will delve into the art and science of audio post-production, mastering the skills needed to refine and polish sound recordings to professional standards. They will learn about EQ, compression, reverb, panning, and other mixing techniques, as well as mastering processes such as stereo enhancement, loudness normalization, and finalization for distribution, enabling them to create balanced, dynamic, & impactful audio across various media platforms, from music albums to film soundtracks.
10	Specialisation Elective - Sound Design & Music Production	Advanced Music Production Practices	"Advanced Music Production Practices" is a comprehensive course tailored for experienced producers seeking to elevate their skills to professional levels. Students will delve into advanced sound design, mixing, mastering, & arrangement techniques using cutting-edge software & equipment. Through hands-on projects & expert guidance, participants will refine their artistic vision & develop the technical proficiency needed to produce polished, high-quality music across various genres.
11	Specialisation Elective - CINEMAT	Lighting Studio II	Building upon the foundation established in Lighting Studio 1, this intermediate-level course delves deeper into the art and science of film lighting. You'll refine your skills in manipulating light, explore advanced lighting setups, & gain the confidence to create distinctive and expressive visual styles for diverse film projects.
12	Specialisation Elective - CINEMAT	Digital Cinematography Studio II	Building upon the foundation established in the first course, this intermediate-level course delves deeper into the technical aspects and creative potential of digital photography. You'll explore advanced camera settings, manual shooting modes, and delve into topics like lens selection, lighting techniques, and composition principles. By engaging in practical projects and critiques, you'll refine your technical skills & develop your unique artistic vision.
13	Specialisation Elective -EDIT	Evolution of Editing	In "Evolution of Editing," students will trace the historical development and transformative impact of editing techniques in filmmaking. They will explore key milestones, influential filmmakers, & technological advancements that have shaped the evolution of editing, gaining insights into how editing practices have evolved over time & continue to influence storytelling & visual communication in contemporary cinema.

## PROGRAMME STRUCTURE

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14	Specialisation Elective -EDIT	Editing Studio II	In "Editing Studio II" students will build upon their foundational editing skills to tackle more complex and creative editing challenges. They will learn advanced techniques such as color grading, audio mixing, compositing, motion graphics, & multi-camera editing, empowering them to elevate the visual & auditory impact of their projects while refining their storytelling abilities to produce professional-quality videos across different genres & formats.
15	Specialisation Elective -DIR	Film Direction Primer 2	"Film Direction Primer 2" provides an essential foundation for aspiring filmmakers, covering key aspects of directing such as script analysis, visual storytelling, and working with actors. Learning through understanding reviewing & analysing the works of Martin Scorsese, Steven Spielberg, David Lynch & Shekhar Kapur.
16	Specialisation Elective -DIR	Direction Studio II	In "Direction Studio II," students will advance their directorial skills by engaging in practical exercises and projects focused on honing their artistic vision and leadership abilities. They will delve deeper into storytelling techniques, working closely with actors, managing production teams, and refining their directorial style, preparing them to tackle more complex and ambitious filmmaking challenges with confidence and creativity.
1	Major 2 - Acting	Acting Technique 2	During this semester students are encouraged to step out of their comfort zones and push their creative imagination. The technique work is focused on engaging them in exercises that deal with the specific demands of the actor's trade. The coursework is designed to hand over tools to deal with the pressures of delivering convincing, concentrated work under intense scrutiny. This semester also opens a chance to engage with the text, foregrounding a psychological understanding of performance with its precursor – melodrama. The physical expressiveness of melodrama is supplemented with the students' engagement of physical intelligence through a workshop in mime/clowning
2	Major 2 - Acting	Acting for Camera 1	Acting for camera involves conveying emotions, intentions, and storytelling through facial expressions, body language, and voice modulation within the frame of a camera. It requires understanding how to adjust performances for different shot sizes and angles while maintaining authenticity and continuity. Effective acting for camera often involves subtlety, as the camera captures nuances that may not be apparent in live theatre settings.
3	Major 2 - Acting	Voice Technique II	In this unit, voice principles are put into practice through the recitation of poems, pieces, prose, and scripts. They also learn fluency and expression through speech. Voice and speech are one of the most important parts of an actor's education. In most of the theatre plays and films that happen in today's time, voice projection, articulation, modulation, expression, and diction form an integral part.
4	Major 2 -VE&AC	3D Shading & Texturing	This course will cover the process of adding shaders & textures on 3D assets, vehicle or characters.
5	Major 2 - VE&AC	Art of Visual Effects	This course consist of the seamless integration of digital effects & live action for feature films, television and console gaming.
6	Major 2 -VE&AC	Digital Painting	"Digital Painting" is a course that introduces students to the techniques and tools of creating art using digital media. Through hands-on projects and tutorials, students will learn how to use software to blend colors, textures, and layers, allowing them to produce vibrant and detailed illustrations and concept art. This course is essential for those looking to enhance their skills in graphics, animation, and visual effects.



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7	Major 2 -VE&AC	Character Animation with CAT	"Character Animation with CAT" is a course that provides students with the skills and knowledge to bring digital characters to life using specialized animation software. Through hands-on projects, students will learn techniques for creating expressive and dynamic movements, including rigging, keyframing, and motion capture. This course is ideal for aspiring animators in the fields of graphics, games, and visual effects.
8	Major 2 Mass Comm	Promotional Media	EXTERNAL SCHOOL
9	Major 2 Mass Comm	Photography Concepts	EXTERNAL SCHOOL
<b>SPECIALISATION ELECTIVES</b>			
1	Vocational Course	Producing Studio	In "Producing Studio," students will immerse themselves in the practical aspects of producing, gaining hands-on experience in project development and management. They will learn to navigate the various stages of production, from script acquisition to post-production, while mastering budgeting, scheduling, resource allocation, and team coordination, equipping them with the foundational skills needed to successfully produce film, television, or digital content.
2	Co-Curricular Course	The Dynamics of Happiness	"The Dynamics of Happiness" is a course that explores the scientific and philosophical aspects of happiness and well-being. Students will learn about the factors that contribute to a fulfilling and meaningful life, including the roles of relationships, purpose, and mindset. Through interactive exercises and discussions, students will gain insights into cultivating sustainable happiness in their personal and professional lives.
3	VAC	Behavioural Science	Gain a deep understanding of human behavior and decisionmaking processes with the course in Behavioral Science. Explore the intersection of psychology, sociology, and economics to uncover insights into individual and group behaviors, preparing you to address complex societal challenges and drive positive change.
4	VAC	Foreign Business Language	With an eye for creating Global Leaders Amity University encourages the students to opt and learn a foreign Business Language students select from numerous options in first semester and study it for the programme duration.
<b>SPECIALISATION ELECTIVES</b>			
1	Core Courses	Documentary Film Production	In "Documentary Film Production," students will learn the art and techniques of creating compelling and informative documentary films. They will explore the entire production process, including research, planning, interviewing, shooting, editing, and distribution, while also delving into ethical considerations and storytelling approaches unique to nonfiction filmmaking, empowering them to produce impactful documentaries that inform, inspire, and engage audiences.
2	Core Courses	World Cinema (Soviet Cinematic Movements)	In "World Cinema (Soviet Cinematic Movements)," students will continue their exploration of global filmmaking traditions, will continue their exploration of global filmmaking traditions, delving deeper into diverse cinematic cultures and histories. They will study influential films, directors, and movements from regions outside of North America, gaining a broader understanding of the rich tapestry of Soviet cinema and its significance in shaping cultural identities, social movements, & artistic expression around the globe.
<b>SPECIALISATION ELECTIVES</b>			
1	Specialisation Elective - CW	Storytelling Practices: Dramatic & Visual Writing for Screen	In "Storytelling Practices: Dramatic and Visual Writing for Screen," students will master the art of crafting compelling narratives specifically tailored for visual storytelling mediums. They will learn techniques to effectively develop characters, construct engaging plots, and utilize visual elements to convey emotions and themes, empowering them to create screenplays that captivate audiences and translate seamlessly to the screen.

2	Specialisation Elective - CW	Storytelling Practices: Writing for Stage	In "Storytelling Practices: Writing for Stage," students will delve into the art and craft of crafting compelling narratives for theatrical productions. They will learn techniques for character development, dialogue writing, dramatic structure, and staging considerations, empowering them to create impactful stage plays that resonate with audiences, explore complex themes, and evoke powerful emotions through live performance.
3	Specialisation Elective - FS	Cinema from Asia	In "Cinema from Asia," students will explore the diverse and dynamic film traditions of Asian cinema, spanning various countries, cultures, and genres. They will study influential films, directors, and movements, gaining insight into the unique storytelling styles, cultural contexts, and societal influences that have shaped Asian cinema and its significant contributions to global film culture.
4	Specialisation Elective -FS	German Cinema	In "German Cinema," students will delve into the rich history and artistic contributions of German film, from the silent era to contemporary works. They will study influential filmmakers such as Fritz Lang, Rainer Werner Fassbinder, and Werner Herzog, exploring themes of expressionism, political cinema, and cultural identity, while gaining insights into the cultural and historical contexts that have shaped German cinema's evolution and impact on global filmmaking.
5	Specialisation Elective - Sound Design & Music Production	Background Film Scoring	"Background Film Scoring" is a course that delves into the art of composing music specifically for film backgrounds. Students will learn how to create atmospheric soundscapes, evoke emotions, & enhance storytelling through music. Through analysis of film scores and practical exercises, participants will develop the skills needed to effectively collaborate with filmmakers and provide impactful musical accompaniment to visual narratives.
6	Specialisation Elective - Sound Design & Music Production	Sound Design for Film & TV	In "Sound Design for Film & TV," students will master the art of creating immersive and evocative soundscapes for visual media. They will learn techniques for recording and editing sound effects, designing atmospheric ambiances, mixing dialogue and music, and integrating audio seamlessly with visual elements, empowering them to enhance storytelling, evoke emotions, and create a heightened sense of realism in film and television productions.
7	Specialisation Elective - Sound Design & Music Production	Sound Design for Animation & Games	In "Sound Design for Animation & Games," students will explore the specialized techniques and principles of crafting audio experiences for animated films and video games. They will learn to create expressive character voices, design dynamic sound effects, compose immersive soundtracks, & implement interactive audio elements, enabling them to enhance storytelling, engage audiences, & elevate the overall user experience in animated & gaming environments.
8	Specialisation Elective - Sound Design & Music Production	Advance Mixing & Mastering Techniques	In "Advanced Mixing & Mastering Techniques," students will refine their skills in audio post-production to achieve professional-grade sound quality. They will delve into advanced mixing techniques, such as parallel compression, stereo widening, and automation, as well as mastering processes like multiband compression, harmonic saturation, and loudness normalization, empowering them to create polished and dynamic audio mixes that stand out in today's competitive music and media landscape.
9	Specialisation Elective - CINEMAT	Lighting Studio III	This advanced course propels you to the forefront of film lighting artistry. You'll explore cutting-edge lighting technologies, delve into complex lighting scenarios, and master the art of collaborating with directors and cinematographers to achieve their creative vision. You'll graduate prepared to tackle the most demanding lighting challenges in the professional film industry.



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10	Specialisation Elective - CINEMAT	Digital Cinematography Studio III	This advanced course propels you to the forefront of digital photography. You'll explore specialized shooting techniques, master image processing software, and explore creative workflows to transform your captured images into captivating works of art. You'll graduate prepared to confidently tackle diverse photographic projects and express your unique creative vision through your photography.
11	Specialisation Elective -EDIT	Alternative Editing Practices	In "Alternative Editing Practices," students will explore unconventional and experimental approaches to editing in film and video production. They will learn to break traditional editing conventions, experiment with non-linear storytelling, manipulate time and space, and utilize avant-garde techniques to push the boundaries of visual storytelling, fostering creativity and innovation in the editing process.
12	Specialisation Elective -EDIT	Editing Studio III	In "Editing Studio II" students will refine their expertise in video post-production by mastering advanced editing techniques and workflows. They will explore topics such as advanced color grading, visual effects, motion tracking, 3D animation integration, and narrative structure refinement, empowering them to create visually stunning and emotionally resonant videos that meet the highest standards of professional filmmaking and storytelling.
13	Specialisation Elective -DIR	Film Direction Primer 3	"Film Direction Primer 3" provides an essential foundation for aspiring filmmakers, covering key aspects of directing such as script analysis, visual storytelling, and working with actors. Learning through understanding reviewing and analysing the works of Alfonso Cuarón, Bong Joon Ho, Denis Villeneuve, Anurag Kashyap.
14	Specialisation Elective -DIR	Direction Studio III	In "Direction Studio III," students will advance their directorial skills to a professional level through intensive practical exercises and projects. They will refine their artistic vision, strengthen their leadership abilities, and collaborate with actors and production teams to create high-quality cinematic works, preparing them for careers as accomplished directors in the film & television industry.
<b>MAJOR-II</b>			
1	Major 2 - Acting	Acting Technique 3	The students are given the tools and lenses through which to analyze and construct believable characters. Students learn to apply different exercises to script-based roles. Students become exposed to classical literature & learn about playing intention without getting into the playing of psychology & sub-text. Students learn to act truthfully within the conventions of stylized physicality.
2	Major 2 - Acting	Acting for Camera 2	The students are taught about the technical aspects of delivering performances in front of a camera. Actors understand the concept of building a performance graph to maintain continuity for reaction shots. Actors become comfortable with the technical constraints of walking at a constant pace through a track for track-and-trolley exercises. Provides fundamental concepts and techniques of performance, an essential foundation for anyone wanting to act for the camera. Involves acting exercises, scene work, monologues, acting games, reading, text analysis, and processes for creating a character and creating a role.
3	Major 2 VE&AC	3D Lighting & Rendering	Students will learn how to lit-up 3D scenes digitally, it covers their rendering also.
4	Major 2 VE&AC	Motion Graphics Techniques	This course focuses on combining graphic design elements with animation to convey information, tell stories, and create compelling visual experiences.
5	Major 2 Mass Comm	Multi-Platform Journalism I	EXTERNAL SCHOOL
1	Major 3	Introduction to Personality Theories	EXTERNAL SCHOOL

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### PROGRAMME STRUCTURE

2	Major 3	Philosophy of Morality	EXTERNAL SCHOOL
3	Major 3	Constitutional Development of India	EXTERNAL SCHOOL
4	Vocational Course	Advanced Producing Studio	In "Advanced Producing Studio " students will deepen their understanding of the producing process, focusing on more advanced concepts and strategies. They will learn about financing, marketing, legal considerations, negotiations, and audience engagement techniques, empowering them to take on greater responsibility in overseeing and coordinating complex projects across various media platforms, while also honing their skills in managing creative teams and fostering collaborative environments.
5	VAC	Professional Ethics	Learn about the ethical decision-making frameworks, corporate social responsibility practices, and sustainability initiatives to prepare to navigate complex organizational challenges while fostering positive impact and societal progress.
6	VAC	Foreign Business Language	With an eye for creating Global Leaders Amity University encourages the students to opt and learn a foreign Business Language students select from numerous options in first semester and study it for the programme duration.
7	NTCC	Internship	Gain real-world experience and industry insights with the course, "Internship". Collaborate with leading professionals, apply theoretical knowledge in practical settings, and build valuable networks, preparing you for a successful transition into your chosen career path
<b>SEMESTER VI</b>			
1	Core Courses	Virtual Production	In "Virtual Production," students will explore cutting-edge technologies used to create immersive virtual environments for film, television, and other media productions. They will learn about virtual sets, real-time rendering, motion capture, and camera tracking, enabling them to produce high-quality content efficiently and creatively within virtual production pipelines, revolutionizing traditional filmmaking processes.
1	Specialisation Elective	Fiction Film Project	In the "Fiction Film Project," students will apply their accumulated knowledge and skills to conceive, plan, and execute a comprehensive fiction film production. They will engage in all aspects of filmmaking, including script development, casting, location scouting, shooting, editing, & post-production, culminating in the creation of a polished & professional-quality fiction film that showcases their creative vision & technical proficiency.
2	Specialisation Elective	Documentary Film Project	In the "Documentary Film Project," students will undertake the complete production process to create a compelling and informative documentary film. They will develop their storytelling abilities, conduct research, plan shoots, conduct interviews, capture footage, and edit the material into a coherent narrative, culminating in the production of a documentary that explores real-world issues or events with depth, insight, and impact.
3	Specialisation Elective	Storytelling Practices: Dramatic and Visual Writing for Film	In the "Storytelling Practices: Dramatic and Visual Writing for Film," students will apply their acquired skills to create a polished screenplay for a short film or feature-length project. They will develop compelling characters, construct engaging plots, and incorporate visual storytelling techniques to craft a screenplay that effectively communicates their artistic vision, demonstrating proficiency in the craft of dramatic and visually engaging storytelling for film.



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4	Specialisation Elective	Sound scape Project	In the "Sound scape Project," students will demonstrate their mastery of sound design principles by creating a comprehensive and immersive audio experience. They will combine elements such as ambient sounds, Foley effects, music, and dialogue to craft a cohesive sound scape that enhances storytelling and evokes emotions, showcasing their ability to create compelling audio narratives for various media projects, from film and animation to gaming and virtual reality.
5	Specialisation Elective	Film Studies Monograph	In "Film Studies Monograph," students will conduct in-depth research on a specific topic within the realm of film studies. They will explore scholarly literature, analyze film texts, and synthesize their findings into a comprehensive written monograph, showcasing their critical thinking, research skills, and understanding of key theoretical concepts and methodologies in the field of film studies.
6	Specialisation Elective	Visual Portfolio (Cinematography)	In "Visual Portfolio," students will compile a portfolio showcasing their proficiency in cinematography and visual storytelling. They will demonstrate their ability to manipulate light, framing, composition, and camera movement to create evocative and compelling visuals that enhance storytelling, showcasing their skills and artistic vision as cinematographers in various film and video projects.
7	Specialisation Elective	Found Footage Film	In the "Found Footage Film," students will apply their skills to create a cohesive and engaging narrative using existing footage. They will craft a compelling story, leveraging editing techniques to weave together disparate elements into a seamless and impactful film that communicates their artistic vision and storytelling prowess while exploring the creative possibilities inherent in found footage editing.
<b>MAJOR II</b>			
1	Major 2 - Acting	Professional Skills for Actors	"Professional Skills for Actors" is a course designed to equip aspiring actors with the practical tools and knowledge needed to succeed in the entertainment industry. Students will learn about audition techniques, resume building, networking, and professionalism in various performance settings. Through hands-on exercises and industry insights, participants will develop the confidence and skills necessary to navigate the competitive world of acting and pursue fulfilling career opportunities.
2	Major 2 - Acting	Stage Production - Planning and Execution	During this course students would be part of a Major Play Production with minimum of one hour duration to demonstrate their acting skills for audience. Students would gain basic knowledge for Directorial process: Analyzing for play in terms of Production interpreting the script. Students would also work on the technical design and execution of the play production. Students would handle major acting, assistant direction, stage management, design or technical responsibility the play productions.
3	Major 2 -VE&AC	3D Animation Capstone Project	It will be a script to screen project where students will work on a short film by following the production pipeline.
4	Major 2 -VE&AC	VFX Capstone Project	Students will work on a VFX Short film by incorporating CGI componets.
5	Major 2 -VE&AC	Mock Up Design	"Mock Up Design" is a course that introduces students to the creation of high-quality visual mockups for graphics, animation, games, and visual effects. Through hands-on projects, students will learn how to design realistic prototypes and concept art, using a variety of tools and techniques to visualize final products. This course is essential for those looking to refine their design process and communicate ideas effectively in the digital arts industry.



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6	Major 2- Mass Comm	Multi-Platform Journalism II - TV & Radio	EXTERNAL SCHOOL
7	Major 2 - Mass	Comm Corporate Communication & CSR	EXTERNAL SCHOOL
1	Vocational Course	Production Management and Distribution	In "Producing Studio," students will immerse themselves in the practical aspects of producing, gaining hands-on experience in project development and management. They will learn to navigate the various stages of production, from script acquisition to post-production, while mastering budgeting, scheduling, resource allocation, and team coordination, equipping them with the foundational skills needed to successfully produce film, television, or digital contented.
2	VAC	Foreign Business Language	With an eye for creating Global Leaders Amity University encourages the students to opt and learn a foreign Business Language students select from numerous options in first semester and study it for the programme duration.

